HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

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OPTIONITIS RUINS ACTORS

Clarence Darrow Agrees to Give His Thoughts on Talking Shorts

Chicago, Aug. 17.

After sparring around with several film companies, including Pathe and Universal for the past year, Clarence Darrow has decided upon Columbia. Conferences between the lawyer and Joe Brandt have culminated with Darrow agreeing to make between 12 and 15 single reel subjects for Columbia during the winter.

Half of the shorts will be made in studios here while the remainder will be produced in New York. Part of the Darrow compromise was that he be relieved of any need to journey to Hollywood.

Nothing about money was mentioned during the several Brandt-Darrow talks. The lawyer, according to intimates, is more interested in getting his ideas on current events on the screens of the country than in the dollars. The lawyer's friends understand Darrow will leave the percentage arrangement up to Columbia.

First short will be made in New York within the next three weeks, according to the present arrangement. It will probably be titled "Cause of Crime."

One of the obstacles that has delayed Darrow's entrance in pictures, other than a little side work in some features, is that the lawyer couldn't see himself close-upped during the entire running time. Under the Columbia arrangement this is obviated. Only a few close-ups of him with scenes of city streets and spots illustrating the lecture to occupy the major footage, and the Darrow face unseen but recording heard.

HIGH SPEED "HAMLET," SANS INTERMISSION

Another attempt to give a stage play screen treatment, although using no machinery or trick lighting, will be "Hamlet" as presented by Norman Bel Geddes, scenic designer and occasional producer. Latter has been working on his Shakespearian adaptation for over a year.

According to the way Bel Geddes wants to do it, "Hamlet" will be continuous, each scene succeeding the other immediately and so to the end. Another thing Bel Geddes plans to do is to eliminate long speeches and soliloquies to give the presentation more action.

Plan is to open in Philadelphia Oct. 10 and then come into New York. British cast, headed by John Dale Murphy and Cecilia Johnson.

Golf Members on Time

Red Bank, N. J., Aug. 17.

It's now golf under the deferred payment plan.

Several swanky clubs along the Jersey shore are taking in members for $10 down and $10 per week.

Beans and Beauts

Latest move of the beaneries in the Times Square sector adds a show touch.

A chain restaurant (Child's) on Broadway near 43rd Street, has photos of waitresses on display in the lobby and windows, with a sign reading "Come in and be served by these American Beauties."

Another Pawnshop in Hollywood Makes Two; Biz Is All Small Time

Hollywood, Aug. 17.

Hollywood has another pawnshop, making a total of two for the town. With a population of actors second only to New York, the scarcity of loan offices is unusual.

Hollywood actors are just as improvident as their brothers in other cities, but the local crop prefers to do its pawning in Los Angeles' Main street, where the three balls hang out over every other store.

Jewelry is absent in Hollywood's two pawn shops. A diamond flash has never been used by the picture actors. With no spotlight to build up the game they have been satisfied to 24-sheet themselves with imported cars and Beverly Hills homes.

Instead the pawn shops display riding boots, dress suits and typewriters, the latter denoting that there are also a flock of writers who need financial aid from the professional uncles.

Hollywood's pawnshops are off the Boulevard because there's a city ordinance against them operating on the main stem. Probably to give visitors the idea that no one in Hollywood is ever in a tough spot.

Business is brisk with the uncles just now, but they squawk about the class of merchandise they have to handle. Claim that their customers bring in nothing but junk and that a $2 loan is a big transaction. One of the uncles said it didn't need an ordinance to keep his brothers in trade out of Hollywood.

Glass Eater's Indigestion

Pratt, Kan., Aug. 17.

Jack Redcloud, glass eater with the Leggett carnival here, was taken to the local hospital for indigestion.

Two green apples, eaten between his meals of glass, floored Redcloud.

Out of danger but now sticking to his glass diet.

TWICE YEARLY IN PICTURE COLONY

Lives Divided Into 1st and 2nd Halves—Waiting for That Contract Splits Families and Dispositions—When It's Over, There's the Next Time

By George McCall

Hollywood, Aug. 17.

"January to July—August to December."

This phrase, muttered in a garbled manner, is a manifestation of dementia optionitis, a mental disease common to all actors, writers, directors and executives in Hollywood.

They suffer from it twice yearly. Only for the first two weeks following their re-signing are they completely rational. Immediately following that they begin to lapse into the morose, sullen, mental attitude always associated with dementia optionitis.

In the weeks immediately previous to the announcement of whether

(Continued on page 63)

NO TELEVISION RAID ON RADIO FOR 3 YEARS

Radio performers are safe for another three years. All-television policies for the biggest stations will not be in effect until then, the plan being to introduce ether pictures with sound gradually but, until tele is considered perfect and completely facilitated, not abandoning altogether straight sound broadcasts.

Exceptionally talented people with homely visages will survive even during television, it is claimed by experts on the scinetific end. Medium range tele broadcasts where the lip moveemnt is not perceptible will make dubbing in television possible, it is declared.

As in sound pictures, tele mikes on close-ups are just as demanding, it is pointed out. Then tele dubbing will be an impossibility and the face will have to meet up with the voice before an artist can get a close range air contract.

Under the television era the nearer an artist can stand to the mike the greater will be his reward, face and figure now counting in with voice.

Inland Key Town Tastes Revealed In Rating of 300 Indianapolis Films

Indianapolis, Aug. 17.

A check of the film book since August, 1930, shows that over 300 first run pictures have been shown in Indianapolis; a revealing story of figures.

"Seed," perhaps the finest domestic melodrama of the year, stands 12th in the Indiana's list from the box office point of view. "All Quiet On the Western Front," which many observers claimed the outstanding speaker, rates fourth in the Circle's list.

Bert Sturdivant, Indiana mogul, provides info concerning Indiana and Circle. The Indiana's banner attraction was "Manslaughter," "Queen High" got second money; "Playboy of Paris" was third. "Anybody's Woman" fourth; "Top Speed," fifth; "For the Defense," sixth; "Sap From Syracuse," seventh; "Her Man," eighth; "Going Wild," ninth; "College Lovers," tenth.

Majority were helped along by prominents in personal appearance.

"Check and Double Check" led at the Circle. "Cimarron" was second; "Feet First," third; "All Quiet," fourth; "Animal Crackers," fifth; "Tom Sawyer," sixth; "Follow Through," seventh; "Dawn Patrol," eighth; "Morocco," ninth, and "Anybody's War" tenth.

No gang pictures made the select group, either at the Indiana or Circle.

Kenneth Collins at the Apollo reports "Daddy Long Legs" brought first money. "Common Clay" was runner up. Third was "A Connecticut Yankee." "The Man Who Came Back" was next, then followed "Office Wife" and "East Lynne."

Jack Flex, chief at Loew's Palace, reports "Trader Horn" is leading at his theatre, with "The Divorcee" close second.

Moody

Hollywood, Aug. 17.

A stage player was reading a role to a supervisor. Supervisor okeyed him but told him to see the director.

Actor then went to the director, who asked him to read the part again. He did.

"Is it all right?" asked the actor.

"Not yet," said the director. "Would you come back tomorrow and read it again, wearing a grey suit?"

Hick Announcers Who Scooted School Early Acquire Brains by Mail

Chicago, Aug. 17.

First-aid for small-town tongue-tied or illiterate announcers has arrived. No longer does the announcer need Harvard schooling. A Chicago radio news bureau has taken up a side-line of furnishing announcers in the sticks carbon-copy plugs for any product.

If an announcer wants to know what's the correct words for plugging, say, a certain brand of buttermilk, he merely sends a letter and enough coin to the local bureau, which will hurriedly return him a printed copy of the proper ballyhoo for dairy products. This includes, according to the sample sheet, printed talks on milk, cream, butter and cheese, beside buttermilk.

Known as "radio promotion scenarios," the catalog lists every type of product likely to be advertised over a transmitter; everything from automobile service and barbecue to optometrist and hardware.

Each scenario, as it is known, contains about 150 words, plugging each product in regular radio English, with blanks left in the scenario, in which the announcer is supposed to insert the names of the local dealer.

Schools' Sound Problem

Springfield, Mass., Aug. 17.

New England schools that have projection equipment are finding difficulty in obtaining silent photoplays for use during the coming term.

Warnings were given prior to the close of the term in June that the supply of silent films virtually was exhausted and that it would be impossible to obtain them next season.

Many school officials now contemplate adding talking apparatus. In many cases the screen is fastened to the wall, allowing no room in back of it for horns.

FRENCH GAMBLERS ARE SAVED BY TAX RELIEF

Paris, Aug. 17.

Unemployment for a lot of actors and musicians was narrowly avoided here during the week by the government granting a gambling tax relief to the casinos throughout France. They had threatened closing if not getting it.

Business at the resorts continues to be suicidal, with the exception of the Riviera.

At the Deauville Casino, the income from one game on a Saturday recently was under $8,000. Same day last year (also considered a bad year) the figure was $33,000.

Riviera is not doing so badly. There are plenty of tourists visiting down there, but the only profit is being made in Monte Carlo, where the take exceeds last year's. Newly opened Beach Casino is clicking and the hotels are packed.

Marion Marsh Okays John Barrymore As Her Ideal Star for Treatment

Of all the femmes John Barrymore may have as admirers, Marion Marsh, his leading lady in "Svengali," is the most ardent. Marion has a crush on John and is c-r-a-azy about him. She'd really rather be Barrymore's leading lady than a star in her own right, so she says. If all the tales she tells are true, John is just the super male star, without a trace of the proverbial faults of his kind.

Not only did John pick Marion for his leading lady and give her her chance, but, says Marion:

"You know I often heard that anyone who played love scenes with Barrymore was black, blue and battered after the experience, but I played opposite him and did love scenes with him and I haven't a mark on me." Marion smiled triumphantly. "He was wonderful to me," she added.

Non-Hogger

Not only did John leave her unscathed in the love scenes, but insisted upon her taking up most of the space of the camera. He never hogged the camera once, and often, when she wasn't getting full camera play, he stopped the scene to have it done over. He only said "damn" once, never exploded or got into a temper, was patience and consideration itself, and before every scene he talked things over with her for at least 20 minutes, Miss Marsh says. He would joke with her to put her at her ease and prevent any nervousness.

When reaching New York a week or so ago, Miss Marsh got a bigger break than Garbo, because she was John's leading lady and the Barrymore name is still sure-fire stuff with newspaper editors, although film editors may be a bit more blase.

Miss Marsh feels she owes everything to Barrymore and she is also delighted to say that ever since she was a little girl she has been told that she looks like Dolores Costello (Mrs. Barrymore).

AUSTER QUITS AT COL, RETURNING TO LEGIT

Islin Auster, story editor for Columbia suddenly left Col last week and started to New York. He'll go back to legit from the production or direction end, he says.

Auster came to Columbia from Gilbert Miller. He was in charge of Col's New York story desk until three months ago when Jack Cohn shifted him to the coast.

Baxter for Mild "Dove"

Hollywood, Aug. 17.

Warner Baxter is practically certain to appear with Dolores Del Rio in Radio's "The Dove." He will be borrowed from Fox.

"Dove" will get the usual runaway treatment for fear of offending the Mexicans. The villain won't be so bad, either, but will still talk broken English.

Picture starts Oct. 1.

LeBaron's Story Hunt

Hollyood, Aug. 17.

William LeBaron left here Saturday night (15) for a story hunt in New York. He carried on while J. I. Schnitzer was in the east, and now Schnitzer will do the same.

Hiram Brown is scheduled to leave Radio for New York last of this week.

Bankrupted by M. D.

Hollywood, Aug. 17.

C. Montague Shaw, actor whose legal name is Charles M. D. Sparrow, has handed a batch of medical bills totaling $6,259 to a bankruptcy referee.

His assets are totaled at zero, clothing worth $150, and insurance policies for $6,867 being exempt.

It is not genius that is so rare, but sincerity.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Pathe's Male Corral

Culver City, Aug. 17.

With addition of Harry Bannister to Pathe's "Suicide Fleet," all the studio's male contract players, except Eddie Quillan are in the cast.

Other contract players cast are Bill Boyd, Robert Armstrong, James Gleason and Tom Keene.

Picture also gives a break to German actors, with Frank Reicher, Henry Victor, Hans Joby and George Berliner cast as German officers.

Catholic Mass Picture In 2 Reels 1st Complete Ceremonial Reproduction

Rochester, N. Y., Aug. 17.

Further evidence of use by the Catholic church of films for educational purposes is seen in the production at Rochester of a two-reel picture, "The Sacrifice of the Mass." The film, the final scenes of which were taken in St. Patrick's cathedral, Rochester, last week, is said to be the first complete picture made of the Mass in this country. It was produced under the direction of the Rt. Rev. John Francis O'Hern, Bishop of Rochester, the actual making being done by the Kodak Film Company.

A specially selected group of priests assisted the Kodak Company in the production of the picture. Chief of these was the Rev. Dr. Wilfred I. Craugh, professor of philosophy at St. Bernard's Seminary, who acted as advisor and liturgical director. The Rev. William E. Brien of Aquinas Institute appears in the film as "Celebrant." A feature of the picture is close-ups visualizing each of the celebrants at the altar, as well as his vesting in the sacristy.

Titles in the picture are brief, a more detailed explanation being given in the teacher's guide which will accompany the film. The latter has been prepared by the Rev. Dr. Joseph J. Baierl, professor of theology at St. Bernard's Seminary and an authority on the Mass.

The picture for which a scenario was first prepared, is in forty-seven scenes and unwinds in 30 minutes. A pre-review was held before a group of Catholic clergymen here last week. It is expected that the film will be ready for distribution in a few weeks. The first public showing probably will be given at the convention of the National Council of Catholic Men, opening in Rochester, Oct. 11.

"The Sacrifice of the Mass" will be used for instruction purposes in parochial schools and before Catholic organizations.

Sloane Won't Quit

Hollywood, Aug. 17.

Paul Sloane's new contract with Radio to direct "Lost Squadron" refutes reports the director-author is retiring from pictures. Sloane's last for Radio was "Traveling Husbands."

He starts on "Squadron," a daredevil aviation story, from Daredevil Dick Grace's book, almost immediately, taking a week's vacation in the interim.

No Good "Bed"

Hollywood, Aug. 17.

"Marriage Bed" was too suggestive as a film title. So Paramount had to change the handle on the story to "Husband's Holiday."

Picture will have the Frederic March-Claudette Colbert team.

Hatrick East for While

Hollywood, Aug. 17.

E. B. Hatrick, vice-president of Cosmopolitan Pictures, left here Sunday for New York.

He will return to the Metro studios in October.

Korff Quitting Pictures

Arnold Korff, actor now on contract with Fox, is coming back to legit. Korff was a legit actor before going to Hollywood several years ago.

Korff's contract with Fox expires Oct. 1.

WILL MAHONEY
in Earl Carroll's "Vanities"

The Atlantic City "Press," in its issue of August 11, 1931, said: "When Will Mahoney, with sticks fastened to his feet, makes melodies on a huge xylophone by jig steps, the chandelier in the theatre roof trembled from the thunderous applause."

Direction
RALPH G. FARNUM
1560 Broadway

PREPARING BILL AGAINST STOCK FOOTAGE

Hollywood, Aug. 17.

A bill has been drawn up here and will be presented at Sacramento which would make it mandatory for picture concerns to state on the credit title how much footage in the picture is stock shots.

Agitation along the same lines throughout the country is being carried on by letter.

Bill is backed, unofficially, by several unions which claim that through the inclusion of library stock shots in features, their members are being deprived of employment.

If the bill goes through, independent producers would be the greatest sufferers through being the biggest users of stock material. Recent releases have contained as much as 50% old footage.

LOEW-RKO-COLUMBUS

Couple of Deals Reported in That City

Columbus, Aug. 17.

Former Loew properties in Columbus have been under fire more than a week, due to the stay of Col. E. A. Schiller, vice-president of Loew's and M-G and J. R. Vogel, general manager of Loew's. The corporation had a lease on the Broadway, downtown house long closed, and the exec's stay here was in nature of terminating this lease.

Top among the rumors were that RKO would take over the old Broadway and remodel it so that it may replace this outfit's Majestic, which is to close Jan. 4, next according to present plans. RKO evidently has given up the idea of a new house here.

Second report has it that J. Real Neth, operator of five local theatres would take over the Broadway lease and have it remodeled and would turn over his present downtown house, the Grand, to RKO.

Neither report has been confirmed or denied. It is quite possible that both are under consideration.

Viertel for Tallulah

Los Angeles, Aug. 17.

Berthold Viertel, Paramount director, left here Saturday (15) for New York.

He will direct "Woman Against Woman," Tallulah Bankhead's next, at the Astoria studio.

Popular Alaska

Hollywood, Aug. 17.

Douglas MacLean, returned from his Alaskan trip, is writing two stories around that territory for Radio production.

Melville Brown, Radio director, started on that same trip last week, on a semi-vacation.

Gangsters on Spot Until Hays Ban Revived 'Em; Now Full Speed Ahead

Hollywood, Aug. 17.

With the "no gangster" edict of the Hays and Producers' organizations now in force, studios expect to turn out bigger and better gangster pictures aided by the official blackball.

Warners "Public Enemy," which was a preachment against lawlessness, pointed the way for the other studios. Howard Hughes' "Scarface" is getting the same treatment, showing that crime does not pay. Otherwise the picture will have all the gangster hoke it can hold.

Metro and Paramount have requested their writers to whip up gangster yarns with a futility of crime played up, without omitting any of the thrills that have popularized this type of picture.

Any type of story that can be twisted to include the gangster, theme is being considered. Several oldtimers with the open spaces, football and the sea as their background are having the crime angle injected, with the gangsters getting their come-uppance in the end.

Producers admit that if the Hays organization had not stepped in and banned the gang picture they would have probably been dead by now. With Hays going thumbs down, the producers got the righteous twist which kept the cinema crime wave waving.

Oriental Vogue

Hollywood, Aug. 17.

Interest shown by fan mags and public alike in Anna May Wong, currently with Paramount, has several major studios looking for Oriental players.

At present three companies are combing the L. A. and San Francisco Chinese and Japanese sections for an Oriental girl who can speak perfect English.

Santa Claus in Summer As Novelty for Church Which Outdid Theatre

New Bedford, Mass., Aug. 17.

Outdoing theatres in the search for novelties to sustain interest through hot weather, a New Bedford church jumped ahead about six months and had Santa Claus visit the church. Had a tree and all the other Christmas fixin's.

The script was along the following lines:

Santa greeted on arrivals on one of the hottest days of the summer: "I saw by the paper you were having a warm journey."

Santa: "Warm? I should say hot. I've lost weight coming down here this summer."

"Yes, you look quite thin."

"Ho, ho. I've been trying for years to reduce. It's been getting harder and harder for me to come down chimneys, but this year I'll be in fine condition."

Santa reports that the business depression has not reached the North Pole. Says work is going on as usual and he had left his little workers hard at work.

"And I'll be glad to get back there, too, where it's cooler."

Authorship of dialog not credited.

Blackton Owes $903,204

Los Angeles, Aug. 17.

J. Stuart Blackton's schedule of debts, fixed in bankruptcy, total $903,204. One $190,000 judgment and a number of lawsuits pending make up the greater part of his liabilities. Others are on notes and real estate liabilities, with $87,000 included in shares on the Security Building and Loan Assn., and the Consolidated Building and Loan, endorsed by him.

Blackton's chief assets are $37,500 in jewelry pledged with the Bank of Hollywood with notes for $25,162. Five oil paintings by him, valued at $750, are other assets. The former film director and producer gives his occupation as "artist."

Gambling with Winchell On B'way One-Reelers

The "On Broadway With Walter Winchell" series which Lyman H. Howe is producing, is being shot silent with the columnist's voice dubbed in on the recording. On strength of the first, camera work on which is finished, will depend whether the series will extend beyond six to 12, Howe having option for an additional six.

It's along newsreel lines, with Winchell's voice telling of phases of Broadway theatrical and night life. The "Mirror's" chatterer will, however, put in a screen appearance at the beginning of each one-reeler.

Howe has not yet set his release. He may sell to the highest bidder after first is ready for a look.

Femme Names for Vaude, Taylor, Torres and Others

Los Angeles, Aug. 17.

Estelle Taylor has been booked by RKO for a vaudeville tour of nine weeks, starting in St. Louis Aug. 28. Her salary has been set at $3,000 weekly.

Raquel Torres gets a tour on the same circuit at $1,500, opening Aug. 20 at Flushing, L. I., and going from there to the Albee, Brooklyn.

Several other femme stars are flirting with vaudeville propositions and with the likelihood of a considerable exodus.

RUTH CHATTERTON CAN TEAR UP WB CONTRACT

Warners is making it plain that if Ruth Chatterton wants to tear up her contract with the Brothers they will not be perturbed. Right now, it is declared, the contract stands as was and, unless the tearing act takes place, Ruth will have to move to Burbank in October.

Feeling in the Warner organization is that with its present line-up of product it doesn't need a Chatterton or any other extra star for bolstering purposes.

Paramount, Monday, officially declared that Ruth Chatterton will continue as a Paramount star and will ignore the Warner contract. Right now, it was stated in New York, Miss Chatterton is ironing out details with Par execs at the studio as to how her time will be served under the period which was to have been Warners'.

The new terms make Ruth one of Hollywood's most 100% film stars, it is admitted. Even the selection of cast, as well as story and director, are at her disposition under the terms now being reached.

The two companies agreed on the change before Miss Chatterton was consulted, it is said. Warners several days ago expressed itself as shruggish toward the whole Chatterton matter, saying it did not care where Miss Chatterton went; that its own product was sufficiently strong now to disregard any need for concern about any individual.

SAILINGS

Aug. 31 (San Francisco to Honolulu), Mr. and Mrs. Lem Mantel, Joe Cosco, Charles and Grace Keating, Esther Valey, Kay Scott, Peggy Shann, Three Hot Shots, Martin Sands, Mildred Dawn, Betty Benn, Tellman (Asama Maru).

Aug. 28 (London to New York), "Good Companions" company (America).

Aug. 27 (New York to Cherbourg), Helen Meinardi (Ile de France).

Aug. 22 (London to New York), Ada May (Mauretania).

Aug. 21 (New York to Paris), Mr. and Mrs. Sol Wurtzel and daughter (Bremen).

Aug. 21 (Paris to New York), Louis Bernstein (Roma).

Aug. 19 (London to New York), Julian Wylie (Europa).

Aug. 19 (London to New York), Mr. and Mrs. Jack Benny (Ile de France).

Aug. 18 (San Francisco to Manila), Palmer Parker (Shinyo Maru).

Aug. 15 (London to New York), Lee Shubert (Berengaria).

Aug. 14 (Capetown to London) Russell and Zillah, Lillian Gunns and Partner, Mitchell and Pera (Armadale Castle).

PRODUCTION COSTS DOWN

WAMPAS' Baby Stars' Selections in Studios Bring Boycott by Fox's P. A.'s

Ten Wampas members working for Fox West Coast and affiliated companies followed the lead of Francis Perritt and Kenneth Whitmore, Fox studio p. a.'s, who resigned from the west coast press men's organization after the two Fox nominees to Wampas baby stardom failed to be elected.

In a telegram sent John LeRoy Johnston, president, the F-WC men handed in their resignations because the disregard of good will of Fox studio and Fox-West Coast can't be overlooked by loyal Fox employes. Attached to the wire were the names of Robert Collier, now F-WC publicity head; Robert Doman, David Hillman, home office p. a.'s; Maxwell Shane, Fanchon & Marco, publicity head; Hall Baetz, theatre p. a.; Bill Thomas, Pantages theatre, affiliated house; Fred Robertson, H. B. Wright and Lou Golden, theatre managers; and Joe Hubbell, Fox Movietone.

Mel Riddle, Wampas director, and Perk Swope, theatre manager, are on vacations and cannot be reached, but are expected to join the other Foxites. Same is true of Bob Burkhardt, Fox p. a. in Europe on a vacation, Charles Kurtzman and Jos. C. Shea, in New York for Fox, all members.

Slighted

This will make 14 withdrawals from the Wampas roster of 135. Fox members' version of the failure to elect either Linda Watkins or Helen Mack to the list of 13 Wampas baby stars is that feeling was strong in the organization against Vic Shapiro, Fox publicity head, dating back two years to a speech made by Shapiro at a Wampas meeting. Wampas members claimed he insulted baby stars, was called for it from the floor and was almost embroiled in a fist fight.

Photographing of the girls elected by Fox Movietone and running of trailers on them in conjunction with La Fiesta de Los Angeles on Fox-West Coast screens has been called off.

HAINES AND OTHERS ARE LEAVING METRO

William Haines, Metro star and built to that rating from unknown ranks by Metro, will be out early in September, when his present contract expires. M-G-M, according to advices, is not renewing the contract he holds, which dates from September, 1928.

Haines currently is making an untitled picture, following which he is quoted as planning to come east with a European vacation following.

Two Broadway stage actors, Ivor Novello and S. Herbert Braggiotti, are also going off the M-G-M payroll by the end of this month.

Under a new arrangement Nils Asther, reported going, is staying on for 13 weeks.

Jules White and Zion Myers, directors, who were brought in to make the Metro dog comedies, are at the end of their contracts, with no renewals indicated at this time.

Leslie Howard failed of contract re-option at Metro this week.

Similar condition exists at Universal in the case of John Boles, still in the negotiation stage and with Boles believed to be out unless he submits to a cut.

Cagney in Person

Hollywood, Aug. 17.

James Cagney is a Warner layoff for several weeks. Not due back on the lot until about mid-September.

He's off to New York and may get in a couple of weeks of personal appearances.

Placing the Mme.

Hollywood, Aug. 17.

Tourist at Henry's was asking one of the waitresses to point out the celebs.

"Who is that stout lady at the head of the table getting all that attention?" he asked.

"Oh, that's Mme. Schumann-Heinke," was the answer.

"In pictures?" asked the yap.

"Nope," said the waitress. "Legit."

PROCESS SERVERS ARE OUTSMARTING STARS

Hollywood, Aug. 17.

Developed to the highest degree is the art of the process server in Hollywood. Frequently in legal jams, names in pictures have themselves guarded closely against the lads who at unsuspecting moments shove subpoenas into their hands.

Due to the impossibility of a stranger crashing the studios, process servers must perform on the outside. Picture names in legal trouble are safe in the studios but when they leave the trouble begins.

One who has been in several court actions has been served by a supposed radio announcer at a premiere. Several months later the same fellow served him at an opening where he acted as a doorman, uniform and all.

Recently a Fox writer had been ducking a process server for several days. He was finally served when the gent, posing as a handbill distributor, stuck a subpoena into his hand, although the writer was walking in the center of a flying wedge of several studio employees.

Best example of handing out a plaster goes to the lad who presented himself, by phone, to an actor's secretary as a chatter writer for a fan mag. Sec made an appointment for the process hound, who was later received in the star's home and did a neat job of serving.

Autograph Hounds

Stars lately have been leary of autograph hounds after a femme player was handed a subpoena by a process server who posed with an autograph album in his hand. Incident happened outside of a night club where the autograph boys and girls hang out.

One process server tried several methods of getting to a star, finally serving in the guise of a census taker.

Several stars, expecting to be served in legal action, insisted on coming to the studio with trick beards and phoney wardrobe. This worked okay for a few days until the hunters got wise to their automobile numbers.

Pantages Said Financing Xydias for State Rights

Hollywood, Aug. 17.

Anthony Xydias, independent producer, who has been inactive for several years, intends a return. He'll make six action features for state rights.

Reported Alexander Pantages will supply the money. Xydias and Pantages have been friends for years.

NO RUBIN RENEWAL

Hollywood, Aug. 17.

Benny Rubin will not be renewed by Pathe.

Actor has just finished six shorts for that studio.

Montenegro New Lead

Hollywood, Aug. 17.

Conchita Montenegro has finished in "The Cisco Kid." She will go into "Disorderly Conduct" as the femme lead in this McLaglen-Lowe offering.

METRO HIGH; PAR, FOX, WB IN ORDER

Metro's Average Per Feature Talker Reported at $425,000—Par's $400,000—Fox's $300,000, and Warner's $200,000 or More—Two New Ideas in Operation

H. O. MEN AT STUDIOS

Filmdom's biggest step around as marked by recent occurrences is the ascendancy of eastern thought above the traditional studio influence, according to official observers. This extraordinary transition of power is proving a surprising revelation even to those so newly empowered. Persistent inquiry reveals the changes, which have come suddenly and only within the past few months, as being propelled by conditions besides bankers influence.

Two moves, each apparently an experimental step at first, but now accepted as set, have caused the change. It has left the studio moguls so far as inside indications go in a bewildering outlook. One was begun by Par and the other by Fox with the outlook that both ideas will spread to take in other companies. Besides this there is the general action of all companies tending towards a tightly directed budget. The budget thing itself which has changed was the indirect cause that impelled the two direct moves.

These include stationing a budget controller in the studios with power over the studio purse strings unless advised otherwise from the east. The other is making the story division an eastern home office adjunct to include the a. and p. departments. It's the utilization of the advertising and publicity heads as a story counsel with apparent ultimate judgment in that respect and begun by Par that established this system as an eastern move. Fox by making the story head an officer of the corporation clinched the idea that way. In both cases the man involved proved to be Richard Rowland, who apparently was taken on by both companies at separate times for that particular purpose.

From Home Office

Fox took the initial step in the matter of putting a biz rep of the home office to watch the production budgets on the Coast. This is understood on the inside to be the current method also with other companies. It is distinctly a financial idea, emanating possibly from down town minds, New York.

Budgets thus are looked to be kept within bounds. In the Fox instance the particular rep is known to be absolute in control over the studio purse strings and limited only by the head of the company. Every money item at the studio goes through the rep's hands.

Production Costs

The result is given as having achieved complete budget control with Fox production lowered to the conservative average of around $300,000 or less per feature talker. Par's average is now figured at around $400,000 or under, while Metro's is highest and reported at around $425,000. Warners is infoed as the lowest and likely around $200,000, although maybe slightly higher. Studio overhead figures important in these average costs.

Conditions within and without the industry impelled the close budget on filmdom. While this change of influence was only slightly indicated on certain other premises when talkers arrived on the film horizon around four years ago. Only currently has the actual change of power been noticed or achieved.

Stanwyck Must Adjust With Col Before Playing for WB—Position

Hollywood, Aug. 17.

Warners has taken a position in the Columbia-Barbara Stanwyck controversy, after having held its proposed Stanwyck film in abeyance. It is that Miss Stanwyck must adjust her contract difficulty with Columbia before she can expect to make a picture for Warners.

Story is that Warners believes this is a spot where a studio must set a barrier against broken contracts by an actor through increased salary demands. It's reported the Warner studio decided if it side-stepped the Columbia angle in the Stanwyck matter, the Warner move would serve to encourage similar instances amongst other contract picture people. In those instances, if occurring, Warners might as apt be the subject of a similar walk out as Columbia has suffered with Miss Stanwyck.

Estimates on what the Barbara Stanwyck-Harry Cohn (Columbia) row may cost Col. run up to big money on lost bookings on the picture she didn't make, plus loss of intra-studio time through preparations on other stories.

Despite loss, Cohn is adamant in his attitude that Miss Stanwyck had contracted at $20,000 for the production of "Forbidden" and is in error to hold out arbitrarily for $50,000. Behind it is the feud between Frank Fay, Miss Stanwyck's husband, and the Col. production head.

With "Forbidden" called off two days before it was to have gone into work, Frank Capra, Col's ace director, wasted four weeks alone before commencing on "Gallagher," his present assignment. "Gallagher" was to have been made by Eddie Buzzell as his first directorial task.

Mother Love

Major company's p. a. enthused over the large turnout of photogs and reporters to greet a certain girl lead arriving with her mother from the coast, remarked to the latter that there were enough newspaper folks present to fill Madison Square Garden.

"Yes, and you know," said the mother who is English. "Daughter looks so well in a garden."

Ziegfeld Is Analyzing Goldwyn Statement on 'Whoopee'—$2,400,000

Flo Ziegfeld is digesting a statement from Samuel Goldwyn in the matter of the financial status of the "Whoopee" film. It was Zieggy's initial deal in pictures and he is hardly pleased with the money end of it.

The Goldwyn statement shows a gross of $2,400,000 and a production total of $1,100,000. The intake covers first and second runs. Other run money over here and the foreign revenue still to be accounted for.

Rather than sell the "Whoopee" rights outright, Zieggy went in for a share of the profit. Charges he questioned on the statement were items such as $87,000 for the use of electrical equipment, $36,000 for studio rent, $25,000 for sound equipment use, and about the same for office expenses. Goldwyn in an interchange of letters explained the electrical and sound equipment charges were usual and collected by United Artists for all special features.

Zieggy Wants More

Zieggy has received some money from Goldwyn but feels more should be coming to him. While the relations of the two are friendly, the situation was not ameliorated by the supposed contest over Eddie Cantor, whom Ziegfeld delivered for the picturized "Whoopee."

Cantor is returning to the legit stage under Ziegfeld management and the show is due to start rehearsals about Oct. 1. When his return was announced, the Goldwyn press department in New York issued denals. A number of pro and con items were sent the dailies, the latter finally dropping the subject when shown a telegram from Cantor to the effect he would star in a Ziegfeld show this autumn.

Zieggy mulled over the complaint, accredited to Goldwyn that the legit producer when sitting in and advising on direction "had interfered." Said Zieggy to that: "Yes, but the only interfering I did was to insist the show reach the screen almost as it was done on the stage and it looks as though I was right."

Los Angeles, Aug. 17.

Florenz Ziegfeld is due here late this or next week to confer with Eddie Cantor and Samuel Goldwyn.

MRS. KERR DOESN'T WANT SUNKIST BABY

Hollywood, Aug. 17.

Geoffrey Kerr, through at Radio on a termer, was all set to go back to Broadway, but got the lead assignment opposite Ruth Chatterton in "Once a Lady" (Par), which postponed his trip.

The Kerrs (June Walker) are expectant. Mrs. Kerr left last week for New York, refusing to have a California sunkist baby.

ANNA MAY WONG SET

Hollywood, Aug. 17.

Anna May Wong has a contract with Paramount. Usual options.

DUNN WITH GAYNOR, MAY REPLACE FARRELL

Hollywood, Aug. 18.

Fox has assigned James Dunn, newest male star, opposite Janet Gaynor in "Hearts Free," formerly "Delicious."

If the team clicks it is the intention to use Dunn in place of Charles Farrell in the Gaynor combo.

Swanson Goes West

Gloria Swanson left yesterday (Monday) for the coast for immediate production on "Tonight or Never."

Picture is now three weeks late in starting.

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One Deceased Classicist Plus One Smart Adapter for Hot Teamwork

Hollywood, Aug. 17.

Hollywood has always been a community of great partnerships. That goes for everything in the writing end. The partnerships have probably been more unique than in any other branch of motion picture production.

There's the combination of the Bible, Jeanie MacPherson and Cecil B. DeMille in furnishing "Ten Commandments" and "King of Kings." True only the McPherson and De Mille names appeared on the billing, but it was claimed by the studio that in both cases the story lagged until the point where the MacPherson-De Mille continuity picked up.

Recently Mark Twain has been helped out by Sam Mintz, Grover Jones and William Slavens McNutt, in both "Huckleberry Finn" and "Tom Sawyer." In both pictures the names of the latter two writers were missing from the credits, but they went to the front for the late Twain.

Tolstoi's Pard

Dorothy Farnum gave Tolstoi a break in making "Redemption" out of "The Living Corpse." Elizabeth Meehan added her bit to Joseph Conrad's "The Rescue." S. N. Behrman and Sonya Levin got together and pepped up Ferenc Molnar's "Liliom," but the picture's flop can be blamed on Molnar's original idea.

Balzac's "Survival" was transferred to the screen, but the studio failed to give anyone credit for getting it there. Balzac and De-Maupassant are the most frequently used writers in pictures. Their stories are borrowed freely without credit to them.

When O. Henry's "The Texan" was brought to the screen, Oliver H. P. Garrett came to the front and helped the great short story writer. O. Henry got sub billing, because he was without an agent and deceased.

Shakespeare's Helpers

Shakespeare has a champion in Sam Taylor, who wrote and directed "Taming of the Shrew" from a little thing the Bard of Avon dashed off. It served for Douglas Fairbanks and Mary Pickford with all contributing their share to make it a four-way partnership.

Darryl Zanuck and Oscar Wilde got together and wrote a story titled "Lady Windemer's Fan." Wilde got mention on the main titles as originator of the idea.

Even stormy Theodore Dreiser was not wihout partners in the recent production of his "American Tragedy." Josef Von Sternberg, the director, and Samuel Hoffenstein teamed up with him to make a story out of it. Von Sternberg only gets directorial credit, he having fears of the story before production. Hoffenstein, officially, is Dreiser's parnter.

FOOTBALL BOYS TAKE EXTRAS PAY FOR WORK

Hollywood, Aug. 17.

Christy Walsh is eastbound, Universal having completed the football short and "Spirit of Notre Dame" football sequences with Walsh's contracted players.

Most of the boys, including the Four Horsemen, worked in "Spirit" for regulation extra salaries of $7.50 per day, plus expenses. This was done to keep down production costs so Mrs. Rockne's profit percentage would be higher.

U. A. Has 10-Week Lapse On Sales; Revivals In

Los Angeles, Aug. 17.

With no picture to deliver for 10 weeks, the United Artist exchange is selling revivals to exhibs in this territory. "Indiscreet" was UA's last film on the yearly program and this was delivered around six weeks ago.

Exchange is now waiting for "Street Scene," "Unholy Garden" or "Palmy Days" to start sale of the new program. None of these is due for several weeks.

UA's present schedule of 12 pictures may be raised to 15 and possibly 20 in a short time.

NO OPINION

Just "Motion Granted" in Pathe Fight Injunction

Not only Pathe but representatives of rival newsreel companies do not regard as establishing a precedent or particularly significant, for that matter, the New York Supreme Court injunction restraining Pathe from further projection of the Sharkey-Walker Milk battle pictures in theatres.

Because the application by Mrs. William Randolph Hearst, the two fighters, the fight club and a half dozen other defendants was made after Pathe had completed its regular booking through N. Y. State, the Pathe people report they could not understand its meaning.

The issue is more beclouded and admitted less meaningful with the court's failure to record an opinion and only the words "motion granted" as a decision.

That civil action for damages will not be brought by the plaintiffs and that the matter is dropped is the belief in interested newsreel circles.

During the injunction move it was recorded with the court that the plaintiffs had knowingly sold seven ringside seats to Pathe men armed with cameras; that shooting from this vantage point and others had taken place during the contest.

OHIO MESSED UP ON CENSORING

Columbus, Aug. 17.

Censored or uncensored is the big question in Ohio.

B. O. Skinner, new head censor, can rely on his two female assistants to decide what is naughty and what is nice and can leave to them the bits of controversial conversation.

Every word in the language has at least three meanings they must decide.

The General assembly of the state decided to allow nothing for the traveling expenses of inspectors this year. Three inspectors on the job for years have been cut from the payroll and can't be replaced.

The state saved $9,000 by losing these three employees. But the board of censors is going to be without anything resembling an official check on films as presented in state film houses. The cuts will be ordered, but whether or not they'll be made is another question.

In the interests of economy, Skinner has also ordered that a weekly bulletin listing deletions made by the censors hereafter is to be issued monthly, starting this month. What an alibi that will present to some of the smaller exhibitors.

The chief censor expects a lot of "friends" of film censorship to volunteer reports of violations, it is understood, but again, how can these self-appointed guardians of public morals know what the censors have ordered deleted?

It's a mess—and looks like just another step in the interests of Ohio exhibitors to make the state censor-free.

L. A. UNIONS CONDEMN OPERATORS' SCHOOL

Los Angeles, Aug. 17.

Better Business Bureau and local operators' union are after the hide of the California Operators' Training Ass'n, which is asserted to have advertised throughout the country and is getting students here on the catchline that the students will work as operators in the studios.

Claimed that several youths have forked over $150 and $175 for training and got nothing out of it. School has a silent booth in a barn outside of the L. A. city limits, so can't be touched by local authorities.

ERPI also after the outfit for using photographs of its sound equipment in school prospectus

YORK and KING

Now in London

"The trouble with most girls nowadays, who like to be thin, is that they are penny wise and pound foolish.

Our Representatives
JENIE JACOBS, America
REEVES & LAMPORT, Europe

Academy Would Handle Piracy Cases for Pics

Hollywood, Aug. 17.

Effort is being made by the Academy of M. P. Arts and Sciences to keep picture plagiarism cases out of court.

Society has appointed a committee composed of J. Theodore Reed, technician; Lawrence Grant, actor; Reginald Barker, director; Al Rockett, producer and Percy Heath, writer, to iron out the difficulties in claims of story misappropriation.

Before the dispute gets to the committee an attempt to settle will be made by Lester Cowan, Academy sec.

Hollywood as WB's Pop Leader on Broadway In Continuous Runs

Coincident with the opening Friday (14) of "Bought" at the Hollywood, New York, this theatre becomes the No. 1 house for Warners in the Manhattan area. It is reported the house will not be closed again. The policy will be to let the screen features remain as long as business warrants. "Alexander Hamilton" Warners' next George Arliss film, follows "Bought."

The WB New York end will wage a campaign to popularize the house as a grind spot. Despite the theatre's appearance and accommodations, generally admitted within the trade to be of the best the house has never become established in the patron-eye as a Broadway fixture. Reason for this, probably, has been that only two films have flashed on this screen under a continuous policy, "Svengali" and "Chances," the theatre otherwise spasmodically opening and closing for $2 twice daily runs. It is to entrench the idea that the Hollywood is now a permanent main stem fixture that special exploitation and ads will be written. This angle also had a bearing on the selection of the Constance Bennett feature as the reopening attraction in lieu of the star's femme draw.

The theatre is now about two years old.

Brown Remaking Juve Court Shorts for Par

Hollywood, Aug. 17.

Judge Willis Brown, nationally known authority on juvenile jurisprudence, will make a series of shorts around his experience as a juvenile judge. Clyde Slater is the producer. Paramount will probably release.

Same series was made in 1914 by Judge Brown and Slater. King Vidor directed. Sidney Kent, at that time an indie distributor, handled the release.

New Composite Camera Process Being Claimed by Many Studios

Hollywood, Aug. 17.

A composite photography process so simple that practically all large studios have used it or will shortly is precipitating a fight for patent control which may never be achieved by any one studio. Fox has laid claim to the controlling patents and has so informed other studios, but Metro already has used the process. Universal, Paramount and others are preparing to employ it without Fox's consent.

The process, given various names, supplies any kind of background for action. The desired location is filmed and then projected from the rear on a frosted glass screen. Action takes place in front of this, with both photographed for the finished film.

Dr. Paul Fejos, who suggested the process at Metro about the same time Fox was experimenting with it, regards the current fight for patent control as a gag. "The process must be as old as photography itself," he said. "I first saw it at an exposition in Hungary in 1897, where magic lantern slides were projected from the rear on a screen as background for stage performers.

Moving Background New

"Use of a moving background, however, is relatively new and owes its success to perfection of super-sensitive film," says Dr. Fejos. "With little lighting required and a minimum of exposure necessary, synchronous motors may be employed for the projection machine and camera to afford a smooth flow of action. Without the super-sensitive film the necessary difference in camera and projection speeds plus lighting difficulties, jerky motion resulted."

Fejos opines that the only patents obtainable are on developments of synchronous motors, with no basic patents available there.

General studio interest in the process is to escape the outside process charges, such as Dunning's.

LUDWIG IN 2 WKS.

Coming East to Home Office to Direct Mid-West

After clearing up personal and other affairs, probably within two weeks, L. J. Ludwig will come into the Publix home office from Minneapolis to assume divisional direction over the entire midwest. He succeeds Arthur L. Mayer, who, at the same time, will swing over to the publicity-advertising department of Publix as its head and successor to A. M. Botsford.

In the interim L. L. Edwards, former assistant to Botsford, remains nominally in control.

For Ludwig the h. o. post means an important promotion in the Publix operating ranks with which Ludwig has been associated for some time. With headquarters in Minneapolis, he has held the title of division manager of the northwest, second in line to Eddie Rubens, who, carrying the same title, was formerly among the divisional directors of the h. o. with jurisdiction over the entire northwestern territory.

No one will be appointed to the Minneapolis division post Ludwig has occupied, with Rubens to assume full divisional charge of it in the field.

ARBITRATION AGAIN ON WB-WE

Warners and Western Electric will enter the fourth anniversary of their dispute in star chambers in September. Where believed last spring the arbiters had finally decided not to arbitrate longer, the decision to reopen the closed hearings is admitted a surprise.

Revival of the arbitration is viewed as particularly significant for the Western Electric end, that company just having received a federal court decision in which Warners were mentioned and defined as defendants in W. E.'s patent litigation against Louis Gerard Pacent.

That Warners defended Pacent with the cause assigned by the fact that the Brothers have Pacent installations in their theatres, was one clause in the decision aspecially interesting to Westernites. It was after the handing down of this ruling that the litigants decided to return to their arbiter attire.

Warners has retained Senator George Gorton Pepper to succeed Samuel Untermeyer in the resumed arbitration proceedings.

The Brothers are counting on a decision by December, it being reported practically all of the statistical data and talker history are now in the record.

G.T.P. About to Offer Free Equipment Service

Having arranged its finance scheme for exhibs and working G. T. P., according to inside, is now headed for another radical move in chopping equipment costs by preparing a selling plan that will provide such items as free insurance, free replacement of parts and free maintenance service.

This new field looks to come under the direction of Alfred Schlesinger, recently returned from the south as a sales executive. Latter, it is said, will assume charge of the parts department and sales exploitation end at the company's home office in New York.

U.A. and Publix

Minus the difficulties that arose last season, United Artists and Publix have gotten together on a product deal for entire UA program in around 800 houses of the big chain. Most are covered by franchises.

UA and Warners may also get together, it is reported.

Monogram Says Review By "Variety" on "Ships Of Hate" Very Unfair

New York, Aug. 13.

Editor Variety:

While we always welcome and never object to fair criticism on any product produced by any of the writer's affiliations, yet it does seem unfair to us to have a review such as you gave over your signature in Variety on "Ships of Hate."

You mentioned "the collision with another craft at sea is denoted only by the sound of a whistle and a bell and that not even an outline of the other ship is given." This is inaccurate, as just prior to the collision there is a panoramic shot showing the other ship with sails fully set turning in the fog. This scene is shown before the whistle or bell is heard.

Also you say in your review that "back drops and prop decks are used"; also that "a ship may have been used for one day." This is also inaccurate inasmuch as the scenes were all taken on board of a sailing vessel which was employed by us for a total period of nine days on the picture.

We believe that it is your desire to give just and fair criticism and that there is no thought or attempt to injure our organization through these criticisms, as such criticisms as these we believe you will agree, are unfair and do us a lot of damage among our buyers as well as the theatre men. I am calling it to your attention only with the thought of getting fair criticism on our product, which I believe you wish to give us.

Monogram Pictures Corporation,
W. R. Johnston,
President.

Sol Wurtzel Arrives

Sol Wurtzel arrived in New York yesterday (17). Mrs. Wurtzel and their daughters were with him.

All of the Wurtzels sail Aug. 21 on the "Bremen."

FOX-W.E. ON SCHOOL FILMS

Special Contact Men with Big Cos. Have Different Lines of Work

President Hoover's former secretary, George Akerson, is regarded as one of the most mysterious of the special contact men which several companies have taken on in the past six months.

While it was announced by Adolph Zukor at a luncheon formally tendered Akerson on his first day in the Paramount film job that Akerson's services could be called upon by any company in the business when the same would aid the industry in general, it was not revealed until a few days ago that credit for filmdom's biggest interests withdrawing from screen advertising can largely be placed with Akerson.

The ex-Hooverite attended national and state gatherings of newspaper publishers and from these garnered the opinion that it would be wise for the industry to forget advertising revenue, according to picture executives.

Even in the Paramount home office this fact does not seem to be generally known, nor is any specific title credited Akerson. "Assistant to the President" is what he is known by to some of the execs.

Others

In this capacity Akerson is also said to have functioned in a City Hall capacity several times, one being the official greeting Par tendered the royal pair from Siam.

Over at Warners, Willard Patterson is claimed to have little or nothing to do with publicity and advertising. His chief job, according to inside, is to contact the unions and preserve order in that direction.

Glenn Griswold, at Fox, seems to be the only definitely assigned public relations man who has supreme authority over the organization's public relations.

Youngest Grandad

Picture industry's youngest grandpa is Earl Wingart, publicity director for Paramount.

He got that way Sunday morning a week ago when his daughter-in-law announced a daughter of her own in the Lennox Hospital, New York.

Earl immediately woke up a Long Beach fruit dealer and bought another dozen oranges.

Eliminates Fox Name At Westwood Studio; WB-MG Only Name Cos.

Hollywood, Aug. 17.

This week Fox execs issued orders forbidding further use of the name, Fox Hills Studios, and to replace with Movietone City. This is in connection with the studio at Westwood which will eventually house all of Fox's production.

Indication on the inside is that eventually the company may drop the name Fox altogether, probably replacing with Movietone.

Within a year it is expected that the present Fox studios in Hollywood will be abandoned for the Westwood plant. Intention to do this before has been held up by financial conditions.

It is no secret here that the plan to drop the Fox identification is on its way. When this is done it will leave only Warners and Metro carrying individual designations.

Injunction Forbidding Theatre to Employ Non-Union Labor Is Granted

Oklahoma City, Aug. 17.

In district court at Oklahoma City, Thursday, District Judge R. P. Hill issued a temporary injunction against the Isis theatre, restraining D. G. Johnson, its owner, from employing non-union labor.

The suit was brought by the operators' union, claiming the union had a three-year contract with the Isis and that the terms of the contract had not as yet been complied with.

Matter of a permanent injunction is to be decided later.

Modern "Miracle Man"

Hollywood, Aug. 17.

Machine guns will replace the revolvers of 12 years ago in Paramount's remake of "The Miracle Man." Gangster angle will be given slightly more importance to give action to the talking version of the picture which in silent form put Tom Meighan and Lon Chaney on the Hollywood map.

Gary Cooper gets Meighan's old role, with Sylvia Sidney picked for Betty Compson's part, and Irvin Pichel as the cripple, the role originally played by Chaney.

No director has been selected for the picture, with several being considered.

Supervising Mix's Films

Hollywood, Aug. 17.

In addition to his other duties as Universal studio manager, Stanley Bergerman will supervise Tom Mix's U westerns.

Mix is due here with the Sells-Floto circus Sept. 20.

G. T. EXTENSION ON BIG PAYMENT FOR 1 YEAR

Current financial tangents centre around General Theatres Equipment, which controls Fox Films and thus maybe directing the latter. Downtown thought has it that the bankers look to renew the $20,000,000 due from General Theatres Equipment around Sept. 1. Extension is to run around a year from that date, it is said. Details not known but as far as can be gleaned that action looks certain and thus compelling current satisfaction with the present management.

If there's an angle, it is with William Fox, who is an unsecured creditor of Fox Films for something like $3,000,000, currently due. This is on a note either as the closing or part payment of his $18,000,000 selling price to Fox Films when he let go of his interests in the company to the new management.

It's likely that the banker action which in the G. T. Equipment case is Chase, may impel William Fox to also grant an extension of his note. Any other action by Fox may only entangle the current 6% 10-year notes of General Theatres carrying an annual interest amount of around $1,800,000, and thus tie up his own interests besides.

Chase is secured on its $20,000,000 loan to General Theatres by 1,050,000 shares of Class "A" Fox Film stock.

U AND COL TALKING

Maybe More Doing When Laemmle, Sr., Returns From Abroad

Preliminary conversations started before Carl Laemmle, Sr., left for Europe, regarding a possible Universal-Columbia deal may be renewed upon Laemmle's return.

The talks did not get very far. Maurice Goodman is reported to have acted for Columbia. Laemmle preferred to let the matter rest while away.

Nothing likely in it at present, say those who know.

EACH FIRM HAS FILMS FINISHED

Additional Eastern Stages for Fox-W. E. Producing at Bronx Studio—Wired Over 100 Schools—Growing Use This Year

TEACHERS IN CHARGE

Fox, Western Electric and the Hays headquarters this week record materially the industry's trend toward the classroom. It includes building of additional stages in the east for the exclusive production of educational pictures; hiring of leading college professors to augment technical craft of filmdom; announcements of subjects completed and of definite schedules now being rushed.

Fox, contrary to reports of being baffled by the school problem and thwarted by Wall Street, is most active the school way.

This is what Fox is doing:

(1) New stages are being built in the 10th avenue home office.

(2) Three college professors have been retained to have a supervisory hand in classroom product and negotiations for the services of four more teacher specialists are being conducted.

(3) A schedule of 92 classroom-only pictures, running from one to three reels, has been established by the Fox organization.

(4) Already 20 classroom subjects have been completed.

(5) Fox will not attempt to sell schools in general until it has sufficient product on the shelf to meet all demands. Figures that it will have this later in the fall.

(6) An official announcement as to the Fox organization's preparedness to meet school demands in film will be made in October.

(7) An organization within an organization has been established by Fox. Louis DeRochement is in charge of production. Dr. Graff, an assistant to Harley Clarke, is chief contact, and Glen Griswold, vice-president in charge of public relations, is devoting considerable of his time to promoting the Fox educational movement.

Portable Projector

At the same time Fox, through General Theatres Equipment Corp.,

(Continued on page 41)

Chain Decentralization May Reach Into Other Large Theatre Circuits If Fox-East Experiment Stands Up

With the Fox move in the east as the leadoff, decentralization of the major chains in the industry looms for filmdom according to financial observers within the company ranks. Within three years according to these minds the industry will have reverted to a localized operating scheme such as has been instituted by Fox, if the Fox theatre split up operation confirms the faith of the Fox management.

While there are no official indications pointing the way, it's almost certain that the plan will next be impelled through Fox West Coast. That coast circuit and another major chain with headquarters in the east look to be the next following.

There are even indications at Paramount, where Publix has been shifting back groups of theatres to former owners or interested parties for localized operation.

Even Bigger

When these chains have achieved their fullest in localized operation it's hinted from indications that the various indie operating groups formed out of the decentralization plans may form bigger network of theatre groups that will perform like the general Motors.

This has long been a plan of the industry conceived inside and approved downtown or vice-versa. The Fox movement which might be traced directly to the operating of Harry Arthur, g. m. of Fox Theatres in the east where the localized plan got its birth, has laid the foundation for the vast system to be formed, it is claimed.

Whether the ultimate aim will be achieved is conditional but that the plan has long been on the discussion by downtown minds is known thoroughly. Arthur, working under Oscar Oldknow and with the approval of Harley L. Clarke seems to have gradually laid the groundwork for the new and system planned to achieve the ultimate in economic theatre operation.

The Fox theatres shifted from one degree of local operation to another under the Oldknow-Arthur management until it finally crystalized in the decentralization scheme wherein actual interested parties in certain cases become the active operator of certain theatres. In those cases these are stockholders besides being former owners and experienced theatre men.

When and if the Fox Coast chain follows this Oldknow-Arthur scheme looks to happen after Arthur reaches Los Angeles in around a month.

Let Big Car Go

Roy Firman, San Katz's major domo, was chinning with some muggs the other day when one told of knowing a big shot who owned two cars, a Ford and an Austin.

"Depression hit him so hard," friend informed, "that he got rid of the big car."

Allied States Backs Sherman Act Suit by Indies Against M.P.D.A.

Omaha, Aug. 17.

Suit to enjoin Motion Picture Producers and Distributors of America from doing business on charge that it is wrecking independent theatres in violation of Sherman act was filed in Lincoln, Neb., Aug. 12, by W. N. Youngclaus, indie operator at Madison, Neb.

Action backed, it is reported, by Allied Theatre Owners of Nebraska, with membership in Nebraska and Iowa. Lester F. Martin, of Nevada, Ia., is secretary.

Youngclaus charges that the Motion Picture Producers, etc., squeeze out the indies on first runs of good pictures, and that he personally has been hurt by the theatre at Norfolk, Neb.

Defendants include Omaha Film Board of Trade, Paramount, First National, M-G-M, Universal, Fox, United Artists, RKO-Pathe and Vitaphone.

Youngclaus claims defendant organization started July, 1930.

Beating the Law for $1

Hollywood, Aug. 17.

Studio stenographers, script girls and similar film employees, have had their salaries increased to $41, exempting them from the new state law which became effective last week. Law provides femme studio stenographic employees, earning under $40 weekly, be limited to eight hours per working day, plus overtime.

Increases to $41 circumvents extraneous time clocking and legal concern over late hours.

14 Draw Talkers Now on Release

Accepting Aug. 15 as the new season's start as calculated by picture men, this week finds 14 feature talkers playing the regular film field and each drawing more or less.

At this time are six other features as yet on the fence, without general draw being determined this early.

These talkers are the standouts of this week's box office reports in this issue with plenty of comment in connection.

Current lineup of good pictures appears to bear out claims of coast studios of a better lot of features for the new season.

With these pictures in sight, playing direct and inter-playing, the subject of Exploitation seems to be foremost.

DRAW PICTURES

(Companies in alphabetical order—no difference in rating indicated)

Columbia—**"Dirigible."**
Fox—**"Young As You Feel, "Bad Girl," "Transcontinental."**
Metro—**"Free Soul," "Politics."**
Paramount—**"Smiling Lieutenant," "Huckleberry Finn."**
Radio Pictures—**"The Public Defender."**
RKO-Pathe—**"The Common Law."**
Warners (and FN)—**"Night Nurse," "Bought," "Star Witness," "Smart Money."**

ON THE FENCE

"American Tragedy" and **"Silence"** (Par).
"Pardon Us" (Metro).
"Traveling Husbands" (Radio).
"Miracle Woman" (Columbia).
"Merely Mary Ann" (Fox).

"Daddy Long Legs" is a Fox money picture of this summer, but has about played out its domestic first run time.

"Pardon Us" is the first Laurel-Hardy full length feature. Up to now with billing of the team helping, it is an in and outer.

No Metro-WB Break

Declaring there is no fight on between Metro and Warners over product for the coming season, the former expects to get together with the WB chain to spot its product in various spots with the latter.

Within Metro it is said reports of an open breach over terms are highly exaggerated.

Stall L. A. Theatre Debts For Yr. as Profit Chance

Los Angeles, Aug. 17.

A debt moratorium has been declared between the Los Angeles theatre stockholders and creditors. Creditors decided they will lay off pressing the theatre for all debts between now and Sept. 1, 1932.

H. L. Gumbiner, the owner, owes around $300,000. Moratorium plans call for a committee of three to operte the house with Gumbiner and G. M. Thompson, receiver, acting as one. A representative of the creditors and a local banker will act as the other two.

Warners Breaking Down Double Bill Stranglehold in New England

The stranglehold which double features has had in all important New England theatres for the past five years is being broken by Warners.

The Brothers are beating the country's strongest double feature territories in other national spots as well by refusing to book considerable of its product into theatres insisting upon showing simultaneously a sister feature.

First picture coming under the one-feature at a time ruling is "Bought." Results have been startling, according to Brotherites, who say that in most instances the new policy is breaking records held by all double showings.

Springfield First

Springfield, Mass., an all-double town for the last decade, was the first town to be invaded by the new policy. At the Capitol, where it was inaugurated, "Bought" got $7,000 in its first four days, more, say WB, than the average two features together get for the house in an entire week.

Reason for singles to make more money than doubles is because, according to the Warners, by singling an extra show is added to the day's run.

Where the pictures merit it, singles are licking doubles in every Warner instance. Same upheaval in receipts was caused in New London when the Garde was also ordered single through a Warner booking.

Breaking of the double feature ice is all that has been needed, say the Brothers. Even in a shopping territory like New England, the right kind of ballyhoo and product can meet any competition from the doubles, it is declared.

Extras' Starvation Week, But Big Session Ahead

Hollywood, Aug. 17.

Features in production still around 25, while the extras last week dropped back to the starvation basis, daily jobs averaging 430.

Friday was the only day with jobs for more than 500. Outstanding set of the day was a prize fight scene for a Pathe comedy, with 121 extras on it.

Fourteen features scheduled to start this week and the production curve's tendency is upward, but the climb is gradual.

RKO-Pathe plans to be the Good Samaritan to out-of-work extras during the coming four weeks. Studio will use 5,500 of the mob during that time, the high spot for that lot in an age.

Most of the atmosphere will be men as soldiers in Pola Negri's picture "A Woman Commands."

Fox Reel Cutting

Orders to cut are being effected by Truman Talley in the New York offices of Fox Movietone Newsreel. Last Saturday four cameramen and four sound men were let out.

Others, it is understood, will receive their notice envelope this week.

Racquet's Black Eye

Arthur Loew is sporting a bad black eye.

He was accidentally socked by a racquet in a game of squash with Milt Beecher of the publicity department.

L. A. to N. Y.

Helen Meinardi.
Frank Rowan.
Islin Auster
Sig Bosley
Derek Fairman
Erin O'Brien-Moore
Gabe Yorke
Raquel Torres
Berthold Viertel
E. B. Hatrick
Hiram Brown.
Jack Robbins.
James Cayney.
William Le Baron.
Edwin Justus Mayer.

N. Y. to L. A.

Colin Clive.
Gloria Swanson.

1st Runs on Broadway

(Subject to Change)

Week Aug. 21.

Paramount — "Secrets of a Secretary" (Par).
Roxy — "Bad Girl" (Fox) (2nd wk).
Capitol — "Pardon Us" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (6th wk).
Strand—"The Last Flight" (FN) (18).
Mayfair—"Dirigible" (Col).
Winter Garden—"Star Witness" (WB) (3rd wk).
Hollywood—"Bought" (WB) (2nd wk).
Warner's—"Should a Doctor Tell?" (FD).

Week Aug. 28.

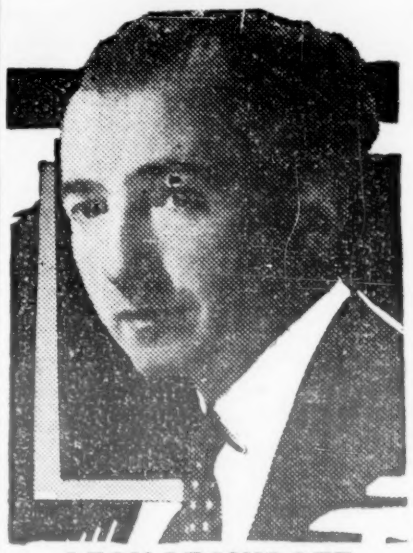
Paramount — "Daughter of Dragon" (Par).
Roxy—"Bad Girl" (Fox) (3rd wk).
Capitol — "Guilty Hands" (Metro).
Rivoli—"Street Scene" (UA) (27).
Strand—"The Last Flight" (FN) (2nd wk).
Mayfair—"Dirigible" (Col) (2nd wk).
Winter Garden—"Star Witness" (WB) (4th wk).
Hollywood—"Bought" (WB) (3rd wk).

$2 Pictures

"A Free Soul" (Metro) (Astor) (12th wk).
"American Tragedy" (Par). (Criterion) (3rd wk).

Foreigns Films

"Zwei Herzen im ¾ Takt" (Superfilm) (German) (Europa) (56th wk.).
"Die Lustige Weiber von Wien" (Superfilm) (German) (Little Carnegie) (7th wk.)
"Der Wahre Jacob" (Emelka) (German) (Belmont) (3rd wk.)
"Die Blonde Nachtingale" (Ufa) (German) (Cosmopolitan) (21.)
"Dreyfus Case" (German) (BIP) (Warner's) (28.)



LEON LEONIDOFF

Now Producing for Fanchon & Marco on the Coast

After five years at the Roxy, New York, Leonidoff is producing Ideas for the world's greatest showmen, Fanchon & Marco.

TRYING 2 CAMPAIGNS TO OPEN ONE FILM

Boston, Aug. 17.

Two RKO theatre publicity campaigns are being tried simultaneously for "Rebound." A class campaign has been laid out for Boston and Washington, while a rougher load of print will be used in Cleveland.

These will decide which style of campaign is to be employed.

Jack Hessof is arranging the campaigns for the RKO theatres.

Fatal Auto Accident

Milwaukee, Aug. 17.

Hilma Binder, 18, employed at the Pearl theatre, was killed, her aunt, Mrs. Helen Washicheck, 28, cashier of the theatre, suffered a fractured jaw, and Harry Koceja, 29, operator at the same house, was badly cut and bruised when a car driven by Koceja ran off the concrete near Milwaukee.

It turned over four times and struck a telegraph pole.

More Readers at Lower Rate Figured Against High Rated N. Y. Dailies

Slightly over 1,000,000 more readers for a dime less an agate line is the argument picture companies are using in the New York daily newspaper advertising rate battle. That the fight is now on in earnest is witnessed by the "Times," one of the aggressors for the preservation of the old high rate, demoting the picture page to the back of the paper next to the stock reports, and by playing up legit publicity to what amounts, in some editions, practically to the exclusion of picture matter.

Publicity heads for several picture companies which have been agitating the lower rate movement in New York City for two years figure that the approximate combined circulation of the "Times," "Tribune" and "News," the papers that will not reduce, is 1,600,000 readers. To advertise in the three papers brings the total cost per line up to about $3.60, the picture men say.

More and Cheaper

On the other hand, the total rate of $3.50 a line, with a combined circulation estimated at 2,700,000 readers, is credited the following papers, which have cut their picture ad rates: "American," "Journal," "Sun," "World-Telegram," "Graphic," "Mirror."

The conciliatory move toward the rebelling papers credited Harley Clarke of Fox is questioned by executives elsewhere in the industry who seemingly are aware of those who did the most to precipitate the present rate war. Am. Botsford and S. C. Einfeld are understood to have principally handled the matter.

That newspapers should be made to understand that the film industry is no longer advertising hit or miss and taking dictation from the dailies, any more than department stores, is underscored by Clarke's opposites.

HERNDON-PANGBORN FILMS

Universal Not In on Them—If Saved, N. A. N. A. Would Have Received Them

The North American Newspaper Alliance from accounts was to be delivered the pictures, or part of them, which Hugh Herndon, Jr., and Clyde Pangborn, world fliers, were taking on their flight, suddenly interrupted in Japan when the government arrested them for shooting scenes of a fortification in that country without a permit.

Reports were that Universal had a contract with the flyer team for all talker and silently-shot material taken on the trip. U denies this, Sam Jacobsen, in charge of the Talking Reporter, saying that U's policy is not to buy any material of this type.

It also has never had an intention of backing a flight, and was not even approached by Herndon and Pangborn for a tie-up.

So far as known, the fliers had no deals with any of the other newsreel companies, belief being that they expected to sell to the highest bidder on arriving here with the negatives.

After arresting the fliers, Japan fined them $2,500 for illegally photographing its fort and confiscated the film.

While it is admitted from the political viewpoint that Japan did not use gracious discretion in handling the situation, it is pointed out by newsreel authoriy that fliers should realize the difficulties to be encountered in taking pictures or still photographs with nearly every foreign country having different laws governing that.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Paramount had one of its attorneys at the "American Tragedy" premier at the United Artists to keep an eye peeled for possible damage suits from pushing and near-riots among fans, less plentiful than usual. Most stars swearing off attending downtown openings because this condition is always present.

Another "Miss America" in pix. Alberta McKellog, who collected the title in Florida, debuted as an extra in a Roach comedy.

Al Boasberg on Metro writing list indef. First probably for Keaton.

Meinardi Vacations

Helen Meinardi, Metro junior writer, sails Aug. 27 on the Ile de France for three months semi-vacation.

Goldstone Resting

Phil Goldstone will rest until September, then go to New York to dicker for indie release on his own product. Paramount preferred.

Byron Morgan at Metro to write one for Greta Garbo.

Harry Barris, ex-Rhythm Boy, goes with Universal as actor in "The Spirit of Notre Dame."

"Wallingford" Rewrite

A fast rewrite of "The New Wallingford" with the film is still in production, has been ordered from Charles MacArthur and Edward Dean Sullivan by Metro. Aim is to brighten up the unshot sections.

Warners bringing Maude Eburne from the east for "Her Majesty, Love," to start Sept. 8.

Roach Drops Writers

Deciding to use up material on hand, Hal Roach sliced his writing staff. Out are George Whiting, Joseph Laughlin and William Halligan.

Henley Still Suing

Hobart Henley has filled an additional suit for $14,000 lay-off salary against Warners. Studio defense will be an oral agreement cancelling the contract for 40-weeks straight.

Arthur Caesar back in the Warner literary mill working on an all-color musical for Winnie Lightner.

"Hell Divers" and "Sidewalks of New York," latter Buster Keaton's next picture, which were finished at Metro, are slated for reopening again this week for added sequences.

U Adds Six

Universal will add six features to this year's program. These in addition to the six small-priced features already announced.

Par Cancels "Marines"

Paramount has scrapped "Come On Marines" after it looked like the picture would run well over $500,000 in production costs. Execs couldn't see the investment. $60,000 had been eaten up in story preparation before the halt was called.

Department of Water and a special Mayor's committee are considering a plan to get rid of Mulholland Dam, Hollywood's assertedly unsafe mental hazard in the hills above the town.

J. J. Sullivan, Fox-West Coast's film buyer returns here Aug. 20 after several months in New York.

Million $ Vaude

Vaude may go back into the Million Dollar theatre Sept. 1 after three months of straight pictures.

"Cuban Love Song" is theme song in Lawrence Tibbett's next for Metro, changes the picture's title from "The Cuban" to that of the song.

Mayer, Rapf to Alaska

Louis B. Mayer and Harry Rapf on the former's yacht headed for Vancouver and from there by steamship to Alaska for three weeks' vacation.

Smith's Two Plays

Vernon Smith going east with his stage play, "Justice Does a Spring Dance," satire on local courts and Rev. Bob Shuler, crusading reformer. Henry Duffy to produce another play of the scenarist's "A Simple Soul," starring Chic Sale.

Nolan at Pathe

RKO-Pathe signatured Mary Nolan for two pictures and options. First is "The Big Shot," with Eddie Quillan.

"Ladies All," with Perry Askam, which played four weeks in Hollywood, opened in Denver and will jump to Frisco and then tour northwest, direction Ed Hogarty.

Frances Faragoh on script of "Oh, Promise Me" at Universal, with Cyril Gardner slated to meg.

Clive Makes It

Colin Clive, rushed from England, arrived here by plane to start "Frankenstein" for Universal. Genevieve Tobin tested for lead.

After years as stage director and actor, Ferdinand Munier gets initial screen part in "Dollar Bill" at Fox.

Braggiotti Out

From New York legit, Herbert Braggiotti was dropped from Metro contract list after three months of no parts.

First solo meg effort for Eddie Kahn, former cutter, will be "St. Johnson." Walter Houston in top spot for this Universal feature. Third start for Kahn; thers fizzed out.

L. A. Minus $1.50

Closing of Carthay Circle after six weeks of "Smiling Lieutenant" leaves the town without a $1.50 top house for first time in eight years. Lack of product.

Operators' Cut Sticks

Unless picture business picks up and shows profit, present cut of 15% in projectionists' scale will continue.

Gabe Yorke East

Gabe Yorke, Fox-West Coast publicity head, returns to New York to be chief aide of Glen Griswold, Fox v. p. in charge of public relations. Bob Collins, Yorke's assistant, will step into the head spot here.

Schayer's Record

Result of his script on "Spirit of Notre Dame," Universal picked up option of Richard Schayer, story supervisor, first U scenario head to be renewed in three years.

Lee Ass't Again

Ruben Malmoulian, directing "Jekyll and Hyde" at Paramount, yelled for Robert Lee, his former assistant, when he saw heavy sailing ahead. Lee, recently promoted to full directorship, will assist for the one picture only.

Exploitation stunt by Warners in its neighborhood houses of shooting home talent pictures resulted in a termer for Geraldine Barten, 17, of San Pedro. Continuing the gag and hopeful for more finds.

Dorain's Prince

Local friends of Lucy Dorain, former Mrs. Michael Curtiz, learned she announced her engagement in Germany to a Persian prince, known in Europe as "the opium king of India." He's reported to have bought King of Siam's yacht and is sailing here with her. She'll then sue her current husband, local doctor, for divorce. Miss Dorain was under contract to Paramount and in a Metro foreign version.

Par Drops Murphy

Dudley Murphy off Paramount's contract list after three months as co-director.

U Setup Change

Sam Bischoff's chores at Universal being split three ways. Henry Henigson and E. M. Asher dividing the a. p. duties, Stanley Bergerman taking on the low-cost action films.

Laemmle's Rule

Carl Laemmle, Jr., has come out strong for dignity. Hereafter only three people may enter his office without knocking. Henry Henigson, Sol Lesser and Eph Asher.

Charles Kenyon back at the home studio, Warner's, to do one and then return to Pathe to finish "A Woman Needs Love." Albert Shelby Le Vino also on the WB writing list to work on "Dangerous to Love."

Murray in L. A. Par

Ken Murray, on special permission from Radio, goes into the local Paramount theatre for a run Aug. 27. Helen and Milton Charleston and Murray's other stooges will also work.

Fox's Busy Week

"Dollar Bill," Will Rogers' next; "While Paris Sleeps," "Surrender," "Delicious," "Disorderly Conduct" and "Over the Hill" get started at Fox this week. It's the studio's busiest week in six months.

Co-up Walkouts

Dee Loretta left the "Nine o'Clock" Revue, Frankie Heath replacing in her sketches. Gordon Smith, doubling at the Embassy

(Continued on page 60)

Amusement Stocks Resist Reaction As Profit Taking Halts Bull Drive; Small Volume Discounts Declines

Prices declined rather sharply yesterday (Monday) as the expected reaction made its appearance. Opening trades were at slightly lower figures which was taken as a signal for new short selling and hasty profit taking.

First hour dealings were fairly large, but thereafter trading turned lower and the reaction was halted around mid-day. Further selling was resumed in the last hour, bringing on a close near the bottom for the session. Day's sales were around 1,400,000 shares.

The amusements made a better showing than the generality of industrials. Losses were confined to fractions in most cases and dealings were strikingly small. Loew lost more than a point to 47½ on the idea that the directors' vote for the regular dividend had been amply discounted. Radio gave way also as the sponsors stood aside, while Fox was especially weak.

Yesterday's setback need not by any means change the ticker outlook for the next few weeks. The list had gone ahead far enough and fast enough in a week to call for an adjustment. It was altogether reasonable to look for such a dip. For one thing the powers behind the bull demonstration wanted to know how much stock was for sale on a recovery of some eight points in the averages; it was desirable to shake off a lot of weak "riders" and probably the bulls were quite willing to see the short interest built up again.

Bonds were generally steady, aside from a minor drop in General Theatres.

Advance Sustained

The week closed with prices still on the upswing, confirming the belief that a real autumn rise is under way. For a change, it seems to be the intention of Wall Street to let the outsiders make a little money, maybe only for the time being, or maybe for a period of months, the suspected idea being that the big powers figure they'll need the public in the market later on to build for higher prices.

Present opinion downtown is that strong banks are fostering a bull move at this time, taking the chance for the time being that the country is going to have a good business revival in the fall. Banking sponsors from the inside will get the first information of prospects and can guide their course accordingly. If the future brightens, they can push the rise further week by week, perhaps into October; if the skies begin to cloud they can restrict their carrying, distributing stock on an artificially sustained market.

If the fall doesn't turn out encouragingly it is likely prices will run into a sharp break during October-November, perhaps approximating the lows of early June, and from there it looks as though the powers will begin to build on 1932 Spring prospects in a gradual advance for the beginning of a real long-term bull campaign.

Meanwhile last week gave an impressive demonstration of what powerful sponsors can do with a tough situation. In the face of falling prices in bonds and railroad stock, they moved the averages up nearly 10 points, with all sorts of unfavorable news coming out, such as a bad tonnage report by Steel and a new batch of gloomy income statements and dividend omissions.

The rails were weak until the last two sessions of the week while the rumor factory was busy explaining how the industrial list could move up while the carriers sank. Inspired explanation was that the rails were being deliberately depressed for the effect the ticker performance might have on the Government during the pendancy of the roads' appeal for higher freight rates. Even if the Commerce Commission refused an increase, poor market action of the carriers might win for them the tacit acquiescence of the Administration in a wage reduction move. This argument bore fruit as the week wore on and Friday and Saturday good buying came into the rails.

Pictures in Van

The film stocks were right up with the leaders in the forward surge starting from the very early move up, Loew again leading the way for the whole group and the others later falling into step. On Saturday for the first time Loew advanced to its old resistance point of 48⅝, its peak on the debt holiday run-up, then broke through to touch 49¼, one of the few stocks on the whole board to better its top of the late June bulge.

Yesterday's Prices

Sales.		Open.	High.	Last.	Net chg.
100	Con. F....	7¼	7¼	7¼	— ½
2,600	East. K...	146	143	143½	—5
7,100	Fox A....	14¼	13⅛	13¼	—1⅛
7,800	Gen. Th...	2⅞	2½	2¾	— ¼
4,600	Loew	48¼	47⅛	43⅞	—1⅜
3,400	Par-P	24½	23¾	24	— ¾
500	Pathe	6⅜	5¾	5¾	— ¾
82,300	RCA	20⅜	19¼	19⅜	—1⅝
7,100	RKO	15	14⅛	14¼	— ⅞
300	Shub	3	3	3	— ¼
11,300	W B.....	8½	8	8⅛	— ½
	CURB				
900	Fox Thr..	2⅜	2¼	2¼	— ⅛
1,000	Gen. T. pf.	5	4⅝	4½	— ¼
200	Tech	8	7⅞	8	+ ½
100	Trans-L ..	5	5	5	
	BONDS				
$26,000	Gen. Thr..	29¼	27	27	—1½
2,000	Par-P	78	77¾	77¾	— ¼
35,000	W B.....	55½	54	54⅞	— ½

There is abundant indication that the amusements are in the initial stages of an important upward movement, barring an unforeseen influence that might create an insurmountable obstacle to the entire advance. For one thing the amusement bonds have laid the foundation for better stock prices, by scoring substantial improvements, especially those fixed income securities that have been under the most severe pressure. Warner Bros. debentures staged a spectacular advance last week, going from 43½ to 54¾ on large dealings, for a net gain of more than 11 points. Price at the end of the week was more than double the extreme low of 25, registered early in June.

The General Theatre bonds almost matched this performance, surging ahead more than 8 points from 20 to 28½, although volume here was less striking than in the case of Warners. The other bonds, without exception, showed net gains on the week. The newer Paramount 5½s and the old Keith-Orpheums lagged somewhat under the influence of special reasons. The Keith issue is a small one without bullish sponsorship, and the Par.-Publix loan at 5½% is less attractive than others of higher yield.

The leadership of Loew is a new influence this year, taking the place formerly occupied marketwise by Paramount, displaced by the unfortunate stock purchase obligations. Up to now Loew had been sympathetically affected by the gloom that pervaded the whole amusement group and was selling entirely out of line with its intrinsic merits. Company actually has netted around $7 a share for the year, and the maintenance of its regular rate and the payment of the usual extra were never seriously questioned.

Favorable aspects of its situation were not emphasized during a summer of market dullness, but with the near approach of the theatre's best quarter, it became possible for the stock's sponsor to attract trading attention. For the last four weeks each weekly low point for Loew has been advanced. Starting with a reaction to 41½ late in July, the stock got support above 43, above 44 and last week at 44½, with each week witnessing a new peak on the movement. Directors met yesterday (Monday) for dividend action, and it was taken for granted in advance that they would vote the usual quarterly 75 cents. Action on the annual extra of $1 does not come up until the November meeting.

RKO Sponsor

With renewed interest in all the amusements, Radio-Keith came in for special attention, partly because of market gossip that one of the two big operators supposed to have been retained by important bankers to handle the bull drive was named as a leader often previously identified with campaigns in Radio-Keith. There were no fireworks here, but a steady line of strong buying was discernible. Special strength of Radio Corp. also helped in this direction. Radio was pushed up above 21, close to its best following the company's legal victory of a month or so ago.

Short covering helped greatly in the case of Radio, while it is probable that the amusements got little benefit from the retreat of the bear contingent. Most of the theatre stocks had been too thoroughly liquidated to invite short selling, while the position of Loew's small floating supply precluded any commitments in that direction. Thus the recovery of the amusements without the help of short covering speaks favorably of the substantial nature of their improvement.

Even the bulls admit that much of the general betterment in prices so far has been obtained at the expense of nervous small bears. Probably the big operators for lower prices have not yet been eliminated and the next few days will likely witness a struggle to force the more stubborn shorts to cover. Indeed, a further advance just now probably would be based on that kind of buying, for it is admitted that real business improvement is not definitely manifest but only potential.

Nursing Bears Along

The bull sponsors are still playing with the little bears. There were plain indications at intervals last week that the tape was being made to perform in a manner to invite renewed amateur short sellers. Friday's sharp advance was interrupted around noon by a period of dullness and partial retreat, with the bull sally resumed strikingly in the last half hour. Probably the new week will witness a series of such maneuvers.

Pool operations are being resumed in many quarters, the one in Loew being the most aggressive among the film stocks. Clique activity brings a good deal of bullish propaganda to the surface. Half a dozen of the financial writers called attention to Loew, while arguments appeared in favor of Paramount. The old leader didn't show much on the up side, climbing only a point or two from its recent level of 23. It is generally admitted that there may be some new financing for Par. in the future, but the bullish points dwelt upon in its behalf were that it is now selling at rock bottom prices, the company has instituted important economy moves in its administration and there does not seem to be any large holding of stock offered for sale, making it plain than on the long decline the issue has been thoroughly liquidated and holdings have settled down into strong hands.

In the case of Fox, the recovery was of minor extent, a top just over 15 compared to the recent bottom at 11⅞. Nobody seemed to think of any substantial bull argument for the issue, except that it had powerful sponsorship and since the backing had demonstrated its ability to deliver adequate support to peg the shares around 12, the worst was over and if the price couldn't be depressed below 12, it was an attractive gamble to give it a whirl for a trading profit on the long side.

Keith-Orpheum Income

Second quarter income statements were published for Keith-Orpheum and Orpheum Circuit during the week, showing favorable returns for the former and not-so-favorable operations for the latter. These statements are made as apart from RKO because of the existence of old securities of the former concern still listed.

Keith-Orpheum (KLO) reported net for the half year of $691,123, representing 55 cents a share after preferred dividends, which compares with net of $60,597 for the first six months of 1930. Profit from operations was $672,656 against a net loss of $17,412 last year for the like period. Profit from other sources was $18,467 against $78,009 for 1930. There were no transactions in the old KLO preferred, which continued to be quoted at 70 bid, 99 asked where it has stood for three months at a spread which aparently represents a deadlock.

Orpheum Circuit reported a net loss of $186,068 for the first half compared to a loss of $60,330 for the same six months of 1930. No explanation was offered of the variance of income trend as compared with the Keith-Orpheum business. The old Orpheum preferred continued inactive on the tape with one transaction at 44, but the bid and asked quotations firmed up from an early week bid of 35 to 41¾ Saturday.

Burst of activity in Columbia Pictures on the Curb appeared to have run its course. Stock lapsed into inactivity, one transaction only being made at the former low price of 10.

Summary for week ending Saturday, Aug. 15:

STOCK EXCHANGE

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
9	4	100	American Seat.....	4¼	4¼	4¼	+ ¼
15	3¾	600	Consol. Film.....	7¾	7⅛	7¾	+ ⅝
18⅞	10½	900	Consol. Film pfd. (2).....	14⅜	14	14⅜	
185¾	118	25,400	Eastman Kodak (8).....	148½	133	148½	+13
38⅜	11⅝	91,500	Fox, Class A (2½).....	14¾	11⅞	14⅜	+1⅜
54¾	36	97,800	Gen. Elec. (1.60).....	42⅜	38⅝	42¼	+3¼
15⅛	1⅜	119,900	Gen. Thea. Eq. n.....	2¾	1⅞	2¾	+ ⅛
90	70	.....	Keith pref. (7).....	..	..	70 bid	
63⅛	36⅛	44,400	Loew (3).....	49¼	44½	49	+4¼
98	83	500	Do pref. (6½).....	92	91½	92	— ½
27	22	400	Met-G-M pref. (1.89).....	25½	25	25	
75	35	20	Orph. pref. (8).....	44	44	44	—1
50¼	19⅝	43,600	Paramount (2.50).....	24¾	22½	24¾	+1⅞
2⅞	1	2,400	Pathe Exchange.....	1⅝	1⅜	1½	+ ¼
8⅜	3	4,500	Pathe, Class A.....	6¾	5½	6½	+ ¾
27⅛	12	274,000	Radio Corp.....	21¼	17⅛	21	+3½
24½	11¼	54,400	RKO	15½	13	15⅛	+1⅞
9¾	2⅝	300	Shubert	3¼	3	3¼	+ ¼
20⅝	4¾	65,700	Warner Bros.....	8¾	6⅞	8⅝	+1⅜
40½	19¾	700	Do pref. (3.85).....	21	20	21	+4½
107¾	54¼	126,900	Westinghouse (4).....	66¼	58¼	65½	+6⅜
5¼	2⅛	300	Zenith Radio.....	2⅜	2	2⅜	+ ⅛
			CURB				
22	9	100	Columbia Picts. (1½+).....	10	10	10	
8⅛	1⅝	2,800	De Forest Radio.....	4	3⅝	3⅞	+ ¼
6⅛	2⅛	8,500	Fox Theatres.....	2⅝	2⅛	2½	+ ¼
31¼	3⅛	12,200	Gen. Thea. Eq. pf.....	5⅜	5⅛	5¼	+1⅜
15¼	3⅝	500	Technicolor	7½	6½	7½	+1
15⅛	4¾	5,100	Trans Lux.....	5¼	4¾	5	+ ¼
			BONDS				
74	18	$125,000	Gen. Thea. Eq. '40.....	28½	18¼	28½	+8½
78½	62	8,000	Keith 6's, '46.....	67¼	67	67	
99¾	94	22,000	Loew 6's, '41.....	98	97⅜	98½	+1
94⅞	51	58,000	Pathe 7's, '37.....	94	92½	94	+1
97	74	55,000	Par-Fam-Lasky 6's, '47.....	89⅝	85¼	88	+2
89¾	67	54,000	Par-Pub 6½'s, '59.....	79⅜	76½	78	+1
74⅛	25	259,000	Warner Bros. 6's, '39.....	54⅜	43⅝	54¾	+11⅛
			ISSUES IN OTHER MARKETS				
			All Quoted for Saturday				
			Produce Exchange, N. Y.				
..	..	.....	Jen. Telev.....	..	..	4¼ bid	
			Over the Counter, N. Y.				
Bid.	Asked.						
12	14	.....	Roxy, Class A (3.50).....	..	..	..	
12¼	14¼	.....	Unit do.....	..	..	..	
½	1⅛	.....	Unit do.....	..	..	..	
½	2	.....	De Forest Phono.....	..	..	..	

Nothing Settled Over Rialto, B'way; Run Films Now Booked at Rivoli

The fate of the Rialto on Broadway hangs in the balance, with Publix cancelling tentative bookings for its future, meanwhile continuing with 25c grind revivals and switching "Monkey Business," Marx Bros.' talker, to the Rivoli. Latter's tentative opening date is Sept. 17, with four weeks open for it on the booking sheet.

"Monkey Business," even at the time the Rialto started revivals, was scheduled as the reopener of the run, with last booking plans having it coming in between Sept. 1 and 15.

At present nothing is scheduled for the Rialto, with everything going to the Rivoli. Following the Marx picture, "Unholy Garden," goes in approximately Oct. 15. "Street Scene" is in for a probable three weeks, starting Aug. 27.

An inside report is that Educational, looking for a house as a show window for its product on Broadway, is anxious to get the Rialto from Publix. United Artists, holding the house on a 50-50 basis with Publix, would have a say, but it is believed that UA, always preferring the Rivoli, would not stand in the way of a deal. Educational has indicated it would take the Rialto if at suitable terms.

The Rialto, surrounded by subway kiosks at 42d and Seventh, where subs from all parts of Greater New York converge, has long been considered an ideal location. With changing conditions, the Rivoli location with that operation one of the best of the Publix moneymakers, is now regarded as the better of the two. Rivoli also beats the Rialto on seating capacity by 200.

Incorporations

NEW YORK

Radio Exchange, Inc., New York Co., provide engagement of theatrical, literary talent of persons who broadcast over the radio, 6,000 shares, 1,000 preferred $100 and 5,000 no par value.

Landbar Amusement Co., Inc., Manhattan, motion pictures, public amusement, entertainment, $20,000.

Theatre Products Corp., Brooklyn, public amusement, advertising business, $10,000.

Lothur Amusement Corp., Rochester, moving pictures, plays, entertainments, $20,000.

Pagliacci Sound Film Corp., Manhattan, theatrical plays, $3,000.

Digby Theatre Co., Inc., Bronx Co., theatres, motion pictures, 50 shares no par value.

The Buffalo Columbia, Inc., Manhattan, theatrical, musical, 200 shares no par value.

Constant Productions, Inc., Manhattan, conduct theatrical enterprises, 100 shares no par value.

La Salle Amusement Corp., Manhattan, theatrical performances of all kinds, $20,000.

Auto Cinema Sales, Inc., New York Co., motion picture films, talking picture projecting machines, 2,000 shares no par value.

Katherine Cornell Productions, Inc., Manhattan, theatrical plays, 600 shares no par value.

Juvenile Playhouses, Inc., Manhattan, theatres, playhouses, 100 shares no par value.

Consolidated Theatrical Press Corp., Manhattan, theatrical, commercial printing, $10,000.

Original Theatre Activities, Inc., Manhattan, theatrical enterprises, attractions, performances, $200,000.

B. F. C. Productions, Inc., Manhattan, theatrical enterprises, $6,000.

Joysee Theatres Operating Co., Inc., Manhattan, theatrical enterprises, amusements, 100 shares no par value.

Jaymee Corp., New York Co., motion picture theatres, other theatres, 50 shares no par value .

Bob-Ed Theatres Corp., Manhattan, theatres, 100 shares no par value.

C. S. W. Corp., Manhattan, theatrical productions, 100 shares no par value.

Statement and Designation

Public Shea Theatres, Inc., 100 West 10th street, Wilmington, Del., theatrical proprietors, New York office 1501 Broadway, New York city, Sam Dembow, Jr., vice president; 200 shares no par value.

United Comedy Pictures, Ltd., 927 Market street, Wilmington, Del., plays, dramas, motion pictures. New York office, 1619 Broadway, New York city, Carl Miller, president; 15,000 shares no par value.

Theatrical Premium Co., Inc., New Haven, Conn., manufacture and deal in general merchandise, advertising and publicity business, New York office, 630 9th avenue, New York city. Morris A Nunes, president; $50,000.

Change of Name

From Dupont-Pathe Film Manufacturing Corp., to Dupont Film Manufacturing Corp., Wilmington, Del.

Dissolution

Utica State Theatre, Utica.

IOWA

Iowa Amusement Corp. of Des

(Continued on page 56)

ROACH PAYS $250,000 STUDIO REALTY LOAN

Hollywood, Aug. 17.

Hal Roach is crossing off the balance of a $400,000 loan made in 1926 against the real estate represented by the studio.

The $250,000 still owed was paid out Saturday (15) to retire the bonds outstanding. This was the only Roach indebtednes apart from stock outstanding.

WB's Status Favorable Financially, 'Tis Said

Considerable interest is centered on the Warner financial status as that company declares a preferred quarterly dividend of 96¼ cents. Inside angles point to an extremely better position for WB as the info runs WB is set to meet around $1,300,000 interest on its 6% debentures due Sept. 1. Both actions of the company coming practically simultaneously is serving to indicate a healthy conjecture for Warners.

The preferred dividend is payable Sept. 1 likewise to stockholders of record as of Aug. 21. It amounts to around $100,000.

Currently according to certain channels further financial items indicating a strengthened position for WB are likely to be announced this week. It concerns the Brunswick and other radio and disc properties of the company. Info is that a certain portion of these properties have been written off.

McDonald WB V.P.

Certain changes in the official family of Warners have occurred without official notice.

It's reported W. Stewart McDonald, who came to WB from Goldman-Sachs, downtown investment house, was recently elevated to the post of vice president and assistant treasurer of the W. B. Theatres adjunct. McDonald also is assistant treasurer of the parent Warner company.

No date when the promotion of McDonald came about, although he has been directly with WB for nearly a year.

Judgments

Ethel Barrymore; Eagle Market; $2,046.

Judgment Vacated

Luna Amus. Co., Inc.; J. Wood; costs, $72; Oct. 29, 1929.

$82,000 for 3 Talkers in L. A. This Wk.; 'Legs,' 'Tragedy' and 'Bought' Doing It; Draw Names are Important There

Los Angeles, Aug. 17.

Another big week at Loew's State with "Daddy Long Legs" to around $30,000 indicated plus the heavy opening of "An American Tragedy" at the United Artists well over $25,000 distinguishes the current crop of grosses. "Bought," day-and-dating at both Warners, was expected to do wow trade, with around $27,000 between 'em indicated, on the first of a pre-scheduled fortnight's stay.

Same can't be recorded for "Transatlantic," day-dating the Criterion and Chinese, which won't get $20,000 between both houses. Lack of star name power is the ascribed reason in view of the merit of the talker.

Paramount is down with "Silence" under $15,000, but not so bad considering some of the earlier summer takings.

"Smiling Lieutenant" lasted five and one-half weeks, sailing yesterday (16), with the Carthay Circle again going dark completely, leaving L. A. without a $1.50 house, the first time in many months. Producers are scared of the house and would rather spot their pictures in view of recent reserved seat biz here.

"Common Law" was extended a third week, making two Constance Bennetts bucking each other, with "Dirigible" at pop prices opening Wednesday (19). Both Bennetts did neither the Orpheum nor the Warner houses any good, both easing off sharply after the opening. Wouldn't normally warrant any holdover for "Bought."

Another sharp dropoff is "Night Angel," at the Pantages, which after a strong start is paced at $8,500, poor.

Estimates for This Week

Carthay Circle (Fox) (1,500; 50-$1.50, "Smiling Lieutenant" (Par) (6th-final week). $3,600 for last three days and $8,300 last week. House dark, leaving L. A. without any $1.50 house.

Chinese (Fox) (2,028; 50-75), "Transatlantic" (Fox) (1st week). Opened poorly, but holding its own and may build. Under $10,000 first week. Final week of "Young as You Feel," $7,600.

Criterion (Fox) (1,600; 35-65), "Transatlantic" (Fox) (1st week). Ditto at Chinese, almost exactly the same pace. Last (final) week of "Young as You Feel" (Rogers), $7,750.

Orpheum (2,270; 25-50), "Common Law" (RKO-Pathe) (3d-final week). Dropped off sharply, $4,500. Extended 3d week and might have gone more, but "Dirigible" ordered in for Saturday (15), and then, on N. Y. orders, deferred until Wednesday (19) to permit longer advance campaign for the Col special. "Common Law" last week $10,300.

Pantages (Fox) (2,700; 20-40-65-90), "Night Angel" (Par). Eased off, $8,500, poor. Last week "Tabu" surprised by clocking $9,500.

Paramount (Publix) (3,595; 25-75), "Silence" (Par). Under $15,000, back to slough grosses again. Last week over $21,000 for "Huckleberry Finn."

RKO (2,950; 30-65), "Sweepstakes" (RKO-Pathe). Under $11,000. Little better than last week's gross for "Always Goodbye."

State (Loew-Fox) (2,024; 35-$1), "Daddy Long Legs" (Fox). Won't duplicate last week's wow $35,100 for "Politics," but plenty ohe at $30,000 with extra stage shows also during weekdays. "Politics," after breaking the two first days' records, eased off.

United Artists (Pub-UA) (2,100; 35-$1), "American Tragedy" (Par) (1st week). Very strong and, with $4,000 premiere take at $3, will get over $25,000 on its opening week and may hit $28,000 because of colony's deep interest in much debated film. Stronger local word-of-mouth, especially among the picture bunch, than probably elsewhere, with the ensuing differences of opinion helping the gate.

Wilshire (Fox) (2,296; 35-60), "Son of India" (M-G). Fair at $4,200, okay. Last week "A Free Soul" strong with $5,900.

Downtown (WB) (1,800; 25-50), "Bought" (WB) (1st week). In for a fortnight with $13,000, normally not warranting holdover. Last week "Reckless Hour" $9,300, easing off from original indications.

Hollywood (WB) (2,756; 35-50), "Bought" (WB) (1st week). Around $14,500, ditto, with too much Bennett hurting all around, including "Common Law" at Orpheum. Last week "Hour" $9,600.

BFLO LIKES 'WITNESS,' 'SILENCE,' TOO, $22,000

Buffalo, Aug. 17.

With continued cool weather business is holding up steadily following last week's good grosses.

At the Buffalo "Silence," best dramatic feature in weeks, should show over $22,000. Last week "Bought" reached $25,000.

Hipp has "White Shoulders," and $13,000 indicated; last week "Five and Ten" and Harry Langdon on stage strong at $14,000.

Century, "Star Witness," good picture and fine publicity should bring $9,000. Last week "Murder by Clock," $8,000.

Great Lakes has "Young As You Feel," strong opening, rolling along at $20,000. Last week "Sporting Blood," $18,000.

Lafayette, with "Enemies of Law," independent, building toward $7,000. Last week, "Viking," $6,500.

Publicity Splashes Do Something on Openings In K. C.; $22,000 Top

Kansas City, Aug. 17.

First run houses plastered the press for this week's pictures. Loew's Midland went in for lots of extra space for "Sporting Blood," Newman telling about "American Tragedy" and the Mainstreet giving big publicity to its stage feature Olsen and Johnson.

Weekend openings were strong, but with no assurance the last part of the week will not let down, as they have been doing for a number of weeks. Last week with cool weather the night business was badly off. Downtown streets are deserted after 7. Failure of better trade for the downtown first runs can partly, at least, be credited to the numerous residentials with free parking and lower prices. While none is doing a great business yet they are spliting it up so that the big theatres downtown are feeling it.

"Dirigible" was the best bet last week and held up consistently, although its nights were off. At the Newman, with "Huck Finn," matinees good with the nights shot, and the same thing applies to the Midland with "Five and Ten."

Estimates for This Week

Loew's Midland (4,000; 25-50)—"Sporting Blood" (MG). Extra publicity in abundance, and week end trade justified effort. Looks like $18,500. Last week "Five and Ten" light at $11,800.

Mainstreet (3,200; 25-35-50-60)—"Lover Come Back" (Col). Picture secondary as greatest part of publicity given to Olsen and Johnson on stage. Team has never missed here. Week will likely go to $22,000 and good. Last week "Dirigible" $25,500, very good.

Newman (1,890; 25-35-50)—"American Tragedy" (Par). Management counted strongly on this one to beat "Smiling Lieutenant's" week, but neither story nor title appears to have common appeal, although picture was given unusual publicity. Will draw from those familiar with book and from advance publicity. Expected to get $12,500. Last week "Hukleberry Finn" drew kids for mats, cut night customers could not see it. $11,000.

Liberty (1,000; 25-35-50)—"Star Witness" (WB). Chic Sale, headliner in the two-a-day-days here but not so well known by the fans and flaps, overshadowed by the opposition and house suffered. Lucky to get $12,500. Last week "Smiling Lieutenant," 2d week, not good at $11,800.

Yorke East for Fox

Los Angeles, Aug. 17.

Gabe Yorke, Fox-West Coast publicity chief, leaves for New York tomorrow (18) following a call from Glenn Griswold, Fox v. p. in charge of public relations, to clean up on the coast and come east at earliest convenience.

Yorke is leaving Bob Collier in charge of the FWC pub. and adv. dept. which, while unofficial, it is understood will be reduced. It is believed that most of the p. and a. activity will emanate from the east hereafter through Yorke's direct supervision under Griswold.

2 AROUND $14,000 AND VERY GOOD FOR PROV.

Providence, Aug. 17.
(Drawing Population, 315,000)

Busines this week appears on upward trend. Cool breezes following week of incessant rain coupled with good films likely to help.

Present indications give Majestic the lead with "Honeymoon Lane," which is running neck and neck with "Sporting Blood" at Loew's State.

Estimates for This Week

Majestic (Fay) (2,200; 15-50), "Honeymoon Lane" with Eddie Dowling in his hometown vicinity and his wife, Ray Dooley doing a personal for first three days. Crowds unable to get in for opening: biggest thing town has had for sometime. Feature should get at least $14,000 on the strength of week end biz. Last week "Magnificent Lie" (WB), sort of slipped to $11,000, but good at that.

Loew's State (3,500; 15-50), "Sporting Blood" (M-G); going over fairly well but not as expected. This one is chasing $14,000. Last week "Politics" (M-G-M) built to $18,000.

Paramount (2,200; 15-50) "Smiling Lieutenant" (Par); nothing to indicate this will do anything unusual, although Chevalier usually big draw; house will fare better than it has with $8,000. Last week "Murder By the Clock" (Par), did well at $6,200 considering.

Albee (RKO) (2,500; 15-50), "Traveling Husbands" (Radio), moving along nicely going close to $7,000. Last week "Woman Between" (Radio), quite low at $3,500.

Victory (1,600; 15-50), "High Stakes" (Radio); can hope only for class trade, mostly vacationing and doubtful $2,500. Last week "Mother's Millions" (U), bad at $1,800.

Fay's (1,600; 15-50) "Mother and Son," vaude. Will hit about $6,000 with vaude again doing most of it. Last week 'Their Mad Moment" (Fox); okay at $6,500.

Rogers' 'Feel,' $28,000 at Minn. This Wk.; 'Common Law' to $18,000; Both Big

Minneapolis, Aug. 17.

Bull market in theatre grosses is still on. Disregarding unfavorable general business conditions and numerous adverse factors which cast a bluish tinge over the near-term outlook, the weekly figures continue to be of formidable proportions. It seems to be a case of topnotch pictures affixing their thumbs to their noses and twiddling them in the face of old man depression. There apparently is no stopping this high-grade product.

At the Minnesota last week, for example, "Smiling Lieutenant" pulled in $33,000 on top of the $34,000 the week before by "Politics." Minnesota has another big week in store for it currently, judging by the start of "Young as You Feel." Takings this week are not likely to run over $28,000. Although Friday and Saturday results were just as good as those of "Lieutenant" on the corresponding days the previous week. But the Will Rogers picture did not draw any too glowing notices.

"Common Law" actually got off to a better start than "Cimarron" at the RKO Orpheum, and probably will be doing well at $18,000. It's a tremendous gross at the 50c scale. Critics failed to find much to their liking in the Constance Bennett film, but patrons warm up to it pretty well.

With the town not so keen for mystery thrillers and with "Murder by the Clock" lacking names that spell box office, the State seems to be in for rather slim days. Last week house mopped with "Night Nurse" at nearly $11,000 and having its best week in a long time.

Estimates for This Week

Minnesota (Publix) (4,200; 75)—"Young as You Feel" (Fox) and Fanchon & Marco unit, "Vacation Days." Rogers one of the best of all box office bets here. This and good exploitation probably accounts for picture's immense opening. Drop expected during remainder of week, as film is rated below usual Rogers' standard and has not gotten across especially big. Stage show very good. Looks like about $28,000. Splendid. Last week, "Smiling Lieutenant" (Par), $33,000. Gigantic.

Orpheum (RKO) (2,890; 50)—"Common Law" (Pathe). Vaude. Constance Bennett peach of draw here, even though leading newspaper critic slams her as "emanating more cold heat than any other picture actress." Started out tremendously, but doubtful if initial pace will be maintained. Picture panned by reviewers, but liked by customers. Vaudeville good. $18,000 will be enormous; last week, "Woman of Experience" (Pathe) no asset; $10,000; bad.

State (Publix) (2,200; 50)—"Murder by Clock" (Par). Scary mystery thrillers mean little here. No names in this one to lure. Will do well to pass $6,000. Last week, "Night Nurse" (WB) nearly $11,000; very big.

Lyric (Publix) (1,300; 35)—"A Holy Terror" (Fox). Pleasing western drama doing pretty well and should finish up to $3,500; satisfactory. Last week, "Broadminded" (FN); $4,000. Good.

Aster (Publix) (900; 25)—"Up Pops Devil" (Par). Well liked. Maybe, $1,400. Fair last week "Quick Millions" (Fox), around $1,600, fair.

Grand (Publix) (1,100; 25)—"Front Page" (UA), first half; "Just a Gigolo" (M-G), last half; second loop runs; $1,800 indicated; fair. All last week "Daddy Long Legs" (Fox), after big week at Minnesota, $2,700; very good.

'TRAGEDY' TO $17,500; 'SILENCE' SAME, DENVER

Denver, Aug. 17.
(Drawing Pop., 400,000)

Paramount and the Denver, both Publix de luxe houses, former without stage show and later with, will come close to tying for honors this week among Denver's first houses. The Paramount, with "American Tragedy," is getting them in steadily and it looks like $17,500, big. The Denver with a good stage show, "Circus Days" Idea, is attracting family trade.

Other houses are running close to average.

Severe rainstorm holding the crowds down in the afternoons.

Rialto caught good $3,500, Tabor, "Mother's Millions," fair $8,000.

Estimates for This Week

Huffman's Aladdin (1,500; 35-50-75)—"Rebound" (RKO-Pathe). $6,500 looks likely and good. Last week "The Miracle Woman," $7,000.

Denver (Publix) (2,300; 25-35-65)—"Silence" (Par). Going to good $17,500. "Huckleberry Finn" ran up $17,500 last week.

Paramount (Publix) (2,000; 25-35-50)—"American Tragedy" (Par). Fine gross this week of $17,500 seems probable. "The Public Defender," $12,000 last week.

Rialto (Publix) (1,040; 25-35-50)—"Caught" (Par). Perhaps $3,500 all right. "Politics" did $5,000 last week, good figure considering the film had been at the Denver the week previous.

Huffman's Tabor (1,900; 25-35-50)—"Mother's Millions" (U). $8,000 estimated and fair. $9,000 gross for "A Woman of Experience" last week.

Montreal Sees Switch for Better Grosses—$12,000 for "Feel" This Wk.

Montreal, Aug. 17.
(Drawing Population, 600,000)

Although there is nothing out of the way in the main stem flickers this current week, there is a good chance grosses will hold around the level of the past seven days, which showed a surprising jump on the past three months. Vacationers back from the wide open spaces are feeling the yen for the bright lights, and tourists coming in heavy just lately—perhaps under the mistaken impression that Montreal is next door to the North Pole—have helped a whole lot.

Outlook is certainly better with Will Rogers at the Palace perhaps the best bet, though Navarro will run him close at the Capitol, the latter needing a boost after the last two or three months. Strand, second-run main stem, has been doing big biz of late, while Loew's fans are coming back after a long stay-away bout. Princess holds around a good average with occasional bursts into topnotch class.

Nabes a little better, too, but still much below average.

Estimates for This Week

Palace (FP) (2,700; 75), "Young as You Feel" (Fox). Will Rogers always popular here, but new style may affect biz; $12,000 gross indicated by early returns. Last week saw biggest revival in months at this house with "Politics" (M-G) jamming the theatre beginning of week and holding up well despite hot weather, to excellent $16,000, way above expectations.

Capitol (FP) (2,700; 65), "Son of India" (M-G) and "Children of Dreams" (WB). Fans beginning to like this house again; estimate is for $10,000. Last week "Secret Call" (Par) and "Tabu" (Par) picked up extra biz, going to $10,000.

Loew's (FP) (3,200; 35-60), "Good Bad Girl" (Fox). Censors cut it, but public still goes for gangster stuff, and fair vaude will help get $11,000. "Maltese Falcon" (WB) last week got some nice word of mouth plugging, filling up latter end of week and realized good $10,000.

Princess (CT) (1,600; 35-60), "Mother's Millions" (U). Liable to turn in good gross, but guess is for $8,500. Last week "Skin Game" (British) fair at $7,000.

Imperial (FP) (1,900; 25-40), "Lady of the Lake" (U) and "Subway Express" (Col). Expected to keep up to average at around $3,000. Last week two nights out of "Yellow Mask" (British) and "In Old Cheyenne" (Educ) pulled gross down to $2,500.

Cinema de Paris (Ind) (600; 25-50), "La Femme et le Rossignol" (French). Just another French film at $1,500. Last week "Le Poignard Malais" (French) maybe $1,250.

PAR'S 35c MAT, B'KLYN, GOOD HELP—DO $40,000

Brooklyn, Aug. 17.

Break in the heat spell noticeably felt around the downtown box offices with old time lines seen once again around the Par where afternoon price reductions already have proved their draw value.

This house, which has taken a bad sock due to its matinee freight, undoubtedly is giving the folks something to talk about for a 35c. matinee top. House is three sheeting the town and should be credited with a smart move in inaugurating lower prices with a family picture like "Huck Finn," tieing in exploitation idea of "Family Jubilee Week," which received good publicity.

The Albee, under the new management, is showing increased spirit and exploitation.

Estimates for This Week

Paramount (4,200; 25-35-50-75-85)—"Silence" (Par). Started off with bang and should hit $40,000 or better, which is much better than the house has done for some weeks. New locally produced stage shows helping, with Davis Joy Gang well established. Last week "Huck Finn" with magic show was disappointing around $35,000, due to lack of night trade.

Fox (4,000; 25-35-50)—"Young As You Feel" (Fox). Will Rogers drawing power around here seems to have dropped. Nothing exciting on stage to draw so $25,000 this week will not be bad. Last week "Transatlantic" was fine at $32,000.

Albee (3,000; 25-35-50-75)—"Too Many Cooks" (Radio), and Edward G. Robinson in person started off well. Should get around $28,000. Last week "Traveling Husbands" was quiet, ending with fair $23,000.

Strand (2,900; 25-35-50)—"Smart Money" (WB). No doubt about this one which was strong enough to hold over. First week was fine at $18,000 and should hit around $15,000 this week.

Metropolitan (3,900; 25-35-50-65)—"Son of India" (Metro). Doesn't look hot but may get around $18,000. Jack Osterman and other acts on stage helping. Last week "Five and Ten" quiet, around $17,000.

$10,000 for "Ladies"

Radio has "Ladies of the Jury," play by Fred Ballard and in which Mrs. Fiske starred. Price reported around $10,000.

To be used on film for Edna May Oliver.

GROSSES GOING UP IN WASH.; $26,000 FOR FOX

Washington, Aug. 17.

Looks like everybody will do well current week.

Estimated Columbia with "Tabu" will do about $8,000, and 2d week of "Politics" get $7,500.

Earle with "Reckless Hour" and vaudeville will do about $16,500 or better, as Nick Lucas headlining stage show is box office here. Last week "Murder by Clock" did about $16,000.

Fox is doing well and will get $26,000 with Will Rogers in "Young As You Feel." Last week "Transatlantic" did $23,000.

Palace, with "Sporting Blood" and stage show, will get the usual $19,000 against $18,500 with "Son of India" last week.

RKO Keith's, after an extensive campaign, is doing okay with "Dirigible" and should get about $13,500. Last week "Miracle Woman" about $12,000 with straight picture policy.

'Tragedy' Big in Loop at $34,000 with Exploitation Campaign Counting; Ellington Tops Oriental—4th Time

Chicago, Aug. 17.

Without competition, the headliner of the main road is "American Tragedy," which completes its first week at the United Artists tomorrow (18). It has been a hit opener, starting with hold-outs and holding a consistently high pace. Total figure to touch $34,000 for first week, the highest set of numerals since "City Lights."

Other run spots are off, due to extension of films. "Merely Mary Ann" at the McVicker's was hurt somewhat by the "American Tragedy." "Huck Finn," now in its second week, beginning to waver.

"Dirigible" is not flying so high at the State-Lake. Admitted the weak road-show at the legit Apollo some months ago hurt rather than helped this film locally. It was a tough job to bring the flicker back into the public's consciousness, and when they did remember it they thought of it as an old picture.

Ellington's 4th Return

At the Oriental, Duke Ellington brings his band back for his fourth showing, and while not hitting as high as on former smash visits, he's sure to boost the box office. This house and the vaude Palace are having a billing battle over their film subjects. Oriental has Dorothy Mackaill in "The Reckless Hour," while the Palace as boosting Mackaill in "Their Mad Moment."

"Five Year Plan," Russian newsreel, died brutally in its second week at the legit Apollo and decamped.

Estimates for This Week

Chicago (Publix-B. & K.) (4,000; 50-75-85), "Secrets of a Secretary" (Par) and stage show. Bound to show an increase at the front gate, following the bust of last week's film. Started nicely and aims to satisfy at $39,000. "Transatlantic" (Fox) didn't get started previous week, finished sadly at $33,200.

McVicker's (Publix-B. & K.) (2,200; 50-75-75), "Merely Mary Ann" (Fox) (2d week). Got away on opener to satisfying total of $31,800; started slipping and currently likely to mean $22,000 for fair enough second week. "Bad Girl" (Fox) set to replace at first bad sign of crumbling.

Oriental (Publix-B. & K) (3,200; 50-75-85), "The Reckless Hour" (Fox) and stage show. Duke Ellington band, fourth return to this house, on the rostrum and building business. Should bring $32,000 good. Oriental has been in clover last three weeks. Previous week was the best in months, when "Night Nurse" (WB) came through with loop lead at $33,300.

Palace (RKO) (2,300; 50-75-85). "Their Mad Moment" (Fox) and vaude. From the way they pile into this house on the opening show indicates vaude policy has established itself solidly. Currently set for $22,000. Last week "Public Defender" (Radio) and neat vaude line-up gave house sweet total at $25,200.

Roosevelt (Publix-B. & K.) (1,500; 50-75-85), "Huckleberry Finn" (Par) (2d week). After fine opener at $18,500, tapering off for usual decline for overstay, and likely to capture $11,000 for second session. "Murder by the Clock" (Par) to follow, exact date not determined.

State-Lake (RKO) (2,700; 50-75-85), "Dirigible" (Col). First loop run at popular admission. Not clicking as well as hoped for and will probably depart after one week which indicates about $12,000 "Common Law" (Pathe) somersaulted on holdover week and passed away to $9,900. "Traveling Husbands" (Radio) will come in latter part of this week.

United Artists (Publix-UA) (1,700; 50-75-85), "American Tragedy" (Par). King of loop at present; getting away to hold-out trade on a big but well-balanced exploitation and ad splurge. Opening stanza indicates capability of collecting beautiful $34,000. "Son of India" (M-G) closed its 2d week to wobbly $10,400.

Woods (Jones) (1,200; 50-75-85). "Mysteries of Life" (Indie). House now being renovated and overhauled. To open with the Clarence Darrow educational Aug. 26.

Cameraman Wins Suit

Action brought by Leo J. Lipp, union cameraman, against Colorcraft, Inc., has been settled out of court. Suit was $3,750, with settlement claimed at $3,000.

Lipp brought action on a salary charge, claiming Colorcraft let him out on March 28, 1931, 15 weeks before his contracted time was up.

Cameraman was represented by Rubien & Bregoff.

'BOUGHT' FOR $19,000, IS FINE FOR NEWARK

Newark, Aug. 17.
(Draw. Pop., 850,000)

Everything oke this week with something to draw all around. Branford and Loew's should be flirting with $19,000 or more if the weather gives a break. Surprise last week was Navarro's good $15,000 in "Son of India" with no hopes of anything better than an even break. At Proctor's Ed. G. Robinson in person broke thru the roof with $21,000.

Estimates for This Week

Branford (WB) (2,350; 20-35-50), "Bought" (WB). Classy picture should reach fine $19,000. Last week "Transatlantic" (Fox) disappointed at $11,000.

Loew's State (2,780; 30-50), "Politics" (M-G), vaude. Will smash to $19,000 and better with good weather. Last week "Son of India" astonished with $15,000.

Proctor's (RKO) (2,650; 25-40-50-60) "Public Defender" (Radio), vaude. Farina in person may help film pull in better than $15,000. Last week E. G. Robinson in person smashed for the summer with $21,000. "Night Angel" (Par) no help.

Terminal (Fox) (1,900; 25-50). "Magnificent Lie" (Par) Chatterton draw in town but uncooled house will keep her from getting more than $6,000. Last week "Their Mad Moment" (Fox) fair at $5,500.

NO IND. STAGE SHOWS; TALKERS GO ON OWN

Indianapolis, Ind., Aug. 17.
(Draw Pop., 450,000)

Extreme exploitation by all downtown houses helped start the week off correctly for the box office. Now that the unit stage show at the Indiana and RKO vaudeville at the Lyric have been abandoned, the fight is on to get the best pictures. Newspaper advertising has increased materially. This along with good critical comments aided all openings. George Von Elm and Burke's golf exhibition hurt openings a little.

Estimates for This Week

Lyric (4th Ave) (2,600; 35-50)—"Transatlantic" (Fox). Chance to build to $10,000, as Lowe fans plenty here. Last week "Dirigible" (Col) by careful exploitation checked in for $11,000.

Loew's Palace (Loew) (2,800; 25-35-50)—"Sporting Blood" (M-G) good for $8,000. Looks to be best in town this week. Last week "Five and Ten" (M-G) $7,000.

Indiana (Publix) (3,300; 25-35-50)—"Smiling Lieutenant" (Par). Should reach $17,000. Last week "Magnificent Lie" (Par) fell to $15,000. Pit band and organ still.

Circle (Publix) (2,600; 25-35-50) "Traveling Husbands" (Radio). Maybe build to $7,000, but didn't indicate that. Last week "Secret Call" (Par) $6,000.

Apollo (4th Ave.) (1,100; 35-50)—"Bought" (WB). Good for $6,800. Bennett fans legion at Apollo. Last week "Young As You Feel" (Fox) $7,000.

Ohio (Publix) (1,400; 15-25)—"The Sky Raider" (Col). Doubtful $3,100. Last week "Smart Money" (WB), replay from Indiana, topped that figure a little.

Lief Dialogs "News"

Hollywood, Aug. 17.

Max Lief has been handed the assignment of dialoging Metro's newspaper yarn, "Hot News."

Lief was a legman with the New York Daily News.

Film Exploitation Standing Off Tough Opposition in Portland

Portland, Ore., Aug. 17.
(Drawing Population, 400,000)

They should hang a medal on the burg for the p.a.'s. Biz is good in spite of a host of opposish, which threatened to put the skids under the grosses. Chief opposish is scorching weather, sending patrons to sit under the trees with mugs of near-suds. Next, night baseball, offering cool seats in the open, with free ducats to femmes and big crowds.

Open-air show habit promoted by six-day bicycle race, getting a big crowd at Multnomah stadium. Picture biz not helped any by bike marathon management giving away 40,000 free ducats to start things. Bike management included Bill McCurdy and Ed Waller, manager and director of the Dufwin legit stock, now closed for the summer season. They plan to open the Dufwin in September, if the bike races click. Drama follows pedalling.

Countering the opposish was J. J. Parker's idea of "What a Picture Week." He got the notion from "What a man" Hudson. Fox-Paramount over hugely with "Politics," and following this week with "Sporting Blood" doing fairly on the rebound.

Fox-Broadway had a bumper first week of "Smiling Lieutenant" and holding for 2d week that also looks good.

Hamrick has bought FN product, which goes into the Music Box and caused a midsummer price raise from 25 all day to 25-35c. Music Box doing fairly this week with "Bought" (WB).

RKO Orpheum holding an even keel with program pictures. This week has "Miracle Woman" with vaude and okay.

All houses allied to put over "greatest talkie season" next week, and it looks good for upped grosses.

Estimates for This Week

Paramount (FWC) (3,500; 25-60) "Sporting Blood" (M-G) and F&M stage unit. Doing nicely for about $13,000; well exploited. Last week had "Politics" (M-G), exploited heavily and best week since Christmas, $17,000.

Broadway (Fox-Portland) (2,000; 25-60), "Smiling Lieutenant" (Par) (2d week). Going well and should get $7,000. First week big at $11,800.

Orpheum (RKO) (2,000; 25-60) "Miracle Woman" (Col) with RKO vaude. Doing okay for probable $12,000. Last week "Public Defender" (Col) which opposish held down to fair $9,500.

Music Box (Hamrick) (2,000; 25-35), "Bought" (WB). Getting over well to better trade for $6,500. Last week "Reckless Hour" (WB) holding to average at $4,500.

'PARDON US' IS $25,000 BIG THIS WK. IN BALTO.

Baltimore, Aug. 17.
(Drawing Population, 850,000)

Local M. P. Exhibitors' Association is still standing firm on no-percentage for neighborhood houses. Five Maryland towns are said to be with the local neighborhood houses on this stand.

Meanwhile first-run houses here continue to give the laugh to the depression. Loew's four houses turned in big grosses, "Smiling Lieutenant" getting the biggest Chevalier gross to date in Balto at the Stanley, and "Murder by the Clock" exceeding expectations at the Century. This week looks equally okay with "Pardon Us" counted on to lead the b. o. parade at the Century. "Night Nurse," day-and-date success at Keith's and the Metro, is holding over at the latter house. "Bought" at Keith's looks like money.

Even temperatures in the houses with the coolers have removed the weather hazard and it's the picture that counts exclusively now.

Estimates for This Week

Century (Loew), "Pardon Us" (3,200; 25-60). Looks like b. o. wallop. Should reach fine $25,000 "Murder by the Clock" last week surprised by b. o. strength against terrific opposition; $22,000.

Stanley (Loew, Stanley-Crandall), "Silence" (3,600; 25-60). Looks like a click and despite opposition will go to $19,000 or better. "Smiling Lieutenant" last week success in every way. For some time Chevalier didn't catch on with masses here, but that's all over now. Drew critical raves and audience applause. Big week at $26,500.

Valencia (Loew), "Politics" (1,500; 25-35). Judging by intake of this one at the Stanley should give a good account of itself at this elevator house, perhaps $4,200. "Die Forsterchirstl" last week b. o. surprise. German language films heretofore in caviar cinemas locally. German population turned out strong for this one, giving elevatored house best week of summer at $3,900.

Parkway (Loew), "Politics" (1,000; 25-35). Day-and-dating with Val. Despite lack of cooler at this uptown house, should go big and gross at least $4,800. "Magnificent Lie" last week got class draw and aided by cooler nights did far better than expected; very good $4,300.

Keith's (Schanbergers), "Bought" (2,500; 25-50). Bennetts, father and datter, drawing well in this one. Opened Friday to $3,000 on day. At this pace should top $15,000; fine "Night Nurse" last week well over predictions; $12,000.

Metropolitan (Warners). "Night Nurse" (1,300; 25-50). Holding over and should justify. Good second week intake of $4,800. "Night Nurse" last week got good week, day-and-dated with downtown Keith's. New arrangement makes Keith's first run Warner in this town, good $5,400.

New (Mechanic). "Young as You Feel" (1,500; 25-50). Despite stiff opposition should do well to a good $9,500. "Transatlantic" last week got fine notices and good biz throughout, running $1,500 above expectation for good $8,500.

Auditorium (Schanbergers), "Mystery of Life" (1,572; 25-50). Scientific appeal, although getting some who expect a sex show. Good notices and maybe fair $5,000.

"Bought" and "Bad Girl," $40,000, $100,000, B'way Smashes; "Witness" 3rd with $35,000; Grosses on Rise

Biz is generally better on Broadway this week as the Main Stem counts two new smashes and as many or more holdover hits. Better grade of product among the advance guard of the new season's output undoubtedly the cause, although a noticeable drop in the weather's humidity and vacation time nearing end also helping.

Strand and Paramount are the only exceptions. Latter looks hard put with "Silence" to make $50,000. The Strand whelped with "Men Are Like That," and the Columbia feature was forced to trot after only four playing days. Being replaced today (18) by Barthelmess in "The Last Flight."

Warners and Fox lead the parade in the new feature class. Latter's 'Bought' at the Hollywood is standing up. Big woman play noticeable for this picture as it heads for $40,000. Distinctly smash, while Fox's "Bad Girl" is hitting high enough to hold over at the Roxy maybe three weeks if not longer. It's the first real hit at the Fox acer since "Daddy Long Legs," and sailing for $100,000.

Noticeable angle of Broadway's current picture layout is the continuous strength evidenced by holdovers. Criterion, playing "American Tragedy" at $2 top as a special, shows capacity strength on its second stanza to indicate big-town strength especially. Particularly pointing, however, are "Star Witness" and "Smiling Lieutenant."

Latter hitting its sixth week at the Rivoli is above expectations at $18,000. Only the penciling in of "Street Scene" for opening on Aug. 27 sends it out of the house, as "Lieutenant" shows enough power to linger longer. "Star Witness" on its third week is in for $35,000, to figure better at this period than an average opening week.

That picture gives Warners the lead of the season's big parade with two standouts that way on the Main Stem.

Policy at Warners Theatre again is undergoing change, as the Vitaphone Anniversary product is cut to only a single week of revivals. House goes back to new product with an indie-made, "Should the Doctor Tell," on Friday (21).

Polly Moran on the stage supporting "Sporting Blood" helps the Capitol to a pretty $66,000. The Mayfair also above expectations with $17,500 for "Miracle Woman," although not a big figure by any means.

Astor (1,120; $1-$2) "Free Soul" (M-G) (12th week. No date for this picture's exit yet although expected momentarily.

Capitol (5,400; 25-85-$1.50) "Sporting Blood" (M-G). Hitting good clip as currently aided by personal appearance on stage of Polly Moran, who also was seen in two successive weeks previous on the screen, with "Politics" (M-G), which finished last week with $59,100.

Criterion (830; $1-$2) "American Tragedy" (Par) (2nd week). Proving unusual appeal with first week rated above capacity at $17,300 and present going not so far away from the first. These indications may point to the feature being real big town fare.

Paramount (3,664; 40-65-85-$1) "Silence" (Par). Colorful stage show and break in weather may help perk this one, which is starting slowly to gather in $49,000. Bad evenings spoiled "Huckleberry Finn" (Par) last week at $49,100, and only fair; probably proving Broadway not so good for kid sentiment.

Hollywood (1,816; 50-65-$1) "Bough" (WB) (1st week). Constance repped to do best work of career in this picture, which is showing big femme strength and running ahead for a big $40,000. That's an unusual tickler for Warners, since house has been closed several weeks prior to this picture's arrival.

Rialto (2,000; 25-40) "Canary Murder Case" (Par); "Anybody's Woman" (Par); and "Ladies Love Brutes" (Par) gives this revival house a rising week for $6,700 and above revival average. No date yet for "Monkey Business" (Par) which resets house to first runs.

Mayfair (2,200; 40-65). "Miracle Woman" (Col). At $17,500, above average, although not particularly strong. Last week, "Traveling Husbands" (Radio) above expectations at $16,000, but nothing to brag.

Rivoli (2,200; 40-65-85-$1), "Smiling Lieutenant" (Par) (6th week). Showing unusual strength considering the stage of its run and headed for a nice $18,000. Last week, $21,000, weather probably aiding. Out on Aug. 27, when "Street Scene" (UA) heads in.

Roxy (6,200; 50-75-$1.50). "Bad Girl" (Fox). First real hit since "Daddy Long Legs," as current pic-

(Continued on page 24)

3 FILMS IN LOUISVILLE, EACH $13,000 THIS WK.

Louisville, Aug. 17.

Outlook for this week encouraging.

Loew's will hit $13,300 with "Pardon Us."

Rialto probable $13,000, with "Murder by Clock" and vaudeville.

Strand in for big week with "Bought" at $12,800 likely.

Alamo fair business for "Bad Sister," $4,500.

Wright's stage stock quit Saturday. Bad business drove them to Ben Ali theatre, Lexington, local show. Circles think unlikely estimate of $12,000 loss on stock season of 15 weeks.

"Dirigible" Gets Talk And Maybe $11,000 Out Of Columbus This Wk.

Columbus, Aug. 17.
(Draw pop, 475,000)

Not only the theatre managers but the theatres as well seem to have taken up smiling. Biz is more rushing for this time of year than in several 12-month periods. Reasons are plenty. Talkers are appealing to local goers, ads staying plenty big and there seems to be nowhere else to go and spend as little.

Both Loew houses doing fine, with Broad ready to keep up an almost all-time record-breaking pace this week with Will Rogers. Palace also picking up considerably over past months. Last week's film at this house proved surprise by crowding in the femmes for matinees as never before.

Estimates for This Week

Palace (RKO) (3,000; 25-50)—"Dirigible" (Col). Exploitation has town talking and opening peak. Should hit $11,000 without much trouble. Last week "Common Law" (Pathe), drawing heavily on the women, did fine job at $9,200.

Ohio (Loew-UA) (3,074; 25-50)—"Pardon Us" (M-G) and unit. Opened to chorus of roars, which town goes for plenty, and should hit $14,500. Last week "Just a Gigolo" (M-G) fair at $12,600.

Broad (Loew-UA) (2,500; 25-50)—"Young as You Feel" (Fox). Should have nice week with $12,500 in prospect. Last week "Smiling Lieutenant" (Par) held on nicely and got off with $12,200.

Grand (Neth) (1,100; 25-50)—"Night Nurse" (WB). Got away to good start and should do easy $3,800. Last week "Broadminded" (FN) better than expected with $3,200.

Majestic (RKO) (1,100; 15-30)—"Too Many Cooks" (Radio) and "High Stakes" (Radio) split week. Looks right for $2,700. Last week "Honeymoon Lane" (Par) hardly fair at even $2,100.

Dr. Stern as Pep's Pres

Dr. Emanuel Stern, Par-Publix's official house surgeon, has been nominated for the presidency of the Paramount Pep Club to succeed Fred L. Metzler, going out in November.

Other nominees are vice-pres, C. A. Bente; treas, H. S. Shaw; sec, Doris Meyer; for board of governors, Metzler, Ida Wolf, Joseph J. Doughney, Lillian Stevens, M. F. Gowthorpe and Charles A. Gertner.

"Huck" May Hit $47,000 in Phila.; "Transatlantic," Rave—Good, $25,000

Philadelphia, Aug. 17.

Stanley-Warner people feeling a lot happier these days. Thanks to the reconciliation of Warner and Paramount. The Stanley, which has been going from bad to worse for more than a year, is getting a real break. "Smiling Lieutenant," although breaking no records, has been held in for a third week at that house, and the Stanley hasn't been able to get even two week runs for a long time.

Stanley-Warner announcing reopening of Boyd Sept. 4.

Mastbaum had another good week with "The Miracle Woman," its fourth in a row, but looks set to eclipse all the grosses with "Huckleberry Finn" this week. It started with a bang Friday. Unless weather gets too bad may hit $47,000.

Fox looks hot with "Transatlantic." It drew raves and promises $25,000. "Dirigible" is holding in for a third week at Stanton, although a lot of people are wondering why. Trade started good and has been just fair of late.

"American Tragedy," booked to follow "Smiling Lieutenant" at Stanley, has been put off with "Silence" shoved in instead. Boyd's fall opener will be "Bought" and Stanton expects "Traveling Husbands."

Unusual this week is that five out of eight films are Paramounts.

Estimates for This Week

Mastbaum (4,800; 35-50-75)—"Huckleberry Finn" (Par) started sensationally. Should reach $47,000 for best week house has had in long time. Return of hot spell may hurt. "Miracle Woman" (Col) got $40,000, expected, last week.

Fox (3,000; 35-50-75). "Transatlantic" (Fox), rave notices and good start. Should do sound $25,500, maybe more. "Magnificent Lie" (Par) despite pans got $24,500.

Stanley (3,700; 35-50-75). "Smiling Lieutenant" (Par) held for third week, unprecedented at this house for almost a year. With $14,000 last week is hoping for $9,000 or better.

Stanton (1,700; 25-65). "Dirigible" (Col) also held for third week, although not noteworthy in business. Got $8,500 and on that basis might hit $7,000 this week.

Keith's — "Honeymoon Lane" (Par), Eddie Dowling picture, in best local spot on Chestnut street. May get $12,000. "High Stakes" (Radio) under expectations with $9,000 last week.

Karlton (1,000; 50). "Miracle Woman" (Col) moved from Mastbaum and should do $5,500; "Politics" (M-G) strong at $7,000 last week.

Earle (2,000; 25-65). "Caught" (Par), Westerner, is hard to figure, but with usual draw of 8 stage acts. $19,000 week is expected. "Their Mad Moment" (Radio) got $12,000 last week.

Arcadia (600; 50). "Women Love Once" (Par). About $2,600 expected. "Secret Call" (Par), $2,700 last week.

STRONG "BLOOD" PLUG TELLS IN NEW HAVEN

New Haven, Aug. 17.
(Draw Pop., 300,000)

Fox has been holding off on exploitation for some weeks but broke out with a three-quarter page ad for "Sporting Blood" (Metro), plugging the Clark Gable name, probably in competition with "Night Nurse" (WB) at the Sherman.

Bad weather last week helped keep folks in town and that didn't hurt theatres a bit. With shore spots set for an early fadeout and with summer stock groups calling it a day, managers are beginning to look a little more cheerful after a low summer.

Estimates for This Week

Paramount (Publix) (2,353; 65)—"Secret Call" and unit. Last week "Smiling Lieutenant."

Fox Poli (Fox) (3,040; 65)—"Sporting Blood" and stage unit. Will probably reach moderate $12,000. Last week "Magnificent Lie" $12,600.

Roger Sherman (WB) (2,200; 50) "Night Nurse" off to nice start and looks like okay $5,400. Last week "Public Defender" pulled through to moderate $5,000.

Bijou (Fox) (1,536; 50)—"Great Lover" and "Ubangi" on way to fair $3,400. Last week "Ships of Hate" and "Dude Ranch" good at $4,500.

Voight's Stay East

Hubert Voight, western publicity head for the Warners, will get a taste of the New York saddle for the next two weeks.

Charlie Einfeld has turned over the reins to Hubert during a vacation that will keep him out in the sun until Aug. 24

$22,000 FOR 'MIRACLE' IN DETROIT–MAY H. O.

Detroit, Aug. 17.

Outstanding pictures of the new season and a fair break in the weather giving Detroit its first all around good week since spring.

Will Rogers at $40,000 and Constance Bennett at $35,000 with stage shows, and Barbara Stanwyck at $22,000 meant lots of liveliness.

Estimates for This Week

Michigan—"Bought" (WB) (4,045; 35-50-75). Getting big play from the femmes and will draw nice $35,000. Last week "Huckleberry Finn' did well at $36,000.

Fox—"Young As You Feel" (Fox) (5,100; 15-25-50). Will Rogers doing nice business. Leading town in money and attendance. Going close to $40,000. Last week "Transatlantic" did well at $29,000.

Fisher—"Great Lover" (Metro) (2,300; 35-40-50-75). Fair programer doing fair business and will wind up in the black at $18,000.

Downtown — "Miracle Woman" (Col) (2,750; 15-25-50). Barbara Stanwyck demonstrating her draw with darb picture. Will reach big $22,000 and maybe holdover. Last week "Dirigible" in first popular price run did only fairly at $17,000.

United Artists—"American Tragedy" (Par) (2,018; 25-50-75-90). Big splurge of publicity will not help this one. Doing only fair and should do only two weeks. Theme not popular enough to withstand morbidness. Will get this first week $17,000, weak. Last week "Murder by Clock" (Par) meaningless. Poor $12,000.

Paramount—"Smiling Lieutenant" (Par) (3,448; 35-50-75). This one doing okay in third week; will go along to a nice $17,000. Last week did $19,000 in 2d week.

State—"Sporting Blood" (Metro) (3,000; 15-25-50). Only fairly. Clark Gable not enough of draw as yet to get better than fair $7,000 this week. Last week "Politics" did okay at $10,000.

DIX AND "FINN" BOTH APPEAL TO ALL KIDS

Birmingham, Aug. 17.
(Draw Pop., 325,000)

Judging from the rain lately that story about 40 days and nights of it is an egg compared to Birmingham's latest wet spell. It's been raining for about six weeks now.

A manager has reached the conclusion that you can't judge Birmingham people. They go to shows when they have notions instead of to to see certain shows.

"Public Defender" this week proving pretty fair competition to "Huckleberry Finn" with the kids.

Estimates for This Week

Ritz (RKO) (1,600; 25-40)—"Public Defender" (Radio) striking up plenty of attention; ballyhooed as not gangster picture, which is helping. Will cash in $5,300. Last week "Dirigible" (Col) disappointing at $5,000.

Alabama (Publix) (2,800; 25-35-60)—"Huckleberry Finn" (Par). Plenty of small kids for opening, with grownups, too, $13,200, probably. Last week "Smiling Lieutenant" went away under expectation at $11,800, but which allowed a little profit.

PAYROLL AND LUMBER

One Goes With Other in and for Tacoma

Tacoma, Aug. 17.
(Draw. Pop. 125,000)

This is a payroll town and the payroll isn't padded any these days. Lumber is a big spot on the industrial map of Tacoma and lumber is weak. So things running quietly along.

Rumors again that Broadway will reopen but powers higher up will decide. Thus far Fanchon & Marco shows still out. Only stage show is Orpheum, which is hitting nice pace.

Estimates for This Week

Orpheum (RKO) (1,500; 25-60) "Too Many Cooks" (Radio) with vaude for three days. In split week with "Traveling Husbands," (Rad.) set in for four days. House using heavy exploitation. Looks to hit nice bit of money, around $5,100.

Blue Mouse (Hamrick) (650; 25-35-50) "Ladies Man (Par) Fair pace, due to do around $1,800. Last week, "Finn and Haddie" down, making $2,000.

Rialto (Fox) (1,200; 25-35-50) "Five and Ten" (MGM) and "Magnificent Lie" (Par) with two femme stars oke, Bobby Jones series real pull. Best short in his 21 years' picture experience, declares Clem Pope, Fox West Coast manager in Tacoma. Looks to make $4,200.

FLEET WEEK MEANT MONEY TO SEATTLE

Seattle, Aug. 17.
(Drawing Population 500,000)

Windup of fleet week helped a little more at beginning of this week's shows. Will Rogers is about up to his usual draw at the Fifth Avenue in "Young as You Feel." "Miracle Woman" at the Orpheum is closest rival. Constance Bennett in "Bought" is lining 'em at the Blue Mouse. Paramount has "Huckleberry Finn," principally the kind the kids like, but good for grownups, too. Not so hot in gross, but the nut is down at this theatre now.

Final remodeling under way at Blue Mouse, set to open in Sept. Fox still dark but otherwise the houses are beginning to open for expected fall biz. Anyhow biz is not so bad judging from the way good pictures fill 'em up and line 'em on the street.

Estimates for This Week

Paramount (Fox) (3,106; 25-35-50) "Huckleberry Finn" (Par) Ballyhoo on Mark Twain as author, and kid acting. Going to $9,500. Good. Last week "Son of India" (MG) $10,000 with good mats

"Fifth Avenue" (Fox) (2,500; 25,-35-50) "Young As You Feel" (Fox) Fun in this and doing the biz, may hit $15,500. Last week, Smiling Lieutenant" (Par) did big $17,500 in 9 days.

Music Box (Hamrick) (950; 25-35-50) "Bought" (WB), Constance Bennett headlined in advertising. Nice biz, indiated up to $6,500 last week, "Reckless Hour" (FN) fair for $4,500.

Liberty (Jensen-von Herberg) (2,000; 15-30), "Arizona" (Col). Serial, "Adventures in Africa" also running, looks to make $6,200 this week. Last week, "Children of Dreams" (WB) $6,200.

Orpheum (RKO) (2,700; 25-60) "Miracle Woman" (Col). Steady biz here, indicated $13,500. "Dirigible" (Col) clicked $13,800 last week.

Coliseum (Fox) (1,800; 25-35), "Honeymoon Lane" (Par) and "Women Love Once" (Par) split week, fair at $2,800. Last week. "Night Angel" (Par) and "Secret Call" (Par) split week, grossing $3,100, fair.

"Politics," Cinsy, $27,500, Wow, Last Wk.—"Dirigible" Now, $18,000, Big

Cincinnati, Aug. 17.
(Draw. Pop. 700,000)

Returns in view and finals from last week indicate giving them what they want is one way to get them in.

Still awe around anent last week's "Politics" which lacked but $200 of an all time Palace record. Same house is exciting with $18,000 on "Dirigible," biggest picture thing currently though Albee's combo policy is topping town with $21,500. Advent of several thousand visitors for National Dramatic Order of Knights of Khorassan conclave helped last week.

Estimates for This Week

Albee (RKO) (3,300; 35-75)—"Secret Call" (Par), vaude. Stuart Walker, legit ex-local stock producer, plugged as film director, which brought mixed raps and huzzas. Pleasing entertainment to fair $21,500 tune. Unexceptional vaude last week went to low $19,000 with "The Girl Habit" (Par).

Palace (RKO) (2,700; 35-50)—"Dirigible" (Col). Lengthy road show engagement last winter, but opened excellently, with indications of big $18,000 for this week. "Politics" (MG) wow last week, sensational $27,500, but $200 under house record, held by "Cock-eyed World."

Lyric (RKO) (1,400; 30-50)—"Common Law" (Pathe) opened to mighty fine $15,000 last week and held over, with a not bad $7,500 in prospect for current seven days.

Capitol (RKO) (2,000; 30-50)—"Murder by Clock" (Par). Thriller clicking to good $8,000. "Miracle Woman" (Col), $8,000 last week.

Strand (RKO) (1,350; 25-40)—"Honeymoon Lane" (Par). Rated okay by reviewers and fans, trickling in fair $2,500. "Up for Murder" (U) got $3,000 last week.

Keith's (Libson) (1,600; 30-50)—"Holy Terror" (Fox) may gross $3,000. Last week's "Lover Come Back" (FN), $2,500.

Family (RKO) (1,140; 20-35)—"Lawless Woman" (Chesterfield) and "Man in Possession" (M-G) 2d run house split weeking, to fair $2,000 prospects. "Magnificent Lie" (Par) and "Children of Dreams" (WB), last week, $2,000.

Comparative Grosses for July

Total of grosses during July for town and houses listed as previously reported weekly.

NEW YORK

	July 4	July 11	July 18	July 25
CAPITOL High..$109,286 Low.. 30,000	Laughing Sinners $55,000 Stage Show	Five and Ten $55,000	Man in Possession $60,000	Son of India $67,700
PARA-MOUNT High..$95,000 Low.. 41,000	Girl Habit $45,400 Stage Show	Secret Call $41,000 (New Low)	Murder by the Clock $52,100	Magnificent Lie $63,700
ROXY High..$173,658 Low.. 45,000	Black Camel $75,000 Stage Show	Hush Money $70,000	Holy Terror $65,000	Sunny Side Up $40,000 (6 Days)
STRAND High..$75,800 Low... 11,800	Broadminded $16,700	Enemies of the Law $12,000	Night Nurse $28,500 (1st week)	Night Nurse $21,400 (2d week)
MAYFAIR High..$42,800 Low... 10,500			Common Law $36,700 (1st week)	Common Law $20,500 (2d week)

LOS ANGELES

	July 4	July 11	July 18	July 25
LOEW'S STATE High..$48,000 Low... 15,600	Man in Possession $22,000 Stage Show	Annabelle's Affairs $15,700	Black Camel $18,000	Son of India $20,700
PARA-MOUNT High..$57,800 Low... 10,000	Girl Habit $10,000 (New Low) Stage Show	Women Love Once $11,000	Secret Call $12,000	Magnificent Lie $19,000
UNITED ARTISTS High..$38,700 Low... 3,000	Night Angel $8,700 (1st week)	Night Angel $5,000 (2d week)	Night Angel $4,900 (3d week)	Honeymoon Lane $3,000 (Low)
WARNERS' DOWNT'N High..$38,800 Low... 8,000	Big Business Girl $9,000	Chances $8,000 (Low)	Broadminded $12,000	Night Nurse $13,800
WARNERS' HOLLYW'D High..$37,300 Low... 7,500	Big Business Girl $9,400	Chances $9,300	Broadminded $14,000	Night Nurse $14,200

CHICAGO

	July 4	July 11	July 18	July 25
CHICAGO High..$71,300 Low... 32,000	Man in Possession $39,800 Stage Show	Women Love Once $26,300 (6 Days)	Politics $52,800	Young as You Feel $41,400
McVICKER'S High..$53,000 Low... 10,300	Free Soul $25,600 (2d week)	Free Soul $14,800 (3d week)	Free Soul $10,300 (4th week) (New Low)	
ORIENTAL High..$52,500 Low... 17,000	Black Camel $22,200 Stage Show	Chances $26,200	Secret Call $22,200	Great Lover $23,200
ROOSE-VELT High..$36,500 Low... 8,500	Smart Money $8,900 (2d week)	Viking $13,500 (1st week)	Viking $7,900 (4 Days)	Politics $15,600
STATE LAKE High..$45,300 Low... 8,800	Sweep-stakes $8,800 (2d week) (New Low)	Women of Experience $12,500	Miracle Woman $23,100	
UNITED ARTISTS High..$49,100 Low... 10,700	Smiling Lieutenant $33,300 (1st week)	Smiling Lieutenant $21,600 (2d week)	Smiling Lieutenant $14,100 (3d week)	

BROOKLYN

	July 4	July 11	July 18	July 25
PARA-MOUNT	Night Angel $35,900 Stage Show	Secret Call $35,800		Magnificent Lie $33,000
FOX	Annabelle's Affairs $22,000 Vaude	Black Camel $25,000		Holy Terror $23,000
STRAND	Broadminded $9,000	Enemies of the Law $7,800		Night Nurse $14,800
METRO-POLITAN	Daybreak $11,400 Vaude	Trader Horn $23,300		Laughing Sinners $18,000
ALBEE High.. Low...	Three Who Loved $18,700 Vaude	Woman of Experience $20,000		Common Law $18,800 (2d week)

PORTLAND, ORE.

	July 4	July 11	July 18	July 25
PAR-AMOUNT High..$22,500 Low... 5,000	Man in Possession $13,000 Stage Show	I Take This Woman $14,000	Black Camel $13,000	Magnificent Lie $14,800
ORPHEUM High..$24,000 Low... 5,500	Up for Murder $9,000 Vaude	Good Bad Girl $7,700	Sweepstakes $6,300	Three Loved $8,400
BROADWAY High..$23,000 Low... 6,500	Free Soul $12,000 (1st week)	Free Soul $7,500 (2d week)	Night Angel $7,500	Annabelle's Affairs $7,200

(Continued on page 24)

BOSTON UP A BIT; $26,000, 'HUCK,' MET

Boston, Aug. 17.
(Drawing Population, 850,000)

Film biz picking up a little all around. Keith's shows best gross (not highest) on "Dirigible," which is scheduled for another week, close to $20,000.

Metropolitan still hovering just below $30,000. Heavy advertising of features on screen and stage not showing best results.

Uptown Loew's State is holding its own well. Splurge ads of half-page size may be big help.

Estimates for This Week

Met (Publix) (4,380; 50-75), "Huckleberry Finn" (Par) may get $26,000. House neared pay level with $28,200 last week on "The Secret Call" (Par).

Keith-Boston (3,000; 40-50), "High Stakes" (Radio) and vaud. May do fair $15,000. "Mother's Millions" and Dorothy Stone in flesh got fair $16,000 last week.

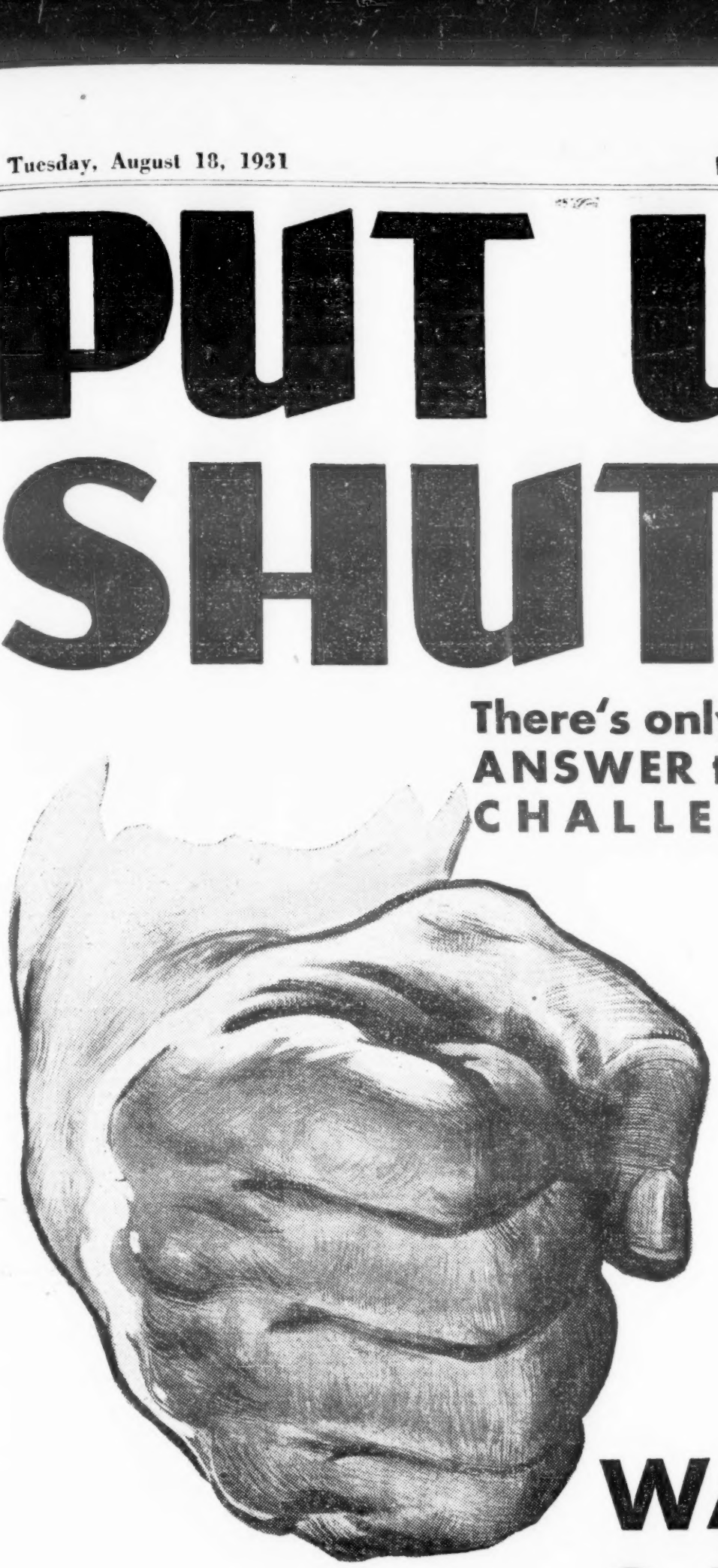
Keith's (4,000; 35-50-60). "Dirigible" (Col) in 2d week for fair $15,000. Film got $17,500 on first lap.

State (4,000; 30-50-60). "Pardon Us" (M-G). Set for $21,000. "Sporting Blood" (M-G) went low for $16,000 last week.

Scollay (2,500; 35-50-60). "Smiling Lieutenant" (Par) and vaude. Should do fair $10,000; $11,200 on "The Magnificent Lie," good, last week.

PUT UP or SHUT UP!

There's only ONE ANSWER to this CHALLENGE



WARNER BROS. SAY IT WITH PICTURES

The Talk of The Trade Today Is

CONSTANCE BENNETT in 'BOUGHT!'

That's the kind of picture we mean when we say 'HIT'

Star hits like 'Smart Money' 'Millionaire', 'Night Nurse' and 'Bought'—Just a taste of what you'll get in the mighty WARNER and FIRST NATIONAL 1931-32 fortune builders.

***and the challenge still stands!*—READ!—**

WARNER BROS. and FIRST NATIONAL

can **SELL** you more sure-fire hits **RIGHT NOW** than any other company can truthfully **PROMISE** you!

Take your cue from **THE STAR WITNESS**

First of WARNERS new season releases has the Buying Brains of the industry rushing to get their share of its amazing profits!

$45,000 to a record at N. Y. Winter Garden. Set to repeat in extended runs in every key city house in the country.

(Have you read the editorials on this one?)

3 SOLID MONTHS of Hits

completed
previewed
endorsed!

AUG. 29 (F.N.)

A greater Barthelmess! Dynamic, thrilling, different!

RICHARD
BARTHELMESS
IN
THE LAST FLIGHT
with Helen Chandler, John Mack Brown
David Manners, Walter Byron

SEPT. 5 (F.N.)

"One of the six best films of the month."
—*Screenland Magazine*

THE BARGAIN
Based on Phillip Barry's prize play *with*
LEWIS STONE DORIS KENYON
CHARLES BUTTERWORTH
UNA MERKEL EVALYN KNAPP

SEPT. 12 (W.B.)

"Box-office triumph."
—*Hollywood Reporter*

GEORGE ARLISS
IN
ALEXANDER HAMILTON
with June Collyer, Doris Kenyon,
Dudley Digges, Ralf Harolde

SEPT. 12 (F.N.)

"Hilarious movie cocktail!" —*Screen Play Magazine*

DOUG
FAIRBANKS, JR.
IN
I LIKE YOUR NERVE
with LORETTA YOUNG

SEPT. 19 (F.N.)

"Fast and Funny."
—*Hollywood Reporter*

WINNIE
LIGHTNER in SIDE SHOW
with CHARLES BUTTERWORTH, Evalyn Knapp

MORE

one-right-after-another!

SEPT. 26 (F.N.)

"Hits a high point in pictures." —*Motion Picture Herald*

FIVE STAR FINAL
with **EDW. G. ROBINSON**
H. B. WARNER, MARIAN MARSH
Frances Starr, Anthony Bushell, George Stone

OCT. 3 (F.N.)

Perfect picture for kids and grown-ups!

Booth Tarkington's Immortal Story
PENROD AND SAM
with **LEON JANNEY**
Junior Coghlan, Matt Moore, Dorothy Peterson, ZaSu Pitts

OCT. 10 (W.B.)

"Powell's first for Warners and his best." —*Motion Picture Daily*

WILLIAM
POWELL
IN
THE ROAD TO SINGAPORE
with MARIAN MARSH, DORIS KENYON

OCT. 17 (W.B.)

Cagney crashes the heights of stardom!

LARCENY LANE
with **JAMES CAGNEY**
JOAN BLONDELL Noel Francis, Edw. Nugent, Guy Kibbee
(Written by Kubek Glasmon & John Bright)

OCT. 24 (W.B.)

Triumphant return of the Belle of the Box Office.

DOLORES
COSTELLO
IN **EXPENSIVE WOMEN**
with WARREN WILLIAM, H. B. WARNER

OCT. 31 (F.N.)

"Highly entertaining. Played superbly." —*Photoplay*

THE
RULING VOICE
with
WALTER HUSTON
LORETTA YOUNG
Doris Kenyon, David Manners, Dudley Digges

What's the use of Talking!

When Bigger Hits are made* WARNER'S *will make them!

35 WARNER BROS. STAR HITS . . .
35 FIRST NATIONAL STAR HITS . . .
70 Guaranteed VALUES for 1931-32

more than your contract calls for

Good If Am. Talkers Leave Mexico, Says Gov't Paper—Chance for Others

Mexico City, Aug. 17.

According to the government newspaper "El Nacional Revolucionario," that threat of American picture distributors quitting the local market because of the 1,000% raise in import duties, may be a good thing for Mexico.

After admitting there's a possibility of being left by the Americans, the paper goes on to say that such a move will create an unexpected opportunity for the independent Mexican distributors of European talkers and silents and will allow them to attain supremacy in the local market.

Newspaper asserts American picture distributors are a trust and alleges they force native exhibitors to contract for 10 dozen mediocre productions to secure one smash picture, charge 35% of the theatres' gross as picture rentals and assess houses heavily for picture publicity.

Paper says American distributors are also placing local exhibitors in an embarrassing position through their attitude against the boosted duties and asserts the government rightly elevated the levy in order to protect Spanish language films.

Opening Season Early To Stop Losses Idea Of Belgrade Showmen

Belgrade, Aug. 17.

Owing to the depression in the local picture business, theatre owners have decided on opening the new season this week, a month earlier than usual.

It's an unprecedented step here but the theatre owners feel that if rushing in some hit pictures, they may be able to attract enough business to stem the tide.

Losses have been heavy in all houses through the summer and picture house owners think they must start making a little or go under.

Situation is made worse by the Finance Ministry refusing to grant a summer tax reduction, or a tax reduction of any kind, any time.

EMELKA'S NEW TIE-UP APPROVED BY SWISS

Geneva, Aug. 17.

Swiss group of shareholders of Emelka, German film company, have approved Emelka's new Munich financing arrangement. Deal is for Emelka to try things over again under a new German-French tieup financed by the Kommerzbank of Berlin and the Credit National of Paris.

It's likely that the Basle Handelsbank is in the deal somewhere also.

Black, Editor, Dies

Capetown, Aug. 17.

Stephen Black, 50, editor of the "Sjambok" died here Aug. 8, after a short illness.

Black had lived a colorful life with a varied career which included being a journalist, playwright and farmer.

"Sjambok" is the Johannesburg daily recently heavily assessed in the libel action against it by the Kinemas chain of theatres over here.

Hague Likes Vaud

The Hague, Aug. 8.

The Hague seems to favor vaudeville; most of the vaudeville places were closed during and after the war. Rotterdam set the example of resuming and boasts three music-halls.

Now at The Hague the Scala Theatre, which formerly staged operettas and for some time was a Cinema, opened with a vaudeville show of good grade.

The managers are keeping admission low, give two performances daily and the buffet prices have been made more reasonable than those prevailing under other stage policies.

RETAKE NOT IN CONTRACT

Foreign Actor Suing Warners for Extra Time

Paris, Aug. 17.

Foreign producers contracting with European talent should mention retakes in the contracts. It's bound to save future headaches.

Albert Prejean, local actor, is suing Warner Brotehrs for $160 for working in a retake of "The Beggar's Opera." Retake was made here, after Prejean had played the part in Berlin and had been paid $1,000.

$50,000 12-DAY QUICKIE AND PARIS HIT

Paris, Aug. 17.

That money can be made with local shot quickies is being illustrated by Harry Lachman's talker, "Homme de Minuit" ("Midnight Man"). Lachman made it in 12 days at the Gaumont studios here without previous rehearsals and it cost less than $50,000. It's now showing at the Gaumont Palace and cleaning up.

Film was made from a popular play, "Almost a Honeymoon," produced here at the Albatross.

Picture opened Friday (14) and got a tremendous reception. Exhibitors have asked for bookings on it, due to the nice press comment.

It's a light comedy, satisfactorily acted out with a constant stream of gags. Continuity, direction and tempo show a Hollywood influence, the prime factor in the local success.

Kipling's "Light" Sounded

London, Aug. 17.

Paramount's next British talker will be "The Light That Failed." It's a Kipling yarn, previously made as a silent.

Alexander Korda, with whom Par has been dickering, may come over to direct the film.

Thiele with Gainsborough

London, Aug. 17.

Wilhelm Thiele, Continental director and producer, goes to Gainsborough Pictures for three talkers. They're to be made in London.

Thiele's last effort, 'The Road to Paradise," made in Germany, is now showing at Universal's Rialto theatre.

Marion Davies' Travels

Amsterdam, Aug. 17.

Marion Davies was a three-day visitor here, accompanied by a party of Americans.

AUTEN IN EGYPT

RKO-Pathe's Rep Offering 30 Features and 250 Shorts

Cairo, Aug. 17.

Harold Auten, RKO-Pathe's European chief, is here to launch local release of 30 features and 250 short subjects. Cairo is releasing headquarters for Egypt, Palestine and Syria.

Auten is h re in an advisory capacity only, the Essanel Film Agency, British company, having the rights for local distribution of RKO-Pathe product for 31-32.

Spanish Writer Opines on Loss Of Film Market

Hollywood, Aug. 17.

Spanish-speaking market, considered of value in silent days, has been run down and practically lost since talkers because of poor, hurriedly made and unsuitable pictures.

Without any production of their own, the 100,000,000 people in Spain, Mexico and South America have been eager for Hollywood talkers. They have been handed slipshod efforts up to now that have driven them away from the box office.

This was declared by Gregorio Martinez Sierra, Spanish playwright now directing his play "Mama" into a Spanish talker for Fox.

There is nothing wrong with dubbing superimposed titles on direct shots for the Spanish market, Sierra said. Spanish fans like them if they are good pictures. They offer a variety not found in the English-speaking market.

This market wants Hollywood stars, and in the case of favorites will stand for dubbing, knowing it is dubbing. But they want to see their countrymen occasionally in the direct shots.

"It's unbelievable," he said, "that Hollywood, with all the talent and ability it has at hand, hasn't turned out better pictures for the Spanish market."

Dialects No Alibi

All the alibis used by producers for failing to capture this market are unfounded, he says. A favorite—the difference in dialects between various countries—was laughed at by Sierra. "There is only one Spanish—the Castilian," he said. "The South American countries and Mexico recognize it and accept it.

"A player using a different dialect will still be accepted if a good player, like Americans, accept English artists."

Sierra wants producers to import men from the different countries who understand what the fans want there. These men he would have decide on whether a story should be made into a Spanish talker, and whether it would get dubbing, direct shot or title treatment. He says it would be easy to find these "experts," but producers who tried could probably tell another story.

Spanish and Yiddish for Talkers Have Both Died So Far as Tried

Spanish and Yiddish, the two languages having the most widespread world usage, have proven practically failures as far as talking pictures are concerned. With Spanish being spoken over a greater area of the world than any other language and Yiddish found practically everywhere, neither language has yielded any money for pictures, with both remaining practically virgin territory.

Fields for films with both languages still remain unexploited, despite that talkers have now been made in every major tongue of the world and a majority of minor tongues. Occasional Spanish and Yiddish originals have cropped out, but neither field has been developed in an even semi-successful way. That, despite the fact that both ought, when developed, to prove naturals from a box office standpoint.

With Yiddish this is due largely to lack of energy on the part of producers. With Spanish it's due to a difficulty within the language. So many distinct patois of Spanish exist it's difficult to make a film

(Continued on page 41)

WB LET OUTS ABROAD

Seems Preliminary to Merging of Warners-FN Exchange

London, Aug. 17.

Jack Pearson, original handler of Vitagraph pictures in England, is out of the Warner organization. Another recent shift of execs has Desolla, general sales manager, out. Desolla will be replaced by Max Thorpe of Universal.

Several more Warner staff airings are expected here as a result of the pending office merger with First National.

SOCIALISTS TO RULE VIENNA SCREEN

Vienna, Aug. 17.

German financial crisis is beginning to have repercussions in the Austrian film market. Sacha Film Company, reorganized last year by the Dutch Kuchenmeister concern (Tobis), was this week forced by credit withdrawals to retrench.

First move was leasing two of its big picture house outlets to the Film Lending Allianz for two years. It will get $150,000 for the two houses for the period. Only reason for the deal being that Sacha needs cash.

Film Lending is connected with Kiba, Socialistic film concern, which means that the Socialists are now practically monopolizing, or soon will be, the Vienna picture houses.

Sacha had the local rights for "City Lights" (UA), on which it lost $10,000 despite that the picture played to big houses here. Film cost them $40,000, the reason for the loss, that figure proving too high. Sacha also produced a number of films during the past year, some of them successfully.

Idea now is to retrench a little and produce cheaper pictures during the coming season, which may allow them to work out.

Used U to Swindle

Paris, Aug. 17.

Police are looking for a swindler calling himself Joseph Gillbert who made the rounds telling people he was commissioned by Universal to hire talent on this side.

He managed to fool a number of professional people, among them Kutcherra, singer of the Metropolitan Opera House, by getting advance fees.

Invention in Show

London, Aug. 17.

Blattnerphone, new invention which takes pictures with sound and immediately reproduces, will be a feature of the second edition of "'Tis Folly to be Wise."

Stage show is due to return to the Piccadilly in September.

Beaverbrook Seeking Fox Gaumont Interest

London, Aug. 17.

Insiders here are tipping Will Evans on behalf of Lord Beaverbrook, newspaper owner and financier, to be dickering for the 49% holding Fox has in Gaumont British.

Present Gaumont situation is Fox owns 49% and same proportion is also held by G. B., with Lord Lee holding 2% as an arbitrator.

Some rate Sydney Bernstein as being in with the two in their efforts to get the Fox holdings. Bernstein once ran a chain of high-class grinds, which he sold out to Gaumont British.

McCarthys Returning

Paris, Aug. 17.

Mr. and Mrs. Jeff McCarthy will leave here Sept. 29 for New York. They are sailing on the "Leviathan."

Exported Imports Airing Pet Peeves In Foreign Dailies

Hollywood, Aug. 17.

Clippings received at the studios here from foreign countries show that the mob of version imports have talked—and plenty—when stepping onto the home soil.

Almost every player, it seems, who was shipped or went home after a career in versions has had nasty comments to make on Hollywood. Papers in the foreign lands have eagerly interviewed their local star hopes seeking d'rt. It was one way of getting a first hand impression of the film colony without a press agent's honey.

Most of the imports wanted to stay. When sent home either because studios didn't want them, or immigration authorities so ordered, they had lots of peeves in their systems which the home town papers' curiosity made it easy to register in print.

One girl in particular has burned a major studio. A Spanish import, she kissed every gent at hand in saying good-bye, and wept on the shoulders of the femmes. They were all her friends and she was very sorry to leave the studio she loved.

When the girl got back to Spain, all her sugary phrases turned to vinegar, and she gave the local reporters some eye-opening front page copy.

OSSO OPTIMISTIC AND OTHERS ARE AGREEING

Paris, Aug. 17.

According to Adolphe Osso that w.k. depression people are talking about is just chatter. It's flown the cage. Heavy business may be on us any minute.

For proof Osso points to his own picture making company. It has established itself during the past year, its first in existence.

Osso, formerly Paramonut chief here, cleverly propagandized the impending biz improvement at a banquet at which beaucoup French and foreign picture people were present.

Osso is not alone in being optimistic. A number of other picture producers including Pathe-Natan, Haik, Braunberger, Delac and Tobis are all thriving. Studios are working at capacity and slating heavy schedules.

Combo Show in London

London, Aug. 17.

Leicester Square theatre reopens Friday (21). Program will comprise a feature film and an hour revue produced by Jack Hulbert.

Idea is to spend $2,000 weekly on the stage show, with Hulbert doing the producing on percentage.

LEILA STEWART OUT

London, Aug. 17.

Leila Stewart is leaving the publicity desk of Warner Bros. establishment here Nov. 14.

Dubbing to Become Part of American Player's Contracts for Foreigns

Hollywood, Aug. 17.

Virtually s on a synchronization policy for its future contributions to the foreign field, the picture business is confronted with several ramifications which indicate readjustment of the present contract agreement with its top players.

Change contemplated is to get away from the usual form of contract now in effect, stipulating the maximum number of pictures in which a player can appear during a year. Plan is to widen the scope to include versions of these pictures.

Finally arriving at the conclusion that, from a monetary point of view, the dubbed variety is the best bet, the picture makers found themselves, tied so far as spotting their stars in the synthetic films.

Lip Synchronization

Accepted theory, and proved with a few starters here and with sev-

(Continued on page 41)

FRENCH DISTRIB GRIEF; EXHIBS 90-DAY NOTES

Paris, Aug. 8.

Distributors are doing everything they can to reduce their distribution overhead, usually between 50 and 30%. Idea is to keep going during the slump and be ready to expand when times are flush again.

One house has been successful in increasing its business compared to last year's figures, and nevertheless reducing distributing costs from 31 to 22%.

Another headache is collections. Many local exhibitor firms are insisting on paying their bills with three months' notes, leaving it to the distributor to find a bank willing to discount the paper.

PICTURE WHICH WILL ENTERTAIN ALL!
SAMUEL GOLDWYN
presents
ELMER RICE'S PULITZER PRIZE DRAMA
STREET SCENE
WITH
SYLVIA SIDNEY • WILLIAM COLLIER, Jr. • ESTELLE TAYLOR
A KING VIDOR PRODUCTION
UNITED ARTISTS PICTURE

Talking Shorts

Adventures in Africa
"The Witch Doctor's Magic"
No. 7; 13 Mins.
Strand, New York
Vitaphone Nos. 4767-68

As a separate subject and distinct from the series of which it is the 7th, this subject proves only filler matter for the minor houses. It attempts to relate by photographic action and an off-screen lecture how a white man convinced African cannibals their witch doctor was a faker, as the latter is finally driven from the native camp. Wynant Hubbard, noted explorer, is the principal.

It's hard to savvy even for those who believe the entire series and which they well might, but for those catching this short apart from others will serve to send it up as hoke.

That's something to consider when cutting up an adventure film that is supposed to have taken two years to make. Maybe the chaptering was wrong or some continuity link from the previous chapter should have been included as introduction matter.

Photography okay and that only increases customer's doubt of the authenticity. Hubbard wins his point with the blackmen by catching certain antelope on the veldt by means of upstretched netting. Catching the animals alive crashes the witch doctor's case and he runs off.

Offscreen voice record well. *Shan.*

"THE FIRST TO FIGHT"
With Slim Summerville and Harry Gribbon
Comedy
25 Mins.
Cameo, New York
Universal

Slim Summerville and Harry Gribbon move over from the army into the marine corps for this one, but carry on their fighting and girl stealing along the old lines. By special permission it was taken on the grounds of the U. S. Marine Base in San Diego. Maybe that was the reason Universal allowed it to run 35 minutes. Whether it is or not, it's the film's big mistake. 'Way too long.

Some good laughs in this one. One has Slim hiding in an empty radio cabinet when the sergeant drops in. Sarg wants some music and twists the dials, so Slim imitates an orchestra. But the radio repairman walks in with the insides. Another good laugh, although mothers might not sanction their kids laughing at it is where Gribbon gives Summerville a vaccination. Slim bares his arm and turns his head. Gribbon plants the needle in the sitting down place.

Throughout the short drags with considerable unnecessary action in it. If cut to about half the present size would be okay. *K-ut.*

"GOOD MORNING"
Eddie Foy, Jr.
10 Mins.; Comedy
Strand, New York
Vitaphone No. 1206

This short may prove of greater potential value than its material or the original intentions of the makers warranted, through Peggy Shannon being of the cast, though not billed. Same girl featured in two Par pictures and now being groomed for stardom by that firm. Eric Dressler and Thelma White included. Strand could have marqueed that Shannon name for this short.

Indicates short made some time ago.

Subject attempts to depend too much on the Foy muggery. Title gets its back twist from the fact that Foy and Dressler as husbands steal a march on their wives by telling latter they have gone to a wake when instead they spilled for a spree with two other femmes.

Break comes when the supposed dead man phones the boys' home, latter being unaware. *Shan.*

EDDIE BUZZELL
"CHRIS-CROSSED"
Comedy; 10 Mins.
Mayfair, New York
Columbia

Christopher Columbus gets modern treatment in a finale that carries a surprise with laughs. All is burlesqued along antique lines until Columbus' craft sights land. Then the city of today is shown with the character remarking: "Now that I see all of these people out of work I am convinced that the world is flat."

In some Italian quarters fans who hold the discoverer in religious-like esteem may not take kindly to this short. It makes no pretense at being anything but a travesty, with Eddie Buzzell reciting the lines for the characters in his usual tempo. Elsewhere it will provide plenty of mirth, only adverse criticism being that it is a little long for the material it possesses. *Waly.*

BURNS and ALLEN
"100% Service"
11 Mins.; Comedy
Paramount, New York
Paramount

Gracie Allen's knack for pulling that dizzy dame character is such that even though she and George Burns do about the same routines they have performed in previous shorts, the current piece dovetails into nice enough laughter reaction to fit any program. Both are personable on the screen. While some of the stuff can be recognized as from their vaude routine, looks as though it won't hurt. But that merits consideration for the makers in the future.

Scene is a hotel lobby with characters and chatter all photographed closeup centre. Big sting comes after opening with a goofy desk clerk and Burns cross firing at the cigar counter bossed by Miss Allen. She plays goofy at handling money and gets laughs from being continusously wrong arithmetically She short changes the wrong bird and overpays another.

Windup has Burns pulling away to answer a blonde's call for parlor bridge and the entire hotel staff following him into the house elevator *Shan.*

WILLIAM T. TILDEN, II
"Tennis Technique"
Sports Novelty
7 Mins.
Capitol, New York
Metro

Of special interest to those who play tennis or would like to, but merely filler to others. Metro has been unable to build up the tennis thing sufficiently here to make it strong shorts entertainment for the mob, discounting that tennis playing angle.

Tilden, profesh champ at lawn tennis, is without benefit of a story build-up as with Bobby Jones, golfer, who's getting that from Warners.

A couple asking him a few questions about tennis, with that the cue for Tilden to indicate proper grip, different holds, footwork, etc., is all the production value there is. Balance of shorts embraces the tennis champ in action in singles, playing on a Hollywood court. An accompanying offstage voice does most of the talking.

Some of the playing is a little exciting, but generally mild. Slow motion bits with heavy white line to show course of swing is clever handling. *Char.*

"KNOCKING 'EM COLD"
ANDY TOOMBES
Comedy
9 Mins.
Strand, N. Y.
Vitaphone No. 6539

Moderate short that has the benefit of not being too long in view of material. Full of dialog that's distinctly Broadway, some of the laughs will go over the heads of small towners. A filler if better can't be found.

Toombes, a legit comedian, plays a small-time vaude actor who's bragging to theatrical friends about his new act, trying out that night. They decide to go out to see how bad the turn is, a comedian spoiling the show by giving answers from audience to most of the gags.

A weak finish with a sympathetic gal turning over some material that can't miss, she and Toombes going for a clinch fade. *Char.*

"CALLING ON CAIRO"
Travelog
10 Mins.
Cameo, New York
Talking Picture Epics

Very neat travelog for easy consumption almost anywhere. Nicely photographed, and the lecturer, Gardner Wells, manages to get in an occasional chuckle. His voice is inclined to be monotonous, but not too much so, and over the short period of 10 minutes is okay.

Good point is that it doesn't stick to the city of Cairo, but moves out into the desert and back, which allows for getting in the sphinx and some sand. *Kauf.*

"Lustigen Weiber Von Windsor"
("Merry Wives of Windsor")
Overture
8 Mins.
Cosmopolitan, N. Y.
Ufa

Just a straight overture for houses having no pit men. Film shows a quite large orchestra in action.

Musicians are crowded together, giving the picture a cramped appearance. Also eight minutes is too much. *Kauf.*

"MONKEY WHOOPEE"
Educational
10 Mins.
Cameo, New York
Talking Picture Epics

One of the Dr. Raymond Ditmar series of interview, with his daughter Gladys asking the questions as

(Continued on page 30)

Miniature Reviews

"Sporting Blood" (Metro). Racetrack romance with a different twist and only name Clark Gable. Above average in value and should be that in grosses.

"Too Many Cooks" (Radio). Possible small-town. Otherwise light comical film with big situations which will not go above an average grosser, if that and doubtful. Bert Wheeler and Dorothy Lee as a name.

"Bought" (Warners). Surefire Constance Bennett box office talker especially for the women. With an excellent performance by Miss Bennett, while her father, Dick Bennett, a legit star himself, is in support of his starred daughter, that being good enough for plenty of additional publicity.

"13 Men and a Girl" (Ufa). English dubbed version of highly arty German war film. Well made and acted, but so grim and tough a yarn that it's liable to keep people away from the theatre more than pull them in. Final scene shows 14 dead bodies.

"Silence" (Par). Picturization of Max Marcin's meller which hit Broadway in Nov., 1924. Underworld theme of past generation that has moments for the women and with a cast of able performers to overcome certain demand for subtleties in plottage. Looks to be fair grosser because of its innate drama and good dialog even if heavily detailed on that score.

"Bad Girl" (Fox). Well made picture lacking draw cast names, but having a couple of good performances by James Dunn (new) and Sally Eilers. One splendid scene with a tear. Somewhat too lengthy, but should do nicely on business.

SPORTING BLOOD

Metro production and release. Directed by Charles Brabin. Based on "Horseflesh," by Frederick Hazlitt Brennan, with biography compiled for screen by Brabin, Willard Mack and Wanda Tuchock. Photographed by Harold Rosson. Recording supervision by Douglas Shearer. At Capitol, New York, week Aug. 14. Running time, 80 minutes.

Bill Riddell.....Clark Gable
Jim Rellence.....Ernest Torrence
Ruby.....Madge Evans
Tip Scanlon.....Lew Cody
Angela.....Marie Prevost
Hartwick.....Harry Holman
Ludeking.....Hallam Cooley
MacGuire.....J. Farrell McDonald
Uncle Ben.....John Larkin
Sammy.....Eugene Jackson
Tommy Boy.....By Himself

The freshest slant yet for a racing story has been struck here. Oddly handled in some ways, that taking in love interest, it overrides that to a neat finish. Middle is a little saggy but the last reel and that Kentucky Derby newsreel material spliced into the yarn for smooth continuity comes to the rescue nobly. An above average program film that will generally please.

In failure of Metro to put any real names into the picture, nearest to b. o. value being Clark Gable, who's building, particularly with the girls. Here's a case where plenty of advance advertising and ballyhoo are needed. Word of mouth value certain, with build likely if first day or two of runs show up weak. "Sporting Blood" is a racing yarn with the racing tied up in a romantic and sentimental way to bring out man's love for this animal. Charles Brabin, signed by Metro to direct this singleton, has earned something through it. He's built up, through able direction, more entertainment value than the story handed him could have basically contained. And taking the company on location to Kentucky, has meant some local color that's a relief from the Caly landscape.

In main title picture runs a couple frames to tell scenes were photographed on mentioned farms in Kentucky, with co-operation of owners gratefully acknowledged. The other scenes of races at Latonia, New Orleans, what looks like Caliente (not indicated in title) and Churchill Downs are from newsreels with careful picking and still more astute cutting in the splicing of this into the studio-made negative.

Exceellent photography brought out not only in the racing shots but in the first reel. In that with action on a horse-raising farm, the sentimental interest of the owner in his stock is developed in a surefire way. Most of the first reel is shot in the rain. It's the most convincing and effective rain photography yet seen.

Ernest Torrence is the quaint horse breeder from whom is purchased for the race track "Tommy Boy," a colt Metro got from Caliente and took especially good care of. Much of the central reels are devoted to rough treatment accorded the animal, with his passing through various owners' hands down to a girl who, herself slipping backward, takes him back to Kaintuck. Put into shape again, he's worked into the Kentucky Derby as its winner.

A touch of the racketeer is slipped in to build up interest and suspense but it's played down. What could have been built up more and better was the love interest. Gable is an unsympathetic character opposite the looker, Madge Evans, until the very end, with change too sudden for most audiences.

Minor roles by Lew Cody, Marie Prevost, Hallam Cooley, J. Farrell McDonald, Eugene Jackson and John Larkin. *Char.*

TOO MANY COOKS

Radio production and release. Associate producer, Douglas MacLean. From Frank Craven stage play of same name, with adaptation and dialog by Jane Murfin. Directed by William Seiter. Starring Bert Wheeler and Dorothy Lee. Assistant director, Ed Killy. Photography by Nick Musuraca. Recording by P. J. Faulkner, Jr. At Albee, Brooklyn, week Aug. 15. Running time, 75 minutes.

Al Bennett.....Bert Wheeler
Alice Cook.....Dorothy Lee
Ella Mayer.....Sharon Lynn
Wilson.....Rosco Ates
Uncle George.....Robert McWade
Frank Andrews.....Hallam Cooley
Mrs. Cook.....Florence Roberts
Mr. Cook.....Clifford Dempsey
Cousin Ned.....George Chandler

Amusing, innocuous little picture for the masses when the masses aren't too particular. It's lightweight in every particular; the kind of material considered light. Probably light on the Radio studio bankroll, or should have been. As front parlor amusement, the small towns may do fairly well by Radio on this one. Big houses will find it wanting. Title suggests the kitchen rather than a family's name and probably will not be enticing through that.

Bert Wheeler appears away from his team-mate, Bob Woolsey, here, sharing star honors with Dorothy Lee. The two are engaged and, dopey sort of children, are building a house on a lot miles from everywhere. About 98% of the action occurs on the site, from the laying of plans to the completion of the bungalow, with plot, in brief, concerning the breaking of the engagement through interference of relatives on both sides.

In a couple of spots the story veers closely to becoming a preachment. One such note clearly struck when the uncle of the boy does a long dissertation on the benefits of marriage.

After much homey, familiar and natural dissension caused by troublesome relations, the two stars come together for the fade.

Nothing excepting the acting mainly by Wheeler and Miss Lee, ever rises above the humdrum in picture. Sharon Lynn and Hallam Cooley, next in lines to the stars on support, fail to strengthen the story. Rosco Ates below par as a small-town bus driver. Others in perfunctory roles as perfunctoryily played.

As an associate producer, Douglas MacLean, former actor, heaps no honors on his head. He has been careless (or someone has) in backgrounds and details. While the locale is a town near New York, the camera too frequently has caught orange, pepper and other trees typical of the Caly perspective. The script in one spot also has Miss Lee telling of planting palm and fig trees and other things around her house, stuff that doesn't grow in New York state. *Char.*

BOUGHT

Warner Bros. production and release. Constance Bennett starred. Richard Bennett, Ben Lyon and Dorothy Peterson featured. Directed by Archie Mayo. Adaptation and dialog by Charles Kenyon and Raymond Griffith, based on the novel, "Jackdaws Street," by Harriet Henry. At Warners' Hollywood, New York, Aug. 14, on grind, indef, at pop prices. Running time, 83 minutes.

Stephany Dale, modern girl whose ambition is to attain high society.....Constance Bennett
Nick Amory, poor young writer who loves her.....Ben Lyon
Dave Meyer, aged benefactor of Stephany.....Richard Bennett
Mrs. Dale, mother of Stephany.....Dorothy Peterson
Charles Carter, rich youth Stephany wins by duplicity.....Raymond Milland
Mrs. Barry, society woman.....Doris Lloyd
Mrs. Chauncy, landlady.....Maude Eburne
Natalie Ransome.....Mae Madison
Miss Sprigg.....Clara Blandick
Carter, Sr.....Arthur Stuart Hull
Jimmy Graham.....Edward J. Nugent
Rapello.....Paul Porcasi

Here's another money picture for Warners. It means money because Constance Bennett is in the lead. And because Constance Bennett is in it, all of her hosts of femme followers will see her playing in "Bought" because it's a Constance Bennett picture.

Warners seem to be on a streak now. Their b.o. talkers have been on the accumulative even in this tough summertime. While the company is at the same time using "Bought" to give its Broadway Hollywood theatre, as handsome a house as Broadway owns and of 1,800 capacity, a running start as the Warners ace in New York pop prices. At the scale of 65c-$1, day and nighttime, with loges slightly higher at both times, the Hollywood can do about $40,000 weekly for tops.

It's an entertainment in itself to be seated amongst women auditors during a Constance Bennett picture. They like that girl and she musn't be worsted by men. Her femme fans gloat as they tell each other that "that's fine," "serves him right," or something akin.

In "Bought" Miss Bennett has not a sympathetic role, but that doesn't appear to lessen her heights with the women. Listening in on the conversations around it's easy to believe the women are as catty as they are called. They inwardly hate men, although they must meet, mate and live with men. That mayhaps describes the idolatry of the femme fan; she hates 'em all but adores one or two; one off the screen and the other on.

In "Bought" Miss Bennett is a selfish, ambitious, nameless girl, and as usual is seduced during the picture. The rest of the story is really told by the program billing, listed here complete.

Only required point of the program for explanation is that Richard Bennett, billed as Constance's benefactor, is disclosed at the finale as her father, cast off years before by her mother in preference to marrying him. The mother dies early in the reels, so that rough edge is quickly gotten over.

This is the first talker in which Constance Bennett has displayed an aptitude for acting. She is away from the automaton here; leaving the impression of an intelligent girl of wrongful conception but aiming at a goal she struggles for in vain, losing her virginity in the chase. And then taken back by her chaste lover, young but poor.

Whether this marked advancement as an actress is Miss Bennett's or her director in "Bought," Archie Mayo, naturally

(Continued on page 30)

The Woman's Angle

"The Miracle Woman" (Col). Cynical inside on the charlatans of evangelism, built up into a gripping picture by Barbara Stanwyck's sincere emotional performance, a tearful love story, and the frenzied hysteria inherent in its subject matter. Holds femme mass appeal.

"Bought" (WB). Once again the young but yet poised glamour of Constance Bennett transforms sex-splashed artificiality into fascinating fodder for flap consumption.

"Bad Girl" (Fox).—Young love "true to life," sympathetically expressed in sensitive characterizations and natural, apt dialog. A picture for all women; for matrons because it makes them tenderly sentimental about their own early married life; for flaps because it makes them yearn for something just as sweet and somebody just as regular as James Dunn.

"Sporting Blood" (MGM).—Kindly treatise exemplifying the helplessness of dumb animals appeals to the ladies' humane sentiments. Clark Gable for their romantic notions. Satisfactory combine against a gambling-racetrack background.

"Men Are Like That" (Col).—Ordinary picturization of August Thomas' famous "Arizona" stage play with this made weaker by a misleading title. Not deluxe product and will need support. Cast offers nothing distinctive. Although modernly set, slow and unconvincing.

"Silence" (Par).—Old style meller based on improbable coincidences, nobility of self-sacrifice and stock characters. But entertains despite its lack of credibility, because it is a well told story moving along with progressing speed.

"Men Are Like That" (Col).—So-so people indulging themselves in grita heroics will not cause a ripple on the femme horizon.

"Too Many Cooks" (Radio).—Innocuous little comedy that wears thin from insufficiently varied repetition of its one idea. Not strong enough to merit femme draw on its own.

Theatre Advertising as Indicated From Various Cities On Week Days

LOS ANGELES

Paramount

STARTS TOMORROW

FATE ROBBED HIM OF LOVE...NOW SOCIETY THREATENED HIS VERY LIFE!

LAST TIMES TODAY "HUCKLEBERRY FINN" ALSO A BIG STAGE SHOW

"He was just a cheap crook... yet he rose to magnificent sacrifice... Even to the gallows his lips concealed the truth

"SILENCE"

A PARAMOUNT PICTURE

CLIVE BROOK
PEGGY SHANNON
MARJORIE RAMBEAU

On the Stage JOE LEWIS in "Three Long Weeks" with JACK HOLLAND & JUNE KNIGHT, BETTY WAYNE, CHIQUITA, THE PARAMOUNT ENSEMBLE

OSCAR BAUM Conducting "Three Shades of Blue" with DOROTHY WAGNER

DETROIT

TODAY

Mat. 10:45 to 1 P. M.

The Michigan Brings Star of 'Common Clay' In Her Greatest Triumph!

CONSTANCE BENNETT

Daringly Modern! Gorgeously Gowned!

"BOUGHT"

with BEN LYON

And That Distinguished Star of Stage Her Father—RICHARD BENNETT

A model... selling her soul for the luxury she craved! Loved... but not loving. Engaged... but not married.

Here's a daring modern romance that gives Constance the perfect role of her career!

Extra! On Stage!

Broadway's Favorite Singing Comedienne! The Ziegfeld Star—

NAN HALPERIN IN PERSON

Heading a Regular Musical Comedy Revue! Singers! Dancers! Comedians! with the FOUR MULLEN SISTERS

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Special Attraction! THREE RIO BROTHERS Dancing Feet with a New Fascinating Rhythm!

Sparkling Melody Production! "OPERATIC GEMS" EDUARD WERNER Directing Michigan ORCHESTRA

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NEW SHOW SEASON at STANLEY-WARNER THEATRES

Starts TODAY

YOU, TOO, WILL CALL IT "ONE OF THE YEAR'S 10 BEST PICTURES"!

Every one who has ever been young—every one who is or has been in love — will delight in Mark Twain's beloved, world-famous story of American youth! REFRESHINGLY DIFFERENT! Gloriously Thrilling! Vividly Romantic!

"HUCKLEBERRY FINN"

A Paramount Picture With Cast of "Tom Sawyer"

JACKIE COOGAN of "Tom Sawyer" as "Huck"
MITZI GREEN as Adorable "Becky"
JACKIE SEARL as "Cry Baby" Sid
JUNIOR DURKIN as "Huck"
GENE PALLETTE as "The Duke"

—ON THE STAGE—

ED LOWRY

Whooping Things Up in a Novel Fun Treat— "EDDIE'S BAG O' TRICKS"

With the Famous Broadway Jester HARRY ROSE

MARTY MAY & JEAN CARROLL
5 HOT SHOTS DALTA DENNAY
DAVID ROSS & ORCHESTRA
Playing VICTOR HERBERT MELODIES

One of the HITS! New SHOW SEASON

MASTBAUM

20th & MARKET

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ROXY The World's THEATRE

Beautifully COOLED

7th AVENUE AND 50th STREET

The heroic story of a bad girl who really wasn't bad... and a boy who was almost too good ... in their search together... for simple happiness ...

VINA DELMAR'S

BAD GIRL

made living and real by these two ideal lovers

James Dunn
Sally Eilers

A masterpiece of direction by FRANK BORZAGE

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On the Stage "ON WITH THE DANCE"

A Gorgeous Production of Music, Movement and Color in 3 Spectacular Scenes

Impressions of "Samson and Delilah"

Orchestra—Roxyettes—Ballet—Singing Ensemble—Cast of 250

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One of the HITS! New SHOW SEASON

Starting TODAY!

She Could Lick Her Weight In Wildcats...and Feared No Man!

That's Calamity Jane, Notorious Gun-Toting Bad Woman, Who Tamed the Lawless West!!

RICHARD ARLEN

Louise Dresser & Frances Dee

In the Paramount Picture

"CAUGHT!"

Two-Fisted, Red-Blooded Drama! Surging With Excitement! Blazing With Hair-Raising Thrills! Whirlwind Action! Colorful Adventure!

8 BIG ACTS OF Vaudeville

GLITTERING ARRAY OF STARS!

A $4.40 Musical Comedy Production!

HARRY DELMAR

And His 1931 Vaudeville Revue

CHARLES KAMPER — THREE MARTHINE SISTERS — BILLY GLASON—MADDOX & MACK—O'BRIEN, RED DONAHUE & CO.—HUETT — LANG BROTHERS

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What Was the Secret Of Her Strange Power?

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BARBARA STANWYCK

Now—You Can See It... Now—You Can Get a New Kind of Picture Thrill... Now—You Will Know Why Critics Have Acclaimed it the Most Amazing Drama of the Year.

GUARANTEED ONE OF THE GREATEST PICTURES WE HAVE EVER OFFERED!

"The MIRACLE WOMAN"

with DAVID MANNERS—SAM HARDY

She was a cheat, a liar, and a hypocrite... She built her life on the shifting sands of fraud until she found the solid rock of Love.....

Today to 6 Sat. to 2....25c Eves 50c Kiddies Under 12 15c

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W. ADAMS AT GRAND CIRCUS PK

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50¢ 10:45 AM to 5

LOVE SWEPT THEM INTO A STRANGE MATING

A fiery, primitive Latin lover ... a spoiled society darling

WARNER BAXTER

DOROTHY MACKAILL in

"Their MAD MOMENT"

Fox Film Production—Eleanor Mercein's Story—with Zasu Pitts—LEON JANNEY—Nance O'Neil

Baxter's most fascinating role since "Old Arizona"

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JIMMY GLEASON Comedy Howl

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A GIANT SHOW!

With the Dancing Clown of the "Follies" and "Artists and Models"

JAMES BARTON

The most versatile entertainer the stage has ever known—singing, dancing, jesting!

BOYD SENTER King of Hot Jazz

ANITA CASE Radio and Stage Star "The Seven Trojans"

LEWIS & MOORE Barney Dean, La Verne Sisters

Ad on this page indicates how American merchants in towns along the Mexican border organized and campaigned to save themselves and their business from the terrific lure of the Mexican gambling halls.

The ad is a reduced form of a full page appearing in the El Paso "Times" Aug. 7. In addition to the advertising drive the merchants and private citizenry combined to appeal directly to the U. S. Government. Newspapers and legislative representatives also helped.

Since that date the U. S. Treasury has ordered the closing of five bridges across the Mexican border from 9 nightly until 8 in the morning. This order went into effect Saturday (15). It virtually effects a complete shutdown of border traffic between those hours.

First feeling was to close the bridges at 6 or 7 nightly, but the government figured public convenience demanded a later hour.

DON'T SUPPORT GAMBLING

Open gambling hits El Paso hard. The Gambling Hall is El Paso's worst enemy. It lures thousands to lose.

El Paso cash flows in a steady stream into the gambling hall. Our people come back to their unpaid bills with empty pockets.

The moral curse is bad, too. Ruined lives. Broken homes. Trusted employes defaulting. Divorce—disgrace—death. All that, and more. But even if we overlook the human damage. How about the cash loss?

El Paso people, drawn by the allurement of the open gambling hall, lose. They lose by hundreds. They lose the hard-earned money their families need for food and clothes.

They lose their rent-money, their store bills go unpaid. Installment payments go the same way. They suffer, their creditors suffer. Everybody loses. Everybody that plays.

The gambling hall wins. Its concession-holders fatten, they get theirs in big sums. It comes directly from your purse.

Get that? Out of your purse. And how do you like it?

Your money, or the money your customers owe you, is going into the gambling hall. And remaining there.

What are you going to do about it? Nothing? Just sit still and see El Paso bled white? That isn't the El Paso spirit.

Close the gambling hall, permanently, or an early bridge closing—and let that be permanent, too. No jockeying around and no fooling.

Let's have a show-down, once for all, on this vicious, monstrous evil.

The Gambler Always Loses!

NEW HAVEN

OUTDOORS (NEWARK)

PROVIDENCE

EXPLOITATION

By Epes W. Sargent

Handling "Tragedy"

New York City.

With no big agency buys on "American Tragedy" in its $2 run at the Astor, New York, coupled with intention of one of the biggest to buy $10,000, finally taking nothing Paramount is behind the picture in every possible way on a national basis.

Special showings for exhibs in all Par Exchanges, publication by Horace Liveright this week of a $1 novel version of the story and a specially-prepared manual by Ed Olmstead (Publix) for its theatres, lead off in the campaign.

The Par-Dreiser controversy is not overlooked. Included in the manual for Publix theatres is a chronology of the whole matter, but the advice is not to use this controversy as the basis for publicity.

Instructions include:

Don't permit a single undignified note in any part of your campaign.

Don't miss a single day's advance newspaper publicity for at least two weeks before opening.

Stay away from conventional pictorial lobby display.

Increased advertising schedules, subject to h. o. approval.

Outdoor advertising with estimates of cost again to be submitted to New York.

Extra week's trailer circulation, with advance shock two weeks ahead of date.

Special heralds to be obtained from exchanges.

And others.

In addition and for the first time since Par moved from 5th avenue to Times Square, special stationery and envelopes to be used on all correspondence for "Tragedy," have beeen supplied.

Novel Summer School

A small-town manager has been cleaning up with a stunt to cut prices at his kid matinees without appearing to do so. Regular price is 15 with 10 for the summer, but figured that there would be a kick when going back to 15.

So the manager announced a "summer school." Each week he gives a quiz. One sample read, "We have 14 rows of 13 seats each. There are three rows with 3 seats each on either side of the center aisle, four rows with 4 seats each, and six rows with 7 seats each. The distance from the back of one seat to the seat immediately behind it is 32 inches. If all of these seats were placed in a single row, how far would they reach? How many rows would be required to make a nearly square section, each seat being 30 inches wide? How many seats would be left over?"

All kids who bring in the correct answer receive a five-cent reduction at matinees.

Inviting the Fraternities

For college towns it pays to cater to the fraternities. One manager in such a location is planning to make the fraternities his guests one night shortly after college opens. Instead of a formal and form-letter, he plans to call up the head of each house and extend the invitation over the phone. He figures that he will make better contact that way and get more out of the stunt. He will learn the number of men to expect and these seats will be reserved. The men are asked to gather near the theatre and come down in a body.

Primarily it is a good-will gesture, but the manager figures on a larger turnout of the local girls at these events, which, of course, will be held on the dead nights.

Same thing can be done, in a more limited way, with the high schools and even the grade classes.

Dollar Days Help

Several theatres report good results from the old dollar-day idea, and not all of them are in the small towns. Here and there it has done almost as well as a nabe house.

Merchants are sold the idea of offering dollar bargains, either in new goods at attractive prices or old stickers marked down to get them out of the way. That used to be the entire idea of the dollar day—the getting rid of old stocks; but with wholesale prices being cut, it is possible to offer many bargains now.

Theatre does the promoting and the merchants pay for the advertising, sent out into the country with the idea of bringing in the family on an off-trade day. Stores decorate and sometimes the local band can be promoted for a concert. Always there is the suggestion that the family saves enough on the bargains to be able to afford a show, which is where the theatre connects.

Play Your Personality

In spite of all that has been said and written, there are still many managers who go to one or the other extreme. Either they play themselves superior to the theatre, or are less well known than the doorman. Both are wrong. A manager should be a figure in the community but should not be a nuisance.

One man recently advanced to division director for a major circuit was once in Binghamton, N. Y. If there was a municipal picnic he was made chairman. He appointed a lot of influential men to the committees, but he knew beforehand that he would have to do most of the work himself, so he went ahead and did it, and the party always was a success. But in all the mention it was So-and-so of the certain theatre, and not merely his name. He was merely the agent of the theatre.

He did things for the town and saw that the theatre got credit for it. Other managers can do the same thing, and it pays.

Prizes for Mileage

Some of the western theatres, where patrons often have to motor considerable distances, are offering prizes for those who come from the most remote point each week. Patrons desiring to be considered for the award register at the time of purchasing tickets, the distance is figured each Sunday and a pair of seats mailed the winner. It is not much of a prize, but it seems to be pulling them in from greater distances than usual.

A sister stunt to this, and one more simply checked is a prize for the largest theatre party each week, the seats to be purchased in a single block. Angle here is that some enterprising youngster will round up a bunch in order to get a couple of free admissions for the following week. If a sufficient number try, the idea pays a big profit.

Both stunts are simple and can be made highly profitable.

Sportlight Was Best

New York.

Ken Hansen, of the RKO Coliseum, tied it all to the Sportlight, "Water Bugs," featuring Johnny Weismuller.

Gag was the Cascades, outdoor swim pool, with the latter giving heavy promotion to the entire show around the pool. Also announced a cup and gold and silver medals. Only mention of the pool around the lobby was a 40x60 announcing the contest.

Boys who entered were required to obtain entry blanks at the theatre, the blanks giving the kids entry to the pool and the races the morning of the meet. As all children under 16 have to be accompanied by an adult, this meant two or more tickets for each blank.

A nabe jeweler donated the cup, while the pool supplied the medals, gave 10,000 throwaways, included plugs for the theatre and the stunt in its radio programs for three days, and posted the pool for a week. Only cost to the theatre was $7 for printing.

Making It Harder

Stunt of cutting star photos or similar matter into quarter sections, distributing them widely and then offering free tickets to any quartet offering the complete picture at the box office has made a lot of money in the past, and it's still good. In a large distribution it is customary to hold back a part of one section to limit the number of tickets given.

A still further refinement is to cut the quarter sections with each card cut in a different place so that only the four sections of the same card may be reunited. It reduces the number of tickets claimed and at the same time increases the hustle.

In one instance the manager had to get the police to keep his lobby clear of section holders trying to match up their cards. Next time he uses the stunt he is going to require the cards to be turned in during the morning when the lobby is not in other use.

Chirographist a Hit

Winnipeg.

Mike Goodman, of the Capitol, borrowed "Adrienne," handwriting expert of the "Press," for a stage act for a week. Did so well that a holdover was arranged.

Good for the night shows but a wow at the mats, the women going strongly for this sort of thing. They wrote on programs or any handy scraps of paper and handed to the ushers to be taken to the stage.

Good build-up for the newspaper and a moneymaker for the house.

Switch to Hats

Bathing suits are on the wane for contests, but hats are stable, and there are a couple of ideas that can give something to talk about. One idea is to let each store handling hats enter a model and permit the audience to decide by applause. Naturally the stores are going to pick the prettiest girls they can find, so the theatre is assured a bunch of lookers.

Hang a curtain to conceal all but the heads so that the contest will be centered on hats and faces alone.

Military School Tied In

Birmingham.

Swell tie-up is being worked with Alabama theatre, "News-Age-Herald" and Gulf Coast Military School. School is donating a year's free schooling and board for its share of the publicity. Newspaper is playing the project up on page one, and theatre is furnishing time for an advertising reel on the school.

The reel is used as the subject for an essay on life at the school as shown by the film. The boy who writes the best one gets the year's tuition and board free.

The "News-Age-Herald" was glad to tie up because it has a scholarship fund for colleges but none for high schools. The contest therefore provided thorough coverage in scholarships.

Good time for school to be advertising for it is only about six weeks until school starts.

On the Slate

Not even the rural schools use slates these days, but the slate is still associated with the idea of school. For still frames for the week school opens use compo board painted to represent slates with the messages and art work chalked on or done in water color. You can even make a series of slates (with one letter on each) for a marquee banner, and perhaps a three sheet slate for the top of the canopy. It will give you a chance for a different lobby and clicking in with the news of the day suggests up to dateness.

Mystery Beaut Show

Ottumwa, Ia.

Vogel Gettier found a new twist to the bathing beaut stunt and it ran business to about 2½ times the summer volume. It started at the muny pool, which is the idea and particular pet of the current Mayor, so there was full co-operation from the city.

All who desired to enter went to the pool in bathing suits and paraded around. That's all there was to it, for the judges were not known and they mixed with the crowd instead of sitting on a platform.

No decision was announced, but six of the girls were told to be at the Ottumwa theatre the following night and were presented to the audience. Applause, as usual, decided the final choice. Mystery gag put a kick into the old idea.

Tests the Eyes

Harry Sweet, of the Hughes-Franklin circuit, has a new idea for posters. They are printed up in imitation of the testing charts used by occulists, with a large "test your eyes," then the radial lines which are supposed to detect astigmatism, followed by the sales copy, each line one size larger than the previous.

Sweet starts with a size of type easily read by most persons, and then runs up his message. His own copy read: "Do you know that the wonderful projection of the big feature pictures is accomplished by the new powerful lenses which bring to you every minute detail of photography and is shooting to the eyes at the Riviera theatre."

Artist-Model in Window

Seattle.

A new bit that made a hit for "The Common Law" at the Orpheum in Seattle was having a model and an artist in a window of a big downtown store.

The artist was doing some work with the model there before him.

Brought the Pillows

Bellefontaine, O.

Shine's Holland theatre is following a popular lead in permitting the public to sleep in its cooled theatre, but requires that they bring their own pillows and other bedding. The house provided a watchman, physician and nurse.

Got a better capacity than for the night show, but they'll come back.

BEHIND the KEYS

Fox-WC Changes

Los Angeles.

Fox-West Coast changes recently made: Ralph McGowan replaced Charles Jones as manager of Alexander, Glendale. McGowan is now manager of the new Westwood, Westwood, Calif., opened Aug. 14. Bob Cuzan replaced R. G. Haines as manager of the Embassy, L. A.

In San Francisco, Richard Spier is manager of the Paramount and California theatres.

Albert Stetson new manager Fox, Phoenix, Ariz., which opened July 30. Harold Stetson replaced him as manager of Fox and Lyric, Tuscon, Ariz., with supervision of Nogales, Ariz., houses. Oliver Thompson temporary manager of Grand, Douglas, Ariz., under supervision of William Hughart.

J. A. Allen replaced Harold Murphy at Olympia, Wash.

In the Midland division, J. B. Fronkier replaced Geo. Goodwin as manager of the Strand in Hays, Kans. C. A. Stewart in Fronkier's suot at the Whiteway, Fredonia, Kans. H. E. Ulrich for C. E. Morris as manager at Springfield, Mo.

Don Farquharson replaced Lloyd Richmond, manager of the Kennedy, Kirksville, Mo.

Theatres closed: American, Butte, Mont.; Temple, Alhambra, Calif.; Majestic, Corvallis, Ore.; Princess, Cheyenne, Wyo. Rialto, Medford, Ore., being operated Saturdays and Sundays only.

Houses reopened: Paramount, Seattle, Wash.; Orpheum, Wichita, Kans.; Glendale, Glendale, Calif.

Louis Golden to the Rosemary, Ocean Park, replacing Ray Edwards, temporary manager, who went back to the Egyptian, Hollywood, as assistant manager.

Willard Wyatt, from Lyric, Walnut Park, Calif., to Redondo, Calif., replacing Jack Retlaw, resigned. Charles Salisbury, from California, Ontario, Calif., to Lyric, Walnut Park. Jack Rantz, from closed Westlake, Los Angeles, to California, Ontario.

Denver.

Building permit for part of the construction of the 2,700-seat Orpheum has been issued. Permit for $415,000.

Empress, former Pantages vaude house, installing Monarch sound and will show fight pictures, indie releases and old favorites.

The Washington Park theatre has been sold by Clinton M. Stowall to C. E. Adler.

Paul Hoppin, owner the Plaza, grind, is reopening the Palace, another grinder.

Ottumwa, Ia.

Arthur P. Owens has taken lease on the Grand theatre and will open the theatre Oct. 1. Theatre will make attempt to book legit road shows, with picture and vaudeville to fill in the gap.

State Center, Ia.

Don Thornburg, Marshalltown, has leased the Star here.

Spencer, Ia.

Mrs. R. E. Fraser will build $30,000 picture house to replace the one destroyed in this village's million-and-a-half fireworks fire two months ago. Will be second theatre erected here under lease to the Finklestein corporation.

Spokane.

Manager of the new Fox, Spokane, opening Sept. 3, will be H. W. Pierong, former Pantages manager in the same city. Day of premiere is the beginning of Spokane's three-day Golden Jubilee celebration and house unveiling fits in with the holiday and the appearance of Post and Gatty, round-the-world flyers.

Los Angeles.

Shift of RKO managers here graduates Henry Goldenberg, manager of the RKO, to city manager handling that house and the Orpheum. Arthur Esberg, his assistant, succeeds him.

Harry Golub, manager of the Orpheum, now is in Salt Lake City managing the Orpheum there, succeeding Carl Porter, resigned. Bryant Weist, Golub's assistant here, replaces him. M. A. Anderson, RKO treasurer, advanced to assistant manager.

Asheville, N. C.

W. A. Byers, for many years manager of the Paramount and Princess theatres, has been promoted to management of the Plaza. Tom Reed former Plaza, goes to one of the Publix theatres in Durham.

Byers' vacant post has been filled by Thos. L. Stelling, from Palace, West Asheville. Palace now under management of Joe Hough, former asst. at same house.

Theatres being operated in Asheville by Publix-Bamford are Plaza, Imperial, Paramount, Princess and Palace. Frank La Bar, Jr., is manager of the Imperial. All under direction of Carl R. Bamford.

Newark.

Paramount-Newark says Sept. 3 for opening but doesn't look as if house could be ready by then.

Chattanooga, Aug. 17.

Charles H. Amos, formerly manager Paramount, Nashville, succeeds Val Wadkins at Tivoli, Publix, here. Lewis Saidenberg of Ti-

(Continued on page 49)

Winkers Are Winners

New York.

Trips for the best winks is a gag for the Rivoli, where Chevalier's wink is being made the basis of a stunt with the "Mirror." The prizes are a round trip to Paris on the French line, two trips to Bermuda over the Labor Day weekend, two airplane trips to Atlantic City, with a stay at a hotel, a complete fall ensemble for a man or woman, a season pass to the Rivoli, and 50 singles as consolation prizes.

All over 18 are eligible to compete and can enter the contest merely by sending the wink photo to the "Mirror" between now and Aug. 28. It's a twist of the old best smile stunt.

Fall Flower Shows

Preparations for fall flower shows to be held in lobby or, preferably, the foyer, are in order. Split up the list of awards with a store cup for the best bouquet, the home market prize for the best yellow blooms, etc. Get a competent judge or three or five and if at all possible, pick them from out of town as all the local growers will desire to enter the contest and so will be out of line for judging.

Contact the local papers and the women's page editors and start in early to plug. Three weeks is not too long to campaign, for the idea is not taking any business from current attractions.

Named in Subpoenas

Kearney, Neb.

Even the old style fake subpoena is generally a great seller, but when the recipient finds his own name where a name should be, it puts a big additional kick into the idea. Rowan Miller, of the World, filled in the names and punched up the take on "Man in Possession."

Work was done by students in the summer classes at the college here, the names either being obtained from the mail box or inquiry from the neighbors. Filling in was done with ink and was far more convincing than the usual type. Worth the slight additional cost in the increased returns.

The High Sign

Joe Hewitt, of Robinson, Ill., used to have an auto of a gaudy design which he used only to advertise the pictures he felt were in the super class. When his patrons saw the car they went down to the theatre without stopping to see what the picture was.

Along the same lines another manager now uses a red ball about three feet in diameter which he hoists to the top of the flagstaff on his theatre. If the ball is up and you do not fancy the picture, you can ask for your money back, which goes one step ahead of Hewitt.

Word Tie-Up

Milwaukee.

In connection with the showing of "Just a Gigolo" at the Alhambra, the theatre has hooked up with the Wisconsin "News" in a contest that requires the entrant to put a circle around all the words on the classified pages that can be made out of "Just a Gigolo." Small prizes and also 10 pairs of tickets.

The unusual feature of the contest lies in the fact that scenes from the picture are run in an attractive ad announcing the contest on the classified page.

Promoted by Ann McDonough of the Alhambra publicity department.

Posted Censor Cuts

When censorship rather hacked up a recent picture, a manager who was dubious about the reception the mangled remains would receive obtained from the exchange the official list of cuts.

This he posted in the lobby with the ostensible object of telling the crowd about the missing portions. The smart crowd got the idea that the rest must be pretty fair, so they packed in and made no kick.

Gives 10 Used Cars

Tamaqua, Pa.

Majestic theatre held a parade for the used cars it is giving away at the rate of one a week.

Cars are given away Thursday evenings to someone in the theatre at the time. Participation coupons are given with each ticket and with each 50c transaction at any of the eight garages co-operating.

Gave Sample Copies

Lynchburg, Va.

Paramount theatre recently pulled a nifty when it permitted a local independent grocery chain to give theatre tickets away. Slips were handed all who came to the store whether or not they bought.

Show was a newsreel and the "House That Shadows Built," ad reel for Par's birthday. Shown to a crowded house just before regular show opened, and most bought and stayed for the regular program.

What Makes VARIETY International?

Yearly subscribers like the names below do much toward it.

These names have been selected from "Variety's" foreign subscription list as an indication of "Variety's" extensive coverage of all affiliated show trades outside of the U. S. and Canada.

"Variety's" foreign subscription list, which always has been influential and extensive, is exclusive of the street, hotel and newsstand sales of "Variety" in European capitals.

International showmen will recognize the scope of the world's entertainment field reached by "Variety" weekly through foreign subscribers along the lines of the following.

This listing is limited to the bare names of more or less prominence in their respective divisions and nations abroad.

Direzione ..... MILAN
International Educational ..... ROME
T. Goto ..... TOKYO
Jos. Kronstein ..... BELGRADE
Sir Benj. Fuller ..... AUCKLAND
Gordon & Gotch ..... WELLINGTON
Ega. Don ..... NIGERIA
A. & S. Filmradio ..... OSLO
Alva E. Gaymon ..... LIBSON
Kino Dla Wszystkich ..... WARSAW
Mezhounarodnayce ..... MOSCOW
W. K. Armstrong ..... SCOTLAND
L. A. Scala ..... SCOTLAND
Green, Ltd ..... SCOTLAND
African Broadcasting Co ..... JOHANESBURG
African Theatres ..... JOHANESBURG
Brunswick S. A., Ltd ..... NATAL
African Films ..... JOHANESBURG
Kinemas, Ltd ..... JOHANESBURG
Joe Fisher ..... SINGAPORE
Australian Films ..... SINGAPORE
Biografarnas Filmdepot ..... STOCKHOLM
Nordiska Kompainet ..... STOCKHOLM
A. J. Balaban ..... GENEVA
Praesens Films ..... ZURICH
Cinema Malix ..... STAMBOUL
Ennerich Kalman ..... VIENNA
Friedrich Porges ..... VIENNA
Faeco ..... BRUSSELS
Society an Patria ..... ANTWERP
China Entertainment Co ..... SHANGHAI
Harry G. Musgrave ..... SHANGHAI
Peacock M. P. Co ..... SHANGHAI
Bob Rina Hansen ..... COPENHAGEN
Smemellar Bros ..... DUTCH EAST INDIES
Pericles Schlatenmund ..... ALEXANDRIA
A. E. Abrahams ..... LONDON
Maurice Browne ..... LONDON
Sidney L. Bernstein ..... LONDON
British Exhibitors ..... LONDON
British International ..... LONDON
British Homophone ..... LONDON
Campbell-Connelly ..... LONDON
Chappell & Co ..... LONDON
C. B. Cochran ..... LONDON
Basil Dean ..... LONDON
St. John Ervine ..... LONDON
Gainsborough Pictures ..... LONDON
Wardour Films ..... LONDON
J. C. Graham ..... LONDON
Ideal Films ..... LONDON
International Press Cutting ..... LONDON
Performing Rights Society ..... LONDON
Gaumont British ..... LONDON
Kinemas, Ltd ..... LONDON
London Play Co ..... LONDON
John Maxwell ..... LONDON
Daniel Mayer Co ..... LONDON
Moss Empires ..... LONDON
National Screen Service ..... LONDON
Parnell & Zeitlin ..... LONDON
British Broadcasting Co ..... LONDON
Edgar Wallace ..... LONDON
U. & F. Film Service ..... LONDON
Michael Arlen ..... CANNES
Prince Antoine Bibesco ..... PARIS
Syndicate Cinematgraphic ..... PARIS
Pierre Brounberger ..... PARIS
Cie Gramaphones ..... PARIS
Irvin Marks ..... PARIS
Jane Marnac ..... PARIS
Adolphe Osso ..... PARIS
Continental Studios ..... PARIS
Francis Salabert ..... PARIS
Societe de Material Acoustique ..... PARIS
Theatrical Girls Home ..... PARIS
Ausland Zeitungsteele ..... KOLN
Dr. H. L. Bolhm ..... BERLIN
Emil Jannings ..... BERLIN
Eichberg Film ..... BERLIN
Kabaret Der Komiker ..... BERLIN
Rudolph Lothar ..... BERLIN
Eric Pommer ..... BERLIN
Scala ..... BERLIN
Transocean Film Co ..... BERLIN
Ufa ..... BERLIN
Kirberger & Kesper ..... AMSTERDAM
Firma P. R. Van Dinnen ..... AMSTERDAM
Hectors Boekhandel ..... ROTTERDAM
Baroness Lile Hatvany ..... BUDAPEST
Inoze Sandor ..... BUDAPEST
Madan Theatres ..... CALCUTTA
Sociedad General Cinematographic ..... BUENOS AIRES
Sociedad Anonyma Emprlza ..... RIO DE JANEIRO
Aguan Valley Co ..... HONDURAS
Culver Export Co ..... GUATAMALA
Consolidated Amusement Co ..... HONOLULU
University of Hawaii ..... HONOLULU
Anema-Pan-Americano ..... CANAL ZONE
Zaretsky Cassilla ..... CHILE
Lyric Film Exchange ..... MANILA
Cinematografica Nacional ..... BARCELONA
Libreria Fernando Fe ..... MADRID
Australian Performing Rights Society ..... SYDNEY
Union Theatres ..... SYDNEY
Fuller Theatres ..... SYDNEY
Hoyt Theatres ..... SYDNEY
Frank Tait ..... SYDNEY
J. C. Williamson Co ..... SYDNEY
Columbia Grafophone ..... MELBOURNE
Vocalion, Ltd ..... MELBOURNE

The above is a very healthy reason why
The International Number of

VARIETY

to be issued Sept. 8th, next, becomes the only annual international concentration of the show business of the world

"Variety" Is an International Medium Every Week

The Old Fightin' Cock's best comic line up in 25 years!

6 MASQUERS COMEDIES
100 HOLLYWOOD STARS IN EACH CAST

The star buy of all time! Something of a revolutionary nature in comedies. Production on feature scale.

6 JIMMY GLEASON COMEDIES

The master of slang as a prize fight manager in six laughters from Arthur (Bugs) Baer's Rufftown stories.

6 BENNY RUBIN COMEDIES

One of America's most highly paid variety artists—the funniest man on the screen. A whiz-bang fun series!

COMEDIES

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

6 FRANK McHUGH COMEDIES

The comedian who created the "drunken reporter" in films, in a series all his own that's caused a riot!

6 MR. AVERAGE MAN COMEDIES
starring
EDGAR KENNEDY

Domestic stuff with a humorous angle—and how Ed Kennedy can make 'em laugh! This one's a natural.

6 TRAVELING MAN COMEDIES
starring
LOUIS JOHN BARTELS

The great stage comedian of "The Show-Off" in a series about a traveling man! Pep—snap—and fun!

6 GAY GIRLS COMEDIES
starring
JUNE MacCLOY

With Marion Shilling and Gertrude Short assisting. Just a trio of innocent gals out for—men's gold!

6 MANHATTAN COMEDIES
3 of which feature
DAPHNE POLLARD

Third year of this successful series of shorts. Three with Daphne Pollard, and other famed comics!

from RKO PATHE

RKO PATHE

P. S.—Pathe News Still Leading the Newsreels—and Pathe Review Still the Leading Screen Magazine!

Metro's Contract Clauses Stand; Distrib Entitled to % of Overage

Distributor innovations by Metro in selling its product this year, with two new clauses never before a part of any film exhibition contract to go over signatures of accounts in buying this company's pictures for 31-32, are being hopped on by what Metro characterizes as agitating exhibitor organizations and stray indies. Declaring both clauses are designed as beneficial to distrib and exhib, the squawking element in indie exhib ranks is kicking because of the alleged feeling that Metro is trying to put something over.

The clauses objected to cover reservation by the company to produce an extra picture for each of three stars over and above the number of productions called for under the contract, and another by which Metro seeks Saturday and Sunday play dates for certain product on a percentage basis only.

On both new clauses, Metro's accounts and others, including exhibitor bodies, are agitating for elimination. It is promised Metro will not revise its new contract form because of any complaints coming in which are based mostly, it is claimed, on the proverbial practice of some indies to agitate at all times against anything.

Buy or Not

Metro's plan on reservation for an extra picture for Greta Garbo, Norma Shearer and Joan Crawford, in addition to the number called for in contract when signed, is one that gives greater flexibility to the producer in case it has an additional story property it is anxious to make on the current program. The three additional pictures, if made, would be sold separately, Metro's accounts, it being pointed out, having an opportunity to buy according to likes or dislikes.

What the exhibitor chiefly complains about under the new clause is that Metro reserves the right to designate whether the possible outside singletons for Garbo, Shearer or Crawford shall be first, second, third or so on when it comes to release.

For some time Metro has been trying to obtain playing time on its better product on the best days of the week, usually Saturdays and Sundays. In this direction that distributor was first and has been selling pictures on the tail-end of the current season that way.

With a new clause in the contract to cover, with Metro demanding percentage deals for pictures to be designated for Saturday and Sunday exhibition, accounts are quarreling with the distrib in an effort to obtain flat rentals instead, enabling the account to play the picture at a flat price on his best days.

Metro attitude is that it knows what an exhib's operation ordinarily does on a Saturday or Sunday with a good picture. If the average is $800 for Saturday or Sunday, the distrib argument is that a good picture will build that to possibly $1,500, in which event the owner of the product should benefit under percentage from the increased take.

ACTORS SELL TICKETS TO BOOST MANAGERS

Acts playing Warners' vaudeville and picture theatres are doubling in the lobby as ticket sellers as part of the circuit's current popularity contest for house managers.

The idea is a business promoter for the theatres. It is based on instilling local pride and a desire to have the home town WB manager come out on top.

Routine has the acts in the lobby after each show to use their personality on the customers. The tickets they sell are 50c. each and good any day during the week stipulated. Every ticket entitles the buyer to one vote for his favorite Warner house manager.

Harold Greenberg Falls

Next Sunday (23) the altar will beckon to Harold Greenberg, Publix district booker handling upper New York state. He takes the walk with Florence Trokey, non-pro.

The Publix mob is giving him a bach dinner Friday night (21).

BUFFALO DEAL THIS WK.

Lease on Great Lakes Theatre by Publix-Shea for 25 Years

Buffalo, Aug. 17.

Mike Shea, partner with Publix in Buffalo, will close the deal for the local Great Lakes, big-seater first run, on a long-term lease, said to be 25 years with an option, during this week. House is being operated by Loew's. With its 3,300 seats it is next in size to Shea's own Buffalo, holding 3,489.

The Great Lakes has the Metro and Fox product which Publix can conveniently use in that spot, with Publix figuring on a change in policy. Idea is to make the Great Lakes a run spot in place of the Century, which lately has had third choice on pictures, Hippodrome being second and Shea's Buffalo first. It would mean for Publix-Shea a run house in Buffalo that's much larger than the old Century and better suited to that policy.

Only big first run opposition remaining in the important key on the east end of Lake Erie is the Lafayette, seating 3,000 and operated by Charles Hayman (indie) as a first run at a low admission scale.

Publix-Shea group in Buffalo now include the Buffalo, Hipp, Century, Bailey, Elmwood, Kensington, North Park and Seneca.

HOLMAN UNDECIDED ON PAR'S PERMANENT POST

Russell Holman is reported to follow in the footsteps of A. M. Botsford into a permanent post in the Paramount eastern story department with which his association began, similarly to Botsford, in an advisory capacity on the story council. The Paramount advertising director last week was said to have been offered a spot of importance parallel to that given Botsford but so far has not accepted.

If and when going in permanently, he would probably be succeeded as Par ad director by Cliff Lewis, his assistant and with Par 12 years. Lately with Holman devoting majority of his time to story council and search for material, Lewis has watched the ad end closely with authority declared widened.

Up to now Holman is dividing his time, holding onto the advertising spot, but in a minor way, spending most of his time on the story end.

Rough Stuff

Film salesmen are being deprived of the legendary prerogative by the Warners. The Brothers are instructing them to be gentlemen and let the advertising do all of the rough stuff.

Charlie Einfeld is taking the policy seriously. First copy following its adoption lams this out over a pair of clenched bare fists.

"Put up or shut up."

ACCESSORY SALE DROP UP TO 30%

Sale of accessories out of exchanges in an average of 32 points around the country, with most all distribs in that many keys with branches, has fallen between 25 and 30% since the spring, according to recapitulations that are beginning to worry the home offices. This drop is doubly serious in view of the fact that for some time exhibitors have been buying less and less paper and other material to cover bookings, with the distribs periodically going as far as to hold contests in an effort to increase accessory business.

Claim is that the only increase on ad sales out of exchanges is for serials, and if figured on a basis of pictures individually, for talkies that stand out and lend themselves to heavy campaigns. It's on the general run of product that the decrease has become alarming. Accessories on shorts, selling good at one time when shorts themselves were attracting wider attention, are also hard hit.

Panicky

Depression, the panicky moves in the direction of economy by chains and indies alike, and the increased number of closed theatres are mainly charged to lowered ad sales.

In the old days the exhib could buy paper anywhere. Within late years the distribs did away with this, controlling the accessory business on their own pictures entirely, with contracts stipulating exhib must purchase that from the exchange instead of outside. This to some extent resulted in stabilization of accessory prices.

It is claimed there has been some reduction in price on ad sales material within the past year.

Independent Production Carries On 'Though Cuffs Thoroughly Scribbled

Hollywood, Aug. 17.

With only three rental studios left in Hollywood—Tec-Art, Metropolitan and Telefilm—announcement that Tiffany will turn its Sunset Boulevard plant into a rental lot is bringing raised eyebrows.

Tec-Art and Metropolitan, the latter just taken over from the Christies by Educational, have been the major leasing lots for the past two years. Universal, which at one time catered to the indie producers, has practically closed its doors to them. Both Tec-Art and Met are known to be holding the bag plenty through indie producers dropping their product after completion through inability to secure a release.

Christies' Losses

That was given as one of the reasons the Christies lost their studio. Too much credit to indie producers who didn't have a chance to unload their pictures. Studio is reported to have had nearly $200,000 due on its books when the change of ownership was made.

Tec-Art is known to be carrying $100,000 in credit to producers who have features out since the first of the year. Telefilm is shoestringing along, with the owner of the studio, Ralph Like, also doing the producing. Rental here is so low that most of the producers who come on the lot can afford to pay cash. It's one of the reasons they work there.

Credit on the rental lots represents sets and labor. Studio usually gets a claim on the negative to insure payments, but sometimes they get gypped here when the laboratory has also extended credit. Lab will often send out prints and get its end first, the producers getting what's left and leaving the studio out in the cold. In the independent producing field it's everyone for himself.

N. Y. Picture Grosses

(Continued from page 9)

ture runs ahead of past few weeks to aim for $100,000. That's smash class on current basis of draw as evidenced by being held over. May go three and likely four weeks. "Young as You Feel" last week climbed as aided by weather and personal draw of Will Rogers, to finish for $80,000 after slow start.

Strand (2,900; 25-50-75), "Men Are Like That" (Col). Yanked after only four playing days tells the story of this one. Barthelmess in "The Last Flight" (FN) succeeds today (18).

Winter Garden (1,418; 35-85-$1), "Star Witness" (WB) (3d week). Street's holdover standout at $35,000. Sizes as better than average opening week. Last week nearly rivaled opening week when picture reached $41,600.

Comparative Grosses

(Continued from page 10)

MONTREAL

	July 4	July 11	July 18	July 25
PALACE High..$32,000 Low... 7,500	Free Soul $9,000	Women of All Nations $11,000	Night Angel $11,000	Donovan's Kid $9,000
CAPITOL High..$30,000 Low... 5,500	Always Good-Bye and Annabelle's Affairs $8,000	I Take This Woman and Forbidden Adventure $10,000	Sweepstakes and Speckled Band $9,500	Vice Squad and Dude Ranch $8,000
LOEW'S High..$18,500 Low... 7,500	Never the Twain $9,000 Vaude	Stepping Out $10,500	Just a Gigolo $12,000	Black Camel $7,500 (New Low)
PRINCESS High..$25,000 Low... 4,500	Middle Watch $7,500	Colonel's Lady $8,000	Kiki $7,500	Plunder $10,000
IMPERIAL High...$6,000 Low.... 2,500	Perfect Alibi and God's Gift to Women $3,000	Men of the Sky and Lady Refuses $3,500	My Past and Desert Vengeance $3,000	Guilty in Love and Sin Ship $3,000
CINEMA DE PARIS High...$2,500 Low....	Maison de Dance $1,500	Romance a l'IConnue $1,200	Fra Diavolo $1,800	Anglais Tel Ou'on $1,000 (New Low)

NEWARK, N. J.

	July 4	July 11	July 18	July 25
BRANDFORD High..$30,500 Low... 12,000	Smart Money $15,000 Stage Show	Night Nurse $15,000	Broadminded $14,000	Reckless Hour $12,000 (New Low)
STATE High..$32,000 Low... 12,000	Trader Horn $20,000 Vaude	Just a Gigolo $13,000	Laughing Sinners $18,000	Five and Ten $15,000
RKO PROCTOR'S High..$29,000 Low... 7,000	White Shoulders $13,000 Vaude	Lover Come Back $14,000	Miracle Woman $16,000	Transgression $13,000

DENVER

	July 4	July 11	July 18	July 25
DENVER High..$27,700 Low... 7,000		Night Angel $15,900	Secret Call $15,000	Magnificent Lie $17,000
PARAMOUNT High..$22,000 Low... 3,800		Confessions of a Co-Ed $6,400	Smiling Lieut. $14,700	Son of India $8,900
RIALTO High .$7,750 Low.... 1,700		Girl Habit $1,700 (New Low)	White Shoulders $1,900	Smiling Lieut. $3,100
TABOR High..$14,000 Low... 7,000		Gold Dust Gertie $9,000	Maltese Falcon $8,000	Sweepstakes $8,000
ALADDIN High..$16,600 Low... 1,650		Arizona $6,000	Smart Money $5,500	Broadminded $8,000

PITTSBURGH

	July 4	July 11	July 18	July 25
FULTON High..$12,000 Low... 1,900	Forbidden Adventure $3,000	Women Love $3,000	Confessions of a Co-Ed $6,500 (8 days)	(DARK)
PENN High..$41,000 Low... 15,000	Free Soul $32,500 Stage Show	Just a Gigolo $25,000	Night Angel $27,000	Man in Possession $18,000
SHERIDAN SQ. High..$17,000 Low... 1,800	Newly Rich $3,000	Women Love $3,000	Confessions of a Co-Ed $4,100	Many Cooks $3,400
STANLEY High..$48,000 Low... 11,000	Broadminded $21,000	Chances $20,000	Hush Money $34,000	Night Nurse $27,000
WARNER High..$36,000 Low... 3,200	Annabelle's $7,000	Goldie $5,000	Transgression $5,000	Dirigible $12,500
HARRIS High..$11,000 Low... 1,200	Men of Sky and Cheyennne $1,900	Good Bad Girl and Sky Raiders $2,150	Holy Terror $2,100	Salvation Nell $1,500

PROVIDENCE

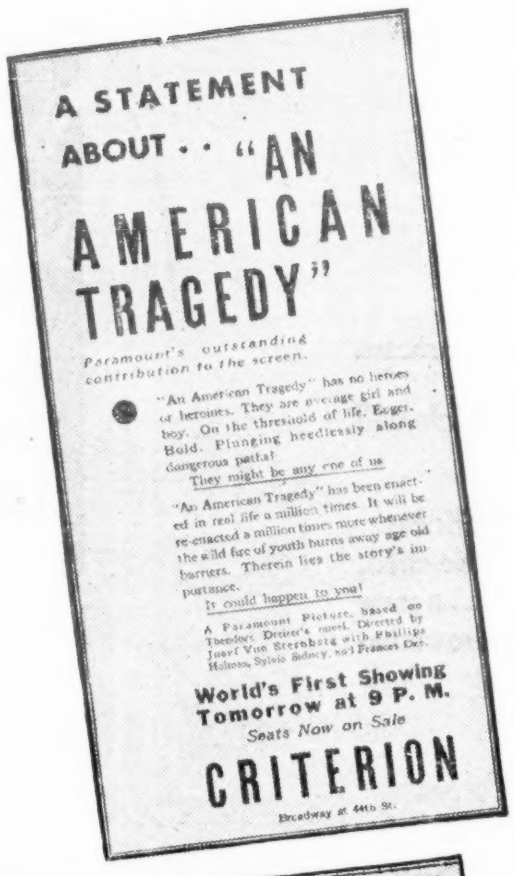
	July 4	July 11	July 18	July 25
STATE High..$28,000 Low... 9,500	Man in Possession $14,000	Free Soul $19,300	Son of India $13,000	Great Lover $11,000
RKO VICTORY High..$13,500 Low... 1,600		Many a Slip $2,900	Arizona $1,600 (New Low)	Public Defender $2,900
PARAMOUNT High..$18,000 Low... 4,000	Women Love Once $6,000	Night Angel $6,500	Confessions of a Co-Ed $7,300	Forbidden Adventure $4,500
MAJESTIC High..$15,000 Low... 6,500	Svengali and Party Husband $13,000	Daddy Long Legs $10,500	Smart Money and Big Business Girl $14,000	Broadminded and Chances $13,000
RKO ALBEE High..$20,000 Low... 3,700	ExBad Boy $4,400	Women of Experience $3,700 (New Low)	Miracle Woman $8,500	Common Law $9,400

WASHINGTON

	July 4	July 11	July 18	July 25
COLUMBIA High..$19,000 Low... 4,800	Free Soul $9,000 (1st week)	Free Soul $9,700 (2d week)	Five-Ten $8,000	Dude Ranch $5,500
EARLE High..$25,500 Low... 6,000	Broadminded $22,500 Vaude	Never Twain $16,500	Night Nurse $19,500	Confessions of a Co-Ed $16,000
PALACE High..$27,300 Low... 11,500	Take This Woman $15,000	Just a Gigolo $18,000	Man in Possession $19,000	Women Love $17,000
FOX High..$41,500	Holy Terror $17,500 Vaude	Hush Money $17,500	Annabelle's Affairs $20,000	Secret Call $17,000
KEITH'S High..$18,400 Low... 4,600	Sweepstakes $6,000	Lover Back $5,000 (6 days)	Woman of Experience $7,000	Common Law $15,000
METROPOLITAN	Men of Sky $3,500	Children of Dreams $3,000	Girl Habit $2,500	

(Continued on page 27)

← This is the type of advertising helping "AN AMERICAN TRAGEDY" to record grosses!



"AN AMERICAN TRAGEDY" is S. R. O. Sensation!

- **NEW YORK.** Sell-out every performance at Criterion at $2 admission. Record advance sale.
- **LOS ANGELES.** Biggest opening in history of United Artists Theatre. Even balcony could be sold three times over.
- **CHICAGO.** Most sensational business in history of United Artists Theatre. Extra shows to accommodate S. R. O. mobs.
- **DETROIT.** Largest business since United Artists Theatre was built. No let-up since opening.
- **DENVER.** Mobs storm Paramount Theatre and receipts touch new high for past two years!

Based on DREISER'S great romantic novel. JOSEF VON STERNBERG'S production. With Phillips Holmes, Sylvia Sidney and Frances Dee.

Leader

PARAMOUNT

WEBSTER SAYS:
"LIVING" *means*
Action; Vigor;
Activity; Liveliness.

ACTION . . . is what your theatre needs.

VIGOR . . . is the thing to inject into your programs.

ACTIVITY . . . on your stage, in your house, will reap its own rewards.

LIVELINESS . . . will do more than anything else to reflect the Spirit of Entertainment.

What you need in your theatre is LIVING Programs . . . LIFE on your stage, which will mean NEW LIFE at your box office.

WEBSTER was right in saying "LIVING" means "action, vigor, activity, and liveliness. Fanchon & Marco's living entertainment is the one certain route to eliminate the cold, clammy atmosphere of your theatre; to cause your walls to take on a new glow . . . a new warmth; to lift your house right out of the dumps . . . and to make your shows radiate, animate, and inspire.

"DEPRESSION" . . . is defined by WEBSTER as follows:

SINKING . . . HOLLOW . . . DEJECTION.

Why not put this so-called Depression in its proper place. If your theatre is sinking . . . is hollow . . . reflects dejection . . . the best move you can make to combat this unshowmanship condition is to throw off the OLD and bring on the NEW. Add LIVING Entertainment by contracting for Fanchon & Marco's stage shows . . . *the punch of the program.* And they are built to fit the need and purse of each individual theatre.

Fanchon & Marco stage shows are now available for any cities in the world where they are not presently playing.

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Comparative Grosses

(Continued from page 24)

BALTIMORE

	July 4	July 11	July 18	July 25
CENTURY High..$29,000 Low... 9,000	Chances $24,500 Stage Show	Confessions of a Co-Ed $17,600	Great Lover $18,000	Secret Call $20,000
STANLEY High..$33,500 Low... 11,000	Man in Possession $18,500	Women Love Once $15,500	Son of India $18,000	Magnificent Lie $17,500
VALENCIA High..$11,000 Low... 1,800	Just a Gigolo $3,100	Free Soul $3,800	Man in Possession $3,700	Confessions of a Co-Ed $3,200
KEITH'S High..$20,000 Low... 4,000	Everthing's Rosie $10,000	Big Business Girl $7,000	Forbidden Adventure $8,000	Honeymoon Lane $7,500

COLUMBUS

	July 4	July 11	July 18	July 25
OHIO	I Take This Woman $11,400 Vaude	Hush Money $9,100	Forbidden Adventure $10,000	Great Lover $17,200
PALACE	Girl Habit $4,800	Women Love Once $3,800	Sweep-stakes $4,000	Confessions of a Co-Ed $4,500
BROAD	Free Soul $9,900	Man in Possession $4,900	Son of India $5,300	Magnificent Lie $3,500
GRAND	Gold Dust Gertie $3,200	Smart Money $2,600	Night Angel $2,900	Chances $3,400
MAJESTIC	Ex-Bad Boy and Lover Back $2,900		Goldie and Young Sinners $3,100	Black Camel and Their Mad Moment $3,700

MINNEAPOLIS

	July 4	July 11	July 18	July 25
MINNE-SOTA High..$45,200 Low... 16,000	Night Angel $28,800 Stage Show	Man in Possession $28,300 (6 Days)	Free Soul $32,900	Magnificent Lie $24,700
RKO ORPHEUM High..$25,000 Low... 5,000	Up for Murder $12,500 Vaude	Sweep-stakes $12,000	Good Bad Girl $11,000	Miracle Woman $16,500
STATE High..$28,000 Low... 3,000	Young Sinners $6,300	Smart Money $8,800	Confessions of a Co-Ed $7,700	I Take This Woman $8,300
LYRIC High...$5,000 Low.... 1,200	Chances $3,500	Maltese Falcon $4,000	Son of India $4,200	Secret Call $3,500

NEW HAVEN

	July 4	July 11	July 18	July 25
PARA-MOUNT High..$21,000 Low... 9,000	Night Angel $13,900 Stage Show	Co-Ed $13,900	Women Love Once $13,500	Newly Rich $10,700
FOX-POLI High..$26,000 Low... 7,000	Man in Possession $13,800	Sweep-stakes and Hush Money $7,000 (New Low)	Son of India $10,300	Politics $15,500
SHERMAN High..$16,000 Low... 4,500	Broadminded and Mother's Cry $5,000	Transgression and Too Young to Marry $4,500 (Low)	Chances and Woman Hungry $4,700	Smart Money $6,000
BIJOU High..$12,600 Low... 1,600	Just a Gigolo and Beyond Victory $5,800	Arizona and Their Mad Moment $3,800	Up for Murder and Three Loved $4,500	Holy Terror and Ex-Bad Boy $3,400

SEATTLE

	Juy 4	July 11	July 18	July 25
MUSIC BOX High..$17,000 Low... 3,500	Gold Dust Gertie $6,000	Maltese Falcon $6,300	Smart Money $5,900	
FIFTH AVE. High..$26,000 Low... 7,800	Free Soul $6,000 (4 Days) Stage Show	Man in Possession $13,600	Five and Ten $12,500	Black Camel $11,400
ORPHEUM High..$32,000 Low... 6,500	Everything's Rosie $1,400 Vaude	Transgression $12,700	Up for Murder $10,200	Sweep-stakes $9,800
LIBERTY High..$11,500 Low... 5,000	Air Police $6,100	Other Woman $5,800	Hell Bent for Frisco $5,800	Monsters of Deep and Rainbow's End $6,100

PHILADELPHIA

	July 4	July 11	July 18	July 25
MASTBAUM	Maltese Falcon $35,000 Stage Show	Man in Possession $37,000	Night Nurse $44,000	Common Law $42,500
EARLE	Broadminded $18,000 Vaude	Those Who Love $19,000	Sweep-stakes $20,000	Son of India $22,500
FOX	Annabelle's Affairs $23,000 Vaude	Black Camel $21,000	Hush Money $22,000	Night Angel $23,000
STANLEY	Chances $8,000 (2d week)	Women of Experience $11,000	Rebound $9,000	Reckless Hour $11,000
STANTON		Transgression $6,500	Tabu $7,000	Murder by the Clock $7,500
KEITH'S	I Take This Woman $12,500	I Take This Woman $12,500	Women Love Once $11,500	Confessions of a Co-Ed $16,000 (10 Days)
KARLTON		Free Soul $6,500 (2d week)	Many a Slip $4,000	Night Nurse $7,000
ARCADIA	Kick In $3,000	Up Pops the Devil $3,000		Forbidden Adventure $2,200

DISGRACED

Hollywood, Aug. 17.

Jim Musick, U. S. C. fullback working in Universal's "Spirit of Notre Dame," was fired because at noon he took two lunch boxes.

Metro Contract "Illegality" Part Of Exhib Defense

Minneapolis, Aug. 17.

It is a defense at law to contend that the standard form of film contract used by exchanges here is illegal because it violates the Anti-Trust law and is unenforceable because of lack of mutual obligations on the parties thereto, according to a decision of the district court.

The decision was handed down in the suit of Metro against George Carisch, owner of the Mohawk theatre, St. Paul, for breach of contract. As a defense for Carisch's failure to accept and pay for certain M-G-M pictres for which he had contracted, S. P. Halpern, counsel for Northwest Allied unit, representing Carisch, attacked the contract's validity. Metro interposed a demurrer to the defense but the court held for Carisch.

Metro may appeal or accept the decision and press the suit which then would be decided on its merits with the contract's validity as the issue. Another alternative would be to drop the suit entirely. Latter action believed unlikely as it is considered in the nature of a test case, the outcome of which is awaited by a number of Northwest exhibitors who are tryng to get out of paying for pictures which they contracted for and refused to take or play. It also is pointed out that a complete victory for Carisch would necessitate a radical change in the form of film contract.

Chi Exhibs Reject Malloy's Offer Of Free Work Pending Settlement

Chicago, Aug. 17.

Aaron Saperstein, president of the Allied States Exhibitors today flatly refused to consider the proposal made by Tom Malloy for the Operator's Union agreeing to give relief by working one week free each month from now to January. At that time, according to Malloy's proposal, a new contract would be negotiated.

According to Saperstein he can't consider this proposition since the exhibitors are fighting to have the two man rule permanently suspended. Malloy refuses to yield on that, since it would put more than 100 union projectionists out of work.

In view of Saperstein's refusal, the meeting scheduled for this afternoon in State Attorney Swanson's office to talk things over will probably get nowhere. Saperstein, Fred Gilford and Joe Pastor will be present at the meeting to represent the exhibs. Steffes will not be present because of Malloy's refusal to have any dealings with him, claiming that Steffes is an out of towner.

Doing Biz

Most of the nabe houses were doing excellent biz last week, thanks to a cool snap, which impelled some of the suburban allied members to reopen with non-union operators. Reappearance of warm weather today indicated that there will be no further Allied reopenings for at least a week. Meanwhile, those operating non-union have been undisturbed.

Malloy, in his open meeting for the press, stated that the union would do nothing except order its members to continue reporting daily for work.

Malloy stated: "They are trying to provoke us to violence, but they will not succeed."

With Allied?

A new angle developed late last week, with the report that members of the Exhibitors Association, the MPTOA organization here, may join the Allied side. Lou Reinheimer, head of the Midwest Booking circuit, tied up silently with Balaban & Katz, called a meeting for Saturday night (15) in which a committee of the Exhib Association would decide just how they stood on the present problem.

Allied exhibitors have continually stated that they didn't particularly want the big circuits in on this fight, since they consider them only as a handicap in that the New York powers would not let 'em stay closed any length of time.

Meanwhile, seven Allied theatres reopened last week, with the owners personally operating their machines. Three Polka houses, Deerpath, Lake Forest, Pickwick, Park Ridge, and the Des Plaines, were the first to start. They were followed by Harry Nepo at the Lindy, George Gollos at the Ray, the Clearing by Abe Halper and the Villard by Arthur Fox. Harry Nepo had been running his own booth before the lockout, having merely told his operators that he would take charge of the projector himself. Houses reopening are in suburban villages where open shop sentiment is strong.

Support Maloy

At a meeting of the operators union, Tom Maloy was given unanimous support by the members. They were called to consider the proposal from the exhibitors of using one man in the booth, and turned the proposition down by acclaim. Union had the press in for the get-together. Various impromptu speakers consistently upbraided the reporters for labelling Maloy "czar" and "racketeer."

Rest of the Allied houses indicate that they will not open until another week goes by, although admitting it's going to be a long fight, with none of the outside attempts at getting the two parties together for a compromise getting to first base.

U-TOBIS SPLIT

German Universal Making 10 Features Each, Berlin and Paris

Berlin, Aug. 8.

Al Szekler, of the German Universial, has concluded an agreement with the Tobis whereby 10 talkers will be made in Paris and 10 in Berlin, treating the same subjects. These to be made within one year.

In addition during seven months, six talkers will be made in coproduction with Tobis.

Among the talkers to be made in Berlin there are three Harry Piel pictures.

U FOX DELEGATE RISK OF FRENCH PRODUCTION

Paris, Aug. 17.

Apart from Paramount—which has the Joinville studios, American producers appear definitely set against taking chances by producing their own local pictures for the sake of helping distribution of their American product.

Universal is giving a distribution, and a minimum guarantee, to the Consortium Cinematographique which will produce French pictures for U.

Fox is preparing a similar arrangement, but pourparlers are held up due to Fox offering a percentage but refusing to guarantee a minimum, which makes local banks unwilling to finance the local producers they are dealing with.

Warner Brothers will produce in England and Columbia is going in mostly for dubbing.

Concensus seems to be that the best way out is to keep going as cheaply as possible without risks and bolster up distribution of the American product by means of a few films commissioned locally, until the industry gets back to a quality basis.

DETROIT

	July 4	July 11	July 18	July 25
MICHIGAN High..$53,100 Low... 20,000	Man in Possession $28,200 Stage Show	Women Love $25,600	Confessions of a Co-Ed $25,000	Magnificent Lie $24,200
FOX High..$41,000 Low... 24,000	Hush Money $28,000 Vaude	Black Camel $28,000	Goldie $26,000	Holy Terror $25,000
FISHER High..$29,000 Low... 12,000	Gold Dust Gertie $16,000	Girl Habit $15,500	Broadminded $17,400	Secret Call $15,600
PAR-AMOUNT High..$40,100 Low... 5,500	Smart Money $10,700	Smart Money $4,000 (4 days)		Night Nurse $5,000 (5 days)
RKO DOWN-TOWN High..$31,000 Low... 7,500	Sweepstakes $12,500	Three Who Love $7,500 (New Low)	Public Defender $12,000	Common Law $23,000
UNITED ARTISTS High..$39,000 Low... 6,500	Chances $6,500 (New Low)	Newly Rich $8,600	Politics $24,100 (1st week)	Politics $14,400 (2d week)

CINCINNATI

	July 4	July 11	July 18	July 25
ALBEE High..$30,900 Low... 17,000	Pops Devil $24,000 Vaude	Black Camel $20,000	Kiki $22,500	Sweepstakes $24,500
PALACE High..$28,100 Low... 8,000	Chances $9,500	Confessions of a Co-Ed $10,000	Smart Money $11,000	Magnificent Lie $12,500
CAPITOL High..$22,000 Low... 6,500	Forbidden Adventure $9,500	Take Woman $8,500	Maltese Falcon $10,000	Women Love $7,000
LYRIC High..$23,900 Low... 6,500	Free Soul $11,000 (2d week)	Night Angel $9,500	Annabelle's Affairs $9,000	Great Lover $7,000
KEITH'S High.. $6,500 Low... 2,000	Lonely Wives $2,000 (New Low)	Viking $4,500	Many a Slip $3,000	
STRAND High.. $6,940 Low... 1,500	Hot Heiress $5,500	Daddy Long Legs $6,000		
FAMILY High.. $5,160 Low... 2,000	Son of Plains and Laughing Sinners $2,500	Mothers Cry and Vice Squad $2,500	Free Soul and I Take This Woman $3,000	

KANSAS CITY

	July 4	July 11	July 18	July 25
MAIN-STREET High. $32,000 Low... 8,000	Chances $16,500 Vaude	Sweepstakes $16,000	Good Bad Girl $19,000	Common Law $19,500
LOEW'S MIDLAND High. $35,000 Low... 7,800	Free Soul $24,000	Illicit $14,000	Man in Possession $14,200	Son of India $14,000
NEWMAN High..$33,000 Low... 4,400	Night Angel $9,200 Stage Show	Night Nurse $7,000	Secret Call $4,400 (New Low)	Magnificent Lie $12,000
LIBERTY	Smart Money $6,300	Confessions of a Co-Ed $4,000	Forbidden Adventure $2,200	Honeymoon Lane $6,500

German Syndicate's 15

Berlin, Aug. 8.

German Film Syndicate (Deutsches Lichspielsyndikat) will make 15 features, basing its allotment on the sound picture production of the first year.

★★★★

"Bad Girl so good it rates 4 stars."

JAMES DUNN
SALLY EILERS

in VINA DELMAR'S inspiring story

BAD GIRL

with

Minna Gombell • William Pawley

Directed by **FRANK BORZAGE**

ROXY NOW

NEW SEASON
FOX
NEW HITS

"SO GOOD IT RATES 4 STARS"

Under the impressive direction of Frank Borzage the principal actors bring the very real characters to life for you to laugh and sympathize with, agonize over, and understand... Sally Eilers gives finest characterization of her picture career, and James Dunn is superb... "Bad Girl" will have strong popular appeal and place Sally Eilers and James Dunn among the brightest stars of the movie galaxy.

—*Kate Cameron, New York Daily News*

"A KNOCKOUT"

A knockout. Don't miss it. One of the best of the year. It has the cleverest dialogue, the most inspired direction, great acting and a most compelling, human little yarn... James Dunn gives a remarkable performance. Sally Eilers a thrilling emotional actress... A Grade A film.

—*Bland Johaneson, New York Daily Mirror*

"LOOKS LIKE A HOLD-OVER"

Tears and laughter... See this heart-throb drama now! ...The film introduces a brand new film personality... A "discovery" which promises to be important to the screen, James Dunn, who now blazes to what seems a fixed glory in the film firmament.

—*Regina Crewe, New York American*

"BOX OFFICE KNOCKOUT"

One of the best pictures of the year... what with its pathos, its comedy and its human appeal, this one ought to be a box office knockout... James Dunn gives a tremendously effective portrayal and is undeniably an outstanding film find. Sally Eilers does extremely well. A touching narrative that will hold you absorbed from beginning to end. —*Rose Pelswick, New York Evening Journal*

"DUNN COVERED IN MOVIE GLORY"

Not since "Seventh Heaven" has Frank Borzage handed Fox a picture like "Bad Girl" ...Follows closely the original story by Vina Delmar, and yet it is so much better than that tale that it is one of the most vitally effective high-tension dramas of this season ....Sally Eilers betters anything she has ever done for the screen, but it is in the young masculine lead that the public is handed a big surprise. James Dunn makes his camera bow and fades out of the last reel covered in movie glory that should last him for the rest of this year ... He works through this picture like a veteran, keeps the audience crying with him, and holding back the sob when he laughs, too. The mothers will think him one the grandest boys in the movies, and the young girls will be crazy about him ... Don't miss "Bad Girl," whatever you do. —*Julia Shawell, New York Evening Graphic*

"INTENSELY POIGNANT"

One of the tenderest and most human of motion pictures... So heart-warming in its quality; so humanly directed by Frank Borzage; so wisely written by its adaptor and so perfectly played by James Dunn, Sally Eilers and Minna Gombell that it becomes intensely poignant... The newcomer, James Dunn, dominates the picture ... A grand motion picture.

—*Richard Watts Jr., New York Herald-Tribune*

"TAKES PRECEDENCE OVER '7TH HEAVEN'"

A tender and appealing shadow story that even takes precedence over the enormously popular silent film, "7th Heaven"... There was many an eye glistening with tears and many a quivering lip among those in the audience ... Thoroughly human performance of James Dunn.

—*Mordaunt Hall, New York Times*

BOUGHT

(Continued from page 17)

is unknown. But as Miss Bennett in former pictures appeared to be controlled according to direction, it's safe to assert here that Mayo contributed a great deal, although Miss Bennett's father in real life as well, Richard Bennett, may have seen holes in his girl's technique and suggested here or there. In either event "Bought" should return to Miss Bennett more direct praise for realism than she has commenced to achieve in any of her previous talkers.

Bennett, pere, plays a soft role softly. He is quite subdued, and that is in the spirit of his part, an elderly German merchant who becomes a chronic invalid.

Ben Lyon is hampered a bit with his dialog. He does well enough, but most of the talk and situations are too sober for a juve of Lyon's lightness. Raymond Milland is the other juve, of the elite family who is a chaser by instinct and a souse from habit. Milland handled the role well enough.

Direction and production may have been attuned to the reported $30,000 weekly salary Miss Bennett received while making this picture. If so, actual production cost was considerably held down, while at the same time not injuring the box-office value. *Sime.*

MEN ARE LIKE THAT

Columbia production and release. Adapted from stage play, "Arizona," by Augustus Thomas. Featuring Laura La Plante, John Wayne and June Clyde. Directed by George B. Seitz. Adaptation and dialog by Robert Riskin. Continuity by Dorothy Howell. Photographer, Teddy Tetzlaff. At the Strand, New York, week Aug. 13. Running time, 71 mins.

Evelyn Palmer.....Laura La Plante
Bob Benton.....John Wayne
Bonita Palmer.....June Clyde
Colonel Bonham.....Forrest Stanley
Conchita.....Nina Quartaro
Dot.....Susan Fleming
Peggy.....Loretta Sayers
Hank.....Hugh Cummings

Tacking such a misleading title as "Men Are Like That" to an almost literal transcription of August Thomas' famous play of a generation or more ago, "Arizona" spells the picture's obvious weakness. It's slow and unconvincing, with the attempt to modernize the unbelievable theory of a husband's forgiveness for his wife's misdeeds never getting anywhere for real reaction. In the particular case the wife lived for two years with the husband's adopted son. Both being army men makes the situation more unconvincing than it might have been with ordinary citizenry. The picture will need support everywhere.

Doug Fairbanks made a silent of the same thing for old Artcraft back in 1918. This talker from all that can be gleaned offers no change or improvement other than the dialog and that Laura La Plante wears sables in an Arizona desert.

Only action in the film comes from library clips of soldiers on parade and views of the annual Army and Navy football games. These scenes are the only modern bits besides the 1931 costumes worn by the principals. Whatever army life is shown is entirely facetious. That Forrest Stanley and John Wayne's roles couldn't have emerged to better impression must be laid to weak treatment and dialog.

Photography is simple and the recording is clear. That the picture plays the Strand, Broadway, only means it's in on a pinch as this house is now Warner's slough spot on Broadway. *Shan.*

BAD GIRL

Fox production and release. Features Sally Eilers and James Dunn. Minna Gombell underlined. Directed by Frank Borzage. Adapted from play of same name based on Vina Delmar's novel. Continuity and dialog by Edwin Burke; cameraman, Chester Lyons; sound, G. P. Costello; film editor, Margaret Clancy. At Roxy, New York, week Aug. 14. Running time, 90 mins.

Dorothy Haley.....Sally Eilers
Eddie Collins.....James Dunn
Edna Driggs.....Minna Gombell
Jim Haley.....William Pawley
Lathrop.....Frank Darien

A nice portage from stage to screen which will have a satisfactory box office journey. Its strength is in the performances of the three principals, Sally Eilers, Minna Gombell and James Dunn. A long picture, an hour and a half, but that it builds toward the finish is in its favor.

The adaptation faithfully follows the play structure and listens as almost a verbatim transcription on dialog, outside of a few added scenes, one of which is the punch. This is where Dunn appeals to a Park avenue doctor to come up to Harlem. A fine scene with a tear in it and Dunn's as well as the picture's high point.

Film is slow in getting started to the extent of making the 90-minute running time seem unnecessary and amounting to padding. There's undoubtedly a lot of room to cut up front. As at the Roxy the film is running just about as long as the play if the latter's intermissions are deducted.

Miss Eiler's performance will surprise the trade on its workmanship. Generally a featured player in minor roles. She makes the central girl ring true here and, of course, looks good. Dunn is from legit by way of stock. This is his first picture and the role is a great break for a send-off. His work shades his appearance but audiences figure to like both his and Miss Eiler's interpretations of the two ungrammatical New York kids who timidly step into matrimony and then become more or less bewildered by its ramifications.

Borzage, who directed, has dodged around that part of the story where Dorothy spends the night in Eddie's boarding house room, by showing the girl getting home with the milk and the announcement of the baby 10 weeks after they're married. The show left no doubt as to the situation but witnessers of this version can guess and it doesn't hurt the story. Also the play's silhouette insert of the transfer to the hospital delivery room, of course, omitted.

Main additions are the picturing of Eddie going into the ring for a preliminary bout to earn $40 and the aforementioned visit to the doctor. Borzage has gotten a good share of comedy and a twist into the bout by having the punch drunk boy whisper to his opponent asking him to let him "stay" because the wife is going to have a child, and the opponent, being sympathetic, thereafter letting the bout develop into a waltz. However, the comedy tries as sidelights with Miss Gombell's supposed child are footage wasters and would help if eliminated. Miss Gombell is the girl who has yet to get a break in legit by having a good show, though her work has long been recognized.

Story tells of the two kids who meet on a Coney Island boat, delve into marriage after that night in the room and Dorothy (Miss Eilers) consequently being kicked out of a parentless home by her brother. Thence the boy giving up his dream of a radio shop of his own to furnish a new flat for his wife with the added complication of the baby which she has kept a secret from her inarticulate husband. After which there is the misunderstanding of both thinking the other doesn't want the child, which is not brought out as strongly here as on the stage. Miss Gombell figures as the widowed girl friend of Dorothy and a constant source of annoyance to Eddie as his wife's advisor.

Tag line in the taxi for the finish, the same as the show, misses here because of bad timing while the adapters have seen fit to slip Eddie a catch word of "Okay" and an habitual gesture which he uses throughout the picture and that patrons will probably like.

As a whole "Bad Girl" classes as a workmanlike job having Dunn's scene with the doctor as its strong point. *Sid.*

OPERNREDOUTE

("The Opera Ball")
(GERMAN MADE)

Berlin, Aug. 6.

Greenbaumfilm production and Bayerische-Emelka release. Direction Max Neufeld. Manuscript Max Neufeld, Jacques Bachrach and Jenbach. Production management, George C. Horsetzky. Music, Otto Strnasky. Photography, Otto Kanturek. Sound, Herbert Selpin. Recorded on Tobis-Klangfilm. Starring Liane Haid, Ivan Petrovich, Georg Alexander, Otto Wallburg, Betty Bird, Irene Ambrus, Maria Koppenhoefer, Hermann Blass und Ludwig Stossl. Running time, 82 minutes. At Capitol, Berlin.

A premiere success, which goes to the credit of the director, part of the actors and last, but not least, to the charming script.

A young man cannot go to an opera ball with his pretty young wife, because, as an Austrian government official, he is forced to work nights. His wife and her maid go there without his knowledge. She meets his best friend, who falls in love with her and who insists on taking her home. Through a trick she succeeds in getting him out of the house, i.e. has her maid put on her dress, her mask and her golden wig so that he thinks it is she. It is some time later when he leaves the house.

The next day the young man asks his friend to accompany him home. When they arrive the friend is horrified. After a number of misunderstandings, all is explained.

With the exception of the beginning, which develops a little too slowly, the whole talker is fast and the audience constantly kept in a thrill, thrown from one good laugh into another. The happy and light atmosphere of the whole talker can be attributed to Liane Haid. She looks charming, knows how to wear her clothes and how to be ingratiating. Georg Alexander as the heartbreaker again proves what a splendid actor of his particular type he is. His hearty laugh, his irrisistible manly charm and especially his splendid film routine go to make this an outstanding feat. Ivan Petrovich has never yet been a good actor, but he looks great—the ideal of the broad public—and even his slight Hungarian accent does not impair his impression. Hermann Blass and Ludwig Stossel in a few scenes proved to be splendid actors and spontaneous comedians. Betty Bird is cute and graceful.

This picture will probably also be a success in other German speaking districts. *Magnus.*

13 MEN AND A GIRL

(GERMAN-MADE)
(English Version)

New York, Aug. 14.

Ufa production and Talking Picture Epics release. Version of "Die Letzte Companie." Starring Conrad Veidt and Karin Evans. Diection Kurt Bernhardt. Based on play by Wilhelm and Kosterlitz. Scenario, Ludwin von Wohl. Photogaphy, Gunther Krampf. Music, Ralph Benatzky. Sound, Erich Schmidt and D. Gerhard Goldbaum. Costumes, Alexander Arnstam. Architecture, Andej Andrejew. At the Cameo, New York, on grind, week Aug. 14. Running time, 65 minutes.

It took courage to make this film. It has been done as finely as humanly possible, But after viewing there's only one comment on it. "Why?" Artistically, it's 'way out in front, but stripped of that it's just a cruel, grim yarn, unrelenting throughout, and that's liable to repel customers rather than bring them in.

Film is dubbed in English in that new German manner and okay. Story is so extremely simple to follow it would have had just as much customer appeal in German as in English. Also the dubbing here slows up the film in the one important speed sequence.

It's evident by viewing this film what is wrong with the German dubbing that came out so nicely in "Immortal Vagabond," first of the series. There it was all a smooth and slow yarn. Here in one sequence Veidt gets angry at his men and explodes. But his words continue to come out slow. That hurts, despite the lip action is well coordinated.

This new German dubbing is accomplished by the making of the film with the original German actors moving their lips exactly as if pronouncing the English words. Then the English actors get to work separately and fit the words to the mouth. Fine, except that some German actors will never learn to rush out a jumble of English words in a hurry. That's evidently the one flaw, and it may be overcome.

"The Last Company" this was called in Germany. Title ought to have been left that way, too. "Thirteen Men and a Girl" cheapens it and won't help draw any.

It has to do with an incident in the Franco-Prussian war of 1870. A little company of 12 men and a captain are told to hold a mill as a sort of fortress to try to shield the German army which is backing away. The French are coming, and it's up to these 13 men to attempt holding up the entire French army. Death is certain. There is no possible escape, but they face it with a song and die one by one. A little girl, daughter of the miller whose house they are in, sticks to the end and dies with them.

Tough as the tale is, it isn't softened for a minute. Conrad Veidt as the Captain gives an exceptionally fine performance. He is the last of his men to die. Just before dying he calls to the gal, hiding in the basement, to come to him. She does and dies with him. Just why that was necessary, except to make the yarn that much more brutal, is hard to figure. Allegedly he's just realized he's in love with the girl. But that would really make him try to protect her in real life.

It isn't a realistic yarn, though. And directed in that way.

Karin Evans' performance as the girl is a well-studied bit of a dumb little critter who hangs on till death because she doesn't know any better. She's a beautiful child, too, which helps. And all the other performances are perfect, too, every one of the twelve men being well chosen.

Photography and sound are A1 throughout, with the photography getting an even better mark than that, if possible. It's a beautifully done film in every way, but as a business getter it isn't worth the film it was made on. *Kauf.*

NIE WIEDER LIEBE

("Never Again Love")
(GERMAN MADE)
(With Songs)

Berlin, Aug. 7.

Ufa production and release. Direction Anatol Litwak. Production management Bloch and Rabinowitsch. Manuscript by I. von Cube and A. Litwak after the stage play "Dover-Calais" by Julius Bertsl. Photography Franz Planer and Robert Baberske. Sound, Dr. Erich Leistner. Architecture, Werner Schlichting. Music, Mischa Spoliansky. Recorded by Klangfilm. Starring Lilian Harvey, Harry Liedtke, Felix Bressart, Margo Lion, Oscar Marion, Julius Falkenstein, Hans Behal, Hermann Speelmans, Theo Lingen, Raoul Lange, Lovis Brody, Constantin Kaiser and Rina Marsa. Running time 71 minutes.

A real, genuine applause greeted the actors of this exceptionally well made picture, especially Lilian Harvey and Harry Liedtke. Both they and others on the picture really deserved it. It can pretty certainly be assumed that the big success of this snappy and really entertaining picture will continue in rural Germany and all German speaking countries. Also for American theatres that play German versions this picture should be a box office success.

It is not a great work of art, but a cleverly set up entertainment play to the taste of the broad public, with optimism, hilarity, comedy and a few drops of sentiment. A not very true-to-life plot, but amusing and snappy.

Anatol Litwak is a young director, but the impartial spectator cannot state with certainty that it should be ascribed to him, because the entire production apparatus of the Ufa is too closely connected. All the work is done too much hand-in-hand to be able to discern who is responsible for the ultimate result.

A rich and spoiled American, after having found out that in love matters his check book is more important than himself, makes a bet with his friend that he will not touch a woman for five years. The bet is 500,000 film dollars. Aided by his butler, he succeeds in fleeing from women by cruising on his yacht with a medley of guests. He succeds until shortly before the five years have expired. He saves a young girl, who, as disclosed later, was sent on this mission of making him lose his bet by his friend. However, the girl falls in love with him and will not let him kiss her before the five years have elapsed.

Lilian Harvey is this young girl. Charming to behold and graceful in her acting. She cleverly accentuates her pretty legs in a step dance, only she should not try to sing. And if she must sing, she should speak the text, supported by her cute appearance and looks. Harry Liedtke still is the heartbreaker comme il faut. His acting and his diction are perfect, especially effective because he is good looking, smart and youthful. Felix Bressart gets all the laughs, but not as spontaneously as usual, most likely attributable to the uncertainty of the young director. Margo Lion gives an irresistible and snappy rendition of the one big song of the talker, "Leben ohne lieben kannst Du nicht" ("You Can't Live Without Love"). The other songs are of good musical average, not more and not less. And still, one had expected more of this fine musician, Mischa Spoliansky.

The rest of the ensemble fitted in agreeably and naturally in this snappy talker. *Magnus.*

SILENCE

Paramount production and release. From the stage play by Max Marcin. Directed by Louis Gasnier and Max Marcin. Featuring Clive Brook, Marjorie Rambeau, Peggy Shannon, Charles Starrett. Photographer, Charles Rosher. At Paramount, New York, week Aug. 14. Running time, 69 minutes.

Jim Warren.....Clive Brook
Mollie Burke.....Marjorie Rambeau
Norma, Jim's Daughter / Norman, His Sweetheart .....Peggy Shannon
Arthur Lawrence.....Charles Starrett
Phil Powers.....Willard Robertson
Harry Silvers.....John Wray
Joel Clarke.....Frank Sheridan
Walter Pritchard.....Paul Nicholson
Father Ryan.....J. M. Sullivan
Alderman Conners.....Ben Taggert
"Fake" Chaplain.....John Craig

There are many angles to this photographic record of Max Marcin's 7-year-old meller to make any professional observer doubtful of its appeal. That appeal is likely to hinge on how much the public taste in underworld theatre fare so far as the screen goes has actually undergone any change. It is a literal piece with little if any of the modern subtleties and quite heavily detailed with dialog but withal absorbing and mostly from the dialog. That offers a paradox in treatment as against possible reception that may prove a handicap, or on the other hand because of its innate theatre prove a shove over.

Marcin's play when produced by Crosby Gaige around Thanksgiving Day in 1924 was complimented by being successful. That much of the dialog if not most of the original play has been kept intact looks obvious and where essential film treatment seems to have been permitted the screen play moves impellingly. However, certain characteristics of the cast list and some of the plottage causes may seem antedated to a possible sophisticated audience.

There is the scene where the woman gin-mill keeper compels the petty thief to marry her that may look offside to flapperish mentalities. Yet as the story is woven, seemingly looks like sincere action of the period when the action must have taken place some years back, in the old halcyon days of the East Side. It proceeds by a series of dissolving shots and flashbacks that are well done with interpolating descriptive causes, to make the story continuous.

Clive Brook as the thief is slightly changed from the original character as records may show in that he's English here. Par figured that was for the best owing to Brook's British accent. It works and when Brook emerges from prison for some cause to return to his sweetheart, finds her being proposed to by an upright neighbor. Not a bad approach after the film opens with a prison scene showing Brook spieling a confession and laying the groundwork for this flashback.

The basis of the drama is that Brook was in jail wrongfully but not until the picture get nearly 80% unreeled is the reason shown. Going that length for suspense without reasonable action for the dialog to that point looks like stretching the mystery angle a bit too far for suitable film purposes.

He is taking the rap for the kill-

(Continued on page 34)

Talking Shorts

(Continued from page 17)

usual. Not up to the general standard of this series, largely because of the fact that monkeys have become hackneyed subjects for shorts of this type. Well done, however.

Ditmar in this one tells about the various types of monkeys existing and points out 26 different kinds of them. There have been two or three just like it within the past year alone. *Kauf.*

"FOOLISH FORTIES"
With Ford Sterling
20 Mins.; Comedy
Stanley, N. Y.
Educational No. 2689

Neatly handled little comedy which, however, will get only fair to middling attention because of unoriginality. Some nice acting by Ford Sterling as a dress manufacturer with a German dialect and a failing for pretty gams. Also an exceptionally pretty blonde doing the hooking who gives every sign of developing into a name actress. Unbilled here.

Has to do with the fellow who calls on a lady customer to try some dresses on. She's a blackmailer, gets him stewed and puts him to bed. In the morning he writes a check, but the police step in just in time. *Kauf.*

"GENTS OF LEISURE"
With Charles Conklin
18 Mins.; Comedy
Rialto, N. Y.
Paramount

Very poor short, with only Conklin's characterization as a bum standing out. Conklin and his partner, another bum, are discovered lying on a railroad track sleeping.

Later they reach town, pick up a dollar bill and go into a restaurant to eat. But they've lost the buck and have to escape in a hurry. Restaurant keeper and cops follow and the couple get on a freight train for some ripe tomato throwing back and forth.

Two reels of this and none of it showing thought. *Kauf.*

BOY FRIENDS
"AIR TIGHT"
17 Mins.; Comedy
Lexington, N. Y.
Metro

Roach rough-house two-reeler unfolding old style comedy implements and devices. Fair and then only for the small houses.

Deals with gliders having the "goat" of the gang accidentally being turned loose for the usual chase. Meanwhile there is bucket spilling, falls, breakaways, etc. Nothing in the dialog and could just as well be synchronized. *Sid.*

"How Jack and Rover Became Friends"
Educational
10 Mins.
Loew's New York
Ufa

An Arctic dog that befriends monkeys, owls, crocodiles, turtles, chickens, etc. Mildly interesting for adults, but probably great for the youngsters.

Moral is that jealousy exists even in animals, but can be overcome with patience. *Waly.*

"CAFE KALAU"
GERMAN MADE
Comedy Skit
15 Mins.
Cosmopolitan, N. Y.
Ufa

Paul Morgan and Wilhelm Bendow gagging over a cafe table for 15 minutes. All old gags, no action, and very little to draw interest except for the names of the players and the fact that German shorts are scarce.

Hardly likely to please even native audiences. *Kauf.*

"LAUGHING with MEDBURY in Reno"
Travelaugh
10 Mins.
Mayfair, New York
Columbia

If John P. Medbury is able to follow through as well in others as he does in this one his series, just started, will be successful.

The picture end of this short isn't much more than is contained in the average newsreel magazine clip. Scenes of the courthouse, cafes, women on the streets and swimming pools are about all.

Medbury's wisecracking, however, gives each ordinary move on the screen a special comedy interpretation that gets laughs more often than not. *Waly.*

"CURIOSITIES"
Comedy Travelog
8 Mins.
Roxy, N. Y.
Columbia

Assortment of subjects with John Medbury's dialog kidding the views as an announcer. Not as good as some of the predecessors in the same series, but there are laughs, and that will make this one entertain.

Doesn't impress as having a high or low spot. On an even keel all the way, with the light chiding getting across in this house. *Sid.*

LETTERS!....POSTCARDS!
CABLES!....TELEGRAMS!

4 COLUMBIA HI
4 Box-office S
Opened at the Mayfair Aug. 14th
Barbara
STANWYCK
BREAKING BOX OFFICE RECORDS WHEREVER PLAYED!
The Miracle Woman
With
DAVID MANNERS, SAM HARDY, BERYL MERCER. Adapted by Jo Swerling from the play by John Meehan and Robert Riskin.
A FRANK CAPRA Production.
Opens at the Warner Aug. 28th
BLAZING WIT
AUDIENCE POWE
the DREYFUS CASE
NO GREATER LOVE STORY HAS EVER BEEN TOLD!
With
CEDRIC HARDWICKE
BEATRIX THOMSON
WARNERS
THE DREYFUS CASE
DIRIGIBLE
STRAND
Hit after Hit from De

HITS ON B'WAY!
ce Smashers in 2 Weeks!
Opened at the Strand Aug. 14th
MEN ARE LIKE THAT
With
LAURA LA PLANTE and JOHN WAYNE
Adapted from the play, "Arizona" by Augustus Thomas
ADVENTURE! CONFLICT! ROMANCE! DRAWING POWER!
When one producing company can open in Broadway's best Theatres with 4 hits like these in 14 days
USE YOUR JUDGMENT!
Opens at the Mayfair Aug. 28th
Acknowledged best box-office bet of the year!
DIRIGIBLE
JACK HOLT
RALPH GRAVES
FAY WRAY
From the story by Lt. Comdr. Frank Wilber Wead, USN. Adaptation and dialog by Jo Swerling
A FRANK CAPRA Production
COLUMBIA PICTURES
THE MIRACLE WOMAN
Dependable Columbia!

Canavan Will Feel Insulted if Chain Group Asks Unions to Cut

Advance indications are that the chains and independent theatre operators cannot expect a deal with the stage hands and operators for the comng season which will, as desired almost unanimously, lower union overhead in accordance with reduction in other operating costs during the past year. Refusing to extend the union rebate beyond Saturday (15), as requested by a chain committee, with the old scale in force again, the I. A. T. S. E. (stage hands) is making its position clear in connection with the negotiations soon to be begun for new contracts dating from Labor Day.

William F. Canavan, president of the I. A., declares the rebate is permanently off for one thing, and, for another, a number of operator and stage hand locals are expected to demand increases.

While Canavan concedes that theatre operating overhead has come down, including film costs, rent, servicing charges, etc., the union contention is that stage hands and operators, with few exceptions, never pyramided their portion of the overhead as correspondingly high as other items which went up with introduction of sound.

The Union Idea

Claim is that while 50 locals may be regarded as overpaid, more than 200 are underpaid.

A committee representing chains, with exception of Fox, held its first meeting with union heads last week, with formal request for rebate extension asked. The chain group, it is believed, will strongly urge a deal with the unions for a lower level of union wages on the ground that with reduction unemployment among stage hands and operators, as well as musicians, will be lessened all the way around. A lowered scale will make stage shows more of a practical experiment, while fewer men in booths, if scale isn't cut for projectionists, might mean reopening of many houses now dark due to the overhead dragon.

A similar argument will be advanced for musicians.

A two-year contract from September is expected to be the basis of negotiations not only in New York but for most other parts of the country where agreements expire this year.

The I. A. attaches no special significance to the fact that Fox this season will negotiate separately instead of in concert with Publix, RKO, Warners and Loew, except that Fox feels the situation so far as it is concerned differs materially from that of other chains.

Fox's desire to split up Fox Theatres East with Harry Arthur on the committee for that end, and Fox-West Coast with Oscar S. Oldknow on committee for coast, is declared to have chiefly resulted in Fox's withdrawal from the circuit's labor group headed by Sam Dembow, Jr.

Those chains, however, may be proceeding out in the field along lines similar to that which Fox and F-WC will pursue, with notices out to division managers that they shall serve notice on locals they will handle much of the negotiations themselves in their own territories.

"I'll be insulted if the chains hold out for a general reduction in union scales," is the attitude of Canavan.

Coast's Concessions

Exception to the I. A.'s determination from parent union headquarters to continuance of the rebate is Los Angeles and Buffalo. Publix has been advised by Ed Smith, city manager of L. A., that the operators' local there will continue the 7½% cut for 90 days and has expressed willingness if conditions are no better to make concessions beyond that.

From Buffalo advice is that stage hands and operators will allow 15 more days (through August) on the cut agreed upon at the beginning of the summer.

ECKELS' TRADE WEEKLY

Hollywood, Aug. 17.

New picture trade paper, "Here's How," has started on the West coast.

Paper, 12 by 15, is edited by Eddie Eckels, formerly of the Fox-West Coast publicity department, and uses the same makeup of F-WC's former house organ, "Now," which Eckels started. Gus McCarthy is associated.

Hot and Cold

For a hot weather release Radio Pictures decided "Wine in the Blood" was too suggestive a title. Now the same will be booked by exhibitors as "Friends and Lovers."

4-HOUR SHOW TO STAND OFF DULLNESS

Four-hour shows with eight film items is pretty close to the record. They are being given by A. L. Greene, of the Tuxedo, Brighton Beach, L. I.

A recent program had "The Lawyer's Secret" and Hoot Gibson's "The Wild Horse," Charley Chase short comedy, Bobby Jones golf series, the Primo Carnera short, "Strange As It Seems," and a Fox News.

At the matinees also the first chapter of "Danger Island," serial, with a free copy of the "Adventure" magazine to every patron.

Greene is also giving away love birds in connection with the serial at every run of the chapter.

Greene explains he had to do something to offset the depression, the heat and the paralysis scare.

Bandits Robbed Circle, But No Want the Silver

Indianapolis, Aug. 17.

While a full house watched the picture show, three youths Sunday (16) held up Bill Robinson, treasurer at Circle, downtown, and two other employees, escaping with $1,200.

They also took a $350 diamond ring from one of the women employees after forcing Robinson to open a safe. Bandits spurned $300 in small change.

SILENCE

(Continued from page 30)

ing of a former pal who tried to blackmail the faster father of Brook's love child. There might be a question of bad taste on the religious angle interposed for that confessional scene which shows Brook doing the tipping to an imposter in priest's clothes. Latter was sent to find out Brook's case by a newspaper that was hostile to the daughter's adopted pappy.

Story reveals the girl did the shooting after she found out Brook was her real father. So the old letter burning incident comes in. These are the missives with which Brook's former pal tried to get some unearned dough. Brook burns them calmly. As always Brook is calm but it might be stated that he does show more concern about things in certain spots than he was wont to do in other pictures. Even here as a thief Brook manages to demonstrate a polished gait and mien.

His diction, however, can claim approbation in more than one spot. For once Miss Rambeau does not do any drinking. She merely sells booze here. Willard Robertson is the man who adopts the love child after marrying her mother and throughout gives a restrained performance while John Wray gets a choice opportunity to pull a nifty crook monolog when he pulls the blackmail chatter on Willard Robertson. It's one of the neatest incidents for customer reaction in the picture from a character point of view.

Except that Peggy Shannon shows too much polish in enunciation and manner for her opening role as the crook's sweetie amid tears and sentimental talk, she runs the gamut of her daughter character better. Direction possibly muffed her on opening.

Women have several moments to trickle sentimental eye drops and these if experience holds true may hold the picture to be a fair grosser besides a title that helps.

Charles Starret, who gets billing as the daughter's betrothed in the latter half of the film, looks to have been enrolled in the feature listing for future Par building. From his brief work here that looks to be judgment. *Shan*

DIAMOS RETURNS CIRCUIT

Had Mock Houses on 2-Month Trial Operation

Los Angeles, Aug. 17.

Nick Diamos has turned back the George Mock circuit of houses in small Arizona towns to Mock after two months of operation.

Deal was on a trial basis and Diamos couldn't make a go of it.

CINSY OWNERS ASK BOOTH MEN TO CUT

Cincinnati, Aug. 17.

Progress is reported toward settling the controversy between neighborhood theatre owners and the operators' union over renewing the present wage agreement, following a secret meeting between committees representing both.

It was the first joint effort toward arbitrating the question which will be taken up by the projectionists at a meeting tomorrow.

Exhibitors requested the union to drop one of the two operators simultaneously employed in each booth. Owners claim that recent improvements in sound pictures enables a single operator to do the work. It is reported that the exhibitors also have asked for a reduction in wages under the present agreement, which expires Aug. 31.

Deadhead or Live One Same to Electric Eye

Chicago, Aug. 17.

Several points will have to be fixed on the "electric eye" now experimentally installed at the United Artists Theatre as a comptometer before it can be adopted on a circuit-wide basis.

First of all it's reported the contraption housing the mechanism heats up dangerously and this must be corrected.

Secondly, the "eye" counts everyone passing the ticket chopper and this does not constitute an absolute count, since passes are not differentiated.

Still another practical objection is the matter of holdouts. With the United Artists currently doing sensational business on "An American Tragedy," two and three ticket-takers have been used every time a spill occurred with a consequent influx of sidewalkees. "Electric eye" is hopeless against a situation such as that.

Fox Gen. Mgrs. Named for Localized Operation in Decentralized Plan

Decentralization of Fox Theatres in the east is set for Aug. 31. On the following day each of the various units designated will begin to function as separate although affiliated operating groups.

There will be around 11 units, 7 of which will comprise the various deluxe spots Each deluxe house will be a separate unit in the particular territory located.

Of the division managers now connected with the circuit, all but one remain. Samuel Rinzler, presently in charge of the Fox Long Island and Brooklyn Divisions, resigns to return to indie operation with Louis Frisch. The two have acquired a number of theatres from Fox recently. Before stepping out altogether for themselves they will have taken on around 11 additional houses in Brooklyn, according to info. Price not mentioned.

Under the plan the Poli Circuit and New England territory will continue under Herschel Stuart. He assumes the title and job of general manager of this division, as the others will in their respective territories. Harry Woodin will be in charge of the Bronx and Jersey sectors as general manager and Harry Goldberg switches from Jersey to take hold of the Long Island and Brooklyn divisions. Midwesco in the Chicago and Milwaukee territories remains with Harry Fitzgerald, except that latter will contact with Los Angeles instead of New York. Reason being Midwesco is owned by Fox West Coast.

L. A. and New York

That indicates that L. A. and New York will remain as supervisory contact points for all the units under the decentralization scheme, with either Oscar Oldknow or Harry Arthur being in one or the other spot for that purpose. Likely the two will interchange on a regular rotating plan for specified periods of operation.

When the plan has been fully set Harry Arthur, according to info, will set out for the coast and on his way make a tour of the various territories getting the decentralization plan fully worked out. He probably will leave New York around Sept. 15 arriving in Los Angeles around the middle of October. Arthur may cover all the east besides most of the middle west and southern spots on his tour.

In decentralizing, it is intended by the management to shift departmental personnel into the various units in jobs with similar duties as their respective division. J. J. Sullivan, Fox film buyer now on tour of the various territories, will hereafter be stationed on the coast. His assistant, Abe Blumstein, will be drafted as film buyer for the Jersey, Brooklyn, Bronx and Long Island sectors, under Harry Woodin and Harry Goldberg.

Cabellero on Coast

Charles Cabellero, head of the maintenance division will remain east but certain of his personnel will be put on with the various units as special experts for that work with advice from Cabellero. H. M. S. Kendrick, personnel director and general assistant to Arthur, will go to the coast.

The publicity division is taken care of under the new Fox Film p. and a. plan under Glen Griswold, Fox vice-president with Gabe Yorke in charge of the theatre end. Yorke, now in charge of Fox West Coast advertising and publicity, is due east to take on the new post.

The plan calls for each unit to act thoroughly independently with the aim being to make each division fully responsible for its own operation. Altogether the scheme is calculated to bring about much economy in overhead and create better operating efficiency by reducing the circuit to rigid localized operation.

Contract Ballyhooer

Los Angeles, Aug. 17.

George Brown, p. a. for the local RKO houses, tried to get a "mechanical man" as street ballyhoo for "Dirigible," opening at the Orpheum next week.

Deal fell through when the actor demanded a "run of the picture" contract.

PUBLIX DROPS TO 15c TOP IN B, C HOUSES

Publix is coming down on admissions in a great many spots, dipping as low as a 15c top for adults in some, including latest to be effected by a slash, Palace, at Waterloo, Ia., a house in the Arthur Mayer division. According to the record, of late there has been an average of two price changes a week over the Publix chain, mostly in B and C houses.

Deluxe operations and first runs, except where change of policy lowers overhead in a big way such as in the south when stage shows were taken out, are attempting to maintain scales. Occasionally there is a boost, this often depending on policy changes or shifts in run classification, but reductions are said to be way in the majority.

Palmer, Par P. A.

Packard Palmer, brother of Sam Palmer, for 15 years with Par and Publix, has joined the Paramount press department as an addition to the staff.

C. N. O'Dell, over from the Astoria studio, who has been pinch-hitting for Frank Vreeland during the latter's month leave, will probably permanently remain.

Palmer comes to Par from National Trade Papers, Inc. For five years he was with Barron Collier, Inc., ad agency.

Fox Transfer Valid

Hartford, Conn., Aug. 17.

Connecticut Supreme Court has handed a decision in favor of Fox New England theatres in the suit brought against it by Andretta and Palloti to recover on a lease given to Fox by S. Z. Poli when the latter turned his circuit over to the Fox.

The suit involved the use of the Palace theatre, closed for three months.

Universal Selling Away From Fox-WC, to WB and Coast Indies

Los Angeles, Aug. 17.

Fox-West Coast, which exercises strong control over film buying for most of the western half of the country, this year will not get Universal as extensively as previously, with the chain shut out in numerous important spots. Before beginning to set a product deal with F-WC, U has stepped out quietly to write a bulk of business this season with the opposition, which virtually means that U has sold away. Situations where previous franchies exist are excepted.

Heading a representative list of independent chains and individual operators who slipped in to buy the U program under the F-WC nose, taking it mostly 100%, are Warner Bros. and Hughes-Franklin. Both, in points, are opposition to F-WC.

Other chains in F-WC territory closed are National Circuit; Golden State; Blemenfeld, Golden States; T. & J., Jr.; Consolidated Amusement Company and Arkush. Golden States and Arkush, while doing own buying, are affiliated with F-WC.

Last season F-WC bought all major programs with the lone exception of United Artists, including Radio, which though a loose program at first was gobbled up following release of the Amos 'n' Andy talker.

For the indie in F-WC territory, last season presented a tough product problem i. not behind on run classification. Except for two loose programs at beginning of buying season (UA and Radio), or if having no previous franchise, the indie had to depend frequently on rejected pictures from programs F-WC had sewed up in advance.

DER ZINKER

("To Squeal") (GERMAN MADE)

Berlin, Aug. 6.

Ondra-Lamacfilm production and Sued-film release. Direction Carl Lamac and Mac Fric. Manuscript after the well-known gangster play by Edgar Wallace, written by Rudolf Katscher and Egon and Otto Eis. Production management Arthur Hohenberg and Karl Ritter. Photography, Otto Heller. Sound, Erich Lange. Architecture, Heinz Fenchel. Starring Lizzy Arna, Carl Ludwig Diehl, Fritz Rasp, Peggy Norman, Paul Hoerbiger, Szoke Szakall, Robert Thoeren, Jack Mylong-Muenz, Ernst Reicher, Karl Forest, Peter C. Leska, Fritz Greiner, Marianne Kupfer, Antoine Jaeckel, Iwa Wanja, Ilse Lange, Michael von Newlinskym, Paul Rehkopf, Hans Ritter and Gustav Puetjer. Running time 67 minutes. At Antrium, Berlin.

A weak picture where the director and the authors have replaced their inability and ignorance with vagueness. The audience is bluffed, and unfortunately successfully bluffed.

This picture is disconnected and without any psychological or figurative logic, murders are committed or the murderers squealed to the police.

Audience takes this terrible illogical stuff as a thrilling detective story and shakes its head, not having quite gotten the meaning of it. Therefore, it is not at all impossible that this mishap of a gangster talker will bring in money.

Outside of Otto Heller's good photography and the splendid actors, Paul Hoerbiger and Szoke Szakall, no artistic value, which, due to the amount of work and thought which this picture undoubtedly cost, is again unfortunate. *Magnus*

THERE'S ONLY ONE KIND OF "POLITICS" TO PLAY IN THIS INDUSTRY—

—and that's the one starring Marie Dressler and Polly Moran!

LET'S play "Politics"
THE box-office kind—
LET'S attend to theatre business
AND leave the other kind of Politics to the Politicians!
MOST of the exhibitors we know are busy
BUYING pictures for next season,
RESERVING early playing time for them,
ARRANGING advertising and promotion campaigns.
M-G-M is busy making pictures—
THE kind of pictures we've made for seven solid years!
THE kind of pictures that have made friends
AND kept friends!

Are you all set for another

METRO-GOLDWYN-MAYER YEAR?

We are!

Smash.. GO THE ATTENDANCE RECORDS!

CHICAGO - DETROIT - CLEVELAND
ST. LOUIS - BOSTON *Everywhere*

Wham! GO THE BOX OFFICE RECORDS WHEN THE *DUKE* STEPS IN

THE MOST POPULAR "NAME" BAND IN AMERICA TO-DAY

A NEW RECORD IN SHOW BUSINESS

4th ENGAGEMENT IN SIX MONTHS

ORIENTAL THEATRE, CHICAGO, NOW!

A POSITIVE SENSATION AT THE LINCOLN TAVERN CHICAGO, ILL.

JUST COMPLETED THE FOUR MOST SUCCESSFUL WEEKS IN CHICAGO ROAD-HOUSE HISTORY!

duke ELLINGTON

and his FAMOUS ORCHESTRA

MANAGEMENT:

MILLS DANCE ORCHESTRAS, Inc.

150 West 46th Street
New York City

Personal Representative
IRVING MILLS

DUKE has what audiences are clamoring for everywhere.....

THAT MUST BE THE REASON WHY THEATRE-GOERS ALL OVER AMERICA ARE FLOCKING TO HEAR THAT NEW KIND OF MUSIC CREATED BY *DUKE ELLINGTON* AND WHICH ONLY *DUKE* CAN PRODUCE.....

BOX-OFFICE GROSSES TELL OUR STORY

WRITE FOR INFORMATION REGARDING

OTHER OUTSTANDING ORCHESTRAS

FOR THEATRES, CAFES, HOTELS, BALLROOMS, ETC.

MILLS DANCE ORCHESTRAS, INC.

Edison's 'Reduced' N. Y. Rate Claimed An Actual 20% Increase for Theatres

Demand for an official inquiry by the City of New York into the new current rate as announced by the Edison Electric Light and Power Company is being made by the Theatre Owners' Chamber of Commerce. Instead of realizing a 28% reduction, data from exhibitors being gathered by the theatre owners' organization discloses that 500 film houses in New York's five boroughs will pay approximately 20% more than the old rate, or an additional $360,000 annually.

Fear that the new "demand charge" will spread throughout the country, that kindred electric companies will make the extra tax national, is being voiced by Charles L. O'Reilly, head of the T.O.C.C.

O'Reilly's Figures

O'Reilly has gathered sufficient statistics to form the basis for an investigatory demand to the Public Service Commission. Three theatres in each borough have submitted their current bills since July 1 when the "demand" condition was effected by Edison. Increases in these are so marked that O'Reilly, who is now asking every theatre owner in Greater New York to submit his light bills, is certain that the average monthly increase in current assessment under the present policy will be $160 for each theatre.

The lowest bill then will be $200 and the maximum will extend between $700 and $1,000 monthly, the T.O.C.C. chief comments.

A reason for the "demand" charge and a thorough definition of the same is the point in this new taxation which the T.O.C.C. will first attack.

Under the new assessment "outlets" are named. These are construed as referring to motors and outside feed lines. The exhibitor interpretation is that outlets which are used only two and three months yearly, such as juice to the fans and cooling systems, are now taxed a full 12 months. It is such tax which has caused the raise rather than lowering of rate for theatres, it is claimed.

Aurora's Important If

Chicago, Aug. 17.

New Publix house in Aurora, Ill., opens on Sept. 3. Seats 2,100.

Will probably open straight pictures, but theatre is completely equipped with stage and all backstage paraphanalia, ready for use at any time.

GARY COOPER
Paramount Pictures

Foremost Film Writers and Dialogicians

Still Writing Together
GROVER JONES
and
WILLIAM SLAVENS McNUTT
FOR PARAMOUNT

Waldemar Young
PARAMOUNT

RALPH SPENCE
R-K-O

RKO-Publix, 2d Run

Cincinnati, Aug. 17.

Opening of the 2,200-seat Publix theatre at Peebles Corner is set for Sept. 4. It will be operated by RKO under lease from Paramount as a second-run house, with no stage fare and thrice-weekly changes of pictures.

The new theatre is opposition to the Orpheum, a few doors distant on the other side of McMillan street. For years the Orpheum has been the only second-run cinema in Cinsy, getting films 41 days after downtown runs.

Joe Goetz is to be manager of the Publix with Erwin Bock assistant. Goetz is now manager of the RKO Palace and Bock is at the RKO Capitol.

So. Cal. Exhibs Gyp Each Other Out of Ass'n Buy

Los Angeles, Aug. 17.

Concerted move on the part of indie exhibitors in Southern California to band together and not buy any next season's product until they had bargained collectively with the exchanges has flopped. Chief drawback to the attempt was the stipulation that all the indies post a $500 cash bond to guarantee sticking together and not buying film.

About 10 exhibs were willing to put up the five c's. Rest were either afraid of weakening or disclaimed having that much ready dough.

Plenty of underhanded work, with various leaders rushing ahead while the talk was high and making good deals for their neighborhoods when competitors were discussing collective bargaining. One exhib, in on the movement but not a leader, offered to bring the crowd over to the exchanges if he was given a good deal for his own houses. Exchanges laughed him out of their doors.

Bookers are now buying their next season's product individually, and there is the same cut-throating about protection, stealing product away from single houses by small chains, and attempts to gyp the neighbor as every other year.

Gage Quits Retirement For Indie Dist. M'g'rship

Los Angeles, Aug. 17.

Richard A. Mitchell, western division manager of Talking Picture Epics, has made a new exchange deal for his product in five western cities. Withdrawing from affiliations with the Sheffield Exchange System in Denver, Salt Lake, Butte, Portland and Seattle on Aug. 31 Epics ties up with two new concerns.

Mitchell also appointed two district managers, bringing Fred Gage out of retirement at his San Fernando, Calif., ranch to handle the inter-mountain territory. Gage was Paramount director of sales preceding Sidney R. Kent.

A. H. McMillan will be in charge of the northwest for Epics. Ray Olmstead at Los Angeles and Carl D. Milton at San Francisco continue the TPE exchanges in those cities.

Roadshowing "Waterloo"?

There's a slight possibility Universal may road-show "Waterloo Bridge," print of which has just come east, with a $2 opening in New York early in September. Else picture will go into the Mayfair New York, following U's new deal with RKO.

"Bridge," with national release set for Sept. 7, will lead off U's new 31-32 program.

Roxy's Board Meeting

Board of directors of Roxy Theatres Corp. meets today (14). Among items taken up will be ratification of certain exec contracts which have been made among the theatre staff.

Book on Projection

A new book on projection and sound pictures has been written by a Publixite, Aaron Nadel, assistant to Dr. N. M. LaPorte of the Paramount, New York, technical department. It's "Projecting Sound Pictures," published this week by McGraw-Hill at $2.50.

Book, though intended for operators and theatre managers, with approval of proofs by Erpi and RCA Photophone, is written as a story for easy reading.

Booth Men Bring Suit For Wages on Contract In Birmingham Muddle

Birmingham, Aug. 17.

Frank Merritt says "yes" and the operators say "no." Frank Merritt says "you've got to" and the operators return with a "we haven't" answer. That's the story on the labor situation here.

Both parties continue to sling mud at each other. So far the battle is pretty near a draw. The 10 indie houses remain closed. They closed July 18 and stuck up signs "closed for the summer." If a compromise isn't reached pretty soon somebody will have to change those signs to "closed for the winter."

The contracts expire Sept. 1 and the union says Merritt will sign at its terms or he won't sign.

Latest move of the union is to file a suit for wages between July 20 and Aug. 1. Theatres closed July 18, but the booth men figure they've got some money coming to them in spite of the two weeks' notice.

The suit is divided into 15 parts, each suit ranging from $120 to $135. Defendants were named as Birmingham Theatrical Amusement Co., Inc., Marvin-Wise Theatres, Frank V. Merritt, John Pick, Jr., Five Points Theatre, Paramount Publix and Clinton E. Lake, former city manager for Publix.

Just how Publix and Clint Lake come in on this suit is a mystery, although it is commonly believed P.-P. controls the Birmingham Theatrical Amusement Co.

Crandall's New House

Washington, Aug. 17.

Local chatter relates that Harry Crandall is getting ready to return to the picture business on the exhibiting end with a new theatre intended for Connecticut Avenue.

Opinion here has long been held that Crandall will eventually take back some of the houses he sold to the Stanley Co.

Steffes Inspires Printed Story To Stand Off Offensive 10c Scale

Minneapols, Aug. 17.

With the aid of a local trade sheet which is generally considered to be his mouthpiece, W. A. Steffes, general manager of Northwest Allied exhibs, is charged by local exchange managers with trying to "throw a scare into them" and to discredit them in order to forestall individual distributor action aimed at 10c theatre admissions, which the industry generally here regards as an obstacle to its prosperity.

Steffes is believed to be behind the publication of a sensational story with scare headlines in the trade paper declaring that "undercover agents of the U. S. Department of Justice are in Minneapolis secretly working to ascertain if there is any indication of collusion on the part of distributor representatives here in acts of restraint of trade or violations of the Anti-Trust laws."

The story, which exchange managers assert is a pipe, says that "the agents were brought on by reports that Minneapolis exchangemen had 'reached an agreement' on classification of houses that charged 10c 'matinee' prices after 6 p. m."

Steffes has a 10c admission in effect at his neighborhood theatre between 5.30 and 7.30 p. m. In spite of protests of fellow exhibitors and exchanges alike, he refuses to abolish the near-free admission which is hindering profitable operation by many of his independent competitors, members of his own organization.

When it became apparent that exchanges, acting as individuals, planned to classify the Steffes' theatre as a "10c house," which would keep it from getting pictures until six months after their initial release, the trade paper dedicated to Steffes' service published a yarn insinuating that exchange managers at a Film Board meeting had discussed "an agreement" on the 10c classification. W. H. Workman, president of the Film Board, denies the matter ever has come up for discussion at any of the board's sessions. At the same time, it is pointed out, there is nothing to prevent the film companies from acting individually in the matter.

An investigation of the claim that the undercover government agents were working here secretly to get evidence against the exchanges revealed its falsity. Federal authorities interviewed by a committee of exchange managers stated no such operatives have been sent here and that none of their own men are on the proposition, for the very good reason that no complaints have been filed to warrant any such investigation.

Exchanges indicate they'll not be swerved from any contemplated action aimed at 10c admissions and, in this attitude, they say that the vast majority of Minneapolis independent exhibitors, up in arms against Steffes because of his stand in the matter, are for them strongly.

L. A. Bicycling Charge

New Orleans, Aug. 17.

Fox, M-G-M and Warner have filed suit in federal court here against Ernst Bochringer, operator of the People's and Temple theatres in Baton Rouge, La., charging he violated the copyright provisions when playing their contracted pictures.

Companies allege Bochringer played their pictures on additional days more than had been contracted for and they are asking for $250 daily for each additional day.

All B&K Supers Get One Talent House Apiece

Chicago, Aug. 17.

Supervisor districts have been revised here by Publix- B&K to give each district head a deluxe theatre. This, in order to bring each supervisor in direct touch with stage shows and prevent them from stagnating as strictly non-talent managers.

Under the new plan, Les Dally remains with the Chicago and Tivoli under his jurisdiction; Dave Balaban draws the Oriental; Harry Lustgarten, the Paradise, and Carl Strodel, the Uptown.

FREE FILMS COMING FROM UNKNOWN SOURCE

Free picture shows in municipal parks in New York will have to prove no reprisal motive before the Park Commissioner will grant further liberties.

Declarations by exhibitor leaders following injunction proceedings in Brooklyn last week were that wives of disgruntled projection booth operators took to the park to affect theatre business.

Where the film for these showings came from is being investigated by industry officials. None of the companies or exchanges in New York supplied the subjects, and there is a belief that the product was bootlegged from a New Jersey film speakeasy.

Warners Expect to Play Vaude in 20 WB Houses in Fall—Maybe More

During the winter Warners will run vaudeville in 20 of its current 500 theatres and presentations in three and possibly four others. If vaudeville and stage acts create a demand in other parts, as many theatres as can carry them will have them, according to Dan Michalove, home office head of WB theatre operation.

Warners' new theatre policy is revealed by Michalove as generally elastic. While there are no specified plans for box office expansion, such as existed during the Skouras regime, the Brothers during the winter will continue to build in necessary spots or to acquire theatres in others.

Contrary to reports that the Brothers are going heavily in the red in certain spots, Michalove states that each overhead is gauged according to box office take, and a weekly profit is insured. The Brooklyn Strand is held up as an outstanding illustration. Week in and out it turns over a profit because, it is declared by Michalove, no attempt is made to compete with the expensively operated Fox and Paramount. Same, it is also declared, is true of many similar situations elsewhere.

Making Shows Fit

Revelation of what is termed the real reason for discounting Publix acts is officially made by Michalove. It is this in the Warner way:

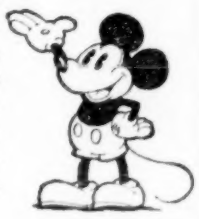
Stage shows, especially, must be tailored for their particular locality. What goes on Broadway, even with plenty of editing, quite often flops in Newark, or Jersey City or Philadelphia.

Accordingly the Brothers are dressing their own units for those particular localities. Branford, Newark, is still without a stage show but, it is admitted, the possibilities right now are that it will have one before the winter is under way.

Michalove now has the last word in the WB home office instead of the former committee, on theatre direction.

Much of the theatre activities are being conducted through field zones. These are operated from the following cities: Albany, New Haven, Chicago, Cleveland, Louisville, Newark, Oklahoma City, Philadelphia, Pittsburgh, St. Louis and Washington, D. C.

Mickey Mouse
again shares honors with
WILL ROGERS
this time in "Young as You Feel" at Grauman's Chinese theatre, Hollywood, and Fox-Criterion theatre, Los Angeles.



Always in Fast Company

EDDIE PEABODY
Paramount Theatres and Piccadilly Hotel
LONDON

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

Freeman Defines Morris' Status As RKO Floor Agency, Like Others

Status of the William Morris office as an RKO agent has been defined by Charlie Freeman, who recently granted the Morris agency franchise. The Morris agency standing on the RKO floor, according to Freeman's announcement to the Morris office, is exactly the same as any other RKO franchised agent.

That status as understood and previously reported is said to have been somewhat changed of recent weeks through the Morris office adding houses on its booking sheets, with RKO said to believe that if the Morris office is booking houses in general with vaudeville or shows it is actually in opposition to the RKO booking office.

It was known in the RKO booking dept. when the Morris agency was permitted entrance to its booking floor that the Morris office was at that time and still is booking vaudeville weekly into houses at Boston and Scranton (Publix). That house booking, according to Freeman, was therefore limited to those two theatres, with no thought on the part of RKO that the Morris agency, after securing the RKO agency franchise, would expand its house booking.

Distinguishing

In establishing the status of the Morris office the same as any other RKO agent, the Morris office will not be able to book acts with RKO priorly offered by other agents when Morris was the outside agent (outside RKO) for the same turns.

This point made clear by Freeman will satisfy the regular RKO agents who have been voicing complaints of late that the Morris office is not clinging to strict office rules in submitting or soliciting RKO acts.

ROXY CHANGES AN ACT IN MAX GORDON'S UNIT

While Roxy is working on the Max Gordon vaude unit in an attempt to get it in playable shape for the RKO theatres, the booking office is holding open Oct. 3 for it as an opening date for the western intact route.

It now apparently rests with the booking office as to whether the unit can be played. Two weeks ago, following its opening in New York, the Gordon show was deemed inferior by the booking office and its route cancelled. An order followed that a decision should be reserved until Roxy had a chance to fix it up.

So far the major change under Roxy's direction has been replacement of the Two Blossoms, No. 2 sister team, with Wee Willie Robyn. Latter is a midget tenor, formerly on the Roxy theatre vocal staff. On previous showings for vaudeville, for RKO and others, Robyn failed to make any headway.

The unit is at Flushing and Fordham this week.

F&M Launching Its New Units in Various Spots

Los Angeles, Aug. 17.

In taking on the dozen new Publix dates, Fanchon & Marco has been forced to rearrange bookings of all new units. Six new "Ideas" are now starting, with those not going into Loew's State here getting their send-off in St. Louis or at the Pantages in Hollywood.

"Five Races" Idea, which played Loew's State, leaves here today (Monday) to open in St. Louis Aug. 21. In its place San Diego will get a specially booked vaude troupe for Aug. 13-19.

"Rhymes in Rhythm" opened at F & M. break-in house, the Manchester. It lays off this week and leaves Aug. 24 to open in St. Louis Aug. 28. "Gay Vienna" gets a Hollywood start at the Pantages Thursday (20). Thereafter it goes directly on tour with Fresno the next spot. "Marches Militaire" opened Aug. 14 in St. Louis with Charlie Erwin m. c. "Prehistoric" unit gets a send-off Aug. 28 in Worcester, Mass. This unit was produced in the east.

Three units going over the regular route, unless F & M make further changes, are "Art Gallery," "Greetings" and "Genii," in that order.

A Solution

A roller skater from vaude has solved the present depression problem for himself.

He's behind a drug-store counter on his skates running up a record for service.

VAUDEVILLIANS WANT TO HELP

Los Angeles, Aug. 17.

RKO vaudevillians swinging around the circuit are doing their bit to co-operate and keep vaude alive by asking managers if they have a club or a benefit they want played, adding that they (the actors) will be glad to help along. It's somewhat of a shock to theatre managers.

Vaudevillians also find that the public is not star-minded only; they are show-minded as well.

The RKO unit acts find this best exemplified in the towns they play, with the slough film product certainly not helping the grosses.

NVA GETS $15,000 MORE FOR AUGUST

NVA Club last week obtained $15,000 more for the club's maintenance from the NVA Fund. This is for the month of August. The same amount for July and around $22,000 for June had previously been received.

At that rate of fund consumption, the cost of the NVA's New York social end together with the weekly charity disbursed from New York, would run well over $200,000 for the year, instead of the figure nearer $100,000 that was quoted before by Henry Chesterfield.

Some internal friction arose at the 46th street clubhouse over Chesterfield's $300 weekly salary as secretary of the club. Chesterfield declared that due to the organization's financial condition, he would not take his salary for June. Later one of the new directors claimed that Chesterfield had drawn his salary without announcement.

All charity disbursements are now personally handled by Chesterfield, who seems absolute in operation of the club. While the financial matter still pends for court settlement, a membership drive will be started around Sept. 1.

Ted Healy, the new NVA president, was forced to temporarily discontinue his activity last week upon securing cafe booking in Chicago.

Football Game

Chesterfield continues to figure on a football game in December between NYU and University of Alabama for the NVA's benefit, with this as a possible principal means of raising funds. He estimates $600,000 might be procured.

NYU's biggest drawing game each fall is the contest with Fordham. Last year at the Yankee Stadium, the site proposed for the NVA benefit, the rival schools drew a near-capacity crowd of 70,000 at $3. Admissions with student rates, paper, etc., averaged around $1.50 per person.

It is doubted locally whether an NYU-Alabama game could get the attention or gross as of the past NYU-Fordham affairs.

A sweepstakes ticket proposition offered to Chesterfield among others for raising coin was understood to have been turned down.

B'KLYN MET CHASING NAMES

Loew's Metropolitan theatre, Brooklyn, is going after names starting Aug. 22.

That particular week the house will co-headline Georgie Price and Henry Santry plus four acts to make up the body of show. Blossom Seely and Bennie Fields and other available vaude luminaries will follow.

ONLY ONE HEARING IN COLUMBUS PINCH

Columbus, Aug. 17.

June Worth, in a Loew stage unit show which closed here Thursday night and opened in Cleveland Friday, left $100 in this city as bail for her appearance Tuesday (18) on a charge of driving while intoxicated and was expected to forfeit it. Joe Novello, in the same unit, was released by police last Tuesday (11).

The couple were arrested in the wee hours Monday (10) morning for almost running down several policemen, it was claimed.

The girl's father is traveling with her.

The father of Miss Worth and Joe Novello in letters to "Variety" regarding the Columbus incident, allege the whole affair hinged upon Miss Worth who was driving the car, having unintentionally gone against the traffic lights.

Novello says "a couple of hick cops looking for publicity" did the rest.

6-Day Town's Shows for Sunday 60 Miles Away

Pittsburgh, Aug. 17.

With Sunday shows in Steubenville, O., now legalized, Warner Brothers intend to send name acts from Stanley here into Stubenville's big VB site every Sunday.

This is a six-day town. Performers will leave here Sunday morning for the Ohio city, 60 miles distant, where they are to play four shows during the day.

Steubenville has no live talent show.

If idea goes over Stanley may take its entire stage show into Steubenville for Sunday shows, when house goes in for local production of units in another two weeks.

MONK HURTS BOY

Baboon on Exploitation Stunt in Yonkers, Ruins Effect

Yonkers, N. Y., Aug. 17.

Frank Foster's trick baboon at RKO Proctor's here did some outdoor stunts prior to his appearance and attracted a crowd. Effect of the exhibition was blurred when the beast made a swipe at a kid and lacerated the boy's ankle with its claws, sending the victim to a hospital for cauterization of the wound.

By arrangement with Yonkers "Herald" the monk was to act as newsboy. It sold some papers on the street but the onlookers were a little backward in dealing with the animal. "Herald" gave big advance notice but dismissed the sidewalk performance with a couple of sticks, all but five lines telling of accident to boy.

F&M USES PAR UNIT

Los Angeles, Aug. 17.

Jack Partington, producing Paramount theatre's local presentations, staged "Limehouse Nights" unit for Fanchon & Marco. "Idea" was made up of material from unit that played the Paramount, with the addition of Armando and Lita and Warren and Inman booked by F-M.

"Limehouse Nights" opened in St Louis last week.

Six Butterfield Houses Order Vaude with Pictures Next Month

Uncommon?

A blackboard is in the lobby of the Palace, New York, for names of celebs attending a performance.

They are chalked up at once for the mob to see.

Several Show People In And Some Out of Busted Banks in Times Square

"Frozen assets" was the reason ascribed for the closing down two weeks ago of several midtown New York State banks, with the Times Square Trust and the American Union, both on 7th avenue, involving actors, agents and ticket brokers. The promise of liquidation and full payment of deposits within 90 days allayed fears of actual losses, but no advances are yet permitted, and show people depositors are finding it hard to meet current expenses.

One casting agent sacrificed a lumber tract, raising $10,000 to finance himself until the season got under way. By the time the check was cleared the doors of the Times Square Trust were shut. It had accepted deposits up to closing time day before the bank examiner stepped in. Many of its depositors burned up over reports that several professionals had been quietly tipped off to withdraw deposits in the Times Square Trust two weeks before. About two months ago when there were rumors of trouble an agent was told everything was all right.

Actual losses from present indications will be sustained principally by the stockholders and directors. Stockholders can be assessed to the par value of their holdings if money is required to pay off depositors. William Morris and Paul Taussig are said to have resigned as directors of the Times Square some time ago. No announcement of the resignations was made.

Long Tack Sam's $40,000

Among stage people depositors at the Times Square are Long Tack Sam, whose account is said to be $40,000. Antone Soucek, a midget in Charles Foy's act, has $3,000, which represents savings for six years. Borrah Minnevitch is among the few who withdrew his account prior to the closing, it is said.

Billy Grady, the agent, has about $14,000 in the Times Square, most of that raised by sacrificing some property. Tishman and O'Neal and Jack Curtis are among other agent depositors.

Ticket brokers who deposited in the American Union are Leblang's, Superior (Sam Beckhart), Arrow (Joe Gransky), Broadway and Equity. It is understood some of the ticket offices are indebted to the bank, their paper being among the assets.

One agent caught in the closings disposed of his car and borrowed on other collateral to meet current expenses.

An order was placed last week with RKO for three vaudeville acts on a split week to be booked into six Butterfield houses in Michigan, commencing Sept. 27.

Col. W. S. Butterfield, with the circuit's booker, E. C. Beatty, decided on the move while in New York. The Butterfield circuit has each of its towns sewed up.

Acts, playing three times daily and four on Sunday, will go into the deluxer of each city, along with the picture allocated, with the other pictures for the week placed as customary when away from an added stage show.

The Butterfield time will add three weeks to the RKO books in New York, where the Michigan acts weekly will be routed.

Towns selected are Flint, Saginaw, Lansing, Jackson, Kalamazoo and Battle Creek.

Col. Butterfield is a vaudeville veteran. His circuit was erected by vaudeville and expanded by pictures. Before leaving for home, the Colonel mentioned that in his opinion vaudeville is the necessary support for the new season, if much of the box office gamble is to be removed.

DIV. MGRS. ASK TALKER OF OLSEN AND JOHNSON

The RKO division managers in their convention held in New York went on record as requesting that a talker be made of Olsen and Johnson by Radio Pictures. A vote was taken among the managers which resulted in a unanimous acclaim for the picture.

Olsen and Johnson made some talkers for Warner Brothers the past season.

Cliff Work of L. A. suggested Radio make a six reeler of the team for simultaneous playing on their vaude dates.

Palace After Marxes

They're after the Marx Brothers for the Palace. Plan is to include them on the bill to follow the present lineup. Not known yet whether the family is available or willing.

Another act considered is the Gertrude Hoffman Girls, dance troupe of 16. Bookers figure on using the girls to open, in the middle of the show and for a closer.

Shifted Polly's Route

Loew's shifted the route of Polly Moran after her personal appearance at the New York Capitol this week. Polly was set to travel the deluxe circuit which takes in the Paradise, the Bronx, and Valencia, Jamaica, after the Capitol. She now opens Aug. 22 at Loew's Jersey City instead.

Intention of Loew execs is for Polly to follow in her picture "Politics" to get the rebound in attendance. The Paradise and Valencia do not play the Dressler-Moran picture. She may get those two theatres on her return from the out of town Loew deluxers.

GOLDBERG QUITS THEATRE

Los Angeles, Aug. 17.

Lew Goldberg, Chi agent, is going back to agenting, after co-operating the Long Beach, indie, theatre at L. B., Calif.

Goldberg has sold out his interest to Arnold Schack, his partner.

ILL AND INJURED

Ned Wayburn, New York dance instructor, underwent a second operation Aug. 10 at the General hospital Claremont, N. H. It followed a first operation Aug. 3. Surgeon said the second operation had been a success.

Ned Williams has the right wing in a sling as the result of a freak accident in the Loop End building, Chicago, adjacent to the Chicago Theatre. A section of the glass skylight fell hitting William's hand on the bannister, cutting the hand and splintering the wooden bannister. Williams is suing the building owner.

Inside Stuff—Vaude

Bill Grady sold his car to George White. He sent his man, Clarence Harvey, to the Packard shops, where it was reconditioned, and Harvey started for Atlantic City to turn the machine over to White. A rear shoe blew out in some Jersey town and the car wrapped around a telegraph pole. Harvey escaped without injury.

Eva Tanguay, breaking in a new act in three indie booked theatres, was forced to ride a baggage truck the biggest part of a night in order to make a Sunday date.

Miss Tanguay played Hudson, N. Y., a Friday and Saturday, and then had to leap to Palisades, N. J., 50 miles away, for Sunday. No busses or trains so she climbed the baggage truck atop the trunks, and the truck had three blowouts on the way.

Odd angle of the Palace marathon bill is Lew Pollock who stepped into the house to "show" and has been there ever since.

Date wasn't a break-in for Pollock but the week was to let the RKO bookers decide upon a salary for the act. It's the champ "showing" date on record.

Max Gordon cabled over:

"I must have produced that unit by Television."

Memphis' Right Slant at Last

Daily's Editorial Tells Citizens Theatre Must Be Supported or Else

Memphis, Aug. 17.

"The Evening Appeal," this city's most ardent defender when "Variety" recently labeled Memphis the worst show town in America, came out with this strong editorial last week on theatre attendance:

Support Is Necessary

The Council of Civic Clubs has undertaken the task of bringing vaudeville back to Memphis. Whether it succeeds depends a great deal upon the manner in which it seeks to attain its goal and the measure of public response.

Good stage entertainment is desirable in every community. It can play an important part in the recreational scheme, but it should be very thoroughly understood that the burden of bringing good entertainment into a city's theatres rests upon the public and not the theatrical profession.

Theatre owners are not in a business because of altruism. The theatre is as much a business as is anything else. If theatres cannot be made to pay a profit they have to go the way of other business endeavors that fail.

If vaudeville ever returns to Memphis, it will be in the way of an experiment. If it receives public support, it will remain. Expensive bookings—and good vaudeville is expensive—cannot be expected to be brought into empty houses.

The public gets just what it tolerates in the way of stage entertainment. If there has been a decline in the character of vaudeville entertainment, the public is responsible for it. If public taste runs to licentiousness and the risque, that is what it will get. If it wants decency in the theatre, it will get that. It will get whatever it shows a willingness to pay for

There is a great deal of merit in the complaint that Memphis is a poor theatrical city. Time and again very splendid stage productions, concerts, and other types of entertainment, have been brought here and the public support has been miserable.

Public indifference is the greatest barrier those sponsoring the vaudeville campaign have to overcome.

Escape Artist—Doesn't

Macon, Ga., Aug. 17.

Harry Meyers, known as Mysterious Myers, nearly played his last act here when he gave an escape demonstration.

Locked in handcuffs and leg shackles, he was placed within a mail sack.

Movements and rattles of steel from within the sack gave evidence that Meyers was trying, but the movements became slower and came a low cry for help. Officers who stood near thought it was part of the act, but when he continued to call the sack was cut open. Doctors in the audience said Myers had been nearly overcome and might have suffocated if he had not been released.

Temperature at the hour he was performing was 96. Meyers was released from the handcuffs and shackles when rescued.

Freeman Sets Meroff

Chicago, Aug. 17

Charlie Freeman has penciled in the new Benny Meroff combo for three midwest dates. Band opens Aug. 22 at the Albee, Cincinnati, for the first half, and a week from that date comes into the Palace here. Third RKO stand is the Palace, Cleveland, Sept. 9. Palace, New York, is also being figured on for some time in October.

Bookings were made after Freeman had looked the band over at the Dells, Morton Grove roadhouse here, where Meroff has been in action for the past four weeks.

SISTER ACT SEES ACTION

Robber Draws Gun and Escapes While in Chesleigh-Lansing's Hotel Suite

Louisville, Aug. 17.

No trace has been found of the hotel thief who on Friday night obtained admission to a room in the Kentucky hotel occupied by Irene Chesleigh and Myrtle Lansing, appearing at the Rialto here.

Miss Chesleigh collapsed, but Miss Lansing grabbed the phone and called for help. The robber was caught on a lower floor by the house detective and taken back to the room, where he was identified. He then drew a gun and made his escape, the detective fearing to shoot lest the return fire cause injury to some of the guests crowding the hall.

No valuables were taken.

HEARTS A SUBSTITUTE FOR UNIT BRIDGE GAME

By Joe Laurie, Jr.

Hello Charlie:

I suppose you read all about the christenin' of the big dirigible at Akron last week. Well I was playin' there and boy, the town was full of strangeees. I went out to the flyin' field and saw more Adam's apples than I ever saw in my life.

And was it hot!

Mrs. Hoover pulled a string and out flew 48 pidgeons. When Mrs. Hoover pulled the string everybody was disappointed 'cause they thought the ship was gonna fly, but instead the pidgeons flew and the ship went up about five feet. They tell me the ship won't fly for weeks yet and then only in secret.

I met a newspaper guy, Evans Williams, Jr. He is the dramatic editor of the "Times Press." A sweet guy and we was gonna meet other newspaper guys but everybody is all in on account of writing special articles for the big ship, so the speaks were kinda empty.

Couldn't Agree

The unit is going along pretty good. The bridge game broke up with an argument. Not exactly sore at each other, but they kinda wisecracked, you know kiddin' like, with an idea behind every crack.... Now they're playing hearts, a cent a point. I'm waiting for that old gal to get the queen of spades three times in a row.

When anyone loses over a buck they squawk the cards are marked.

The gal in the last act still seems nicer than anyone in the show....I take her home every night. Not that I'm stuck on her, you know me too well for that, but there's a lot of fresh guys in these towns and she's kinda afraid to go home by herself. It only take me a few minutes and I walk her to the lobby. The other night I went up to her room. She always has an orange or an apple. She tells me an apple is good for me, in fact it's good for anybody before going to bed. I never knew that, I always thought an apple was made for that doctor or applesauce gag.

Glad to hear you broke in your new act....Too bad about not gettin' anything on the finish, but maybe they're all laughed out by then. Best to the Mrs. and yourself and hope you land a unit. Sez your pal, *Bob.*

YOUNG MURDOCK TO WED

John Murdock, Jr., son of J. J. Murdock, becomes a bridegroom Sept. 3. The bride-to-be is Marjorie Cahne, non-professional, of Rye, N. Y.

The wedding is to take place in Rye where the couple will reside following their honeymoon.

Cruise Entertainers

On the 6-day northern cruise of the "Belgenland," starting Aug. 15 in New York, the William Morris-booked entertainers aboard were:

Castro's Orchestra, Harry Rose, Mme. Decker, Richy Craig, Jr., David and Hilda Murray, Sam Hearn, Signor Roseti and Josephine Huston.

Break for Magicians

Springfield, Mass., Aug. 17.

With the game of "murder" on the wane as a parlor diversion, magic has taken a strong hold as a home club entertainment feature.

Booking agents in a number of New England cities are finding an increasing demand for magicians at bridge and other parties.

Frances White Owes $13,000, as Mentioned In Bankruptcy Listing

Frances White has filed a petition for bankruptcy, mentioning her liabilities as $13,189. Her assets put at $7,500 is in the nature of a contested damage claim.

Following are listed as creditors: Hermis Press Corp., former publisher of the "Morning Telegraph," $483; Ethel Holtzer, $328; John P. Miller, $325; Freedman & Weinrich, $72; "Variety," $550 balance due on a judgment entered Aug. 11, 1930, for $574.19; Benjamin L. Friedland, as executor of the estate of Nora Bayes, deceased, $745; Jenkins Gowns, $200 balance due on judgment for $324.32 entered Sept. 11, 1929; E. Hemmendinger, jeweler, $1,500; Brooks Costume, $100; Louis Friedlander, Seattle, $1,500; Milgrims, $55; M. Spencer Rohde, $600; Dazians, $300; Levy, Kraus & Lehman, atorneys, $1,000; Shubert Theatrical Co., $1,000 due on judgment for $1,562.61 entered Jan. 12, 1924; House, Grossman & Vorhaus, attorneys, $1,000; Park Central Hotel, $57; Wm. Morris, $500 for commissions; Harry Reiners, $750 for money loaned; Joel I. Schweitzer, attorney, $500.

E. A. Vinson, of Boston, whom Miss White claims entered into an agreement with her in Oct., 1928, to act as her exclusive personal representative for five years, claims money due him under this contract, exact amount unknown and not listed; Biltmore Hotel, Los Angeles, $290; Reliable Collection Agency, $131, and $1,200 due the government on income taxes for 1928.

Only Asset a Claim

Under assets the actress has only named E. A. Vinson, Boston agent, also listed as a creditor, whom she claims is indebted to her for $7,500, her total assets. She claims this money due her under the same contract Vinson alleges money due him from the actress. She alleges that under the contract entered into October, 1928, on the basis stated in her list of liabilities, Vinson is indebted to her for about $2,500. Miss White also claims $5,000 more due her from the agent as damages for breach of contract and losses sustained by reason of various acts of Vinson.

Miss White, who was to be examined Aug. 11 in proceedings supplementary on an execution of the judgment held by Jenkins Gowns, of which a $200 balance is still due, was saved from the proceedings the preceding day when she entered her petition.

Made Publicity

Miss White about a year ago received much publicity through stating she was unable to pay a taxicab bill of around $4 and permitted the driver to take her to a police station. The girl then said she had been unable to obtain theatrical engagements.

Disputing the latter claim, the RKO and Loew's booking offices stated either was prepared to pay Miss White $700 a week, and that she had declined to appear for that amount.

Since then Miss White has played off and on in different vaudefilm houses.

At one time Frances White was a shining light in the variety show business.

Nan Halperin's Intact

One of the RKO's intact units during the fall will be headed by Nan Halperin.

Miss Halperin is completing this week the Publix presentation route. She has been heavily billed during it by Publix as the stage star.

ESTELLE TAYLOR AUG. 28

Estelle Taylor, opens for RKO in St. Louis Aug. 28. Columbus, Cincinatti, Chicago and Cleveland follow in order.

Nothing east of these dates has been set for Miss Taylor as yet.

"Glorified Vaudeville" Billing By Publix Mid-Western Deluxers Not Playing the F&M Idea Units

Chicago, Aug. 17.

Under the new booking plan finally arranged, the three Publix houses in the midwest not on the regular Fanchon and Marco route, will produce their own shows, and independently of each other. These theatres, Michigan, Detroit, Ambassador, St. Louis, and Oriental here, will have their only connection in being booked out of the local Morris office.

In Detroit, the shows will be handled by Eddie Weisfeldt; Ralph Nichols will handle the St. Louis unit, and Will Harris arranges the local Oriental presentation.

Each theatre makes up its own show to suit immediate requirements. To a great extent, however, the acts will be booked for the three weeks; in which case, they will open in Detroit, then jump to Chicago and St. Louis in that order. In this way, the acts can be offered three consecutive, instead of laying-off a week if they were to play Chicago first.

Fisher, in Detroit, switches from presentation to vaude on Sept. 4. To be booked out of the New York Morris office by Laurence Golde, but with the local desk set to supply the fill-in material. Michigan starts its new unit idea on Sept. 11; while the local Oriental and the Ambassador have been producing their own shows for some time.

Names Coming

There's a line-up of standard vaude names penciled in for the big new season plunge at the Oriental. Following Duke Ellington band, now current, comes George Jessel for his first appearance in town since at the RKO Palace last year. Then comes Nan Halperin, who leads a miniature revue in from Detroit. Week of Sept. 4 is tentatively planned for Thurston, the magician.

Sept. 11, Publix plans to try its first legit feeler for vaude at the Oriental, with Jack Osterman, Blossom Seeley and Benny Fields. It will be advertised as a revue, but plugged as "glorified vaudeville."

Between that week and Oct. 9, nothing is solid yet, but with Jim Londos, the champ wrassler, coming in on the latter date for $5,000 and a split over $40,000. Admitted that the femme trade won't wink, but expected to attract coin from the foreign trade.

NO AUCTION OF EFFECTS

Transfer Men Say Reports Are All Wrong—Holding for Actors

Vaudeville transfer companies will continue to hold actors' effects for free storage if financial and other conditions warrant, meanwhile avoiding an auction where bills have long lapsed or claims have not been filed.

This is in answer to reports of a general auction. James A. Bryant, sec. of the transfer association, declares they cannot hold an auction until after due notification and legal steps.

He adds there's been but one auction, in 1922.

BOSTON'S CENSORING SANE AND LIBERAL

Boston, Aug. 17.

Boston censorship still has teeth, according to Mayor Curley, and theatre licenses will be revoked to clean up an act, a show or a picture if necessary.

R. V. Connor of the RKO offices came in for high praise by City Censor John Casey as the result of last week's showdown at the Keith-Albee when Joe Besser refused to eliminate his comedy gesture of threatening to reach his hand under women's skirts. Casey refused to let Besser play the act and Connor, in backing up the censor, won the praise of the mayor.

May Usher accepted eliminations, and Schwab and Mandell report that Casey's cuts in their new musical, "Free for All," were reasonable and acceptable to them. According to Casey, the coming season will find censorship in Boston sane and liberal, but that outright violations of the Boston code will bring immediate action.

Muriel Window's Husband Appeals $500 Alimony Tap

Des Moines, Aug. 17.

Arthur S. Hanford, Jr., wealthy Sioux City business man, has filed an appeal from a decision in District Court which allowed Mrs. Hanford $500 a month temporary alimony. Mrs. Hanford was formerly Muriel Window of vaudeville and had asked $2,000 a month during the lower court hearing.

Action roused considerable interest as Hanford, in an answer, claimed he had never been legally married to the actress, declaring she was the wife of Robt. E. Keane, actor, and was not divorced from Keane until 23 days after the Hanford marriage in French Lick in 1920.

Lower court, in allowing the temporary alimony, found the Hanford marriage legal.

Siegal's New Singer

Al Siegal, high pressure pianiste and teacher of torch song singers extraordinary, has got himself another act and girl in the person of Lillian Shade.

They open shortly for RKO.

Dreyer Fights When Dog Is Killed; Tossed in Jail

Hollywood, Aug. 17.

Billy Dreyer, former vaudevillian and now conducting a Hollywood dancing school, was held in the Las Lomas, N. M., county jail on charges of assaulting a laundryman who ran over and killed Dreyer's valuable Doberman Pincher, one of the finest of that breed of dogs in this country.

Dance instructor was later released under $5,000 bond, and is remaining in New Mexico to clear up the case, which was set for trial at the reconvening of court, Sept. 1.

Dreyer was on his way to New York for a vacation when the dog was killed.

Ex-Vaudevillians on Hope of Vaude's Return Trekking to B'way

A feeling that a new epoch is in the cards for vaude this coming year is bringing back to Broadway many former vaude actors away from the big street since big time hit the skids and talker theatres sprang up on every corner.

The boys and girls don't know why except that each one says they have been getting psychic vibrations lately regarding the return in a big way of their old love, vaude. Each one asks the same question, what about vaudeville this season? Several have stated that their home town theatres which have been playing straight pictures, are talking vaude for the fall. The actors fell into the conversation, got steamed up again and packed off for New York.

Many have established businesses in their home towns and those of their new adoption. They left regretfully many new made friends and the families and trekked back to Broadway and the front of the Palace building where they wore out many shoes in the old days looking for routes. Vaude pulls them back with a whisper.

If the return of former good vaude acts keeps on the increase in the next month as it has in the past two weeks, there will be no shortage of available vaude material if and when the big break comes.

RKO Drops Jr. Circuit Idea for Spot Booking

RKO has laid aside the plan to create a junior, or small time, circuit. Substituted idea is to gather together as many small theatres as possible and book them in spot style with occasional units at fluctuating budgets.

Plan, as being carried out, is to place these houses on the books of a booker until such time as an attempt will be made to create a separate small time booking department if the initial attempt is successful.

MATT BROOKS
In a Fanchon & Marco Idea
with
BEN BARD

RKO'S CHI OFFICE SET TO FOLD UP BY NOV. 1

Chicago, Aug. 17.

Following the business visit here last week of Charlie Freeman, it was stated the local RKO booking office, or what's left of it, will do a fold by Nov. 1.

Only chance the Chi exchange has to remain alive, from reports, is in the remote possibility of it landing some middle western indie time to book. There's nothing else to keep it open. New York booking office is said to figure the local branch as unworthy of its overhead and to elieve that the slight time still on the books can be transferred more easily to New York or discarded.

Under the office managership of Tom Carmody, the last of the Chicago vaudeville bookers, Dick Hoffman, is buying a handful of acts weekly for the splits in Joliet, Detroit, local Englewood and the half dozen short coin Saturdays and Sundays.

Willie Berger, with the important remnants of the local vaudeville book in his pocket, went east several months ago, leaving Chicago's hungry agents with just enough time to tease 'em.

RKO CLUB BOOKERS

Private Party Acts Booked in Several Cities During Season

RKO through its vaudeville department will attempt an extensive invasion of the club booking field this fall with offices in 11 cities. Starting towns will be Kansas City, Los Angeles, San Francisco, Cincinnati, Philadelphia, Washington and New Orleans, besides the present club bureaus in New York, Chicago and Boston.

The club entertainment will be sold under the RKO label by club bookers directly operating for the circuit.

Plan will start during September. Sept. 1 Charles Eddy becomes the RKO club booker in Chicago, with the other appointments to be made later.

Straight Films for Des Moines Orpheum Vs. Par Stage Shows

Minneapolis, Aug. 17.

The RKO Orpheum, Minneapolis, and President, St. Paul, closed for the summer, reopen in September, it was announced by Morgan Ames, division manager here, upon his return from the RKO meeting in New York. The houses again will employ a straight film policy, opening date to depend upon the weather.

The Des Moines RKO Orpheum, also closed for the summer, reopens Aug. 29. The house, vaudeville for 20 years, will go into straight pictures despite the fact that Publix is using stage shows at one of its two Des Moines' opposition houses.

Present Publix plans still call for the Century theatre, across the street from the RKO Seventh Street, and the most pretentious of all its local houses aside from the Minnesota, to remain dark throughout the coming season. It was closed "for the summer" last June. Pantages theatre also is scheduled to remain dark for the second consecutive season.

Shea Insists on His Own Units, Winkler to Buffalo

Another Publix deluxe operation which will produce its own stage shows locally, following the Fanchon-Marco deal, will be Shea's Buffalo, Buffalo. Date for this has not been set.

Mike Shea, partner with Publix in the Buffalo and other houses in that city, is reported to have insisted on production of his own stage shows.

Carlton Winkler, now in Boston, is slated as the Publix producer for Buffalo. Winkler was previously in Chicago doing B units for the midwest.

With the decision to locally stage in Buffalo, Publix will haxe six key operations under this policy, the others being New York, Brooklyn, St. Louis, Chicago and Los Angeles.

Vaude in Hip, Balto

Baltimore, Aug. 17.

Hippodrome here is reopening with vaude Aug. 25. It will be booked through a Philadelphia agency.

Initial headliner is to be Georgie Jessel.

RKO MAY PULL ITS 4 REVIEWERS INTO N.Y.

RKO vaude booking department will possibly add the four former road men to its staff of reporters in New York. Booking department is short on reviewers. Aaron Kessler, Jack Dempsey, Manny Manwaring and Fred DeBondy have been looking over the shows out of town.

RKO takes a peek at other local shows besides its own. Roxy, Capitol, Paramount and others are caught each week.

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A NEW ACT TO LOOK OVER
Opening August 22nd, RKO HIPPODROME, New York
FRANK MELINO and CO.
With ALFRED MELINO and HARRIET POWELL
Just Finished a Series of Shorts for Educational Pictures
Our Thanks to
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MIKE AMES
AMERICA'S FOREMOST PORTRAYER OF FEMININE TYPES
JIMMY CLARK at the Piano
THIS WEEK (Aug. 15) LOEW'S STATE, NEW YORK

WALTER JENNIER PRESENTS BUDDY
THE EDUCATED "SEA LION"
PLAYING FOR RKO Direction, LEE STEWART

Fox-W. E. on School Films

(Continued from page 5)

is pushing its own 35 mm. portable projector model. Plans, it is learned, are to get in on the ground floor with equipment as well as film.

In the shooting of classroom subjects all pictures are in sound and confined to 35 mm. stock. Later in the season, it is admitted, Fox may consider reduction of this stock to 16 mm., but right now size is being confined to standard.

Professors who have been engaged by Fox include:

Wallace W. Atwood, president of Clark University. He is in charge of geographical subjects of which, so far, he has made eight.

Professor Johnson, of the Teachers College in Columbia, is presiding over the pedagogical end of historical material. He has made nine pictures along these lines, ranging in length from one to three reels.

Clyde Fisher, of the American Museum of Natural Hository, is working on the science phase. He has completed two subjects.

7-8-9 Grades

Fox will enter the educational field first in the 7-8-9 school grades. All subjects now being produced are being made with pupils of these grades in mind.

All film stock being used is non-inflammable. This, it is pointed out by the heads of the educational department, greatly lessens fire hazard.

Western Electric's activities are backed by an unrestrained confidence in the success of educational subjects. Executives predict that within another six months schools will be using film in the classrooms every school day.

In 100 Schools

For the first time WE reveals that it has installations in over 100 schools throughout the country, some of which, it is stated, now are using film as often as two and three times weekly during the summer sessions.

To date WE has produced 40 all-classroom subjects. Unlike Fox it is more varied in its selection of professors. It picks leading educationalists in their fields for certain subjects.

In its first batch of pictures WE has called in 10 professors. Subjects deal with everything from music appreciation to natural science.

The electric has taken over production quarters in the Audio Cinema studios, Bronx, where a lengthy schedule is being followed.

2 Film Sizes

Col. Devereau is head of WE's educational organization while R. G. Stokes is in charge of production.

Like Fox, the electric is shooting on 35 millimeter film but, following an announcement which it will make late next month on a special 16mm. projection machine, WE will have subjects in both sizes.

WE believes that 35mm. portables on non-inflam stock are necessary for auditoriums, but that 16mm. in the long run will prove more desirable for the individual classroom.

The Hays Organization, in its turn, is being flooded with inquiries from schools about film and, at the same time, is effecting contacts with institutions concerning its promotion. The feeling there is that the sooner the industry can prove itself as an auxiliary educator the sooner the schools will buy equipment and book pictures.

Flexible Wall St.

Hays office admits no controversy with Wall Street. Comment about that is that bankers have never recorded an objection to producers entering schools. One Hays exec gives this summary:

"Anyone can quote Wall Street one way or the other and no one in Wall Street will confirm or deny it one way or another. We just regard those Wall Street reports as hot air. Actually they are absurd because no one who means anything in Wall Street or in the picture industry knows anything about them."

MEYERS SEEKS NAMES IN L. A. FOR WB HOUSES

Los Angeles, Aug. 17.

Walter Meyers, talent and booking scout for Warner Bros., is here lining up names for B. S. Moss' Colony, which the Warners will book, commencing next month. Meyers wanted Eddie Cantor as the opening attraction of the new music hall policy which the Colony will undertake, with monthly to three-monthly changes, dependant on the draw of the attractions.

Meyers, if experiencing too much difficulty aligning names, states the Colony will then go legit again with musical productions, which the Warners, too, will book. W. B. will produce and finance with an eye to the screen rights.

Meyers reports a vivid demand for live entertainment on all stages. The new vaude policy at Warners' Jersey City, Pittsburgh and Philadelphia houses is one manifestation thereof. Duke Ellington and Joe E. Brown are some of the name attractions already set for these stands, with local producers to build up individual presentations around the spot-booked names.

Dubbing Musts

(Continued from page 15)

eral made in Germany, is that the best dubbing system is to have the players form the words of the alien tongue to be dubbed in, although the person supposedly speaking it has no knowledge of the language.

Because they have been unable to use their stars for such purposes, due to contract limitations, the producers have been forced to sit back and see Germany get the plum for most perfect syncing. This although the same system was used here more than a year ago in a few instances.

Handicap

With established stars practically held back from this type of syncing, the film makers here have had to select phrases in foreign tongues that would best fit the lip movement of the original English dialog. Searching the dictionaries for synonyms has had the syncers standing on their heads. Even when the proper word was found it was discovered that the character would be saying something entirely different from his accompanying expressions.

Producers now feel that the foreign market will accept the top American stars in synced versions, even though the audiences will be conscious that the dialogue is synthetic. Antagonism toward dubbed versions, they say, can be compared to early film days, when certain types of audiences were dissatisfied with pictures. For these persons it was a long cry from seeing real actors on the stage to shadows on a screen.

Helping also in the now accepted theory of dubbing is the present general move to eliminate much dialog in films and revert to a more silent action form of treatment.

Spanish Died

(Continued from page 15)

pleasing the entire market, with the producers in the past not worrying over how to straighten this out.

Three companies now exist in New York making an attempt to shoot Yiddish films. All are minnie producers, with lack of money holding them pretty close to earth. A recent case is that of a man who wanted to produce a Yiddish film in New York. He fixed up the yarn himself, from a Biblical background, got actors together and made the film. Entire shooting was done in one day. Then he wondered why he had difficulty finding a spot to show the film.

Spanish Co's.

At present there's a Spanish film making company forming in New York to make Spanish language talkers here, with constant talk of companies being formed for that purpose both here and in Hollywood. Most are doomed to failure because of the lack of money as well as actors.

Cubans, South Americans and Spaniards all speak different Spanish, very different one from the other. Also Mexican and several others. Cubans don't like to hear the Mexican accent, and South Americans resent Cuban. So on down the line.

Only way to handle this situation, according to those who have studied that market, is to make Spanish talkers in pure Castillian. Even this wouldn't do always, being difficult to get outside of Spain.

No Vaude for W.&V. This Fall; Labor Too High

Wilmer & Vincent has decided not to place vaude in its theatres running through Pennsylvania and Virginia. Reason is the unions. Circuit had planned to play acts this fall.

According to the W. & V. office, the chain made the unions offers based on the total operating expenses and the capacity of the houses figured at a night top of 35c. W. & V. was agreeable to three stagehands at $40 per man, a six-piece orchestra at $50 for leader and $40 for side men, and one man in the booth at $50 a week. This was rejected by the union men in four of the six towns. Spots proffered a compromise on which W. & V. said it could operate, but with only two towns in that the scheme wasn't practical.

Morris Booking Fisher

Lawrence Golde of the Morris office took over the vaude bookings of the Fisher, Detroit, last week. The Fisher plays four acts on a full week basis, using a vaudefilm policy.

Acts going west or east are Golde's chance each week to fill his spots at the Detroit house, as the theatre is isolated from eastern bookings. The addition of the Fisher date gives Golde 4½ weeks of vaude bookings.

An Open Letter to MR. WILLIAM MORRIS, Sr,

Mayfair Theatre Building, New York

My Dear Mr. Morris:

My original intention was to write you a personal letter, thanking you for your great confidence in me being a hit in Europe.

Now that I have gone and conquered, I want the theatrical world to know that Mr. William Morris, Sr., is still the great showman that he has been for so many years, and always knows talent when he sees talent.

Your confidence in me was amply sustained.

I WAS NOT ONLY A HIT, BUT A SENSATIONAL SUCCESS.

Were it not for your advice and the help of Messers. Josha Lowe (Jolo) and H. Regensburg, "Variety," London, I would not have received the following compliments.

SENATOR MURPHY

"VARIETY"

Many Real Clicks on Current Palladium Bill

London, July 20.

Myro and Desha scored nicely today (Monday) at the Palladium (vaudeville) with their adagio act. Emil Boreo is also on the bill and doing splendidly. Gaston Palmer is a very big success.

Senator Murphy is next to closing and cinch hit.

Rain and the first show business for today excellent.

"VARIETY"

Murphy in Demand

London, July 20.

After scoring sensationally at the Holborn Empire (vaude) July 6, Senator Murphy was asked the next day to double into the Palladium. Couldn't agree on money, so Murphy didn't move over until a week later.

When he did move he had a guaranteed spot on the bill.

"THE PERFORMER."

"Making his first appearance in this country, Senator Murphy should have no regrets at his three-tab call reward on his opening show. Using a German-cum-Hebrew dalect, Murphy is the American prototype of the Hyde Park soap-box orators...Murphy's big success was undoubtedly due to the fact that he had the foresight to Anglicize his material thoroughly and add topical touches, especially in motoring, before opening, for which he merits praise... Senator Murphy addresses the audience with his forceful politic satire, full of wise-cracks. He was a solid hit."

"THE STAGE"

"Senator Murphy is highly amusing in a satire on American political speakers who congregate in Union Square, New York, similar, apparently, to our Spouters' Corner in Hyde Park."

"THE PERFORMER"

"Back after a short absence, Senator Murphy, that gutteral accented dialectician, scored as he pleased with his own quaint and highly laughable viewpoints on some world-wide problems ranging from motorists to politicians."

LONDON "TIMES"

"Senator Murphy satirizes the stump orators of Union Sq., New York, and he has the same hypnotic quality that the best of his victims possess. Once he has begun to speak you must hear him to the end, for he has the knack of inspiring the faith that his next quip will be a good deal better than the last, and sometimes it is. He knows precisely what he wishes to do, and so long as he is on the stage the audience is completely under his spell."

PARAMOUNT

New York, Aug. 14.

Paramount is dressed currently with one of the most colorfully arranged stage interludes this house has seen for months. If the week's stage combo proves anything it means everything moves in cycles and here for the better. The show end reverts to the early presentation idea, which style has proved so successful at the Roxy of merging the pit, organ and people into a combo entertainment with the newsreel or a short or both intervening. Here it's both and proves pleasant support for the film, "Secrets" (Par) which is not overly strong.

Frank Cambria produced and for a final touch throws the drops back for a full stage set of an Alpine Village with a double-decker waterfall over a wooded frame to the left of the stage. Back drop is a mountain panorama with base lighting effects reflecting upward while a foot bridge fronts the back drop and stone colored stairs go to left of the waterfalls decorated with side ferns.

Against this drop, which perspectives solidly and indicates progress for the Par shows as compared with recent productions, the David Bines Ballet and certain specialty units perform.

Piece is called "A Day in the Alps," done without chatter, but having some light comic moments in the acrobatic antics of the Five Maxellos, standard risley quintet, and Bert Faye with his ski snoe dancing. Baxellos are crack workers and while from the professional standpoint looked to have gone a bit over on time, nevertheless shot over handsomely and big. Their finale was a wallop as an understander leg-twirls a double and finishes with a triple feat.

Faye and his ski stuff commanded a flock of bows. The setting and the costumes of the acts fitted nicely and good lightning helped.

As the scene opens Jack Major comes down the mountain doing a Swiss yodel, followed by the Bines girls, who are divided into boys and girls, with a quartet representing the Four Musketeers following. Latter also do a number down front, but it's question of how much their good efforts counted on the upper tier where their voices seemed to be ill placed.

With these Holly and Fox complete the picture with a Swiss slap dance. Pit orchestra stays in pit to accompany the singing and the scene shuts with the sun dipping behind the mountains as a scrim lowers and a falling snow is stereoscoped over. That got a hand and obviously was meant for Cambria, even if the audience didn't see him. Somewhere in the picture a femme singing voice is heard and fits.

Before this scene Jesse Crawford does selections from "The Firefly" as midway the scrim in "one" lights and a toe dancer appears against a shaded green drop in No. 3. To appreciate Crawford is no difficult task. He scored. One of the crack numbers of the show was the overture production with the David Bines ballet which looks like a repeat number where the 24 girls trot out in silhouette with semi-soldier outfits and aluminum or nickel helmets to do military stuff on routine. Billing mixed here. It might have been called "On Parade" or "Daughters of the Regiment," accompanied by pit. Latter title was on screen, but former on program.

Pit starts off with about two minutes of intro music and then the girls. They finish without lights down front and going off take a baby side spot shining on helmets with rifles as additional paraphernalia. The spot lighting here gave an accentuated effect to the girls on toes for wide applause.

Short filler was Burns and Allen (Par) in "100% Service," and looked shunted in at last minute to provide opportunity for back stage handlers to make necessary changes to the Alpine Village setting. It served its purpose, although the newsreel might have done the trick alone on another arrangement. As is, however, show runs an easy 135 minutes, which is good time considering and fast entertainment. *Shan.*

FOX, B'KLYN

Brooklyn, Aug. 15.

"Olympic Games," F. & M. Idea current, is rather a weak sister to its late predecessors. It cannot hold a candle to the Idea which this house presented last week, called "Mickey Mouse."

This unit has many faults. There is an absence of spontaneity; an over abundance of dancing and no comedy.

Six boys and the line girls are used mostly. Boys are Three Goulds, Fred Duvell, Billy Preston and Sid Colton, together as an act. Boys go in for various forms of hoofing, mainly solos.

Intention was to revolve the act here around the coming 1932 Olympic games, hence the title. With the exception of the opening and closing number and the scenery, that atmosphere is lacking. Opening scene is a stadium with girls, as the representatives of various nations, parading. A song by Miss America, who is given too much time, follows.

Closing scene is the outstander and contains most speed. After the boys and girls together go through dancing and posing routines on six short stairs laid across stage, finish has boys peddling bicycles, running on treadmills and the girls doing acrobatics on the vertical bars.

Hal Haig, rooted as former Olympic swimming and diving contestant, meant nothing to the unit in that direction. Haig did a little simultaneous harmonica playing and acrobatic dancing, closing with a comedy bit wherein he fights and wrestles with himself. Finish gets by but opening is somewhat wobbly.

Paul Remos and midgets, standard act, substantial.

Biz early Saturday started as though it would break last week's record but after a while slowed down. Phil Lambkin, new m. c., here first last week, for the overture did some operatic airs.

Fox's "Young As You Feel," on screen.

CAPITOL, N. Y.

New York, Aug. 14.

Looks like an above-average week here, with Polly Moran in person on the stage as the main draw. Clark Gable, only near name in picture, "Sporting Blood," but building fast with the admirers, ought to help out a little. In full a show that tops many that have been around here lately. That goes both for screen and stage divisions.

Picture is type that will have to depend on word of boosting, which it ought to get, as well as on strong advertising and exploitation campaign. It's race track romance in a fresh dressing.

Polly Moran is billed more heavily outside than Gable, the only name Metro could stick up along with the screen attraction. She comes in here on top of "Politics" (last week), latest of the Marie Dressler-Polly Moran comedies from the M-G-M studio. That's in her favor with "Politics" fresh in Cap patronage minds.

The comedienne is without what seems specially prepared material. She probably prepared it herself on the back of envelopes, but in the selling rather than in what she has to sell, Miss Moran clicks nicely. She plays up the Metro angle in a big way, whether advised on that or not, including plugs for two new features that are on the way, Greta Garbo's "Susan Lenox" and "Guilty Hands." Mention alone would have been bad but Miss Moran goes further, this sidetracking her clowning routine somewhat.

If there was advertising on the stage, Metro would get its full share and more. And so would the Park Central, where the comedienne says she's stopping, mentioning it a couple times.

The routine of talk and clowning Friday night ran to 17 minutes, with a couple additional minutes for a kidding encore speech. There's a lot of other kidding, mainly about Hollywood, premieres out there, snootiness of stars, etc., even the new schnozzola and teeth Miss Moran herself ordered.

She works in front of the stage band, the Hale Girls appearing to top her in a Spanish fan number for an effective finale with a squint at a girl in the back closer to the nude than the well dressed.

Ahead of the M-G-M comedienne the same girls do a rumba number to the offstage voice of Joseph Pope Jones, baritone. Latter's spot is directly prior.

Jones, announced as a Broadway find, has a fine voice that can still stand some training but he's weak on stage presence and salesmanship. Opening he offers "Once Upon a Time," appearing somewhat ill at ease. Second number is Jones' impression of Richard B. Harrison as the Lord in "Green Pastures" (legit), which takes him off nicely.

The Hales, apparently cut to 16, open "Fiesta," as the show is billed, to the tune of "Peanut Vendor," that Spanish touch prevailing throughout except for Miss Moran's spot. Scramming after a line number at the outset, the trio of Joyce Coles, Nicholas Daks and Carlos Peterson swerve a little from the Hispanic in a ballet interlude before a scrim, men as clowns and on the make for the girl. Mild laugh as a final tag has girl returning with baby carriage carrying dummy babies for each. Meanwhile, male team offers a double along ballet lines. In toto, fair.

Single set stands from curtain to curtain, meaning 45 minutes. It's a little over normal for Cap unit shows. That set's very attractive, however, though not appearing costly, with band nicely spotted in what seems a garden enclosure, next to practical entrance to a Spanish bungalow.

Miss Moran virtually makes the show, a better unit in entirety than a lot produced up here in recent months.

Projection machines unfold William T. Tilden, II, in a short, "Tennis Technique" (Metro) and H. M. News as screen frosting.

Business fairly good at Friday night's first de luxe show, with lower floor filled, all of mezz and most of balcony. *Char.*

ROXY

New York, Aug. 14.

More in the regular Roxy vein this week which means that the stage end principally concerns the house stock company and leans towards the artistic. The rostrum presentations are split on both sides of a rather long newsreel (Fox), with "Bad Girl" (Fox), the feature flicker. Business at the first show Friday was not unusual either way.

Overture blends into the first stage offering, "Impressions of Samson and Delilah." This has Anne Tyson and Harold Van Duzee in "one" behind a scrim for a duet, after which a short interlude by the vocal chorus and then the full stage flash of an Egyptian throne room where the Roxyettes and ballet corps prance. Build-up finale goes to a climax when Samson proverbially pushes apart two pillars and down comes the palace for an applause drawing scenic accomplishment. Ensemble is well colored and directed.

Novel, entertaining and artistic item in the second half names Sanami and Michi, who do Oriental or Siamese stomps to the heavy beating of drums and under red and green spots. Titled "The Living Buddha," couple get a fine effect of a four-armed idol, and as presented here it's a sure click. Preceding number, "Trees," had the Roxyettes descending from the flies on a big platform and thence maneuvering to the stage proper for unison work which had the girls worried by their tall headdresses.

Concluding parcel is solely devoted to the ballet corps, led by Patricia Bowman, with the sweep and movement of a mazurka fully exploited. The space devouring dancing to the waltz rhythm was particularly eye-filling, although seemingly hurt by the clash in colors in between the costuming and the front stage border. The hues do not actually bark at each other, but they don't entirely harmonize, and sufficiently so to take the edge off an otherwise delightful interlude. George Kiddon and Volodia Gueral assist Miss Bowman.

Two Columbia shorts round out for the supper shows, with the big screen used for the finishing news clip the Graf Zep up around the Pole. *Sid.*

CHICAGO

Chicago, Aug. 14.

This is the second Fanchon and Marco unit for this theatre. It offers just what Publix was looking for, a stage show that could follow the Publix presentations, and at low cost. Publix-B. & K. appear to be going to special pains to avoid letting the public know that this is Fanchon and Marco presentations. They state that the public would find the switch in names merely confusing. This show was announced by the m. c. as a "Balaban and Katz presentation."

Unit, labelled "Tomorrow's Stars," exhibits a couple of novelty angles. There is no chorus, and only one fill-in-spot act. Entire session is occupied by a series of specialties. Unit moves along on an even pace without hitting the heights of entertainment, nor stumbling into the mud.

Performances throughout are the sort expected of the stars of tomorrow; not of stars ascendant. They impress strictly as having possibilities. All work is regulation specialty routines, consisting of dancing, singing and acrobatics. All good enough, and at quick time held this audience throughout.

There was Thea Nelson, who led the batting order, with a tumbling demonstration, the big moment of which was a series of back flip-flops. Duke Mackail, tap dancer, followed with a fast, intricate rhythm; then Dorothy Welch, who manipulated a Victor Herbert reliable for a nice larynx display; and Chiyo Kadematsu, Japanese dancer, who flitted across the stage, but without any central idea in her number.

Helen Ireland played a saxophone, but didn't particularly awe in spite of the send-off of being the best femme tooter in the business. Buddy and Gretel have a pleasant enough ballroom dance arrangement, considering they're a couple of tomorrow's stars. Wanda Allen toe-danced; and Harry Stockwall sang "Marching Home to You" with proper emphasis on the "boots, boots" theme, and took his quota of bows. Mary Miles stirred 'em with her acrobatic dance; while Anderson and Allen displayed a fine understanding of hand-to-hand work, providing some good pull-up and balancing views.

Stand-out for this audience was a trio of kids, Haig, Haig and Haig; two boys and a girl, ranging from 12 to 16 years. Screamed 'em with their adult-aping style. Songs and dances. The one-act of the unit was Bernie, Veronica and Walker. Bernie m.c.'d at the first show, and did a clean job; while Walker broke up the straight-forward routining of the presentation nicely with a couple of walk-on gags between numbers. Late in the session, the three of 'em got together in front of the drapes for a turn. Piece was solidly burleycue in words and motions. It wasn't so good; and was evidently placed to give the rest of the troupe time to change costume. Costume change, however, was not either necessary nor particularly noticeable; and aided the finale not at all.

Biltmore Trio, originally added by Publix to the unit here, didn't show. Circumstances forced one of the boys to California on the double-quick. An extra tried to substitute, but at rehearsal found not to work out satisfactorily. Bob Nolan, Publix m.c., came in from Detroit to handle this outfit, and took the m.c. post at the first evening show on Friday.

"Secrets of a Secretary" (Par) feature. Stuart Barrie at the organ, tried something new by giving the folks a lesson in musical interpretation and appreciation; dissecting "Prelude in C Minor" for 'em. They didn't seem to resent being educated.

LOEW'S STATE, L. A.

Los Angeles, Aug. 12.

Wow biz at the State again this week, with "Daddy Long Legs" (Fox) standing 'em up around both corners at Broadway and Seventh. Five shows and maybe six for the week-days and seven on week-ends, similar to last week's turnaway trade with "Politics."

Not so good a stage show this week. Rather garbled affair, it's slow and evidences the haphazard staging. It was whipped together between Marco and Leon Leonidoff, with none taking credit on the billing. Leonidoff's own first Idea for F&M, "Rhymes in Rhythm," was that strong they are shifting it east to the Fox, St. Louis, to take up the Publix slack.

The "Art Gallery" Idea has George Dewey Washington as the fill-in topliner for the State only, then switching into the "Black and White" Idea to replace Pegleg Bates, another filler-iner. Eddie Cole, Dutch comic, and the Three Society Steppers are sub-features. Six acrobatic teams in the art gallery background give reason for the title of the unit.

They are posed as classic statuary, coming down from their pedestals for their stunt. Teams are the Cachalots, Herculean Trio, Mavis and Ted, Olga and Lester, La Marr Bros. and Vess and Lambert. Marion and Katharyne, femme vocalists, fill in.

General motif is a hybrid. Its foreground makes one wonder where the "art gallery" idea comes in. Washington does two numbers with a crystal as a prop. He scored heavily.

The Three Society Steppers do their stepping with a new style of light comedy variation. Eddie Cole has an old Chaplin silent to put him over. Cole does the hokum dialog for this unrecognizable Chaplin, gagging the situations.

The succession of acrobatics slows it up quite a bit.

Lou Kosloff this time is in the pit preceding Fox Movietone News.

They were SRO before noon Wednesday. *Abel.*

Newsreels

EMBASSY

The exclusive Fox got on Eckner's travels to the pole is worth the price of Embassy admission this week. Some air shots that have never been filmed before, plus the trip over those vast ice wastes provide plenty of punch.

Otherwise, however, the program is routine. Even the editing of several clips is poor. The Mayor Walker broadcast as heard over a receiving set in New York is allowed to run for such length that long before it is over patrons are restless. A California choral society is another illustration of too much running time.

Plugs are sprinkled throughout. One is for the Hollywood Gardens with an aimless wrestling match the only excuse. A pajama contest gives the Miramar pool some publicity.

Some excellent photography and unusual sky stuff is evident in a clip on a British air subject.

A lone lighthouse off the French coast where the guards are changed every 12 months is also worthy. More about lighthouses wouldn't hurt any program.

Cops come in for plenty. Girls drilling in Vienna and men doing calisthentics elsewhere in Central Europe.

More reindeer, navy and coast guard boats, Eskimo children and parades fill in. Interview on the Seine with a former Coast guardsman who is floating about the world in a tiny craft got laughs because of the bottle and the fact that its contents were beginning to tell in the subject. Magic Carpet this week is "Oh, for the Life of a Fireman." *Waly.*

TRANSLUX

Saturday matinee business has been conspicuously poor here during the past five or six weeks. It isn't the fault of the programs, either. They have shown steady improvement and manifest the effort to be as original as newsreels can be.

Universal again scores highest for entertaining material. A peg-legged dog, a 10,000-egg omelet, a street car village and a home in a water tank get the laughs.

Exceptional clip is a camera trip with an aeroplane ambulance to a wrecked plane. This time the reel beat the newspapers to the scene.

A man battling with a 600-pound turtle in the water and a steeplejack working on a Brooklyn church spire also have their thrills.

Pathe's gang war series this time features a call to the women voters of the country to do more letter writing to government and local officials and to use as their hammer the ballot box.

A clip that is getting audiences almost hysterical is an interview with a husband and wife in Buffalo, the former planning an air trip to Rome. The gabby husband is so insipid that every time he opens his mouth, which is often, he gets a laugh.

Those boys overseas who talk for Pathe, especially the one in Germany with his broken English, unconsciously provide a comedy vein for many an otherwise serious subject.

First ship to reach Chicago direct from Europe is one of the program's featurettes. Same city stages a dance for elderly couples which provides the usual human interest angles.

Benny Leonard, Helen Wills, football practice and soldier drills, the Cowes regatta, contribute to the sport end. Looking through the telescope at Mount Wilson is a subject guaranteed to entertain regardless of the number of times it has been shown. *Waly.*

CAPITOL, CHICAGO

Chicago Aug. 11.

This is one of the three local southside Warner theatres slated to go flesh with the beginning of the new season next month. Things are practically all set, with conferences now on with the unions, which are apparently willing to meet the vaude idea half way.

This theatre, together with the sister houses, the Avalon and Stratford, has demonstrated in the past few months its urgent need for flesh on the stage. These three spots ran brutally low on grosses throughout the early part of the summer, and dove unbelievably low with the heat of last month. They tried everything. At the Stratford they gave 'em double bargains on Saturday nights; the Avalon went into a split week. But the split policy died, for the public would come around for the good film, but passed up entirely the weaker flicker.

These houses were successful with stage shows; playing Fanchon & Marco units at the Avalon and Capitol, and local presentations at the Stratford, where the postage-stamp stage demanded special attention of the acts. It's a pipe spot for vaude as it stands, and that type of stage entertainment is mentioned to return to the house Sept. 1.

Within the last month the Avalon and Capitol have tried freak flesh attractions as a feeler, and proved to themselves that they were on the right track. Gene Dennis, mind reader, walked away with sweet box-office figures at an extended stay at the Avalon.

Warners have now sent in their picture name, Joe E. Brown. He went into the Avalon last week, and recited to the home office a beautiful story of b.o. success. He's now at this house on a h.o.; and once more delivering proof that there's something to this stage idea. On a mid-week afternoon, the entire orchestra of this large deluxe theatre was capacity. And the Capitol theatre is spotted on the extreme southern end of the town, far from any likely business center. Location precludes the chance for any passer-by trade.

After the statement on business for this week is read, all doubts as to the efficacy of flesh will be tossed hastily out of the window. Only question that seems to be worrying Warners locally is whether to book out of the WB office in the east or out of an indie agency locally. Jimmy Coston, local chief, is now in the throes of conferences with a local booker formerly Chicago representative for a national vaude circuit. This booking arrangement would seem more suitable for the local houses, rather than having the theatres booked by telephone and air mail from a New York desk.

Joe E. Brown is the whole show currently, sharing time only with the lady organist who gives him the opening and closing triumphal chords. Brown doesn't need anything else on this freak appearance. He held 'em solidly; working in one on a bare stage.

He's doing 16 minutes of comedy talk and pantomime, all of which meant 16 minutes of entertainment.

(Continued on page 62)

NEW ACTS

EDWARD G. ROBINSON
Monolog
20 Mins., One
Albee, Brooklyn

A money act as a draw. That includes any locality where Edward G. Robinson will play on his limited RKO tour. Otherwise a personal appearance of 20 minutes that as an act is quite a ways from that. Robinson himself is the act rather than the material or how offered. That's all audiences want, no doubt, from a picture star of this one's rep.

Robinson has always aspired to higher than the tough, gutter-language parts that he plays, with the actor having had a tough time trying to decide at the time whether he should give up class stage ambitions for the screen.

He probably has written his own material. It's couched in the finest English. To some extent, whether the actor or someone else wrote the material, it serves strongly to impress audiences that Robinson is the antithesis in private life to his characters on celluloid. Robinson, known as something of a scholar, probably wanted it that way.

His talk runs along that general tenor, with explanations of how Robinson played old-man roles in legit and a couple of nice ones in pictures, until they started making him tough. It's a little overdone, ostensibly to stress the point, but in the telling Robinson coats his monolog with a humorous touch. Lucky he did. Apparently with him all the way, the audience out here Saturday afternoon laughed at everything that provided excuse for a laugh.

As intended punch and for the takeoff, Robinson does a bit from "Little Caesar" in which the machine gun attack follows a phone bawl to a cop. The Albee rigged up a great substitute for the pitter-pat of a machine gun. It sounded like a B-B gun with a weak spring.

This scene is preceded, with continuity involved, by an outstander view from the picture when Little Caesar is down in the gutter and hears others read accounts of his downfall.

Two other scenes are in the middle of the act, the kick to a gal's north end going south (from "Smart Money") and the bath scene with Vilma Banky (from "A Lady to Love").

Before Robinson appears a trailer presents him in bits from "East Is West" and "The Widow From Chicago," as well as the two herebefore mentioned.

There's too much of the screen thing although designed to build up interest in the change from screen images to Robinson himself.

An ovation Saturday afternoon, when caught, and a big mitt at the end for this Warners' film light.

Char.

DAVE MALLON (2)
Comedy
12 Mins.; One
Chester

The act that Mallon is doing is one that Bert Wheeler did in vaude some time back. Mallon, assisted by an unbilled girl and boy, is practically doing it word for word, with a slight shift here and there in the business. Mallon is likeable and busy and tries, but doesn't get the results expected from some of the chatter.

Girl is pretty and has a big voice. The boy is a capable straight. Laughs were scattered, but those that landed were solid. Slap finish doesn't get much today because many of the newer type knockabout acts are almost killing each other with the same business.

It looks as though Mallon is trying too hard at present. *Earl.*

HARRY CODY
Comedian
10 Mins.; One
RKO, Los Angeles

Harry Cody tied it up cold, helped of course by the local underdog psychology which puts these Monday nite tryouts across. Still Cody has the makin's.

He does novelty uke vocalizing and tells stories in one. His chatter is oke and not too familiar, considering his local start. On the other hand, he's not altogether new, having played around for Meikeljohn & Dunn and Bert Levy in the coast's naborhood one and two-day vaudeville dates. *Abel.*

VON TRIO
Dance, Song
8 Mins.; Three
RKO, Los Angeles

One of the Monday nite tryouts, with the opening jazz danseuse the best. The tenor is laborious and his doubling with the other girl in a jazz dance was equally weak.

The okay girl stepper might do better stepping out alone or lining up with a unit for schooling.

Abel.

Fred LIGHTNER and ROSCELLA
Comedy
16 Mins.; One
86th St., N. Y.

Fred Lightner is Winnie's brother and has been playing around for a long time, but he's never quite made it. He won't with this act, either. He's a very hard worker, but is probably a little too Broadway for small vaude houses, or large houses, for that matter, that are not right on the Main Stem.

An illustration is his Diamond gag. A vaude actor, standing in front of the Palace, says Lightner, read the paper last week about Legs Diamond getting four years. "Can you imagine," he said, "and I can't even get three days." Also that watermelon gag is a little ripe, even for the burlesque houses these days.

Roscella is a nicely dressed foil who doesn't do much. *Kauf.*

The GREAT HUBER (4)
Magician
22 Mins.; Full (Special)
Hippodrome

Probably German from his accent. There is no reason why Huber shouldn't call himself 'the great," since that's a trade custom. His tricks are executed in neat style, but are not new to the professional eye or to the lay, either. Best bets are the glass bell trick and the trunk mystery. For the latter he has girl locked in a trunk and replaces her unseen to the audience. The trick is the wallop finish for customers and looks fit unit material and general family trade.

Huber dresses his turn with four lookers in pink shorts who are the tray bearers and general assistants and he also uses a raft of kids for a build-up. Other tricks are familiar sleight-of-hand routine stuff. Includes jumping" cards and disappearing watch and also the silk hankie gag. Over big here, closing on an 8-act program. *Shan.*

RALPH OLSEN and Girls (9).
Dancing
12 Mins., One. Full (Special)
State

Aside from the two people opening in one this act is bright and fast entertainment. A flock of pretty girls amid tasty settings.

The boy and girl opening which is Olsen and the unbilled assistant, would fit better after a big number, including the eight-girl line. As is it does not carry enough weight with song and dance to establish an audience contact.

The unbilled miss is fine support for Olsen. Her toe solo is both graceful and entertaining. Olsen is a sort of rubber limbed chap who leaps into splits and peculiar body gyrations. His hunting number is his big moment. The girls in the line look sweet and in an Indian ballet number showed to advantage.

A little different finish brought this act into the running on a very fast six act bill. *Earl.*

"A ROUND-UP OF STEPS"
Dancing
9 Mins.; Full
86th St., N. Y.

Two boys and two girls in a neat dance act. They're dressed in yellow and green costumes suggesting cowboy attire and excusing the title of the turn. Excuse for the costumes is that one of the boys does one dance swinging a lariat.

They're a neat turn and ought to do nicely almost anywhere, possibly even deserving spotting in the smaller houses. A nice number is that of the two boys doing a tap with a leg of each strapped to the other. It ought to close the act, rather than the exhibition of difficult breaks by all. *Kauf.*

KOHN and DePINTO
Instrumental
11 Mins.; One
Hippodrome

Male duo splitting instrumental music between them on an accordion and a violin. They attempt to inject comedy by step dancing and skimpy mooching. Do three numbers together with one voicing the intros. Then alternate. Nothing much all the way, and if not inexperienced obviously misdirected in effort. Besides taking an encore bow when neither talent nor offering demand it. For the border neighbs as an opening turn might do but didn't fit here next to Broadway in No. 2 spot.

Maybe the house too big for them. *Shan.*

4 AMERICAN HOECES
Musical
10 Mins.; Two
RKO, Los Angeles

A Monday nite try-out act.

More hillbillyish than hobo, they are in nondescript attire, doing banjo-vocal-yodel stuff in familiar fashion.

Might mean something if they click as one of those freak radio hillbilly acts, but otherwise just smallie. *Abel.*

STATE

Loew's State extended itself this week to place a six-act bill on its stage that contains enough variety and sock talent to amuse the hardest boileds. Bill plays fast, with the screen heading "Son of India" (M-G) and various short subjects.

Sammy Cohen, from pictures, who sports a schnozzle, tops the show. His comely wife does two songs at the finish and aids Sammy in putting over the turn. Cohen gets most of his laughs via hard falls. His Snake, Boxing and Mammy bits were bright and brought hefty laughs. Not much of anything solid, but Cohen oozes personality and makes you like it.

Mike Ames with Jimmy Clark at the piano was a hit with no doubts. Ames makes a pip blond dame in his impersonations and has the femmes gasping at his wardrobe. Before he enters an announcement trailer is shown, with a few shots of Ames driving a truck, with reference to Red Grange, some track and football shots, and stating that Ames is from the U of Mich. Ames bids to follow successfully in the path of Eltinge. The only thing which might hold him up is his peculiar voice, light and rather raspy. The waltz finish was nice and the modern gal encore full of laughs.

Eric Zardo with his 21-piece band including a girl aero dancer and three hot tapping boys were forced into two encores at the finish. Zardo whips a mean piano in classical style and conducts. Most of the numbers are arranged in the Ferde Groffe symphonic manner. Good aggregation of talent.

Hilton and Almy, two-girl comedy team, socked each other around for laughs and delivered some hoke that brought bellies in spots. The singing finish is lightweight compared to the body of the turns. Due to this it let them down instead of pulling the applause deserved. A good two-girl act that will stand up in most vaude theatres.

Davey (in big type) and Rose Marie were the surprise hit. Davey has been around for a long time with his British accent and juggling, spaced with running wise cracks, but evidently Broadway hasn't seen him before. The mob howled at his gags, some of which are meant for actors' ears alone. His style is infectious and his memory perfect. Rose Marie is a sort of juggler's stooge. She smiles and hands over the props.

Ralph Olsen and Girls (New Acts) opened a little slowly but soon hit the pace that was to follow through the whole six-act bill.

Business half up and down for early showing of the feature picture but the house was almost jammed when the first vaude act walked on. *Earl.*

PALACE, CHICAGO

Chicago, Aug. 15.

Doubters of vaudeville have been having a tough time lately trying to explain the consistently increasing business at this single loop vaude spot. Right through the heat of one of the worst summers, the Palace has been able to bring 'em down three blocks away from the main stem. These doubters have been trying to attribute the more and more evident success of this box-office to the pictures, in spite of the fact that this screen is forced to utilize the weakest of program material, in many cases, the reels spurned by Publix-B. & K.

Last week, the theatre delivered its best gross in a month of good grosses, and the skeptics and vaude-haters said it was the film; though they were forced to admit that the vaude line-up was ace-high throughout.

On Saturday afternoon before the opening show, the prognosticators predicted that this current program didn't have a chance. Yet, at the close of the first performance, they were piling 'em far up into the balcony, with a full lobby waiting for downstairs assignments. This, with a picture, "Their Mad Moment" (Fox), acknowledged as just another film. On the stage, there was no real name for the popular fan trade. Headlining was James Barton, better known in legit.

As for the show itself, it has a flock of weak points, and a critic could cut it into little pieces, then give it the berry. In many ways it falls short in comparison with previous programs viewed on this stage within the past few months. But this audience overlooked every one of the frailties, and indicated hearty approval of the entire line-up. So what?

There were the Seven Trojans, an ordinary Arabian tumbling act. Nothing new, but perhaps more sodden and less skillful than a number of other similar tumbling turns. Yet this crowd sent it away happy. Boyd Senter, on in deuce, hasn't added anything new; and would seem somewhat old-fashioned with his one-man band idea, with his routine confined to the playing of a series of instruments. An encore and speech; and they had to go into the music for the next act before the applause quit.

Lewis and Moore have a pleasant act, taking five persons for the gagging and dancing bits. It so happens they are doing a stair-tap; and last week there was also a stair-tap. Did the audience get tough about it? Be yourself. They wanted more. Were some of the gags reminiscent? Well, if this audience remembered, they liked the clowning better this time than last. Act got over solidly.

Anita Case has a nice voice. She sings popular songs and semi-classical songs. This audience must have heard 'em a thousand times over the loud-speaker. But from across the foot lights you wouldn't have noticed it; not from the applause and the encore demands.

James Barton got a reception and could have stayed on until supper.

HIPPODROME

Slow-starting turns taking up the first half hour's entertainment nearly throw the Hipp layout off gear. Arrival of Nate Busby, b. f. singer, and his prison quartet begins the speed, which keeps its gait until the finish with the Great Huber, magician. Whether that negatives the quantity argument which is the policy at this spot that gives eight acts and a feature on a combo program is a matter for the inside experts. Feature, "Too Many Cooks" (Radio).

Maybe a different arrangement of the turns would have helped, but hardly likely, as Pat Henning takes next to closing and Paddy Saunders appears opening. Latter, however, with his art frames and crayon sketches, might have changed spots with Kohn and De Pinto on general principles. Last named pair are new to the files with their accordion and violin duet. The two jump around in a setting in "one" for no apparent reason, and then insist on an extra bow, which on this occasion was impelled by the pit and not the customers.

After Dave Mallen, or Mallon's old cracks setup looks to stick. While not altogether a strong combo from the manner of its reception, it looks fair for this spot. Maybe it's the weather, as the customers sometimes go for near everything here.

Huber, not listed, sounds German. His two greatest bets which he atmospheres on a full stage plain with four girls in short outfits are the trunk mystery and the glass bell trick. Outside of that he pulls the card jumps, the silk hankie and routine sleight-of-hand things. His execution goes over in style, and the trunk bit as a finish trick pulled heavily from the customers. For decoys, outside the girls, Huber has a raft of kids of various ages. Henning, next to closing, also scored.

Good finish to the layout. Besides Henning included Roy Sedley, who now has his turn cut down to two assistants and Gloria Lea or Lee with the Harris Twins. It's likely this act has changed since caught first some weeks ago. Miss Lea certainly proffers better grace than had been mentioned, and performs neatly, while the Harris Twins double up in piano, song and dance work against dimmed settings in three and full with special hangings. The act looks class and fitted here.

The eight acts current, plus the overture, take 115 minutes against the screen end's 92. That includes the feature, 77; Pathe News, 10, and trailers, 5. Maybe that means something for the quantity angle, as biz held up despite a slight rain trickle Saturday afternoon. *Shan.*

86TH STREET

Quality of the current four-act unit at this Yorkville house is best reflected by the thought that three of the acts are dancing turns. Also two of the acts are new to vaude in the East, and the only strictly comedy turn on the bill could stand considerable improvement.

Armida is the headliner, but the honors go to Castleton, Mack and Owen. And without dispute. This recently formed trio of knockabout dancers are all there and won't stay in vaude long. The first revue manager from Broadway that sees them is going to grab them off. They're last on this bill, but can easily handle a feature spot in any eight-act layout.

"A Roundup of Steps" (New Acts) opens the bill. Four nice youngsters doing mostly taps. Two boys and two girls and all in cowboy outfits. Okay as a dancing act and can hold up almost in any nabe or intermediate house without trouble.

Fred Lightner and Roscella (New Acts) is second with a pretty weak comedy turn. He works hard, but it's all pretty much wasted.

Armida is next with a very nice singing and dancing arrangement, but with the dancing emphasized. She's still cute enough and capable enough to win most audiences. But, despite it's a different type of act entirely, she's overshadowed by Castleton, Mack and Owen, who follow.

Separately the acts don't stack up badly. As a unit it's 'way off, though, because of the overemphasis upon footwork and the lack of comedy.

"Traveling Husbands" (Radio) is the film, with a Silly Symphony cartoon helping to round out. Business Saturday afternoon was pretty much off, only about half of downstairs being occupied. *Kauf.*

RKO, L. A.

Los Angeles, Aug. 14.

A six-people act containing no one under 60 is a guarantee that the RKO unit current at the RKO-Hillstreet will rate big in any city in the country. The warm reception for age when it cuts loose was evident here, where elderly individuals searched for theatre attaches after the show to tell them how much they liked the Dave Genaro "Youngsters of Yesterday" act.

Genaro, who at 62 is announced as the youngest in the act and the originator of the cake-walk, is supported by Danny Simmons, who headed a "Jiggs" troupe years ago; Annie Hart, singing a St. Patrick's day ditty; Josephine Sabel shouting "Hot Time in the Old Town;" Lizzie Wilson singing "Schnitzelbaum" and 86-year-old Tom Harris hot-cha'ing through a modern broken rhythm routine. Such a layout couldn't flop if it wanted to.

Genaro's act closed the unit. Opening were Chaney and Fox, presenting a dance act with a Continental flavor acquired by constant international tours. Their cosmopolitanism is evident in Miss Fox's song-dance concerning how Mistinguett would be forced to undress for a toe dance and Chaney's full-dress solo stepping in the easy British manner. A singing pianist accompanies, and the act is a casual, graceful period of entertainment for which there is always a place.

Paul Mall, in blackface, is of the fast disappearing group of blackface singing comedians who sound like other blackface singing comedians. They're getting to be rather a novelty and Mall did quite well.

Eddie Stanley m. c.'d the bill besides taking the late comedy spot, and was especially helpful in introducing the Genaro act collectively and individually. In his own spot Stanley talked, played piano and tooted a pipe sax for one of those rambling acts that go over nicely when the performer knows how to ramble. Stanley shows much promise as a comedian of revue merit. He carries a girl partner who has been given a couple of funny answers but is really present to dance the act off.

"Sweepstakes" (Pathe) wasn't attracting more than mild business Friday afternoon. *Bang.*

ALBEE, B'KLYN

Brooklyn, Aug. 15.

Big week in sight here, with the start at the first of a long grind having standees. Up in the lights is Edward G. Robinson, heading an all-around, worthwhile five-act stage show. Picture isn't much, but "Two Many Cooks" (Radio) may please in this borough. The feature is day-and-dating it with the RKO New York Hippodrome on first run in the Greater New York territory, those houses getting it instead of RKO's own Broadway show window, the Mayfair.

For the Albee, its neighborhood, and the polyglot audience drawn, running the gamut of tastes, Robinson is aces. Despite whether his turn (New Acts) shows Robinson as effectively in person as on the screen, they're coming merely to get a glimpse of him, anyway. Applause at the first Saturday mat show denoted satisfaction.

He closed the show, with odd layout placing a dance flash in what was once the coveted next to closing spot.

Ahead are two acts in "one," Hubert Brothers and Jack Pepper, with the opener a roller skating turn, Sandy Lang and Co. For better variation the flash, Marcellus Dancers, could have been third with Pepper in the penultimate order of things.

Pepper, with his two stooges, proved very big. Even if he uses old pop songs it's what goes with them that sells this personality.

The flash Marcellus Dancers, apparently up from acrobatdom, with a singer of good voice carried, made the grade with surety, even though down the bill four pegs. Extremely well routined and mounted, act's a pick for bookers of this type of house. It contains originality besides ability.

Sandy Lang with the three girls, all on skates, works a little slowly in spots, chiefly on the opening where lighting effects rather than anything else are depended on for attention. The "Two Hearts" music probably holds the act's start back more than anything else. Its close means much in a redemptive way.

Four shows here Saturday. Sometimes the house plays only three. First Sat. mat ran 67 minutes, with no padding.

Of RKO neighb houses, this one has a better pit crew than most of the others. And the audience applauds. *Char.*

86TH STREET

(RKO Unit)

With some changes, including substitution of the No. 2 act, this is the Max Gordon unit which was originally cancelled by the RKO bookers. S. L. Rothafel, Milton Schwarzwald, Jeannette Hackett and other of RKO stepped in to see what could be done. It's better, but still not a sock unit.

Rothafel, who came up to re-

(Continued on page 56)

Variety Bills

NEXT WEEK (AUG. 22)
THIS WEEK (AUG. 15)

Numerals in connection with bills below ind.cate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (15)
Arthur Petley
Morgan & Stone
Lew Pollock
Wm Gaxton Co
Lyda Roberti
Kate Smith
Lou Holtz
Chester
1st half (22-25)
Jack Pepper
Sandy Lang Co
F & J Hubert
Jack Pepper
Marcellus Dancers
E G Robinson
Flushing
1st half (22-25)
Gordon Reed & K
Alan Brooks Co
Raquel Torres
2d half (26-28)
Carter Bros Rev

Aug. 12 Opening Warner's
NORTHERN OHIO THEATRES
SALT and PEANUTS
Now in 12th Month at Station WLW, Cincinnati

(Others to fill)
2d half (26-28)
Kluting's Co
Forum Boys
Dodge 2
Sammy Cohen
2d half (19-21)
Swan Lucille & C
Lassiter Bros
Harrington Sis
Herman Timberg
86th St.
1st half (22-25)
Case Bros & Marie
Billy Farrell
Nicola
2d half (26-28)
Togo & Cherry B
Gordon Reed & K
Edgar Bergen
Chas King
Fordham
1st half (22-25)
Les Klicks
Jerry Coe
Edgar Bergen
Frank Libuse
2d half (26-28)
Amerique & Neville
Fred Leightner
Boswell Sis
Castleton Mack & O
Coliseum
1st half (22-25)
Togo & Cherry B
Boswell Sis
Castleton Mack & O
2d half (26-28)
Albertina Rasch Co
Wee Willie Robyn
Brems F & M Bros
'New York to Paris'
Franklin
1st half (22-25)
Russian Art Circus
Sherman & McVey
3 Nell Sis
F & J Hubert
2d half (26-28)
Hatt & Herman
Powers & Jarrett
(Two to fill)
2d half (19-21)
Valentine & Bell 3
Everett Sanderson
Maker & Redford
B Thomashefsky
Rube Demarest Co
Braille & Pallo
Hippodrome (22)
Bobby Rollins
R'ss'll & Armstr'ng
Nat Renard Co
Frank Melino
Sally Rand Co
Bo Robison
5 Elgins
(15)
Paddy Saunders
Kohn & DePinto
Dave Mallin Co
Gloria Lee Co
Roy Sedley Co
Nat Busby Co
Pat Henning
Great Huber
Jefferson
1st half (22-25)
Terell & Fawcett
B & E Newell
Bobby Folsom
Carter Bros
2d half (26-28)
3 Lordons
Jean Granese
Chas 'Slim' Timblin
Neil Golden Orch
Kenmore
1st half (22-25)
Lido Ladies
Coscia & Verdi
Billy Glason
2d half (26-28)
Togo & Cherry B
Masters & Grayce
Harriett Hoctor
Jack Pepper
2d half (19-21)
Tommy Manahan
Joe Regan
Hurst & Vogt
June Carr
Madison
1st half (22-25)
Kluting's Co
Forum Boys
Dodge 2
Sammy Cohen
2d half (26-28)
Neil Golden Orch
Jean Granese Co
(Two to fill)
2d half (19-21)
Roy & Romerio
Abbott & Robey
8 Sons of Ell
Harmon & Sands
AKRON, O.
Palace (12)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
Lewis & Ames
(15)
Jack LaVier
Ann Pritchard
Art Henry
Toto
ALBANY, N. Y.
Keith's
1st half (22-25)
June Perlane
Lander Bros
Eddie Dees Co
(One to fill)
2d half (26-28)
Dave Mallin Co
Chaz Chase
Ruiz & Bonita
2d half (19-21)
Downey & Claridge
Olive Faye
Donald Kerr Co
Frank Melino Co
ATLANTA, GA.
Keith's (22)
Bob Bob & Bobby
Venita Gould
Bobby Pincus
Jack Sidney
(15)
De Toregos
Sidney Page
Aunt Jemima
Michon Bros
BIRM'GH'M, ALA.
Keith's (22)
De Toregos
Sidney Page
Aunt Jemima
Michon Bros
(15)
Vardell Bros
Harry Fox
Small Bros & H
Evans & Mayer

FRANK JENKS
OPENED ON
a Fanchon & Marco Tour
Placed by
LEDDY & SMITH

3 Neil Sis
Cliff Nazarro
Faber & Wales
Abbott Girls
2d half (19-21)
Tom Evans
Miller & Wilson
Heller & Reilly
Carl Freed Co
B & J Brown
Blossom Seeley Co
G & M Elaine
3 Am Beauties
Royal
1st half (22-25)
Jack Major
Conroy & Higgins
Virginia Watson
Dave Mallin
2d half (26-28)
Bobby Folsom
Murray & Allan
2d half (19-21)
Rasso
Bob Fisher
India Fantasies
Coscia & Verdi
Lydia Barry
Hazel Mangean Co
BROOKLYN, N. Y.
Albee (22)
Bee & Ray Goman
2 Sons of Ell
Sid Marion
Parisienne Amb
Bob Murphy
(19)
BOSTON, MASS.
Keith's (22)
Diaz & Powers
Honey Boys
Carleton & Bellew
Naro Lockford
Ed G Robinson
(15)
Turner Bros
Eddie Deas Orch
Berkes & Wallace
Kitty Doner
Clifford & Marion
BUFFALO, N. Y.
Hippodrome (22)
Mann B'df'd & Van
Howard Fine & H
Bessie Love
Harry J Conley
(15)
3 McCann Sis
Fortunello & Cirill
Joe May & Dottie
Ledova Co
Kramer & Boyle
C'D'R RAPIDS, IA.
Keith's
1st half (22-25)
Flo Mayo
Tyler Mason
Donatella Bros Co
2d half (26-28)
The Kitaros
Oliver Harris & A
Violet Carlson
2d half (19-21)
Gordon's Dogs
Keller Sis & Lynch
Wally Vernon Co
CHICAGO, ILL.
Palace (22)
Olympia Winners
Bud Harris
A & M Havel
Groody & Fleeson
Harry Kahne
(15)
7 Trojans
Boyd Senter
Moore & Lewis
Anita Case
James Barton
CINCINNATI, O.
Albee (22)
Mangean Girls
Upton & Coots
Lew Hearn Co
Jim Toney Co
Ben Meroff Orch
(15)
Olympic Winners
Bud Harris Co
A & M Havel
Groody & Fleeson
Harry Kahne
CLEVELAND, O.
Palace (22)
Don Valerio
Will Aubrey
Gracella & Theo
Seed & Austin
(15)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
Lewis & Ames
105th St. (22)
7 Trojans
Boyd Senter
Moore & Lewis
Anita Case
James Barton
(15)
4 Casting Stars
Wills & Davis
Harriet Hoctor Co
Zelaya
Chas Ahearn Co
DAVENPORT, IA.
Keith's
1st half (22-25)
Gordon's Dogs
Keller Sis & Lynch
Wally Vernon Co
2d half (26-28)
(Others to fill)
2d half (19-21)
Flo Mayo
Tyler Mason
Donatella Bros Co
Keith's (22)
Wilson Kepple & B
El Cleve
Wm Edmunds
Rae Samuels
(15)
Robbins 3
Nash & Fately
Olsen & Johnson
OAKLAND, CAL.
Keith's (22)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
(15)
Zelda Bros
Frank Conville
Dancing On
Burns & Allen
OMAHA, NEB.
Keith's (22)
Kafka Stanley & M
Talent & Merit
Miss Vanessi
Burns & Kissen
(15)
Wilson Kepple & B
Elmer Cleve
Wm Edmunds Co
Rae Samuels
PATERSON, N. J.
Keith's
1st half (22-25)
Loomis & Senna
Neil Golden Orch
2d half (26-28)
Russian Art Circus
Farina & Sis Jane
Coscia & Verdi
Carter Bros Co
2d half (19-21)
Eltinge & Vernon
Jerome & Ryan
Chic Haines Co
Al Belasco
3 Lordons
PHILADELPHIA
Earle (22)
Geo McLellan
Walter Walters
Roy Sedley Co
(15)
Billy Glason
Delmar's Revue
PORTLAND, ORE.
Keith's (22)
Lois Torres
Miller & Henriette
M & A Skelly
P Rooney & Pat Jr
(15)
Lee 2
Jack North
Annie Judy & Zeke
Ann Codee
ROCH'ST'R, N. Y.
Keith's (22)
Aussie & Czeck
Flo Lewis
Eddie Garr
Gus Edwards' Rev
(15)
Don Valerio
Will Aubrey
Gracella & Theo
Seed & Austin
ROCKFORD, ILL.
Palace
1st half (22-25)
Muriel Kaye Co
Gus Edwards' Rev
TACOMA, WASH.
Keith's (22)
Geo Tapps Rev
John Steele
Harlemania
Stuart & Lash
(15)
Lois Torres
Eddie Miller Co
M & A Skelly
P Rooney & Pat Jr
TOLEDO, O.
Rivoli (22)
Jack LaVier
Ann Pritchard
Art Henry
Toto
(15)
Christensen Bros
Ray Hughes & P
Bernard & Henry
Joe Laurie Jr Co
TORONTO, CAN.
Hippodrome (22)
3 McCann Sis
Fortunella & Cirill
Joe May & Dottie
Ledova Co
Kramer & Boyle
(15)
Lester Irving 3
Ada Brown
Dave Vine
Joe Herbert's Rev
Harry Langdon Co
TROY, N. Y.
Keith's
1st half (22-25)
3 Allison Sis
J & N Kelly
Carl Freed Co
Koran
2d half (26-28)
June Perlane
Ada Brown
Lander Bros
Koran
2d half (19-21)
Case Bros & Marie
Lockfords
Cole Bros
Bob Robinson
VANCOUV'R, B. C.
Keith's (22)
The Duponts
Naomi & Chick
Morton & Chandler
Arnaut Bros
Frank Richardson
(15)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope
YONKERS, N. Y.
Keith's
1st half (22-25)
Hatt & Herman
Heller & Reilly
Farina & Sis Jane
Cliff Nazarro
Abbott Girls
2d half (26-28)
Buss & Mack
Pat West Co
2d half (19-21)
Manhattan Nites
T'd Leary & Crav'n
S S Malaria
B & E Newal
Foster's Animals
YOUNGSTOWN, O.
Keith's (22)
3 Shades of Brown
Zelaya
Ann Seymour
Chas Ahearn Co
(15)
Gwynne Co
Powers & Jarrett
Bessie Love Co
Howard Fine & H

HARRY
RESULT GETTING
SAVOY
c/o LEDDY & SMITH

LINCOLN, NEB.
Lyric (22)
Joe Wong & Fumi
(15)
Earl Faber Co
LOS ANGELES
RKO Hillstreet
(22)
Zelda Bros
Frank Conville
Dancing On
Burns & Allen
(15)
Chaney & Fox
Paul Mall
Eddie Stanley
Y'gst'rs of Y'st'rd'y
LOUISVILLE, KY.
Keith's (22)
John Irving Fisher
Teck Murdock Co
Joe Termini
4 Casting Stars
(15)
4 Kadex
Fulton & Parker
Lew Hearn Co
Deno & Rochelle
Healy & Cross
J & H Kennedy
MADISON, WIS.
Keith's
1st half (22-25)
Rath Bros
Moro & Yaconelli
Reilly Kids
2d half (26-28)
Britt Wood
Morton & Parks
(Two to fill)
2d half (19-21)
Muriel Kaye Co
Major Sharp & M
Roy Cummings
MILW'KEE, WIS.
Keith's (22)
Ray Hughes & P
Bernard & Henry
Joe Laurie Jr Co
(15)
Murand & Girton
Hibbitt & Hartman
Jerome Mann
Anatole's Affairs
MIN'POLIS, MINN.
Keith's (22)
F & E Monroe
Jerome Mann
Hibbitt & Hartman
Anatole's Affairs
(15)
Rhapsody in Silk
Birnes & Kaye
Karyl Norman
Harry Burns Co
NEWARK, N. J.
Keith's (22)
Sandy Lang Co
Mack Harold &B
Chas 'Slim' Timblin
Lestra LaMont Co
Devito & Denny
(15)
Lido Ladies
4 Crillo Bros
May Usher
Ardine & Tyrell
Farina & Sis Jane
N. ORLEANS, LA.
Orpheum (22)
Betty Jane Cooper
Fred Pisano Co
Cardini
Chas Foy Co
(15)
Jack Sidney
Bobby Pincus
Venita Gould
Bob Bob & Bobby
Major Sharp & M
Roy Cummings
2d half (26-28)
Flo Mayo
Tyler Mason
Donatella Bros Co
2d half (19-21)
Reilly Kids
Moro & Yaconelli
Rath Bros
SALT LAKE, UT.
Liberty (22)
3 Feet of Rhythm
Furman S & L
Pepito
Puck & White
(15)
Kafka Stanley & M
Talent & Merit
Vanessi
Burns & Allen
S'N F'RISCO, CAL.
Golden Gate (22)
Lewis & Altee
Crowell & Allen
Ben Blue
Kingdom for Sale
(15)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
SCH'N'CT'DY, N.Y.
Keith's
1st half (22-25)
Downey & Claridge
Rube Demarest Co
G & M Elaine
Donald Kerr Co
2d half (26-28)
3 Allison Sis
J & N Kelly
Eddie Dees Co
2d half (19-21)
Roye & Maye Rev
Murray & Allen
Nat Renard Co
Koran
SEATTLE, WASH.
Keith's (22)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
(15)
Geo Tapps' Rev
John Steele
Harlemania
Stuart & Lash
ST. LOUIS, MO.
Keith's (22)
Robbins 3
Nash & Fately
Olsen & Johnson
(15)
Marion Wilkins
Walter Dare Wahl
Giersdorf Sis
Trixie Friganza
ST. PAUL, MINN.
Keith's (22)
Rhapsody in Silk
Birnes & Kaye
Karyl Norman
Harry Burns Co
(15)
Stanley 2
Eddie White
Ross & Bennett
Runaway 4
SYRACUSE, N. Y.
Keith's (22)
Swan Lucille & C
Lasiter Bros
Harrington Sis
Herman Timberg
(15)
Aussie & Czeck
Flo Lewis
Eddie Garr

JEROME MANN
in His "One Mann Revue"
Wk. Aug. 22—RKO Orpheum, Minneapolis, Minn.
Direction:
BERNARD BURKE—JACK CURTIS OFFICE

Loew

NEW YORK CITY
Boulevard
1st half (22-25)
The LeRays
Fain & Lanning
Webb, Douglas Co
H Foster Welsh
C'ningham & C' Co
2nd half (26-28)
Nell Roy & Co
Joe Whitehead Co
Moss & Frye
Petite Rev
Orpheum
1st half (22-25)
D Vernette Co
May Joyce & Co
Spence, Doris & C'
Ryan & Noblette
M Hoffman & Gir's
2nd half (26-28)
Ted & Teddy
Foster & Van
J & K Spangler Co
Sam Hearn
J & K Spangler Co
Stone & Lee
DePace Co
2nd half (26-28)
Bohn & Bohn
Mae Francis
B Carbone Co
Drug Store Cowb's
Packard & Dodge
Petite Rev
(One to fill)
2nd half (26-28)
Campbell & Brady
H Foster Welsh
Stone & Lee
Jones & Rea
Marino & Mona Rv
Metropolitan (22)
Gilbert Bros
Lila Campos
Geo McKay Co
Georgie Price
H Santrey & Orch
Pitkin
1st half (22-25)
Luster Bros
Mae Francis
Geo Niblo Co
Harry Hershfield
Marino & Mona Rv
2nd half (26-28)
Larimer & Hudson
May Joyce Co
Spence, Doris & C'
Rosette & Luttman
(One to fill)
Valencia (22)
Condos Bros
Christy & Nelson
Miles & Kover
Jack Reid
Rudy Masson
ASTORIA, L. I.
Triboro
1st half (22-25)
Great Johnson
Bernard Weber Co
Ruth Ford
M Harris Chaplin
Tucker & Smith
"Melody Parade"
BALTIMORE, MD.
Century (22)
3 Brown Buddies
Wilton & Weber
Ted Claire
BAY RIDGE, L. I.
Loew's
1st half (22-25)
Chic Kennedy
Don Kennelli Co
Moss & Frye
Burt Nagle Co
(One to fill)
2nd half (26-28)
Pelle & Cole
Dotson
Ralph Rogers Co
M Hoffman & Girls
(One to fill)
BOSTON, MASS.
Orpheum (22)
Jack & Jerry
Bob Brandeis
Howard & L'rie Co
Trado 2
NEWARK, N. J.
State (22)
N T G & Hollywood Garden Rev
Mills, Kirk & M'tin
NEW JERSEY
Palisades Pk., (22)
Gertrude, G'dine, V'
Waite & Waite
Salina's Circus
(One to fill)
PITTSBURGH, PA.
Penn (22)
Allan Rogers
Chilton & Thomas
Milo
ROCHESTER, N.Y.
Loew's (22)
Dave Schooler
3 Swifts
Phelps 2
3 Jacks
SYRACUSE, N. Y.
State (22)
F Waring & Pa's
WASH'GTON, D.C.
Palace (22)
Al Wohlman
Wilton Crawley
Geraldine
Frank Farnum
3 Queens
YONKERS, N. Y.
Loew's
1st half (22-25)
Al Libby Co
Jones & Wilson
Williams & Del'ney
Rosette & Luttman
(One to fill)
2nd half (26-28)
Senorita Carita
Lee, Lee, Lee, Lee
D Vernette Co
(Two to fill)

Grace Eline
TOILETRIES
Are Available at
Vanitee Make-Up Shop
160 West 46th St., New York
Advance Theatrical Shoe Co.
6th Fl. 159 N. State St., Chicago
Try My Face Powder $1.00
(ALL SHADES)

V Rathburn Co
Paradise (22)
J Pope Jones
Nicholas Daks
Carlos Peterson
Joyce Coles
State (22)
Julia Curtis
Bomby & R' Gang
3 Sailors
(Two to fill)
BROOKLYN, N. Y.
Gates Ave.
1st half (22-25)
Bohn & Bohn
Lee, Lee, Lee, Lee
Harry Hines
G & P Magley Rev
2nd half (26-28)
Flying Russells
Fields & Georgie
Gus Van
C'ningham & C's Co
46th Street
1st half (22-25)
Smith & Rogers
N 'Ch'k' Haines Co
Colleano Family
BUFFALO, N. Y.
Great Lakes (22)
Bert Frohman
Kaye & Sayre
June Worth
Novelle Bros
CLEVELAND, O.
State (22)
Rome & Gaut
Don Cummings
Ivan Triesault
Douglas Stanbury
COLUMBUS, O.
Ohio (22)
Gold & Raye
Harrison & Fisher
Conrad & Eddy
JERSEY CY., N. J.
Loew's (22)
Polly Moran
Hal Yates
Jones & Hull
P Sydell & Spotty
MONTREAL, CAN.
Loew's (22)
Gannon & Perez

OFFICIAL DENTIST TO THE N. V. A.
DR. JULIAN SIEGEL
1560 Broadway
This Wk.: Harry Welsh, Jay Brennan

Picture Theatres

NEW YORK CITY
Capitol (11)
"Fiesta"
Polly Moran
J P Jones
Joyce Coles
Nicholas Daks
Carlos ePterson
Chester Hale Girls
"Sporting Blood"
Paramount (11)
"Day in the Alps"
6 Maxellos
Bert Faye
Jack Major
Holly & Fox
"Silence"
Roxy (11)
Anne Tyson
Harold Van Duzee
Sanami & Micht
Patricia Bowman
Geo Kiddon
Volodia Gueral
"Bad Girl"
CHICAGO, ILL.
Oriental (21)
George Jessel
The Brightons
Wheeler 2
"Sporting Blood"
Tivoli (21)
"C'oseups"
F Masters Bd
Franklyn D'Amore
Conrad's Pigeons
Raye Ellis & La R
Lambert Ramblers
"Y's as You Feel"
BUFFALO, N. Y.
Hippodrome (11)
Ledova
Leon Varkas
"White Shoulders"
Shea's (11)
Bert Gordon
Ted Mack Bd
Chas Manning Orch
"Silence"
CLEVELAND, O.
State (11)
"Exit Smiling"
Bert Frohman
Kaye & Sayre
Novello Bros
"Sporting Blood"
DETROIT, MICH.
Fisher (11)
Willie Solar
Kelo Bros
Wheeler Sis
"The Great Lover"
Fox (11)
'Around the World'
Stan Meyers
"Y'g As You Feel"
Michigan
"G'd Time Charlie"
Don Barclay
Audrey Wykoff
Senorita Carita
Van Cello
Sidney Stone
Bines Tr
J'RS'Y CITY, N. J.
Stanley (21)
"Fantasy in Blue"
PHILADELPHIA
Mastbaum (21)
Arn'ld Johnston Bd
Fred Sanborn
Lax & Power
Young China
Albertina Rasch Co
(14)
Ed Lowry
Harry Rose
David Ross Bd
'Huckleberry Finn'
PITTSBURGH, PA.
Stanley (21)
"Rio Rosa"
Bert Gordon
Vera Kingston
Theo Enrica & N
Wilfred Du Bois
PR'VIDENCE, R. I.
Fay's (11)
Frances Fay Co
H'rris'n Elm're & B
Geo Hermann
Edwards & S'nford
3 Londons
"Mother & Son"
J Waldron & H'ett
Glen Dale
Elvira Tanzi
Helen O'Shea
Togo
Sunkist Beauties
TOLEDO, OHIO
Paramount (21)
"Limehouse N'ts" I
Wing Wah Tr
Armando & Lita
Warren & Inman
Baker Dove & A'l'n
4 Aces & Queen
TORONTO, ONT.
Imperial (21)
"Round World" I
H & F Usher
Nord & Jeanne
Tex Morrissey Co
Phyllis DuBarry
Globe Trotters
VANCOUVER, B.C.
Strand (28)
"Hot Java" I
Weston & Lyons
Armanda Chirot
Noree
3 Samuels Bros
Vincent Yerro
Sunkist Beauties
WASH'GTON, D. C.
Fox (21)
"Pep" I
H'wood Collegians
Dorothy Crooker
WORC'TER, MASS.
Palace (21)
"Broken Dolls" I
C Bennington 3d
Mowatt & Hardy
Huff & Huff
Franklin Record
Sunkist Beauties

Fanchon & Marco

NEW YORK CITY
Academy
1st half (21-24)
"Olympic Games" I
Paul Remos Co
Hal Haig
Francia
S'ny & V J Rooney
Sunkist Beauties
Audubon
2d half (25-27)
"Olympic Games" I
Paul Remos & Co
Hal Haig
Francia
S'ny & V J Rooney
Sunkist Beauties
ATLANTA, GA.
Fox (21)
"Submarine" I
Jim McDonald
The Bartletts
Grant Wallace
Ward & Pinkie
Lea & Stuart
Steve Moroni
Sunkist Beauties
HARTFORD, CT.
Capitol (21)
"G't Raymond" I
Sunkist Beauties
HOL'WOOD, CAL.
Pantages (20)
"5 Races" I
Frank Jenks
Danny Small Co
Adams Sis
Chief Clear Sky
Kanazawa Tr
LOS A'G'L'S, CAL.
State (19)
"R'mes in R'thm" I
Schichtle's W'd'ttes
Twinkle 2
O'Rourke & Wilcox
Sunkist Beauties
Crickett & Mary
MILWAUK'E, WIS.
Wisconsin (21)
"Vacation Days" I
Miss Zelda Santley
3 Jacks & A Queen
Lee & Ralph
Kirk & Lawrence

CHRISTENSEN
BROS. AND COMPANY
Whose artistic and brilliant dancing will prove a delightful contrast in any show. Now touring RKO.

BRIDGEPORT, CT.
Fox Poli (21)
"Carnival" I
Raynor Lehr
Teddy The Bear
The Andressens
Cropley & Violet
Strange Man
Carla Torney Girls
BROOKLYN, N. Y.
Fox (21)
"Russian Art" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walters 2
M Bessoff Orch
Gabriel Soloduhn
Russian Ens
Eddie Kube
Wasil Wania
Dina Larina
BUFFALO, N. Y.
Buffalo (21)
"Carmenesque" I
Melino & Davis
3 Matadors
Ray Saxe
Rose Valyda
Sunkist Beauties
BUTTE, MONT.
Fox (22-23)
"Hacienda" I
Sue Russell
Hinky & Dinky
Adriana
Doyle & Donnelly
3 Rhythm Girls
6 Gordonians
CHICAGO, ILL.
Chicago (21)
"3 Big Figures" I
5 Jansleys
Haline Francis
Harold Stanton
Muriel Gardner
Sunkist Beauties
Paradise (21)
"Tom'ow's Stars" I
Bernie V'lica & W'
Mary Miles
Wanda Allen
Anderson & Allen
Zelma
Fern Dale
Buddy & Gretel
Harry Stockwell
Chiyo Kadematsu
Helen Ireland
Dorothy Welch
Theol Nelson
Uptown (21)
"Sketches" I
Allen & Canfield
Limberlegs Edw'ds
Duke Art
Mildred Perlee
Frank Hopkinson
Sunkist Beauties
DETROIT, MICH.
Fox (21)
"Exotique" I
Eno Tr
Grauman, Hess, V'
Claudia Coleman
Ramon & Virginia
Elmer Herling
FRESNO, CAL.
Wilson (20-22)
"Stars of Y't'y" I
Corinne
Tom Kelly
Rice & Cady
Sylvia & Joyce
Cho Cho
Freddie Ford
G Harrison Co-Eds
Alexander & Ev'lyn
Kathleen Kay
Sunkist Beauties
MIN'POLIS, MINN.
Minnesota (21)
"Circus Days" I
Bee Starr
Lillian St Leon Co
Hooper & Gatchett
Adele Nelson & Co
Carl Sayton & P'r
NEW HAVEN, CT.
Palace (21)
"Varieties" I
Sully & Thomas
Norman Thomas 6
N. ORLEANS, LA.
Loew's State (21)
"Moroccan" I
Hadji Ali
Gaylenne
Hassan's Bluestr'ks
James Gaylord
Sherry Louise
Gayl Bert & Daro
Ferdna
Eva Nightingale
Sunkist Ens
OAKLAND, CAL.
Oakland (20)
"About Town" I
Ted & Al Waldman
Max & Gang
Ben Dova
Paul Olsen
Joe Pasco
Sunkist Beauties
PHILA'PHIA, PA.
Fox (21)
"Mickey Mouse" I
Mickey Mouse
3 Rolling Stones
Toots Novelle
Helen Petch
Chrissie & Daley
Louis & Cherie
Sunkist Beauties
PORTLAND, ORE.
Paramount (20)
"All at Sea" I
Ben Bard
Lester & Garson
Gregory & Raymon
Matt Brooks
Sunkist Beauties
SAN DIEGO, CAL.
Fox (20)
"Art Gallery" I
Eddie Cole
3 Society Steppers
Barbarina & Pal
The Cachalots
Olga & Lester
Herculean 3
La Marr Bros
Mavis & Ted
Vess & Lambert
Marion & Kath'ne
SAN FR'SCO, CAL.
Fox (20)
"Black & White" I
Clifton & Brent
Dolly Kramer
Rose Glesby
Marie Le Flohic
Margaretalice Head
Sunkist Beauties
SAN JOSE, CAL.
California (23)
"Stars of Y't'y" I
Corinne
Tom Kelly
Rice & Cady
Sylvia & Joyce
Cho Cho
Freddie Ford
G Harrison & C'ds
Alexander & Ev'lyn
SP'GFIELD, MASS.
Fox Poli (21)
"N, S, E, W" I

LONDON

Week Aug. 17

BRIXTON
Astoria
Anybody's Woman
Law Rides West
Billy Cotton Bd
O'Gorman Bros
3 Bredwins
Carlton
"Smiling Lt"
Dore Viennese Or
Plaza
"Ladder of Roses"

DISTINCTLY DIFFERENT
Display of the
Dancing Drumsticks
DEFYING DUPLICATION
"Dats"
JACK POWELL
Dir.: LEDDY & SMITH

FINSBURY PARK
Anybody's Woman
Law Rides West
Eddie Peabody
OLD KENT ROAD
Anybody's Woman
Law Rides West
STREATHAM
Anybody's Woman
Law Rides West
Dore Viennese Or
Kathrine Brandt
Della & Serge

Provincial

BRADFORD
Alhambra
Sophie Tucker
Tonio & Van
Jason & Jay
Geo Mozart
Bennet Congreve
Katrina Valerie
Kay & Jay
CARDIFF
Empire
Jack Payne Bd
Rio & Santos
Byden Currie
Low & Webster
Terri Storri & G
HANLEY
Grand
Moran Sis & M
Dudley Dale
Derickson & Brown
Gintaro
Jack Wynne
Daimler & Eddie
Bonetti Bros
Mai & Drina
SWANSEA
Wright & Marion
Michel
Effie & Sylvia
Empire
Will Hay
3 Virginians
B'nn'tt & Williams
2 Especials

Cabaret Bills

NEW YORK CITY

Beaux Arts
Madeline Randall
Hazel Crosby
Julius Klein
Wilma Cox
Grace Mitchell
Salvatori Orch
Central P'rk Casino
Jean Barry
Dave Fitzgibbons
Leo Reisman Orch
Club Calais
Jack White
Lillian Barnes
Jackie Maye
Frances Fay
Bernie M'xw'll's Or
Connie's Inn
Ada Ward
Joyce Robinson
Louise Cook
Earl Tucker
Dotty Rhodes
Sonny Boy Dudley
Bessie Dudley
Meers & Meers
Willie Jackson
4 Bon Bon Boys
Cotton Club
Cora La Redd
Mild'd Washington
Sherman Robinson
Leitha Hall
Berry Bros
Alma Smith
Eddie Rector
Cotton Club Trio
Clarence Robinson
Swan & Lee
Marko Brown
Henri Wessels
4 Step Bros
Bobby Sawyer
Bunny Payne
Norman Attwood
Anise Bayer
Cab Calloway Orch
El Patio
Norma Terris
Ramon & Rosita
Emil Coleman Orch
Hollywood Gardens
N T G Rev
Ben Bernie
Oakland's Terrace
Joe Wallace
Myrna Waverly
Molly O'Dougherty
Helen Davis
Lola Bertram
The Grenadiers
Will Oakland
Lou Spring Orch
Nut Club
Nutsy Fagan
The Hartman's
Red Davis
Jerry Bergen
Eton Boys
Ray O'Hara Orch
Paramount Grill
Julia Gerity
Beth Challis
Lois Sterner
Blanche & Elliot
Snook's Orch
Salon Royal
Elizabeth Welsh
Kid Sneeze
Harvey White
Opal Cooper
Baby Face
International Orch
Village Barn
Luther & Nell
Riley & Comfort
Warren & Davis
Un Josh Medders
Hollywood Horse
Dave Abrams Orch

EXCLUSIVELY DESIGNED
GARMENTS FOR GENTLEMEN
BEN ROCKE
1632 B'way, at 50th St., N. Y. City

CHICAGO

Cameo
Peggy Moore
Sally Osman
Billy Carr
Adele Harris
Sterling & Silver
Vin Conley Orch
College Inn
Olive O'Neil
Gene Martin
Bobby Meeker Or
Colosimos
Clark & Arnold
Henriques & Peggy
Jeanette Villon
Ann Hammond
Mary Stone
Herbie Vogel
Jimmy Meo Orch
Dells
J & E Torrence
Ted Healy
Benny Meroff Orch
Frolics
Kirby & DeGage
Reynolds Sis
Billy Gerber
Abe Friedman
Blue Bell 3
Pauline Ballou
Harris 2 & Loretta
Charlie Agnew Or
Golden Pumpkin
Burke & Ludlow
Rita de Land
Austin Mack Orch
Lincoln Tavern
The Carltons
Doris Robbins
Lucia Garcia
Art Jeritt
Earl Burtnett Orch
Miralago
Rick & Synder
Ercelle Sis
Betty Leonard
Earl Hoffman
Terrace Garden
Joseph Griffin
Hazelle & Klatoff
Clyde McCoy Orch
Vanity Fair
Dick Hughes
Badger & Muesler
Billie S Kvale
Mildred Moris
Leo Wolf Orch

Winter Weekend Cruises May Follow Summer's Successful Ones

Winter cruises for the week end or for six days may be an outcome on the fill-in time conducted this summer by the major steamship lines, to fill in the scheduled sailing voids created by the light first class traffic to Europe.

Steamship companies have been unusually favored in the short trip scheme through the over the average period of high heat around New York this summer. The trips are reported to have brought a net to nearly every big boat trying them of from $60,000 to $100,000.

One of the largest capacity boats in the first class and the one giving a decided showmanly tinge to the short cruises, has been the "Belgenland." That boat in previous years has taken the around the world cruise for four months or so. It's final and fifth six-day cruise for this summer started Saturday (15), from New York.

Actors Like

William Morris, Jr., represented the Morris agency in arranging for the entertainment aboard the "Belgenland" each cruise. The boat has been going to Halifax and back for the six days. Some of the entertainers on the boat's first cruise engineered by young Morris thought so well of it they repeated.

Sam Hearn made the "Belgenland" cruise. Borah Minnevitch and Richie Craig, Jr., followed the sea twice each as pro entertainers, just for the fun and cool of the sail. Some of the smaller acts were paid off, and one orchestra retained for each cruise was at regular salary.

The Morris office is working now on a schedule of short winter cruises, to be operated similarly.

MATTE WOULDN'T FALL FOR SHAKE OVER FEMME

Charged with attempting to extort money from James Matte, 150 West 46th street, music arranger and editor, Julius Goodstat, 27, 1152 41st street, Brooklyn, was held in $1,000 bail for further examination in West Side Court. Matte said Goodstat came to his office and accused him of having attacked a woman named Lois Harkey, that unless certain money was paid he would be arrested.

Goodstat was told to return later for the money. When he came back the detective was waiting and arrested him. Goodstat said he would be able to prove Matte had assaulted the woman by her own testimony. Matte said he knew the woman, but said he was the victim of a blackmail plot.

$35 Bill Ties Up Wardrobe

Flo McBride, dancer, appeared before Magistrate Earl Smith in West Side Court and obtained a summons against the manager of the Claridge Hotel on a charge of unlawfully withholding her property.

Flo told the judge that she had lived at the hotel for two years and had paid all her bills with the exception of $35. Said she and her partner, Jack McBride, expected to open in Boston and she needed a couple of gowns, but the manager had refused to give them to her.

Reckless Driving Charge Off with Double Cool-Off

After charging each other with reckless driving, Richy Craig, Jr., actor, and William Murphy, nonpro, withdrew their charges in the Magistrates Court, Brooklyn, Wednesday (12).

Action arose out of an accident that occurred in Brooklyn July 25 when Craig's car was smacked from the rear by Murphy's auto. In Craig's car at the time of the accident were Lou Duthers, dancer, and Lou Randell, theatrical attorney.

No one was hurt. Craig's car was badly damaged and Murphy's car had to be towed away. Each preferred charges against the other of reckless driving.

Judge Fred Goldsmith and Lou Randell represented Craig.

5c Bait

Hollywood, Aug. 17

Faced with a paucity of customers at night, a Hollywood drugstore tried various means of attracting the nocturnal mob without avail until hitting upon its latest gag.

Ginger ale at five cents a bottle after 6 p. m., with a three-bottle limit to a customer, draws 'em like flies.

EQUITY ORGAN PLUGS SHOES AND WRONG AGES

Equity's monthly house organ has been carrying a series of back page ads for Lux toilet soap. It appears to be a hook-up whereby Equity secures permission of name actresses for the use of their pictures in the lay-out, plus plug comments on the product.

There is a humorous tinge to the copy. Most of the stars whose faces have appeared are getting on but they all say they are 39. That may be something of an admission. Billie Burke is in the current edition and she has joined the Thirty-niners. Recently Ann Pennington said the same thing in the ad. Mary Boland, according to a previous ad, was inclined to admit she is 40 whereas the records say she is 51. Miss Burke is 45.

Plugging Shoes

Same issue of the magazine gives a strong editorial plug to I. Miller's shoes, detailing the labor entailed in outfitting major musical attractions within brief periods. The list of producers who Miller's supplies was not carefully edited, several having been one-show managers and at present inactive. Miller's hooked in with Equity last winter and got 10% of the Miller store grosses for a week.

Dempsey After $500,000 On Barnstorming Fights

Reno, Aug. 17.

With Tony Feuente and Jack Beasley as his opponents, Jack Dempsey will step into the ring Wednesday night (19) for the first time in four years with a pair of 16-oz. mits and give the boys a boxing lesson. Feuente will take the fall first as Dempsey expects to put him away in two rounds. Then the ex-champ will take on Beasley for two rounds of punishment.

The Wednesday battle marks the opening of Dempsey's barnstorming tour in which he expects to flatten about 100 opponents during the next six months in rings scattered from Seattle to Chicago. He expects to collect not less than $5,000 for each appearance after the Reno fight. Away down deep Jack hopes to convince the skeptics he still has enough stuff on the ball to put up a formidable front against Schmeling in the fall of 32.

Dempsey's not fooling at all in this attempted comeback and he says he is in better condition now than when he fought Sharkey some years ago. He scales around 200, has a little fat left around the mid section but claims his legs are in the pink.

He's a little worried about Estelle's stalling around in the divorce action nd hopes to clean this little affair up next week. With the divorce out of the way he'll be ready to travel but he's going to keep out of California for awhile to avoid any legal entanglements.

Dog Races as Opposish

Hamilton, O., Aug. 17.

Dog races, closed by county officials two years ago as being in violation of the Ohio laws, are being resumed here. Under revised method of placing bets no further legal interference is anticipated.

The races are drawing thousands of fans each night, with heavy inroads on theatre receipts throughout the entire territory resulting.

Charge Auditor Copped And Then Was Copped

Walter Malzacher, 38, 324 East 73d street, former auditor at the Hotel Paramount, 235 West 46th street, was arraigned before Magistrate Earl Smith in West Side Court on a charge of grand larceny and was held in $1,000 bail for examination Thursday.

Malzacher was arrested by Detective Clarence Farley, West 47th street station, on complaint of Joseph A. Schwartz, manager of the hotel. Schwartz said that on Jan. 13 Malzacher received a check for $408 from a guest in payment of a bill, that he cashed the check and fled.

When Auditor Malzacher was seen on Broadway, Farley was notified and arrested him. According to the detective, Malzacher admitted he had taken the money, and gave as his reason he was broke.

Wedding Service Station on Coast For All Creeds

Hollywood, Aug. 17.

Troubles before or after have rarely stopped a Hollywood couple from entering wedlock, but now an up-to-date Gretna Green provides a low cost ceremony, with everything taken care of, including rice and old shoes. Pair make the booking and hire the parson, Hollywood Wedding Chapel does the rest.

Located on Highland avenue right off Hollywood boulevard, it's operated by Mrs. Kathryn Baird Sullivan, former organist at the Chinese. Building is exclusively for weddings, and religion or previous marital ventures make no difference. By altering a few of the decorations, Mrs. Sullivan can make the place fitted for any race. The price, $25 without the extra foibles, goes for all comers.

Complete Service

Mrs. Sullivan has supervised more than 100 marriages since opening Jan. 6. She will even recommend places to spend the honeymoon.

Business has been so good, says Mrs. Sullivan, she is planning another wedding chapel in the foothills, with every convenience to make marriage an easy matter. No matter how many times bride or groom has been through the role before, Mrs. Sullivan believes a wedding in her chapel has something new to offer.

KNOCKE, BRUSSELS, IS SEASIDE LEADER NOW

Brussels, Aug. 7.

New Casino-Kursaal at Knocke, Belgium's youngest seaside resort situated Dutch end of coast, is making Ostend Kursaal feel sick.

Paying higher fees, Knocke has captured many world renowned artists booked annually by Ostend and has discovered a new Flemish conductor, K. Candael, who can wield the baton with the best of them.

In addition, the roulette and chemin-de-fer saloons are the last word in comfort and smartness and the weight of metal changing hands nightly is much heavier than at Ostend.

Reade's Sports Arena

Red Bank, Aug. 17.

Walter Reade may turn sports promoter. He has acquired the site of the Main Street theatre, Neptune, which burned several years ago, and is building a $75,000 sports arena on the plot.

The hall will seat 4,200 and will be outfitted for the usual indoor sports.

Negotiations have been under way with an unnamed Jersey shore sportsman who would leave the arena for sporting shows. If this falls through Reade says he will promote sports events himself.

Smart Dice Rollers and Short Bankroll Darken 2 Joints in Reno

Reno, Aug. 17.

Two of Reno's palaces of chance have folded up. A pair of dice manipulated by a couple of smart boys put one joint in the red so far a couple of days ago that a "closed for repairs" sign was hung on the door knob. Someone stole the sign and the landlord appropriated the key. Now the place is being converted into a bootleg joint where the only bank roll needed is a couple of jugs and protection.

Deauville, swanky combination gambling house, cabaret and restaurant kept the lights shining for 10 days and they passed out with a plaster on the door and a flock of musicians clamoring for pay. Starting with a short bank roll the proprietors of the place found themselves in hot water when a lucky customer ran a $5 bill up to a grand on the roulette wheel and passed the chips across the table for the dough. The $800 bank roll was short and the customer started to holler. The balance was dug up, but the next day a hard boiled grocer demanded payment of his weekly bill and turned it over to the sheriff.

Belle Opening

At last reports the place was still dark. No booze was sold in the place outright, but ginger ale cost six-bits a bottle and the glasses cost extra. The food was good and the entertainment excellent while it lasted.

Despite that the carnival in Reno is over and the tourists are all headed in the opposite direction. Belle Livingston is spending real dough converting a cow barn into a cabaret and night club and expects to open in a few days. Her liquor dispensary will be in a building adjoining the fun palace as Belle is taking no chances of having a padlock slapped on the door of the main building.

Here's How

Hollywood, Aug. 17.

A booklet called "Tons of Gold," offering a cure for the depression, is available on the stands at two bits a shot.

Author is Eugene W. Brewster, former fan mag publisher who has just gone into voluntary bankruptcy.

$7 CHECK GIVEN IN SPEAK BECOMES $70

The old racket of check lifting came to light in West Side Court when Joseph Kochis, 31, porter, 143 West 72nd street, was arraigned on a charge of attempted larceny.

According to Dr. Joseph Hennessy, dentist of 597 5th avenue, he entered a speakeasy at 143 West 72nd street and had several drinks. He gave his check, drawn on the Empire Trust Co., for $7 in payment.

Dr. Hennessy said he suspected something was going to happen and communicated with the bank. When Kochis appeared at the bank the teller noticed it was for $70. He phoned the dentist and was told the amount had been raised.

Detective Frank McFarland, West 68th street station, was notified and arrested Kochis. The porter told the police he knew nothing about the check as it had been given to him by his boss and he was told to cash it. When the detective tried to find the boss it was discovered he had left town.

Later in West Side Court Dr. Hennessy said he did not want to prosecute Kochis as he did not believe he knew anything about the raising of the check. Magistrate Smith dismissed the charge and directed the detective to arrest the owner.

'Round the Square

O'Neal Beat a 500-to-1 Chance

The appearance of William O'Neal as a German army officer singing "Das Lied 1st Aus" in "Shoot the Works," discloses a remarkable incident and injury when he was overseas as a top sergeant in the A. E. F. Not long after going into the line he was bayoneted through the chest by an apparently deceased German. The heart sack was pierced and he was removed to field dressing station.

A young doctor asked him how he felt and O'Neal said he was okay. The medico walked outside, saying to other doctors: "There's a guy in there says he is all right, but he'll be dead in three minutes." But 10 minutes later the doc re-entered the tent and O'Neal, who had heard the chatter, chirped that he was still there.

The kid doctor thereupon decided to take a chance. He removed a portion of a rib and sewed up the cardiac lesion. Later he told O'Neal that he did the operation as a gag and wanted to tell the folks back home that "he sewed up a guy's heart."

O'Neal is one of the huskiest actors on the American stage. But the chances of beating that field operation were about 500 to one.

Atmosphering Short Skirt Waitresses

That night clubby and speak touch as a draw is being attempted by Child's in the Paramount basement through an innovation for a restaurant of this type embracing the use of a six-piece rumba outfit, Wandering Syncopators, and costuming of girl waitresses to lend them that chorus girl entertainer aspect. Dumping the entire group of hash-dispensers, Child's last week held an audition and picked young women much as a musical revue caster would, judging them for personality, s. a., gams and other charms.

Crew came in and were handed costumes that carry out the Florentine idea to fit the architecture of this particular eatery in the Child's chain. They're plenty short.

It's understood that with other restaurants in the group, such as those on Fifth avenue and away from the business zones where they still have the white-top pocelain tables, Child's will go for a similar build-up.

The Par basement Child's is on a rental basis that calls for a share of the profits to Paramount.

Ads in Taxis

Interiors of taxi cabs are now being used as advertising mediums, with a large fleet installing a patented gadget in the front part of the cab to the right of the driver's seat. Doohickey is so arranged to show a new adv. every few seconds, working by electricity on the same principle as larger signs used for store windows.

Previously cabs have only advertised themselves inside.

Drinking It Raw

Jarocki drinkers are hitting Broadway. Jarocki is a bay rum mixture which sells for 10 cents.

Buyers drink the stuff raw and they're now known around as "jarocks."

Making Busses of Taxis

An indication of the times is a new trick taxi drivers in the Times Square sector have developed for getting trade around the supper hour.

(Continued on page 49)

CHATTER

Broadway

Alden Chase around.

Islin Auster in town again.

George Leffler back from Europe.

Mabel Jaffe in Bermuda for 10 days.

The O. M. Samuels finally left town.

C. N. O'Dell, Par p. a., apartment hunter.

Nitza Vernille operated for appendicitis.

Dr. Leo Michel's father passed away Aug. 6.

Dick Maney now working for Arthur Hopkins.

Sarah Rollitts back in the Chester Erskin office.

Bill Fields press agent for Leonard Bergman.

Arthur Klein has swollen jaw. Socked in error.

Jack Mills back from a vacash along the Delaware.

Tessie (Par) Klaussner fighting with Publix over stills.

William Harris, Jr., has returned from a vacation in Maine.

Boys have gone in for coatless lunches at the Film Club.

Frances Maney back from Portland, Ore., via Reno. Free.

Abe Brin in charge of National Screen studio over in Jersey.

Artie Stebbins had a 38-39 at Fenimore. On a wet day, too.

The Charlie Einfelds are vacationing at the Thousand Islands.

Dave, of the Blue Room, around after three abdominal operations.

Owen Davis, Jr., calls his pop Owney, and pop calls him Owney.

Sidney Salkov's folks brought him back some nice things from Europe.

Advocating capital punishment for taxi drivers who haven't got change.

Harry Green is wearing glasses around New York. Hollywood stuff.

George Gilday, legit actor, is in "Singapore Sal," at Paramount, L. I.

That stiff back of Joe Shea's interfering badly with pedal locomotion.

And how they burned Louis Shurr over his romance in Atlantic City.

After week with family in Bristow, Me., Walter Moore's back in town.

Abner Rubien and Murray Phillips back from that Hollywood place.

Haberdashery on 42d street giving a glass of near-beer with every purchase.

Rube Bernstein called up "Variety," asking for the three Greenspans.

Gladys Glad to Atlantic City after re-appearing in "Follies" matinee benefit.

Bob Emery has improved the landscape in his office, meaning a new sec.

Charles, 15-year old son of Julius Tannen with "Herald-Tribune" on leg work.

Henry Hyatt says he isn't making a bid for vaude but has been approached.

Doris, 14-year-old daughter of Bide Dudley, down with infantile paralysis.

The Bob Sisks have moved the baby to the 19th floor of 227 East 57th street.

The name of which daily columnist is as dynamite to which daily columnist?

Walter Duggan here from Florida. Hot there too, but that humidity line doesn't go.

Loew's State on Broadway throws its cooled air into the street as a silent ballyhoo.

James Ashcraft in from Chi to handle exploitation for UA on "Street Scene."

New habit with Al Selig is taking week-ends off from Friday noon to wash-day morning.

A. P. Waxman has chosen the Canadian wilds for a fall vacation, in case he gets away.

Julius Cohen drama reviewer for "Journal of Commerce" related to the Cohens of Tennessee.

Sam Warshawsky to Provincetown on vacash and to govern a tryout of one of his plays.

Eddie Davis, 52nd street's warbler and host, ill and down to Atlantic City to right himself.

Dick Maney will run between office of Arthur Hopkins and that of Aarons and Freedley, p.a.ing.

Sign in electrics spelling Burlesque on a B'way house has the letters doing a shimmy dance.

Geo. Auerbach doing his best by a mustache, looking like it might amount to something eventually.

Harry Ruby says biz so rotten they tear up 200 copies sheet music every morning to make it seem busy

D. W. set a record for himself in directing his current picture—because his male lead had to catch a boat.

It was a long huddle Felix Feist had the other day with one of his distribution lieutenants in from out of town.

Sam Dembow, Jr., who tore a ligament trying to make an outstanding golf drive, is still on crutches.

Metro is giving an invitation showing today (18) of three of its series of tennis pictures made with William T. Tilden II.

Joe Plunkett golfs far away from New York so that no one will learn his score or hear him holler. He's right on the first point.

Russ Moon, economizing on bargain luncheons, is taking no chances, following 'em up these days with Pepsin tablets.

Eva Le Gallienne is still confined through the severe burns she suffered in the explosion at her country home some weeks ago.

A new song, "Tell Me Something About Yourself," by Nat and Max Lief and Michael H. Cleary goes into "Shoot the Works" this week.

Since the Richman boat accident the girls around here sorta leaned off their ambition for a yacht. Big relief to the depressed sugar chumps.

C. F. Zittel has taken over the dining room of the Concourse Plaza, Bronx family apartment hotel, and will place the Florence Richardson orchestra in it.

J. J. Murdock is spending his weekends golfing and has installed a practice range in his house. Also picks one of the toughest courses to play—Winged Foot.

The Four Marx Brothers, reduced to three for the Broadway promenade, are travelling together until set for their next play. Together neither can chisel alone.

Friars had a page boy who couldn't read very well. One name so puzzled him he could only get the first part, so he gave it up. Clubman lost a phone call and the boy his job.

The Irish are gathering. Quite a few of the boys have been working near a small town in Michigan, and that's the focal point, where they're tossing a ball around. Notre Dame has its usual tough schedule.

Hugh Kent and Blande Johaneson have sold their humpty dumpty on Staten Island. It was a church previously, with rats in the garret, but the Kents landed a profit. Present address, Hunterdon County, N. J., on a ranch.

Budapest

By E. P. Jacobi

Budapest, Aug. 10.

Erno Berczi, actor and stage manager, died suddenly.

Dezso Szomory, eminent playwright, breeding puppies.

Rozsi Forrai, actress and wife of Eugen Torzs, leading man at Vigszinhaz theatre, died.

Edith Falus, Hungarian soprano, engaged at the Staatsoper at Munich, home for vacation.

Mica Farkas, charming young actress, committed suicide because she was hopelessly in love with her partner.

Three ingenues on the sick list: Margit Dayka, Franci Gaal and Teri Fejes, three brightest actresses in town, all in bed.

Sun-bathing claimed tragic sacrifices. Magda Hoffman, beautiful young dancer, died from the effects of sunstroke through too much sunbathing. Olga Haselbeck, operatic star, gravely ill for same reason.

Michael Curtiz, fresh from Hollywood, visiting the old folks here. Curtiz, whose present wife is Bess Meredith, divorced Lucy Doraine some years ago. They met at a restaurant here on most friendly terms.

City's sensation is first non-stop ocean flight accomplished by Hungarian aviators, George Endresz and Sandor Magyar, direct from Harbor Grace to Budapest, with plane called "Justice for Hungary." It put Lord Rothermere's $10,000 prize for first Hungarian ocean flight in their pockets.

Lucy Doraine here from Hollywood on visit. Neither affirms nor denies rumor of her engagement to wealthy Singapore merchant. According to other papers, she is trying to claim the legacy of a maternal great-uncle who died in America. Lucy is in search of documents to prove her claim.

Laszlo Szilagyi constantly back and forth between Berlin and Ischl. At Ischl he is writing the book for Imre Kalman's new operetta, to be based on the picture "Hungarian Rhapsody." In Berlin he is at work on a revue based on the picture "Zwei Herzen im ¾ Takt," which he is doing in collaboration with Karl Noti, another Hungarian author.

Winnipeg

By Matt Corbett

Harry Gray back.

Perry Wishart in Beer Parlor.

John Fiddes as mgr. of the Beacon.

Jimmy Coghill takes a troupe out to Lac Du Bonnet.

Walter Lindsay engaged to croon to the patrons of Paradise Gardens.

Hughey Mack, Dominion burlesk actor, left with the Johnny Jones circus.

Jerry Bourke, former actor-newspaperman, now connected with Paradise Gardens

Berlin

By Max Magnus

Toni Tetzlaff back from Paris.

Leni Riefenstahl in the Dolomites.

Hannah Kass and Joe Friedman here.

Mabel Harriot in Prague for pictures.

Association of film cutters established.

Sol Wurtzel expected here in a few weeks.

Leo Hirsch no longer with Berliner "Tageblatt."

Hans Richter making a picture in Moscow, "Metal."

Lizzi Waldmueller will play with the Rotter Brothers.

Erwin Kalser off to Moscow, with Piscator on pictures.

Fraenze Roloff back from South America after six months.

Kurt Bernhardt in Vienna with his wife, Trude von Molo.

Olga Tschechova engaged to the Czeck director, Karl Anton.

Hermann Haller recuperated after severe illness, off to Meran.

Gramophone record factory of Electrola in Nowawes closed.

Albert Bassermann will take lead of Franz Molnar's play, "Somebody."

Johnny Werner danced uninterruptedly 364 hours at the Luna park.

The dancer, La Jana, the lead in the Kurt Bois talker, "Der Schlemichl."

Betty Stern, Hansi Burg and Hans Albers back from Strobl at the Wolfgang Sea.

National Socialists making propaganda against the very popular Micky Mouse pictures.

Jashny's cabaret, "The Blue Bird," will tour in more than 50 towns in North and South America.

If Erik Charell does not take over the Grosses Schauspielhaus he will be sued for $100,000 by Max Reinhardt.

Berlin finance group, consisting of the publishers, Felix Bloch Erben, Alrobi and Marton, have taken over the Viennese Karl theatre.

L. Vajda off to London to work together with Kurt Tucholsky on the talker, "Soap Bubbles." As Tucholsky has five pen names, it will be interesting to note under which he will bring out this picture.

During the making of the Ufa talker "The Congress Dances," Lilli Ernesto's clothes caught fire. The young girl was taken to the hospital, where new skin was grafted on the burns in order to save her.

After Max Reinhardt's successful staging of Strauss' operetta, "Fledermaus" in Riga, he intends to stage at the local opera "Orpheus in der Unterwelt." In addition he intends to stage "Die Schoene Helena" in London, Paris and Copenhagen.

Long Island

By Joe Wagner

Outdoor swimming pools all wet.

All sorts of carnivals all over the Island.

Continued liquor and slot machine raids.

Florence Hackett is living at Long Beach.

Carnival week at the Rockaways will start Aug. 25.

New Jones Beach State park dining hall attracting.

Jackson Heights radio colony now claims Ralph Dumke.

Forest Hills is crowded with tennis stars from all over.

Jesse Lowenthal gets that tan on the roof of Loew's Tri-boro.

Al Ainbinder will be dined Sept. 3 at Harbor Inn, Rockaway Park.

Harold McMahon, of Loew's Valencia, is getting tanned somewhere.

Bernie Cowham, organist at RKO Flushing, is back and the town is elated.

Ben Nelson, ork leader of RKO Flushing, is back and don't slap him on his back.

Mary Louise Gambaro of Jackson Heights in the stellar roles of the new Italian talkers.

Gene Buck's "I Miss" feature in his column in the "North Shore Commuter" was swell.

Gerald Doyle is again writing dramatic news for the "Queens Evening News" of Jamaica.

Stanley Nickalas is the new staff picture man for the "North Shore Daily Journal" of Flushing.

Boulevard in Jackson Heights is the only house on the Island presenting legit shows exclusively all week.

Mr. and Mrs. Orrin E. Dunlap, Jr., moving to Great Neck in Sept. Dunlap is radio editor of New York "Times."

C. D. Smith and Fred Grube, two Nassau newspapermen, have written a tome on publicity, "Space Grabbers."

Harry Cunningham, former "World" ship news man, doing police work on "Queens Evening News" of Jamaica.

It was a good thing for William Nitschke, manager of Loew's Triboro in Astoria, that he went to Kentucky in his car.

Cam Shipp, editor of Forest Hills "Post," hopes the Garden Players will have to use the West Side Stadium for their productions before long.

The editorial bunch at the "Long Island Press" of Jamaica are turning out their copy in the paper's almost finished new building amid a bedlam of hammers, drills, etc.

Frank Bausch and Saul Mills, city editor and political writer, respectively, of "Long Island Press," rushed out on daylight bank holdup story after most of staff had gone for the day.

Minneapolis

By Les Rees

Harry Dickerman deserts bachelors.

Mrs. Frank N. Phelps, former localite, here on visit.

Park board pageant drew 40,000 people in two nights. Free.

Night club cover charges coming down, but booze prices still up.

Mildred Lind, assistant, RKO exploitation, quitting to return to Chicago home.

Stanley Twins, playing RKO time, making route in their automobile. They're Minneapolitans.

Clem Borland, singer of Minnesota theatre's stage band, joining Benny Davis act. Jerry Madison succeeds.

Hal Daigler, in charge of Publix Twin City theatres, getting ready to move from St. Paul to a good town —Minneapolis.

Ernotte Hiller, Crookston exhibitor, defending Northwest film golf championship title, at Minneapolis Film Board's annual outing.

Jean Darling, of "Our Gang" comedies, playing RKO time, stopped over en route to west. Entertained with mother, at luncheon by Martin Kelly.

RKO to promote from within ranks to fill managerial and other jobs at RKO Seventh Street and St. Paul President theatres when reopening.

Abatement proceedings brought against nine local places by federal prohibition department, including night club operated by a former mayoralty candidate.

Mike Comer new short subject booker for Warner Brothers-First National exchange. Here from Omaha exchange, succeeding Dwight Mills, resigned.

Newspapers putting heat under baseball club for failure to provide decent new park, but getting no where. "Nothing doing while depression's on," say owners.

Ex-mayor George E. Leach denies any connection with company manufacturing and selling illegal punchboards, as charged by probation officer investigating a forgery case.

Harold Finkelstein theatre circuit to have convention here next month. Is less than year old and has 13 houses in seven Iowa towns. Head formerly general manager F. & R. and later with Publix Northwest circuit.

Ottawa

Joe Franklin leaves the hospital after illness of two months.

Don Stapleton continues to shoot possibilities at trapshooting club.

Mr. and Mrs. Ray Tubman spend hours at the Aylmer Aquatic club.

Ambrose Nolan keeps from upsetting for once and wins outboard race at Rideau Ferry.

Site is cleared for new theatre, but Fred Robertson, owner, halts construction until fall.

Lionel Mortimer, director of music at Ottawa Keith's for years, lands a radio job in Toronto.

James Rothwell reopens Ontario government studio, at Trenton, to start a series of talking shorts.

Canadian government decides to split Armistice Day and Thanksgiving Day, giving theatre another holiday.

Ernest Geyer, publicity head for Famous Players, from Winnipeg to Ottawa to exploit reopening of RKO-Capitol.

Harvey Hunt denies he has been enjoying a complete rest during month that theatre has been closed for renovation.

Moorehead and Fillman have joined new independent theatre organization called Community Theatres of Canada, Ltd.

Oscar O'Shea advertises Embassy as only theatre in America with straight vaudeville, playing eight acts without pictures.

Gordon Sparling, formerly film editor of Canadian government studio, appointed editor of commercial division of "Associated Screen News."

Earl Bessborough, Governor-General of Canada, attended private showing of British films. Latter are now in vogue among the elite of capital.

Mexico City

By Doug Grahame

Police have started a real drive against gambling resorts, high and low.

Although pictures are away ahead of other commercial lines of endeavor right now in this republic, biz is from 10% to 15% less than what it was this time last year.

Budding native dramatists and actors will be given a chance to try out with the establishment of a "Theatre of Experimentation," being furthered by the newly organized Friends of the Mexican Theatre.

Twelve members of a dramatic company headed by Maria Teresa Montoya, Mexican actress, have lodged complaint, alleging violation of a contract they signed in Spain providing transportation home after local engagement.

Ministry of Public Education has ordered state governors to prevent kidding of national dances in their domains by certain element that demands jazz tunes and steps. Protective order covers professional and amateur dancers.

Anita Blanch, leading woman at the Teatro Ideal, has copped plenty publicity in the traditional way. She was robbed of about $2,000 worth of coin and jewels by her chauffeur. He was pinched, and most of the loot recovered.

Nationalists have brought about a revision of rule governing bull fights to provide that half the bullfighters participating in blood and sand shows must be Mexicans. Nationalists squawked loudly about such exhibitions presented by an all-Spanish cast.

Town's Nationalists are squawking against talkers, especially those in English and want the civic government to boost taxes on such films. They have succeeded in getting all English language shorts banned. Public sore at curtailed programs, showing nothing but feature pictures.

Jersey Shore

By Wes Nolte

Frank Wesson at Fair Haven.

George Ford Morris at Shrewsbury.

Pat Crowe lecturing at Ocean Grove.

Flock of gambling raids at Asbury Park.

Fred V. Bowers postcards from Hollywood.

Reese Du Pre loses tonsils in a Philly hosp.

Huston Ray at the Hollywood Beach Casino, Long Branch.

George S. Soons, formerly of the A. P., still working on that novel.

Albert J. Spaulding, from Monmouth Beach to Great Barrington, Mass.

Molly Croucher's Duncan Dancers booked one night (Aug. 29) at Asbury Park.

Mme. Lizette Josty-Hammond in charge of those Atwater Kent auditions down here.

Villa Beach Club, Long Branch, opened two weeks ago. It went into receivership last week.

Jean Spencer, N. Y. show girl, falls into the Shrewsbury River. Joe Schrode and Ernie Otto pull her out.

Sherman Dennis, manager of the Monterey hotel, Asbury Park, vacationing at the Baldwin hotel, Beach Haven.

Tommy Higgins, sports ed and columnist "The Standard," Red Bank, formerly of the "Daily News," N. Y., and "The Evening News," Newark.

Jeannette Finn, femme p.a., and Samuel Blackman, of the A. P. Newark bureau, to marry Aug. 29. Both formerly of the Long Branch "Daily Record."

Detectives kept a watch on the Walter L. Main circus at Red Bank. Rumored there would be trouble from the Downie Bros. crew, which played the town four days earlier. Both outfits had an argument over dates in Red Bank.

Loop

Niles Trammel likes picnics.

Elmer Jerome back from a long stay on the coast.

Freddie Rosenthal can't decide whether to go east or west.

Bill Pine, B&K p.a., has a moniker on the WLS announcing staff.

Wally Butterworth, NBC spieler, is talking about hunting lions in Africa.

"Salty" Steve Trumbull, now that he has a sailboat, has gone in for cup racing.

Arch Herzoff goes marital Sept 10 with the ring already in Dave Lipton's strong-box.

Wesley Barry and James Kirkwood due in town after closing their vaude act in Minneapolis.

Al Williamson has postponed the tonsil lifting until the fall. Wants to give his vacation a break.

Understood that Lem Small will announce his candidacy for governor on Illinois Day at the state fair.

Bill Pine drew a gashed thigh and bruised bone when a can of film fell out of the screening room booth

CHATTER

Paris

Jack Benny Riviera-ing.
Paul Fejos due here shortly.
Constance Bennett to Deauville.
Earl Leslie's real name is Krulp.
Title of Nadja's next is "Bumps."
Mrs. Will Mahoney back to Paris.
"Baby Face" Macklin to the Riviera.
Renee Veller extolling Swedish food.
College boys flooding Montmartre again.
Harry Jeans is looking for new ideas.
Paris flooded by showers and hicks.
Jules Bledsoe going back to the States.
Rosa Ponselle staying on at St. Moritz.
Chalmers Clifton in Switzerland golfing.
Town overrun with visiting columnists.
Winchell Smith is missed this summer.
Marion Davies going back to England.
Sally Geiger doing some intensive painting.
Scheherezade drawing the quietly hilarious.
Pepi Lederer may leave her car over here.
Town going nuts over "Dancing in the Dark."
Plenty American sobbies on the loose end.
John Kelly staying at the Prince de Galles.
Edna Solitt seen on the Engadine Golf links.
Arthur Kelly lunching with Charlie Chaplin.
Roy Barton around again after long illness.
Benny Davis writing lyrics on the cafe tables.
Mat Duffwin at Florence's after the "Folies."
Louis Gay doing some theatrical page stories.
Edith Wharton still comes to town twice a week.
P. J. Mandel talking Warner Bros. stocks.
Mistinguette back for the Paris rainy season.
The Alan Kramers like these French taxis.
Hotel du Rhin getting the ritziest of the buyers.
Reinhardt's program at Salzburg being praised.
Patou putting a crimp in the heralded bustles.
Jack Curtis called early to make the boat-train.
Just what is Jean Acker still doing over here?
Raquel Meller hopes to be thinner by September.
Tommy Ladd going to Deauville for dance work.
Charles Holman-Black taking a villa at Dinard.
What brought Townsend Netcher up from Italy?
Thelma Edwards matching wits with collectors.
Jack Benny to play at the London Palladium.
Herbert Hayes working for International News.
Marguerite d'Alvarez has a swell new apartment.
Richard Halliburton had a hard time getting off.
Phil Baker wisecracking about his picture at Zelli's.
Max de Vaucorbeil postcarding from the Riviera.
Lillian Elgar and Alfred Blumel dancing at Vichy.
Sol Hamermann over to look up night club racket.
Lee Shubert on the Riviera not thinking of shows.
Lawrence Liggett of Beverly Hills over from London.
People are beginning to read Dashiel Hammett.
The Rocky Twins dancing down from Scandinavia.
Marjory M. Fisher quickly absorbing new shows.
Marcelle Chantel vacationing in her Arcachon villa.
Bess Meredith in Vienna buying a few little things.
Cliff Fischer elated at Jeaunette MacDonald's sailing.
I. V. Seroff to have himself biographed by Werner.
Natacha Rambova back; to New York after holiday.
Bert Wheeler haw-hawing for the Colonial Exposition.
The French are not making "Sports Shorts" yet.
Ruth Dennen doing publicity in Austria till October.
Grazia Del Rio visiting the Braunberger Studios.
Only going to allow twelve fairs in Paris next season.
Lucille Moore knows how to wear clothes, even in Paris.
Marquis de la Falaise attracting attention at Deauville.
The Lido getting more play from the South Americans.
Rita Weiman not around for the first summer in years.
Leo Brecher talking about foreign versions in New York.
No one believes Marcel Pagnol is giving up the theatre.
Roberta Dodd Crawford still preparing for that concert.
Alice Langelier having lunch at 4:30 p. m. at the Select.
Dame Emma Calve slated for a Legion of Honor medal.
Dranem doing a lot of recording during summer months.
Elizabeth Welch resting but going back to N. Y. in fall.
Eugene Castle talking about industrial motion pictures.
Shaw and Lee to Monte-Carlo by special request of Sayag.
Rome suburbanites mobbing the nudest colony at Casino.
Erskine Gwynne at Bricktop's after the Patou opening.
De Belle and Lee for a last appearance in Monte Carlo.
Alice Hanson at Florence's with a handsome film cavalier.
Dewey Barlow says his Berlin accident was not so serious.
Marcel Marmer from and to Bruxelles again in a hurry.
Philip Moeller saying road not so sure for the Theatre Guild.
Edna Ferber wending her way from Carlsbad to the Riviera.
Dorothy Parker's "Death and Taxes" being passed around.
Vivian Duncan took back six trunks of stuff to New York.
The 12 Grafton girls scoring at the Casanova in Le Touquet.
Emanuel Wolf back from seeing "La Belle Helene" in Berlin.
Mr. and Mrs. Jack Mulhall back in town after Italian jaunt.
Reene Brazier at the Paramount luncheon with Harold Smith.
Jacques Feyder arriving back after two years in California.
Nina Tarasova scoring at Fontainebleau with her program.
Bruce Johnson telling about London bookings of "The Viking."
Beatrice Wanger (Nadja) delaying her sailing another week.
Henry d'Abbadie d'Arrast going back to Hollywood in month.
Tourjansky directing a film at the Theatre des Champs Elysees.
Cecil de Mille in a hurry for Russia after hearing G. B. Shaw.
Yvonne Vallee doesn't care if she doesn't make any more films.
"Rive Gauche" getting the left bankers into the movie houses.
Gertrude Lawrence back from Majorca and going to London.
No one knows where Constance Talmadge Netcher is stopping.
Charlie Chaplin staying with the Comte de Brissac near Poitiers.
Fernand Gravey's continued illness holding up film schedules.
Eva Gauthier gave up a trip to Salzburg to return to the U. S.
Bernarr Macfadden coming to do body building for the Parisians.
Bill Demarest wants to try a prattfall on the Champs Elysees.
Americans playing a lot of golf around Paris when the sun shines.
Maurice Chevalier relaxing in his Cannes-Bocca villa "La Loucque."
Eddie Lewis says Maxim's Bar is the hot spot at Juan-les-Pyjamas.
Sybil Harris visiting Frances Strauss at the American hospital.
One perfumer giving away a swell atomizer with every bottle of scent.
Bricktop and Louis Cole doing more gladhanding than a president.
Nan Sutherland and John Weld, an attractive couple, Chez Florence.
Mlle. Regelly taking Jane Marnac's place in "La Vie Parisienne."
Marcelle Bunlet second Paris singer to be given role at Bayreuth.
Neil Martin saying hello to Gerald Kelly at the Champs Elysees Select.
No more acts being shown with "Le Million" at the Ambassadeurs.
John Murray Anderson lived quietly on the Ile de Cite while here.
Solange Bussy is not fond of dogs around a set when she's directing.
Jeanne Helbling's yachting vacation delayed by a Paramount offer.
Mary Boland had a couple of good yarns to tell on Spain before sailing.
Jean de Limur talking to Theodore Kosloff before going to Biarritz.
Sneeze panicking Montmartre with his version of "New Sun in the Sky."
Jerome Kern has his reservation at the George V hotel for September 1.
Whit Burnett back to Central Europe after holding down U. P. desk here.
Colette Andris gives cocktail parties on Saturday from 6 to 8 p. m.
Helen Guilfoyle returning after presiding at important Parisian organs.
Dagmar Godowsky to the Riviera with more baggage than an army corps.
Barry Norton's friends wondering if he'll come back to Paris after Tahiti.
Paul Colin got the Legion of Honor and his home town celebrated.
Mariette de Rauwera made principal danseuse at the Opera Comique.
Paul Winkler, the Guild rep, has no idea where Phil Moeller can be found.
Zoulaika the last remaining near-headliner in the petering out Palace revue.
Kathleen Key back to her favorite French bars with a new boy friend.
The Cambodian dancers at the Colonial Exposition can only appear 40 times during the season because their costumes are too fragile.

Hollywood

Mark Larkin vacationing.
Joe Sherman trying to lose a cold at Soboda.
Speed Borst is an authority on hog calling.
Joel McCrea sporting bruises from broncs.
Roy Del Ruth back from yachting in Alaskan waters.
Wallace Beery back from a Jackson Hole, Wyo., vacation.
Marion Davies arrives in New York Sept. 5 from Europe.
Tail-end vacationers getting a bad break in the weather.
Most air traveled exec in the picture business is Hal Roach.
Maureen Marseilles, Lou McDermott's wife, singing at Olsen's.
Edward Goodman is talking of producing a German play locally.
Puck and White here for the first time in 15 years and nuts 'bout it.
Jenie Jacobs, N. Y. agentess, suing Elda Vokel on her Fox contract.
Will Rogers is buying more polo ponies. And Arthur Caesar's burning.
John Halliday building in Santa Monica Canyon. It'll be a 10-room cabin.
Paul Fejos quitting his beach house because the sad sea is too moany.
Hollywood shoe store has built up a trade in high heels for the short actors.
Don Thompson, St. Louis "Star" feature writer, here purely for pleasure.
Jason Joy and Jack Hutchings of the Producers Ass'n due back this week.
Roger Manning, Radio supervisor, and Jim Richardson, newspaperman, are doubles.
Southern California Film Trades golf tournament comes off Aug. 20 at Fox Hills.
Jimmy Durante has his first fan letter. It's from Barcelona and he can't read it.
Harry Du Rocher, former Pathe musical contractor, in Holland on a world cruise.
John Halliday supervising construction on his new house in Santa Monica canyon.
Tom Gallery to Murietta Hot Springs for two weeks after getting rid of five teeth.
Bill Creakbaum and Norman Manning handling the Olympic Games press copy.
Benny Rubin wants to go indie with a new mag story he has acquired. "Red Suspenders."
Elsa Levinson, going trouping in a Fanchon & Marco unit, will leave Troy Orr to carry the torch.
F-WC is figuring on lugging some picture names to Spokane for opening of a new house there Sept. 3.
Boulevard breathtaker: Peter Richmond in a new green suit, a new Ford cabriolet, and a haircut.
Mel Brown leaped out of the cast around his ankle and was last seen heading for a month in Vancouver.
A Hollywood party-crasher has found how to keep his host amiable. He brings his own ginger ale.
William Reeve has succeeded Jack Ehms as secretary to Fred Beetson at the Producers Association.
Charles MacArthur and Helen Hayes moved from the ranch at Culver City to a Beverly Hills address.
Jerry Tucker is Paramount's rechristening for Jerry Schatz, towheaded five-year-old, going to work in "Sooky."
Local court has allowed Stan Laurel to use this name as his legal handle. Christened Stanley Arthur Jefferson.
Phil Bloom honeymooning on the Coast, pressed into service by Fanchon & Marco. Enroute back to N. Y. by now.
Somebody gave Ben Piazzi 200 acres of land in the high Sierras. He went to inspect it for mines and such this past week end.
Walter Meyers flew in with his wife and ma-in-law. Latter, on seeing 'em off, decided to make the plane ride sans baggage.
Actor turned scenarist on the coast vehemently denies he's working hard at his writing. Brags all he must do is remember.
Jay Ward, 10-year old son of Ward and Dooley, and official mascot of the A.E.F., is set for "Emma," Marie Dressler's next picture.
Nola Luxford Bauernschmidt, who was on the screen as Kirby Allen, is now writing about Hollywood for the New Zealand "Free Lance."
Bill Thomas suggests Goldwyn quit hunting for a shorter title for "Greeks Had a Word For It" and use the word the Greeks had for it.
Ann Seymour, in Ethel Barrymore's "School for Scandal" company playing locally, is the niece of Jim Seymour, Pathe scenario head.
Lew Dorain, former music talent caster at Metro, and Dudley Chambers, vocal arranger, have formed Consolidated Enterprises, theatrical agency.
Preview yesser got his dates mixed and went to the wrong theatre. After the show he had no lobby routine as it wasn't his company's picture.
Approval of a managerial contract with Eileen Barton, 6, "at present an outstanding child star in the theatrical industry," was asked this week by Nate Stein.
Eddie Buzzell is getting away from it all, going to the Santa Barbara sanatorium for one of those ritz rest cures. At 70 bucks a day who can question the rest or the cure.
Winnie Sheehan has an entrance and exit all his own at the Fox studio. It's a narrow gate on the Sunset Boulevard side, just large enough for him to squeeze through. He has the only key.
These experienced hillside dwellers, when tipped off to a choice apartment available, ask at once if the spot is in a burnt-rubber sector. If you live on a hill that's too steep you've got to stand the aroma generated by hard-used auto brakes.

Queens

By Henry Willson

Pam Sweeney back from Sunapee.
Homer Croy likes to walk in the rain.
Marjorie Gateson diets on publicity.
Bill Morris, Jr., does Pomonok in two hours.
Dorothy Graves week-ending at Forest Hills.
Walter Petrie to play in "Love's Out of Fashion."
Inez Courtney tanning at the Atlantic Beach Club.
"Southampton Revels of 1931" set for Aug. 21-22.
Libby Holman at Port Washington for the summer.
Eleanor Powers in "Mollusc," a stock production at Mt. Kisco.
Thelma Tipson, of Great Neck, to be Gracie Maynard in "Free for All."
Dorothy Stone and Charlie Collins to play Palladium (vaude) London.
Major J. Andrew White eight months late producing his musical show.
Betty Nuthall hasn't read write-ups of her matches in over three years.
Libby Holman at Port Washington, as is a whole "Band Wagon"? "Little Show" colony.
Ben Selvin, maestro, owns a gasoline station, a water company, and "lots" of Kew Gardens property.
Suzanne Caubaye has written a play called "Good Morning Caroline," in conjunction with Crane Wilbur.

Westchester

By Al Crawford

Infantile paralysis in county making amusement managers nervous.
Stock at County Center, White Plains, out Sat. (15) after seven weeks.
Joseph Di Lorenzo now district manager for RKO theatres in Westchester.
Theatre seating 1,500 and costing $500,000 to be built for Fox in Ossining.
Addie McPhail, "Fatty" Arbuckle's newest fiancee, is a native of White Plains.
Louise Coury, editor of "The Queen," English society mag, visiting at Larchmont.
New Rochelle revoked permit to Frank J. Murphy, carny Co. Interest of public health.
J. W. Ely, 66, inventor and manufacturer of park amusement devices, died in White Plains.
Speed boat permit to operate between Glen Island and Rye taken from Milton Forgonson.
Mrs. Ethel J. True, New Rochelle, divorced at White Plains from Harvey W. True, film operator.
Billie Burke, the actress, not the golf champ, was 45 Aug. 7. Her age is being advertised by Lux soap as 39.
Philip Tell Dodge, 80, developer of the linotype and retired president of the Mergenthaler company, died at Rye Aug. 9.
Thirty residents of Larchmont signed petition protesting against construction of theatre there. Officials need 'em.
Otto Kahn anchored his yacht off Playland, Rye, went ashore, inspected the park and spent a nickle for a bag of pop corn.
Eddie Doherty, crime writer, beat the rap in New Rochelle on speed charge. Told court he was rushing to hospital with sick wife.
Estate of Richard Harding Davis, who died at Mt. Kisco in 1916 has increased from $50,000 to $136,000, mostly from sale of picture rights. Widow, Bessie McCoy, and daughter Hope, get income.

Cleveland

Roy Lewis vacationing on Broadway.
Blair Stewart, radio singer, opens at Wille's.
Leggers now peddle A-1 hooch in cigar boxes.
Jimmy Pepper, local hoofer, back from Hollywood.
Frank Millor, sax tooter, organizing new dance band.
Larry Mackie's mustache has gone the way of all things.
Jan Garber's band succeeds Em Gill at Lotus Gardens.
Angelo Vitale signed by WTAM as guest orchestra director.
Lew Mamaw, film operator, recovering from operation.
Flock of conventions in July helped hotels out of red.
Syd Andorn is making better wisecracks than golf shots.
A local radio singer is slated to wed a prominent Clevelander.
Monk Moloney had all teeth yanked out, to have new ones.
Gene and Glen return from annual siesta at Glen Lake, Mich.
Pat Harrington, New York singer, is WTAM's latest staff recruit.
Don Spirito, accordionist, to study medicine in fall at Ohio State U.
Tom Donahue, band leader plays chess by mail with Toronto friend.
German talkers clicking better at Alhambra than American product.
Starving nabes given a boost by dailies in special program columns.
Myron Romain's State band to tie up with commercial radio program.
Ted Nole to reopen New China, first of cabarets to start fall season.
George Stevens, Paul Gusdanovic's p. a., will be a judge in air races here.
Emerson Gill for a vacation is taking a boat ride to Europe and back.
Niteries reopening early to catch trade brought in by national air races.
Inez Wallace, film writer, catching up on lost sleep in her Adirondacks camp.
City's new stadium guaranteed seven football games by John Carroll U.
Annabel Jackson, radio pianist, is now a bride—Mrs. George Schneider, jr.
Pinky Hunter deserts State band this month for radio date in Phoenix, Ariz.
G. O. Yarger appointed asst. mgr. of local National Theatre Film Supply Co.
"House Beautiful" reported only legit show so far booked for Hanna's fall season.
Bill Lawler finally opened his new fish eatery, where reporters are now hanging out.
Bill McDermott is writing some swell yarns from Berlin about German conditions.
Glenn C. Pullen back from honeymoon vacation and again reviewing for "P.-D."
Frank Hines of Palace is a nobby dresser, but he hates to be kidded by "Variety" reporter.
Cleveland Heights, suburb formerly blue, gets Sunday pictures Sept. 6 under new law.
Fred Kelsey while visiting home town (Sandusky) made personal appearances here in nabes.
Fitz Fitzgerald, Public Hall stage manager, does a Thurston, but his cards have religious mottoes.
Bessie Love while here broke her pet uke. Tried to forget it but critics didn't, so got new one.
George Howard of Shannon Players gets by-line in "P. D." for series of tent show life stories. But no money.
Syd Andorn, "Press" reviewer, tries a Brisbane in series of features cracking state censor film boners.
Margaret Covie, "Office News" columnist, is a nice gal, but she never gives this reporter credit for "Variety" items swiped.
Marie Diehl, local actress, taking over Brickert's pint-sized theatre with E. T. C. Miller. It'll be a church, too, on Sundays.
George Davis these days is being called the "Press'" Richard Halliburton. Wandering critic has been jumping from Middle West to Canada and Ohio river.

San Francisco

By Pat Casey

Ruth Roland here.
Del Chain batting for Rube Wolf at Warfield.
Dale Winter in Oakland with "Irene" revival.
Jimmie Swinnerton recovering from op. for ap.
Florence Reed rebooked into the Fulton, Oakland.
L. J. Tyhurst new commercial manager of KROW.
Warren William and William Janney playing tennis.
Capt. Bill Royle, aviator and NBC announcer, now pop. Boy.
Frank Bruner doubling for Tom Earnfred while Tom convalescing.
Jack Russell dickering with Premiere for musical tabs in Oakland.
Hard times hitting the private schools; scads of youngsters applying at public schools.
Phillip Boyle, new dramatics manager of U. of California little theatre, plans six presentations this year.

CHATTER

New England

Booze prices still dropping.

Charlie Wolk resting at Hyannis.

Arthur E. Dudley visiting at Oak Bluffs.

Henry Hull visits parents in Essex, Conn.

Warner Baxter has a Nantucket showplace.

Alan Dinehart, Jr., vacationer at Essex, Conn.

John Gamblind vacationing in Osterville, Mass.

Agricultural fair at Southbridge, Mass. called off.

John S. Young vacationing at Lake Sunapee, N. H.

John Sherry leaves Hollywood behind for Provincetown.

Oliver Rolland Stewart and bride at Williamstown, Mass.

Orson Lowell and Mrs. Lowell summering at Stockbridge.

William O'Connor sojourning with father at West Tisbury, Mass.

Charlie Feinberg back in New Bedford after visiting New York.

Just 26 old home week celebrations in New Hampshire this month.

Jack Daley off for New York after beaching at Horseneck Beach, Mass.

Joe Lincoln working on his newest book at his estate in Chatham, Mass.

Stag Cottage at Oak Bluffs, housing men of the Rice Players, hit by lightning.

Morton Downey often drops in on his parents at Wallingford, Conn., his home town.

Nikol Schattenstein back in Provincetown, Mass., after lapse of several years.

Frank Shay writing in an old Cape Cod house in the Truro woods. The Mrs. with him.

Violet Heming and Tom Powers in "Jealousy" at the Cape (Cod) Playhouse this week.

Francesco A. Lentini, former three-legged circus star, now living at Wethersfield, Conn.

Trolley cars may be eliminated throughout Connecticut with the exception of four cities.

Aimee Rossignot, while at Great Barrington, denies announcement that she's been married.

Arthur Denault has an emergency operation for removal of appendix at Martha's Vineyard hospital.

Karl Dane and George Arthur with 40 others making picture on battleships in the harbor at Newport, R. I.

Thomas E. Clemmey announces engagement to Mary E. Brown. He's assistant mgr. of the Plymouth theatre, Worcester.

Russell G. Ellis, New Bedford banjo and guitar player, now with Hotel Majestic orchestra in Shanghai. Joseph Cloutier there, too.

David Clarke, of the New York Players, Ivoryton, Conn., painfully injured when a stage light fell over and a spike penetrated one of his wrists.

Cecile Loiselle, 21, Worcester radio singer, missing simultaneously with George W. Goodale. Singer was friend of the Goodale family. No trace of couple.

Pat Costello, writing "Reel Stuff" in the New Bedford Sunday "Standard," offers this simile: "As happy as a mosquito biting Marlene (Swell Legs) Dietrich's knee."

Fred Walter, also known as Frank Williams, oldtime circus man, is being sought by his daughter, who wants him to return to live with her at her home in Bloomfield, Conn.

Washington

By John Daly

Michael Flynn rejoins the Hearst forces as m. e. of the "Herald."

Andy Kelley back on the drama desk of the "Times" after a vacation.

New York repertoire organization, backers unknown, negotiating for Wardman Park theatre.

Frank B. Lord, newspaperman and bridge authority, has a new card book on the market.

Best play collection in city owned by the late Mrs. Minnegerode Anrews, left to public schools.

Steve Cochran, suffering from a sever case of poison ivy, unable to be at his desk at the National.

McDonald McDonald, 3rd, stage director for society shows, put on pageant at University of Virginia.

Arts club staging a one-act play contest for the winter. Maude H. Smith as chairman of the committee.

Maxime Doyle, mistress of ceremonies at the Earle, in her 39th week and hasn't missed a performance.

T. Arthur Smith's concert bureau to be run by the late impresario's two sons—T. Arthur, Jr., and Renaux.

Imogene Taylor Walcott, daughter of Stoddard Taylor, manager the Belasco, branches out as a writer.

Joe Turner, wrasslin' exhibitor, doing bigger business at American League park than Walter Johnson's Senators.

George Peck, former local newspaperman, now commercial attache at Panama, back for hospitalization. Tropic fever.

Congressional investigation in store for the anonymous authors of "Washington's Merry Go Round."

Several White House correspondents under suspicion.

New concert course to be instituted here at Constitution Hall to raise fund for Florine Hurley, daughter of a Washington "Post" employe, possessed of a remarkable voice. Five concerts to establish the foundation.

Toledo

By Dick McGeorge

Joe Wagstaff visiting.

Julia Dawn well liked.

Eagles in town for their convention.

Hundreds attended Chet Marks' funeral.

Thacher beat Mayor Jackson more than 2 to 1.

Sam Micals in town after playing in New York.

Freddy Spring has left his night trick after three years.

Rumored that there will be remodeling at the Valentine.

Cooler weather forces the discards of the icers in local houses.

Felix Morris, chief of the ushers at the Par, is a hard worker.

Dick Roberts also beat Jerry Nettleton in his aerial golf game.

Mrs. Walter Schertzinger has opened a downtown cigar store.

Tom Gardner, former theatre owner, ran first in his councilman race.

Jack O'Connell and Kenny Benson had a cottage for a couple weeks at Reno.

Col. Edward Schiller, v.p. of Loew's, and William Finney, district mgr., in town last week.

Pantheon did well enough with "Night Nurse" to hold it over. First holdover in weeks for any house.

Merl Renz, Toledo youth, composes song, "Dream Waltz," which will be marketed by N. Y. publishers.

One of the youngsters in the show business here, and a smart one, was married in January, but doesn't want it known yet.

They certainly do things right in Michigan. Murderers were caught, confessed and had a conviction, and were in prison in about 12 hours.

Toledo rags certainly went for the Michigan murders. Played it over the election and then smashed back with it over a story of four being killed when an auto plunged into the creek.

Albany

By Henry Retonda

Charles Smakwitz has returned from a vacation.

State, closed for the summer, reopens Labor day with 2d run pictures.

May Alice Adams, organist and soloist on WOKO is to be married Sept. 3 to Austin G. Hoagkamp.

Joseph Plunkett and Ben Serkowich came here to inspect the new RKO theatre under construction. Seats 4,000.

Strand, redecorated and equipped, reopened Thursday night with "Bought." Mayor Thacher made an address from stage.

Mrs. Lillie Schwencke, ticket seller at Mid City park, has started an action for separation, and pending disposition of the case was allowed $15 a week alimony.

Bronx

Bert Nevins gets the funniest ideas.

They're still talking about Al Darling up here.

John O'Rouke insists his name is spelled that way.

Nat Waller too quiet, and Harlem isn't the same.

Henny Suchman's real job with Lee Ochs is to worry for him.

Henry Loew not back yet and Bergen avenue don't look right.

Morris Bienenstock doesn't keep appointments with newspapermen.

Fellow-managers will throw Bert Korbel a bachelor dinner in November.

Sid Weis and Al Weiss cause confusion because of similarity of names.

Sid Koenig will argue with Louis Gans, despite a two-ton difference in weight.

Louis Gans organizing a baseball team from among his house staff and will issue challenges.

Trixie Payne settled in one spot and has opened Trixie's Trick Shop. Handles a load of magic items.

Chris Egan's expansive front porch serves as a general clearing house for all ex-RKO managers' grievances.

Lou Reiss has tied up as executive secretary of the Chamber of Commerce. It's a new type of job for the ex-vaudevillian.

Dave Cantor took a batch of newspaper boys to City Island to act as judges at a beaut contest. Nice weather and many phone numbers. Herman Lustfield may be there yet.

Pittsburgh

By Hal Cohen

"Crazy Quilt" to start road tour here.

Dick Leibert uninjured in car crash.

Duke Ellington for Stanley in September.

Pie a la mode down to pre-war 10 cents.

Nan Halperin says she'll retire in another year.

George Sharp stock reopens the Pitt Labor Day.

Willows only nite spot in town getting any kind of a play.

Mickey Tyson looks better than she has since the baby arrived.

City political seas sizzling and the whole town's worked up about it.

Rumblings of a musicians' strike may hold up opening of the legit sites.

Brian McDonald off for New York to try and land some more vaude dates.

Menke's Golden Rod Showboat now in 10th week at Montrose Landing.

That hat Bill Clark, the p.a., wears makes him look like a newspaperman.

Local WB division took four out of the five prizes offered in the Warner June drive.

Film Row's annual golf tournament carded for Brackenridge Heights C.C. Aug. 31.

Ralph Davis, for so many years sports editor of "Press," doing publicity for West View Park.

Dick Rauh and Eddie Spector already hard at work on Pittsburgh Symphony's coming season.

Some of these days Harry Marx is going to run across a fellow with a grip that'll even matters.

Now that he's all settled in a new home, H. M. Addison is being dispatched to Cleveland by Loew's.

Local radio eds like Jimmy Joy and William Penn band leader's cashing in on plenty of free space.

Add corrections: Pete O'Hara, the golf pro, isn't Scotch at all but Irish. The brogue still goes, however.

Ted, Dick Powell's Filipino valet, has a sister who is an attorney in Manila and he's a U.S.C. graduate himself.

Brown Mehard, the Sewickley society actress, once worked in Jersey stock with Jimmy Dunn, now with Fox.

Susan Nevins new society editor "Post-Gazette," replacing Theodore Locke, who went vacationing and got married.

Mullen Sisters jump from Publix unit here into Schwab & Mandel's "Always Young," which is to premiere at the Nixon.

Act known for lifting everybody else's material stole a bit from a brother turn, to which the latter niftied "Why should I be an exception?"

Brooklyn

By Jo Ranson

Morris Kinzler, vacation.

Judy McCrae at Nantucket.

Martin Dickstein vacationing.

Frankie Parrish, father. Boy.

One Coney side show charges 3c.

Maurice Bergman on milk diet.

Elsie Thompson still writing songs.

Plenty bathers but no spenders at Coney.

Art Sorenson of NBC living in Flatbush.

Rian James' dog ate Harry Hirshfield's hat at the Gates.

Paul White, of Columbia, moving from Flatbush to Yorkville.

Helen Appelton Read doing film reviews while Dickstein away.

Monte Salmon has returned, giving boxes of candy to the gals.

William Weer back from South America and looking like a South American.

Westport

By Humphrey Doulens

Essex Dane closing her Theatre Club.

Eva LeGallienne is recovering from burns.

Louis Brustein's annual party Sunday night.

Richard Barthelmess' mother here for a few days.

Mrs. Burk Symon's work feature of Silvermine Sillies.

Alan and Ruth Nugent Bunce are at Sound Beach this summer.

Mr. and Mrs. Montague Glass are motoring through New England.

C. Albert Smith joins Lawrence Langner's Country Playhouse company.

George Harris will sing in "As You Like It," opening at Playhouse, Aug. 24.

Kathleen Comegys will support Peggy Wood in "The Cradle Song" next week.

The death of Mrs. Earle Williams is mourned in South Norwalk her home town.

Jessie Busley scores success in Will Cotton's play "The Bride the Sun Shines On."

Mrs. Ernest MacAuley, Queenie Smith, J. Sayre Crawley, Mary Ward, Jerome Lawlor and Regina Wallace out.

Dallas

By Rudy Donat

Curt Beck sez he isn't worried.

Unusual cool break livened the stem.

Al Wolf, indie distrib, back from Coast.

Frank Harting back from New Orleans.

R. R. Shanks, p. s. to John Friedl, resigned.

Bob Spencer another native trying films.

Marsline Moore's new sign, "Will it sell tickets."

Bob Clemmons, Monogram's v-p, dabbling wtih oil.

Town's first terrapin race scheduled for Labor Day.

Another record, musicians' union gave a free band concert.

Billy Muth looked over the rialto. Former organist for Palace.

State fair execs more optimistic; 200,000 advance ducats sold.

Ivan Dneproff latest warbler to settle here. Plans voice school.

Alex Keese made a spiel before local ad league, for WFAA's sake.

Don Douglas and Jeff Hendon won a can of coffee apiece, golfing.

Publix gang wore their best duds when Bob O'Donnell stopped off for a day.

Little theatre's new skipper, Charles Meredith, takes charge Aug. 31.

Papes making big over Jean Howard, locally Ernestine Mahoney, town's contribution to current "Follies."

Len Brown's first move, on arrival from Chi, was general powwow with RKO southern headachers.

Louise Quince's amateur group will try "Taming of the Shrew," with bathing suits, etc., to draw the highbrows.

Henry Busse back at Adolphus, replacing Hal Kemp's band. Roy Mecker replaces Bernie Cummins at Baker, ace dance spot.

Portland, Ore.

Charlie Couche back from vacation to Alaska in a 30-foot launch.

J. J. Parker got his idea for "What a Picture Week" from "What a man" Hudson.

Mark Bowman, Fox p.a., left for Spokane to remain five weeks. Opening new Fox house.

Bill McCurdy will open stock at the Dufwin Sept. 3. Cast not yet announced. Ed Waller will direct.

Motor transportation now the cheapest in history of the Coast. Long distance bus rates quoted as low as $1 per 100 miles. From here to Seattle even cheaper, round trip (about 400 miles) now $3.50.

John Hamrick, indie exhib, ran a trailer publicly stating that big film companies had bucked his 25-cent admish policy. Hamrick just obtained FN product. New Music Box policy of 35 cents top was stated to be concession made with producers.

Seattle

By Dave Trepp

Helen Twelvetrees back to the south.

Lloyd Dearth down from Vancouver, B. C.

Jack Dempsey here Aug. 26 for four-round exhibish.

Ruby Adams now on radio out of S. F., Coffee Dan program.

Ruth Cohen at the premiere of Howard Miller's new play.

Bob Hartung now selling radio advertising for Weller Service.

Mary Vance ingenue for Millier-Powers Players, coming from N. Y.

John McCormack here enroute to Kalispell, Mont., as guest of Con Kelly.

Waldo Ives in town from Mount Vernon and Anacortes where he has the theatres.

Wallace and Barnes, dance team, hopped to N. Y. to open for Fanchon & Marco.

Forest Taylor, Jr., to N. Y. for Oliver Morosco. Has been in stock here and in western Canada.

Al Rosenberg to L. A. with Al Finklestein busy with Fox Pacific houses (10 of 'em) in this state.

Adele Walker, prima, here from Chi and N. Y., visiting the folks at home and singing at club dates.

Keighley and Roscoe had a big show at the Olympic hotel for state convention of county treasurers.

KJR, Seattle; KEX, Portland, and KGA, Spokane, sold to NBC. KYA, San Francisco, also to be taken over. Don Gilman in charge of network for NBC on Pacific coast.

New Haven

By H. M. Bone

What's become of Terry Turner?

Della Archer has gone blonde again.

Freddy Mack back from four-week trailer trip.

The Shubert can't seem to decide whether to open or not.

It took Johnny Miller two weeks to get his kid's hair cut.

Steve Perutz claims he had a swell time at Rye Beach.

Dave Eldridge okay and around again after that heart attack.

Henry Busse will have five days to enjoy the birds and flowers.

Parish Players tried out "Delphine" for Lee Shubert last week.

Alec Watson will give that sweat shirt of his a two weeks' vacation.

Only man who believes in signs around the Par is Mae MacKerness.

J. E. Howd has been running things at the Playhouse in Stony Creek.

Freddy Smith will gaze at the New Hampshire moon for a couple of weeks.

Sy Rodnick can't afford a vacation now that he's gone in the real estate biz.

Savin Rock concessionaires grabbing final handfuls before curtain Labor Day.

Mardi Gras at Arena in Oct. will give $2,000 in prizes to winners in beaut contest.

Somebody lifted $81 from dressing room of Wichleslow Savitsky here with F-M unit.

Nathan Schaffender given farewell party prior to sailing for opera training in Italy.

Globe, small central theatre, has sign announcing "Back to pre-war prices—15 cents."

Lew Schaefer must be going literary—stage crew gave him a typewriter when he left.

Elsie Lahiff, Nancy Carroll's young sister, resting at Indian Neck before returning to RKO.

Thanks to Walt Munson for cartoon in the "Register" showing doorman reading "Variety."

Harvey Cocks and Bill Black got their pans in a Sunday edition alongside hizzoner the mayor.

George L. Atwater, one-time famous musician and composer of this city, died Aug. 8 penniless and almost blind.

Thomas H. Brannan, newspaperman whose home was in Bridgeport, found dead in Omaha, Neb., hotel. Heart disease.

The guy who has been annoying the F-M girls at Fox-Poli under guise of "Variety" correspondent has no connection with the paper.

Harry R. Durant, native who once wrote a 42,000-word novel for Munsey in 20 hours, will have his latest, "Village Virtue," released by Knickerbocker Press.

Changes in Jitney Players troupe find Florence Gerald, John Seymour and Frances Simpson leaving, and Dorothy Spooner and Annette Evans among newcomers.

Birmingham

By Bob Brown

Walter Campbell in Denver.

Wrestling drawing pretty fair.

Charlie Haug having a time loafing.

John Douglas works out daily in the gym.

Howard Pill is the father of a daughter.

Beatrice Wright in New York vacationing.

Cops are escorting theatre managers to banks.

Robbins Brothers first circus of the year, Aug. 31.

Only three shows in town. Plenty of time for checkers.

W. L. Stribling passed through by air. Bound west for vacation.

Radio folks on the sick list: Jennie McClellan and Clayton Dow.

Art Hays is banging the organ again at the Orpheum, Memphis.

Andy Talbert to the panhandle state for another RKO pow-wow.

Fairs feeling depression. State Fair this year at Montgomery is out.

Bull Connor getting ready to get his baseball mixed up with football.

R. B. Patterson takes over management of WKBC, succeeding J. A. Clark.

Eugenia Bankhead, six times wedded and divorced, may wed again.

Bob Kincey, of the old "Age-Herald," city editor of that new sheet, the "Independent."

Secretary of Vernon Reaver's, subbing while Sylvia Lipsitz is on vacation, is a looker.

Pearl McKinney wants to know does she have to commit a murder to get some publicity.

Advance men of the circuses will be around soon and new lot will have to be hunted up again.

Sale of WAPI comes up again Aug. 18. Belief here is that the state is trying plenty hard to get the station off its hands.

E. L. Reading, of Reading United Shows, stuckup by stickups in Nashville. Lost $45, but the bandits missed about $400 in the other pocket.

Joe Miller says he'll be married in December to a hometown gal in Madison, Wis. And there's Joe Peterson who gets letters from a girl in Madison. Also his hometown.

Going Places

By Cecelia Ager

Polly Bounces On

Surprise, surprise, for Polly Moran's film fans when they see her in the Capitol's stage show this week. Madcap Polly, their uppity genius of hired girl roles, that lady who cavorts through pictures forever in calico wrappers comes bouncing on to the stage of the Capitol a ravishing example of what the well dressed woman would wear, if she only had the luck to see it first. What line! What sohisticated simplicity. What elan, esprit, dash!

Flame colored wedding ring velvet, cut and molded till it enfolds Polly's figure like a caress, circular ruffle ascending from the waist in back to sweep over her shoulders and become little cape sleeves. Beige lace V-shaped vestee held in place with two jeweled clips, black velvet sailor with black ostrich fluttering in back. Exactly matching flame color pumps. She'll show 'em!

Not that she's downed by her last-gasp style, not her. Nothing can eclipse her tremendous vitality, her expansive good humor. She lets them see she knows style too just to prove how versatile she is. Maybe they're impressed by all her fine clothes. Polly isn't.

Miss Moran is embedded in a Spanish stage show called "Fiesta," Hale girls in every manifestation of the Spanish influence, yellow organdy full skirts extravagantly splashed with raw-colored organdy wreaths; costumes for writhing, strings of sequins across bare torsos and yellow velvet trained skirts wrapped low across undulating hips; ruffled rhumba dresses of red China silk with huge fans, red ruffles of China silk on one side, blue and silver cloth sun rays on the other. One black haired dancer garbed with wise wickedness, a cerise velvet oval of material for a skirt that only serves its purpose in back, the front sharply cut away to reveal graceful white legs. Nude net bodice supporting just a circular ruffle that simulates a bolero, deep V neckline edged with jet beads that end in a cross. Cerise velvet Spanish hat tilted on a cerise velvet bandana.

Good work again by the Capitol costume designer. It's no easy task to suggest evil in costumes these fed-up days.

An Eyeful at Paramount

Pent up in the tiny cubicles that they call home, surrounded by vistas of stone walls, it's no wonder New Yorkers go to pieces when it's granted them to see pastoral animals such as sheep. They become like a lot of orphan children at "Life's" Fresh Air Camp these Nature-hungry city dwellers. They love even the imitation Nature set before them on the Paramount stage in "A Day in the Alps." It's a picture post card set, a waterfall manufactured by stage hands. But it gurgles with really truly water. Pink lights on the moutain peaks look just as sunsets look in the mountains. And when live sheep clamber down the rustic path, their appreciation bursts into over-joyed applause.

The David Bines Ballet, dressed as Swiss girls in full flower printed skirts, yellow organdy puffed sleeves and starched fan-shaped headdresses, seems very happy in this painted Alpine setting. They chatter gleefully to the girls, dressed as Swiss mountaineers in black velvet very short shorts, yellow shirts and colorfully embroidered suspenders, when they're all not dancing together. As this pleasant scene draws to an end and a scrim descends, suddenly an imitation snowfall plays across it. That's the last perfect touch.

Metro's Best Worn Dress

There is a black velvet dress with wide silver bead shoulder straps in the Metro wardrobe that has earned retirement. It began life in a Norma Shearer picture. Fresh, full of verve and obvious seduction then, it faded quickly, like all dresses compelled to live under studio lights. It is pitiful to see it today, trying so valiantly to recapture for Madge Evans in 'Sporting Blood' the excitement it gave to Miss Shearer.

Poor thing, it's all worn out. The velvet has become limp with wearing, its once jaunty shoulder straps have lost their gleam, drooping dejectedly on Miss Evans' slim shoulders for they very well know they can't approximate the right line on a form for which they were not originally designed.

Miss Evans' hair, when she pulls it over her eye, only looks politely disarranged. Her young face doesn't take well to the exotic make-up with which it's splashed. Her gusty cigaret smoking becomes merely maidenly bravado. Miss Evans is a nice girl with a good profile and distinct enunciation. Accoutrements of wicked intent can't change her. No matter how thickly black her eyelashes, no matter how low cut her gowns, no matter how condemning the situation in which she's placed, she will always look like a sweet child.

Books and Flaps

Constance Bennett has great influence with the flaps throughout the country. Whatever is good enough for her is good enough for them. In "Bought" she reads books, and there's the heavy stocked book cases to prove it, so it looks like the flaps will go in for reading. One can only hope, however, that it will knock more sense into their heads than it did into her's. Seems the more Miss Bennett read the dizzier she got.

A nice old man, whom she discovered at the end of the picture to be her long lost father, took her to the Metropolitan Opera and as she looked at all the top hats she swelled with happiness. To know people in top hats seemed heaven, because she fancied they had English accents like her's and managed soup quietly.

Next she thought it would be great to marry the scion of a fine family because he was always trying to teach stray persons contract bridge, remarking how essential the game was to one's social graces. He turned out to be a cad, however, and then Miss Bennett decided that the simple, natural people were the best after all. Through all her changes of heart and mind she kept right on diligently reading books.

Though books had a most disturbing effect upon Miss Bennett, she kept her mind clear about clothes. In poverty and riches she could shame all the ladies in the picture or individual flair in grooming. Daytime found her in slim high round necked dresses with lingerie collars and cuffs, small brimmed hats lifted off her face or turbans made becoming by pleated ribbon halos. At night her frocks clung closely to her figure as far as the knees, then swirled out in undulating lines. No jewelry, but luxurious wraps, a straight box jacket of white ermine, a long gold metal coat flared at the bottom and heaped with blue fox. Hair in a loose long bob, its large, soft waves becoming little golden ringlets at the ends. A fetching if bewildered creature. Small wonder the men who truly loved her stood by her so loyally.

Maude Eburne's realness and certainty of attack showed up each time she appeared. The "Society" ladies were mostly trying.

Young Generation Slant

The nicest thing that's happened to the younger generation in a long time is the whole-hearted endorsement it receives in "Bad Girl." For all their wise-cracking talk, for all their surface scorn of sentiment, underneath today's boys and girls are just as serious about love, marriage, and babies as their folks. They have a harder time expressing themselves, that's all. They've been misjudged because it's the current custom among them never to admit emotion.

They stifle their tenderness for fear of being considered soft, and wind up incapable of saying the things that deep down in their hearts they feel. This younger generation warrants your sympathy, not your contempt, and in "Bad Girl" that's just what it gets.

There's something infinitely poignant about love. It's so intense, so proud and sensitive, it hurts. An every day boy and girl, ashamed to show the basic genuineness of their utter love for one another, afraid to let any one see their wholly natural love for children, fighting misunderstanding, that's the kind of real, wholesome stuff with which to fashion a picture for lady fans, young and old.

"Bad Girl" is sincere. It never stoops to gags and it doesn't have to, for nothing's as appealing as real life. Sally Eilers, Minna Gombel, and Miss Gombell's destructive little son are real, trying to make their plain lives happy. Whatever they do, whatever they think about, is convincing because they're examples of the majority, average people beset with average people's problems. Sentimental restraint motivates direction and cast to leave the audience suffused with kindly sentiment itself.

An Evangelist's Drawbacks

The home life of a lady evangelist isn't so hot. Suppose she does make religion a munificently paying proposition? Suppose she does have swell clothes, suppose she does inhabit a shiningly spacious modernistic apartment, what of it? She never gets a chance to enjoy them. She can't go anywhere in her grand clothes, she can't invite anyone to her luxurious abode. Always she must remember the source of her income and behave accordingly.

Nobody's going to envy Barbara Stanwyck the luxury that surrounds her in "The Miracle Woman." She works good and hard for it, and after she gets it she can't have any fun out of it. Boisterous parties peopled by members of her own racket is no way for a high strung girl to have a good time. Always she's got to watch out for what will people say. The humblest home girl has a better chance for happiness than a successful lady evangelist. And when she does get religion herself, she ends up in the Salvation Army.

Nothing but tough breaks for Miss Stanwyck in this picture. Still it does give her plenty of chance to let her eyes slowly well with tears. And there never was a lady evangelist who wore more becomingly inspirational garments, including white chiffon flowing robes with an angel wing cape fastened round her throat by a pearl collar, a braided white velvet band around her loose locks and a pearl cord around her waist. Wisely effective.

Beryl Mercer aids the good honest sentiment throughout with her standard kindly old lady performance, a-fluttering around the blind lad in her well-known heart-of-gold well-meaning way. She's not at all trying here, for everything is so heart-to-heart that she fits neatly in.

Self-Playing Role

Paramount predicts stardom for Peggy Shannon, then thrusts her into "Silence." Perhaps it was meant as an interlude where she should bide her time, assembling meanwhile more experience. Yes, that must be it, else why give her a rubber stamp role?

No chance for Miss Shannon to prove the high hopes placed in her in "Silence." An innocent, wide-eyed maid betrayed in the beginning, her innocent, wide-eyed daughter afterwards. All it takes is wide eyes. A girl to say "father" with some feeling, a girl to wear simple, small-town belle's dresses, a girl pretty enough and helpless looking enough to make picture strong men want to die for her. No trouble at all to qualify. Miss Shannon does it in a walk, but so could any extra girl on one rehearsals.

Marjorie Rambeau's role—that's different. A lady saloonkeeper, a power in her ward, married twice and ready for a third, handsome and forceful, such a part requires personality, looks and trained assurance. Miss Rambeau handles it expertly.

Army Officers' Wives

They say the lot of an Army officer's wife is not honey. She's supposed to live in an elegant manner, entertain lavishly and correctly, rear well behaved youngsters, always look fresh and serene, all on the miserable salary awarded officers of Uncle Sam. It's scrimping here, pinching there, making her own worn garments into frocks for little Arabella, doing her own housework, fretting over petty economies till she grows old before her time. However, Laura La Plante is an officer's wife in "Men Are Like That," and she found conditions different.

She never had to plot where her next ravishing lace pyjamas were coming from. Though she was stationed in dusty Arizona with her husband, she had a wardrobe that would be difficult to duplicate on Fifth Avenue. When she'd go motoring in an open car on the arid Arizona roads, she'd keep warm in a white ermine three-quarter length coat. In her cool and spacious Army post house she was always dainty in new chiffons and laces. Her bubbling little sister, June Clyde, insisted that Miss La Plante baked her own cookies but she must have been mistaken. No one as carefully groomed as Miss La Plante would have the time to bake cookies.

The post itself was different from other Army posts. The rest of them swarm with children, for the Army people, despite the limits of their salaries, are a prolific lot. Yet here no childish faces. Perhaps because they weren't needed. The adults themselves did so well acting like children.

Girl Slap Stickers

Maude Hilton and Almy slap each other around the State stage this week with such honest gusto the audience almost believes they mean it. That's success, for a punishment act. When most women fight they're so ineffectual about it they get nowhere, but these gals deliver cracks that resound to the balcony. They look at each other with scathing contempt. Their language and their conduct are whole-heartedly robust.

Feminine fastidiousness they restrict to their stage appearance. Miss Hilton wears vermillion velvet with nary a thread to spare, its deep lapels faced with silver. Miss Almy is in black velvet glistening round the V-shaped decolletage with brilliants. Her shiny blonde hair is caught up by a rhinestone pin at the side, and her speech is fraught with unmistakeable bread 'a's.' Miss Hilton doesn't bother with them.

Ralph Green and Girls open, the girls capably executing lineup routines first as Indians in tan-fringed shorts and bandeaus and white and blue feather headdresses, next in white satin brief pleated skirt costumes decorated with black futuristic motifs. It's when they wear the latter dresses that their big moment comes, for then they bear aloft in their strong arms Mr. Olsen, who has spread himself in a split.

'Round the Square

(Continued from page 45)

They line up and bark to the passersby that they're going to Bronx, Brooklyn, Queens, et cetera. Four or five customers to a cab, at a quarter each and they're off. Generally they're bound for home, anyway. They figure it's a way of getting some extra cash for the trip.

Stunt has been in use in the garment center, below Times Square, with the cabbies recently spreading out on it.

Feederies Borrowed Cooled Air

Broadway restaurants in buildings where there are large theatres are gradually getting wise to the cooling system advantages. Two have already cut into the box office icy air system. Taft Grill was the first to go for this, hooking up with the Roxy vent. Child's in the Paramount building is the second, using the Paramount theatre's system.

Restaurants adjacent the Palace, Capitol and several other air-cooled houses so far have not made the bid for a let-in.

Slashing Food Prices

Lower priced restaurants around Times Square are waging a price war. Thompson's is offering either ham or egg sandwiches for five cents. Silver's is giving a full cut of watermelon for a nickel, and another eatery is giving a half cantaloupe with full portion of ice cream for a dime.

The Astor restaurant, just off Broadway, recently opened after a fire —announced free beer opening day.

Several eating places offer all you can eat for 50 or 60c. Ice cream parlors also cutting prices. Sodas are now down to 10c., lowest in years.

Girl Barkers Attract

Young girl barkers at Coney seem to be getting better results than men. Femmes are principally at the patented ice cream stands, working long spiels, some in attempted rhyme and occasionally in unison. Walkers stop to listen to the gals, which is more than they do for most of the men. Buyers scarce for all.

MARRIAGES

Elma Woodling (Shirley Dale on radio) to Ralph Brunton, gen. mgr., San Francisco station KJBS, at S. F., Aug. 8.

Grace LaVitski, actress, to Hax L. Haasman, German writer and film director, in Beverly Hills Aug. 9.

Lillian Bush, non pro, to Nyman Kessler, p. a., for the Leo Brecher theatres, New York, in Boston Aug. 13.

Joan Davis to Si Wills, in Chicago, Aug. 13. Vaudeville team of Wills and Davis.

George and Mae Clarke, of Clarkonians with Ringling-Barnum Circus, married for second time in Chicago, Aug. 13. Only recently divorced after 11 years of married life.

Mary Doran, picture actress, to Joe Sherman, Metro press agent, San Diego, Aug. 15.

BIRTHS

Mr. and Mrs. George Webb, daughter, in Hollywood, Aug. 10. Mother is Esther Ralston.

Mr. and Mrs. Harold deBecker, son, July 31. Both parents are in "The Silent Witness" and not in "Once In A Lifetime," as reported. Baby's grandfather is a member of the latter company.

Behind the Keys

(Continued from page 20)

voli goes to Newport News Paramount, Publix house, as manager. Wadkins quitting theatre biz.

Dubuque, Ia.

Grand opera house at Anamosa was wiped out in a blaze that gutted two other large stores.

Fall River, Mass.

Rene A. Robillard has a five-year lease on the Capitol from Nathan Yamins, owner of the Yamins string of theatres here. He will open the Capitol Sept. 6 with a film policy. Pierce J. O'Brien has been manager of the Capitol since it opened Feb. 1, 1926.

Milwaukee.

Arthur Robert Swanke has replaced H. E. Grampp as manager of the Fox Majestic, Beloit, Wis.

New York.

Warners late this week opens one new theatre and breaks ground for another. First is the 2,000-seater in Torrington, Conn. Other is a 1,700-seater for Ridgewood, N. J.

Los Angeles.

Houses reopened: Mission (renamed Dome) in Glendora, Calif., by R. J. MacDonald; Red Lantern in La Brea, Calif., by Lynn Yost of La Habra; Airdome, Las Vegas, Nev., by P. H. Lewis; Spreckles, San Diego, by J. J. Franklin, Lustig & Bernstein; Scenic, Whittier, Calif.; Colonial, St. John's, Ariz., by A. F. Anderson; Garden, South Gate, Calif., by Sandow & Posner; Glendale, Glendale, Calif.

Change of management: Crystal and Jewel, Los Angeles, to H. M. Popkin; Granada, La Jolla, Calif., to Louis Stutz; Merryland, Los Angeles, to M. Byer; Azusa, Azusa, Calif., to C. S. Harris.

Houses closed: Imperial, San Diego; Sonora, Sonora, Calif.; Rainbow, Glendale, Ariz.; New Palace, Ash Fork, Ariz.; Home, Los Angeles.

Stanley theatre, Long Beach, Calif., no longer under court jurisdiction, being operated by the landlord, Bill Sobelman booking.

Birmingham.

Sunday shows and pee-wee golf has been legalized by the city commission of Gadsden, Ala., on the condition that the receipts be turned over to the City Welfare Department.

Oklahoma City.

Orpheum, Fort Worth, Tex., and Crescent, Austin, dark.

E. E. Penix leased Capitol, Fort Worth, from J. P. Murrin.

Bushel of wheat is the admission price at Lyons, Lyons, Kans.

M. E. Gilliez is erecting a new $75,000 theatre at Menette, Mo.

Dallas.

RKO is reopening the Capitol here Aug. 29. House dark all summer for the first time, goes back to split weeks, dividing product with circuit's ace, Majestic. Scale, 10-35.

Joe Miller, former p.a. for the Ritz, Birmingham, replacing Dixon Nuchols as skipper.

Des Moines.

Idle Hour at Tama, damaged by fire, being reconstructed.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Jane Cowl left for L. A. to play for Belasco and Curran.

Pangborn and Herndon, globe girdlers, in a jam with Japan over picture films exposed over fortifications. Stills will never reach the newsreels.

John C. Flinn and Henry F. Lalley, still under indictment for Pathe fire, obtain a stay until their appeal is heard. Bail raised from $5,000 to $7,500.

Former Mildred M. Santrey, of the chorus, being Renoed by John R. Fell, Phila. millionaire.

Ann Murdock in Italy. Reported about to take Italian noble for her third spouse.

Joseph Steidle, 26, of 327 Cumberland street, Brooklyn, was in the police line up charged with loitering near the Empress theatre. He is a porter at the Cumberland theatre. He was said by the police to have admitted committing 18 recent theatre burglaries in Brooklyn.

Earl Carroll had to open his "Vanities" without the much touted "Dinah," mechanical dinosaur. He was enjoined by Messmore & Damon, decorators and effects men, who claim infringement. They are the ones who made the elephants for the "Follies." According to their statements, they were visited by Carroll, who was much interested in a dino with a "practical" neck. But he ordered "Dinah" from another firm and the Messmore concern brought suit for patent infringement, having obtained papers for the device which brings the lifelike motion.

Martin Coffin, 18, son of Haskell Coffin, artist, is planning to try Broadway production. Before he can do so, he must square with Equity for bouncing checks at art theatre, Locust Valley, L. I., so he is making that the first order of business.

Everybody Welcome" is the title of a new Shubert musical.

Department of Labor reports half the musicians in U. S. out of work since the talkers.

Helen Kane back from Paris.

John Emerson, without his wife, Anita Loos, back. He will begin work on the two Emerson-Loos productions, "The Social Register" and "Cherries Are Ripe." Mrs. Emerson will remain in Paris for the present.

A N. Y. theatrical storehouse recently carted 28 loads of scenery to the suburbs and burned them.

Ted Husing, aboard a mine planter to radio the bombing of the Mt. Shasta by planes, had plenty to tell. Boat blew up two boilers and drifted helplessly the greater part of the night. Rescued by a coast guard cutter.

Princess Rigo, widow of the violinist who figured in the Princess Chimay incident some years ago, appeals to N. Y. Supreme Court to prevent eviction from her home, 3030 Netherland ave., Bronx. Property under a mortgage which cannot be settled until her second husband's estate is administered.

Hot dogs not to be banished from Atlantic City's boardwalk. Vice Chancellor Ingersoll grants an injunction against their eviction.

Sol Bloom has won his fight to make Cornwallis' surrender a part of the Washington Bi-Centennial pageant.

Coney Island and Brighton given a clean bill on water pollution scare. Fit for bathing if you don't mind melon rinds.

"Ladies of Creation" set for the Cort, N. Y., Sept. 8.

Amos Paglia and Sol Green form producing partnership for "The Wall Between."

Picture operators' union, fighting Lee Ochs, in the Bronx, is campaigning by giving toys to the children. Something different each week, but all labeled with warnings against non-union theatres. Strikers have been enjoined from picketing, but nothing said about Santa Clauses.

Margaret Anglin to open her tour in "Elizabeth the Queen" at New Haven, Oct. 5.

What promised to be a choice morsel for the tabs went blooey in its second day when Ruth Hiff, who caused the arrest of George L. Loft, son of the candy purveyor, refused to press charges of attempted assault. According to her original tale, she applied for employment, Loft offered her a drink and became so demonstrative she had to use a bottle on his dome. Loft was held for a hearing, but Miss Hiff refused to press the charge, stating she had been too hysterical to appraise the situation properly. Case dismissed.

Justine Johnstone, once one of B'way's handsomest actresses, now a student of pharmacology at Columbia university. Also the wife of Walter Wanger.

Following gypsy campaign, police are after tea rooms with fortune tellers.

Plans for the International Music Hall, first unit of Radio City to be started, were filed with the building dept. Call for 31-story building to extend 200 feet from 50th to 51st street along the east side of 6th ave., with a depth of 375 feet into the block. Structure will contain an auditorium with capacity of about 6,000.

Ebba Terese Benson, said to be a former picture actress, is held in $5,000 bail in Ridgefield, Conn. False pretenses charged. Alleged that she sold a chicken farm to Charles W. Anderson on representation it showed a profit. She scrammed, but returned the other day and met the pinch.

Mrs. Elsa Reevey, former opera singer, is suing Mrs. Jean Malinson for $100,000 alienation of affections. Asserts that Mrs. Malinson took Reevey on pleasure trips and footed all the bills.

Police adopt a new set of tests for drunken drivers. Said to be more exact than formerly. Crack walking still in vogue, but "truly rural" replaced by test in which the suspect stands erect with closed eyes. If he topples; he is.

Norma Butler, understudy in "Once in A Lifetime" got her chance Tuesday (11), when Jane Buchanan was out through illness.

Edward McGrath, assignee of Robert V. Newman, has brought suit against William Anthony McGuire, playwright, for $31,722, balance of a loan of $38,640 made by Newman in 1929.

Heywood Broun, who ran for Congress last year, may try for Alderman this fall.

Red Barn, at Locust Valley, folds for second time.

Rockaway lifeguards bar women judges from a contest on the grounds that women pay more attention to looks than swimming ability and records.

Eugenie Leontovich, of "Grand Hotel," has adapted "Comedy of Marriage," Russian play, with Ludmilla Toretska.

Women stool pigeons barred by the Bureau of Enforcement. Moving cause was employment of an 18-year-old New York girl to obtain evidence.

June Rollar, 13, of Caldwell, N. J., crashed WJZ purely on her own initiative and gets a quarter hour period once a week commencing tomorrow (18). June is a specialist on what she calls the "gazooka," but which is pretty much the same as a kazoo.

Dr. Milton Thomashefsky, son of Boris Thomashefsky, is the central figure in a love shooting in which he was badly wounded, and his office nurse, Agnes Birdseye, was killed. Police believe the Birdseye woman did the shooting because of unrequited love and jealousy over another woman. Previous to the shooting a bungling attempt to emasculate the physician had been made, and it is assumed that the shooting followed the failure of this move. Dr. Thomashefsky's recovery is believed to be doubtful.

Andrew W. Larson, owner of a market on Lexington ave., sued Ethel Barrymore for $2,046 for meats delivered between March, 1929, and December, 1930. Obtained a judgment.

Maurice Baron, musical director at the Roxy, sails for a brief vacation in Paris. Mischa Violin conducting during his absence.

Hedgerow theatre, Media, Pa., robbed of night's receipts (13) as players enact a robbery scene on the stage.

Agnes Ayers, former screen star, in town looking for stage experience.

Clearing up the Radio City site, the Trustees of Columbia University have given a mortgage for $8,000,000 to the Rockefeller Inst. for Medical Research, due Aug. 12, 1951. Another parcel has been cleared by payment of $1,775,000 to the City Bank Farmers' Trust Co. to void a mortgage.

Original Theatre Activities Co., Inc., offering $200,000 worth of $5 shares to finance the Save Our Stage movement. Stock will pay dividend and non-assessible. Handled on the market by the Boyd Co.

Peter Arno to capitalize recent happenings by making a production of his own satirical musical. Due to open in Pittsburgh Sept. 21, by which time it will have been given a name.

Rosetta Duncan will go into cast of "The Broadcaster."

Police are looking for two girls, said to be show girls, who took part in an affair in Brooklyn Thursday (13), dancing nude before a party of men in a shack used in a beer racket. Three men were shot and killed by four others, supposed to belong to a rival gang. Girls are not known. Said by the neighbors that such orgies were frequent and believed that the gangsters supplied girls as well as beer.

Anne Nichols considering making a production this season, probably "The Funny Man."

David Wallace joins the Jed Harris office.

Belle Olska suing Jack Selinsky, perfumer, for $50,000 damages for breach of promise. In a previous effort to sue, Hyman Huebshman, Selinsky's brother-in-law and partner, was served in error, so it is being done all over again. She is in the new "Vanities." Maybe press work.

Out of town dry agents raided 24 Atlantic City speaks early Saturday morning, all back street places. None of the Boardwalk joints bothered, but most of them closed, merely as a precaution.

Pathe Exchange, Inc., and RKO enjoined from showing newsreel pictures of Sharkey-Walker bout on application of Rudolph Mayer Pictures, Inc., the Hearst Milk Fund, the Dodger Athletic club and both boxers.

Revised census figures show total of radio sets owned to be below 10,000,000 instead of above 15,000,000, as originally estimated.

Dimitri Propheta, of Greek Catholic Church of the Resurrection, asking Dist. Atty. to halt sale of tickets for alleged benefit at the Bijou theatre, Aug. 28. Learned that James Lewit, his sec., was getting 70% of the sale and the church only 30%, with 7,000 extra tickets printed to sell at $5 and $7.

Abe Katz, fight manager, supposed to have been kidnapped Thursday. Not heard from since.

Amelia Phillips, who inherited the fortune of the late Aaron Unger, N. Y. candy mfg., likely to receive estate of about $200,000. Will was contested by widow, who withdrew opposition. Unger abandoned his family to live with Miss Phillips and died in her apartment in Lansdown, Pa. His will cut his wife off with $5. She brought suit in Media, Philadelphia suburb, claiming undue influence. Before Unger's death she had sought a writ of habeas corpus, claiming he was being detained against his will. In that suit Miss Phillips testified that she was his nurse. The application was denied.

Doris Kenyon going into comic opera for Charles L. Wagner.

Murdock Pemberton, art authority and brother of Brock, is co-author of "Sing High, Sing Low," which Walker Towne, Inc., expects to stage.

Philip Barry has completed new play, tentatively titled, "The Animal Kingdom." New York production by Gilbert Miller with Leslie Howard in lead.

Ziegfeld may put "Argentina" into rehearsal Sept. 15.

Save Our Stage movement adding to the heat. It is announced the original committee of Theatrical Press Representatives will be dissolved Friday to be replaced by another. According to Wallace Munro, pres., this is due to the formation of Theatre Activities, Inc., the p. a.'s charter preventing direct connection with another incorporated body. Campbell Cassad, of the committee, states it is dropping out because the new plans are at variance with the original design, including the establishment of their own booking office.

Radio Pictures made defendant in a suit to enjoin it from using the title, "The Public Defender," claimed by Mayer C. Goldman and Frank W. Harris as their property and used on a silent picture in 1917. Application for temporary injunction filed in N. Y. Supreme Court Friday (14).

Mrs. Ida Wood, 94, guest at the Herald Sq. hotel, to be examined as to sanity. Her lawyers, visiting the hotel, found $5,000 in $500 bills littering the floor and about $100,000 cash and securities in a tin box. A society bell in the '70s.

"Pinafore" to be given on a real ship at Norwalk Country Club Saturday. Done one season at Bergen Beach, Brooklyn, when Percy Williams ran the resort.

Furman Sisters and Aaron Sisters out of "Vanities."

Flo McBride appeared in the West Side Court Friday to complain that she and her husband Jack were prevented from filling a vaude engagement in Boston because the Hotel Claridge is holding her trunks for a bill of $35, balance of an account of $75 due when she left the hotel. She was told to apply for a summons.

Society of Motion Picture Engineers to hold their fall meeting in Swampscott, Mass., Oct. 5-8.

Marie Lohr arrives on the "Aquitania" to rehearse in "The Breadwinner," opening Sept. 21 at the Booth.

James Hemslee, negro actor, given 10 days for begging in the subway Thursday. He admitted 28 similar convictions. William Howard, white, was given a similar term for begging in Broadway, representing himself to be an actor.

Gloria Swanson back on the "Aquitania" Friday. Reported that she had eyes on the trip only for Michael Farmer, millionaire Irish artist. Farmer announced that he expected to spend some time in Hollywood.

William A. Brady selects "She Went to the Cupboard" for Grace George. By Earl Crooker, and recently tried out in Skowhegan.

Roy T. Yates, New Jersey state Senator, shot and seriously wounded in a flat in midtown early Friday morning. Ruth Jayne held on suspicion of having done the shooting. Aftermath of a party for two at which four quarts of gin were consumed in the flat, 201 West 89th street. The girl is reported to have finger marks on her throat and a fractured hip. Had been supported by Yates the past five years, she said, receiving $300 monthly. Formerly model.

Senator Davis of Penna. announces that he will urge the next Congress to appropriate $50,000 for safety-first films in an effort to reduce accidents.

Several women injured in a fire scare in Loew's Orpheum, Boston, due to someone stepping on a box of matches and igniting them. Cry of "Fire!" and an incipient panic quickly halted by house employees. Two women required medical treatment.

Flora Zabelle, widow of Raymond Hitchcock, returning to the stage in Arthur Hopkins' "The Man on Stilts," at the Plymouth, Sept. 9. Her last stage appearance was in 1920.

Mary Ried engaged to stage dances for Ed. Wynn show.

Bee Palmer, dancer, aids police in locating Wm. Nussbaum, 15, lightweight boxer, who disappeared from the home of his father, former orchestra leader for Oscar Hammerstein. Lad phoned Miss Palmer he would call and she notified the cops.

McBride, Leblang, Postal and Bascom get $150,000 worth of tickets to "Vanities." Said to be a record buy.

Leblang agency goes tourist. Selling week-end cruises, but not at cut rates.

Phil Moeller and Helen Westley, Theatre Guild, back from Europe.

With $28,000 due in back pay, 101 Ranch workers refused to take down show for shipment for Washington. Crew imported from Baltimore to do the work strike too when they consult with strikers.

WANTED FOR THE
Orpheum Theatre, Paterson, N.J.
24 Pretty CHORUS Girls
40 Weeks at One Theatre
Comedians
Principal Women
Straights and Juveniles
Suitable Vaudeville Features and Special Dances
H. C. Diehl, Mgr.

COLUMBIA SET ON ITS ROUTE

The new Columbia Wheel route has been set, providing as opening spot the Apollo, New York, and the closing spot as Lyric, Bridgeport. Some shows will start, due to later openings of some houses, in the middle west, which will mean closing them at end of season in same territory unless repeats are in order.

The official route is as follows:
Apollo theatre, New York.
Republic theatre, New York.
Star theatre, Brooklyn.
Irving Place theatre, New York.
Route No. 1 (week one-nighters).
Empire theatre, Newark.
Orpheum theatre, Paterson.
Hudson theatre, Union City.
Gaiety theatre, Brooklyn.
Trocadero theatre, Philadelphia.
Gaiety, Baltimore.
Gaiety, Washington.
Academy, Pittsburgh.
Lyric, Dayton.
Empress, Cincinnati.
Garrick, St. Louis.
Empress, Chicago.
Gaiety, Detroit.
Empire, Toledo.
Gaiety, Buffalo.
Plaza, Worcester.
Howard, Boston.
Lyric, Bridgeport.

Houses in Cleveland and Rochester may be added to the route within 10 days. Cleveland would follow Toledo and Rochester Buffalo if they come in.

No Strip, Riot Occurs

Winnipeg, Can., Aug. 17.

Under the auspices of what is known as the "Rainbow Club," the burlesque company at the Dominion sold tickets privately at $1 a seat, telling buyers girls in the show would strip to the nude, but at the scheduled performance the morality squad was present to watch the girls.

Angry public, disappointed, stormed the box office at the close, causing a riot. The producer backing the show went into hiding.

Coast

Mrs. Anne Harolde divorced Rolf Harolde, actor, after five years of married life in L. A. Testified that his parties kept her awake, affecting her health. Will get $125 a week when her husband works.

Coroner's jury in L. A. cleared Carl Anderson, chauffeur to Ullrich Haupt, actor, who was killed when a gun in Anderson's hands exploded accidentally during a deer-hunting trip.

James P. Quinn, actor, wants custody of his eight-year-old son, claiming that his divorced wife, Thelma Helen Quinn, kissed other men in the child's presence.

Mary Nolan, in Hollywood to resume her picture career after filing bankruptcy papers, claims she'll pay back all of the $52,000 she owes. Says obligations were result of efforts to support relatives.

Harold Lloyd will be grand marshal of the picture night parade of La Fiesta de Los Angeles Sept. 11.

Lady Inverclyde (June) requested a week's postponement of her Reno divorce hearing, since husband in Scotland is ignoring her action. States she will marry Lothar Mendes, film director, when free.

Louise Tauber, one of the complainants in the "love mart" inquiry involving Alexander Pantages, married Thomas Fladebo, U. S. sailor.

Phyllis Dare, London actress, in Hollywood on vacation.

Evalyn Knapp left the Hollywood hospital after six weeks, recovering from a fall from a Hollywood cliff.

Mona Content, Los Angeles radio singer, granted a divorce from Louis P. Content, phone company exec, on desertion grounds. Singer awarded custody of their eight-year-old son and $50 a month for his support.

Complaint charging reckless driving was issued against Jack Oakie by L. A. city prosecutor on request of John L. Whalen, who says Oakie

(Continued on page 63)

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15 YEARS AGO

(From Variety and Clipper)

Orpheum theatre, Detroit, was giving away a Ford car every week. More business.

Cohan and Harris entered the music publishing business with Billy Jerome in charge of offices.

George White, then White and Cavanaugh, was in a jam with Joe Whitehead over the "invitation dance" bit he was alleged to have lifted from the Whitehead act.

Harry E. Hedges, new manager of Olympic theatre, Cincinnati, was cleaning up burlesque. No cooches were to be permitted and the bar was abolished. Boxing and battles royal also were to go.

The ukulele was so new "Variety" gave the proper pronunciation in a paragraph, speaking of the growing craze.

Shanley's and Rector's, popular eateries, were closing their public bars because of too little trade. Service bars were continued.

Mary Pickford was talking about her own first feature, to be an eight-reeler and cost more than $200,000.

Marx Brothers took the back page of "Variety" to advertise "Home Again," written by Al Shean.

Dewey theatre, in East 14th street, being razed. Had been used by William Fox for small time vaude and credited with being cradle of that idea in the east. Was where the Fox Academy of Music now stands.

Leander Richardson, once the leading dramatic editor, went to World Film as p. a.

Vitagraph was doing extensive firing at the Flatbush plant. Mostly directors.

Summer stocks were falding but reporting exceptionally good business.

50 YEARS AGO

(From Clipper)

"Clipper" publishes a letter endorsing its advertising value from S. S. Stewart, banjo maker of Philadelphia. Father of Lem L. Stewart, now of Publix.

Camp meeting promoters advised to study circus routes to avoid opposition.

Charles Frohman left Haverly's Minstrels in Salt Lake City to accept a position with Madison Sq. theatre, New York.

Barnum circus buys up all stands in St. Louis and Forepaugh's forced to resort to window billing.

Fred J. Englehardt was in Columbus, O., arranging for the showing of a whale at the state fair.

"Coney Island, or Little Ethel's Prayer" was the attracton at the Union Square.

Mme. Rentz' Minstrels played at Long Branch to a turnaway. The Young Ladies' Society, which had hired the troupe, promptly booked it back with the intention of hoisting prices to one dollar.

Manager Whallen, of Buckingham, Louisville, anticipated the "hook." Closed in undesirables with a pair of the old-fashioned sliding flats. One had an "N" and the other a "G." One act got it the first night.

Barry and Fay scrapping with Hyde & Behman over the rights to "Muldoon's Picnic." Court permits comedians to play on giving security for possible damages.

Inside Stuff—Pictures

Recent filing of petitions in bankruptcy by J. Stuart Blackton and Eugene V. Brewster within 10 days of each other is something of a coincidence, since it was Blackton who brought Brewster into the picture business as editor of the old Motion Picture Story magazine.

Originally that was the idea of Blackton to advertise the product of the Motion Picture Patents Co. licensees. Each of the component members of the M. P. P. C. was allotted an equal share of the stock, which for the time being represented a loss charged to advertising. The mag was distributed to the "licensed" film exhibitors and had no newsstand sale.

The western element, Selig and Spoor, never cared for the idea and soon sold their stock to Blackton, who had faith in his scheme. Later his eastern associates took a similar action and the stock was presently held by Blackton and Brewster. They were able to include the independent companies and the mag took a jump that eventually led to the establishment of two other magazines under the Brewster banner. Meanwhile he had acquired most of Blackton's stock, for the latter had gone in heavily for motorboat racing and exhausted his resources.

Eventually Brewster lost his magazine. Both men drifted to the coast, Blackton as a producer and Brewster with the idea of promoting Corliss Palmer, his third wife, into a star.

It was Brewster who ingenuously told a reporter for the Brooklyn "Eagle" when his first wife divorced him that "we geniuses have no business getting married."

Joe Fisher owns the original print of the mongoose and snake short which UFA put out. Fisher sold the film to UFA for $500. He cameraed the battle between the two at the Pasteur Institute at Bangok, Siam. Fisher's headquarters are at Singapore. Now he, with his sister, are in New York, looking over the new talker crop.

Miss Fisher sees an equal number of pictures with her brother, both looking at different films. They are for the faraway countries where the Fisher circuit of theatres is located.

In that section of the world is a law against a human killing a mongoose. The latter and any kind of a snake are deadly enemies. The mongoose is tame enough excepting when a snake's around, when the snake hasn't a chance as seen in the mongoose short.

Joe is privately showing some of his thousands of personally taken film views throughout the Far East. He's at the Claridge Hotel, New York. Included are scenes probably never taken by anyone else of a tribal religious and torouous ceremony of a near-cannibal race in the streets of Singapore. Torture of the sacrificed victims is so inhuman the whole thing looks more like magic, but Joe guarantees its genuineness, and the closeups support him. Views taken on 16 mm and unusually well photographed.

One of those yarns of the outsider who came in and walked away with the honors is the inside on how Dr. Frederick Witte, editor of the Cincinnati "Freie Presse," got picture franchises from both Tobis and UFA for his new foreign picture house in Cincy. Witte, a newcomer in show biz, decided that his paper wanted to run the foreign picture house in Cincy but didn't want competition. Both UFA and Tobis were insistent that their name go up in front of any house they supply with films. Without informing either of his plans, Witte signed half year options with both companies and then announced that he'd call his house the Tobis-UFA. Nothing either could say at that stage of the game.

Another stunt Witte pulled was in the holdover clause of the franchise. Both UFA and Tobis wanted to insist that people showing their films must hold them at least two weeks. Witte, realizing that argument on the point would be vain, said he wanted to compromise. If a film took in $1,000 on the week-end, he said, he'd hold it over a second week. Both companies agreed to that. After the signing Witte announced he intended to open films on Sunday or Monday, rather than the conventional Friday.

Reports have gotten about that A. C. Blumenthal has entered a proposition to buy the Loew stock held on behalf of Fox, amounting to over 600,000 shares. Who Blumenthal may be acting for isn't even intimated. When the amount involved is considered, 50 or 60 millions, with the stock having cost Fox over 80 millions, the reports don't sound so regular.

There's no such money hanging around nowadays. A very recently proposed deal to buy managerial control of a picture company with two large flocks of its stock, but not stock control, with the deal involving around 40 millions, couldn't find financing. Less than two years ago 75 millions were available for the same deal, which was then rejected by the holders of the stock.

Blumenthal is mixing in with several show ventures according to the stories. Usually he operates on a commission basis as a promoter as he did with the Fox matters. Just now he is said to have a piece of Ziegfeld's "Follies."

With the Government reported threatening to dissolve the cross-licensing agreement among the electrics, the latter reveal they can voluntarily terminate it by giving each other three years' notice dating from July 1, 1931.

The Government's latest attitude is regarded in electric circles as ironical. Had it not been due to Federal insistence during the war that patent technicalities be obviated so that nothing would delay victory for the allies, the electrics believe they would still be doing things patent on an individual basis.

As things now stand, according to electric inside, A T & T, Western and General Electric are satisfied to continue with the program first suggested by the Govt. It's to the mutual advantage of each company and the public in general to merge science rather than segregate it, they say.

With tears doing the gushing act a Syracuse indie told film fixers in Manhattan that unless he got a break on rentals and bills, his opposition would force him to close. Everything was fixed, one producer even cutting rentals in half and then taking notes so that he could meet the all dime competition.

Few weeks later this is the story:

The crying indie is now laughing. He owns two theatres, having bought out the opposition. He has cancelled the philanthropic producer's pictures and won't pay the notes.

Now there's going to be a lawsuit.

Although the Dreiser action failed in its attempt to establish a legal precedent for screen authors, Paramount conceded that litigation of this kind before the debut of a big picture is bad publicity. The fact that points hammered home by Dreiser as to what Paramount didn't do with the screen version of "American Tragedy" made a pre-projection impression on a number of reviewers, the company believes.

Criticisms in two of the biggest New York dailies, almost following line for line the comment made by Dreiser lawyers in open letters before the court action, were termed "silly" by one Par exec. At the same time the similarity of the Dreiser tone in the letter and in the reviews were noted by this executive.

Despite adverse weather conditions and the fact that the picture has not yet completed its first week at the Criterion, Paramountites predict that it will remain at the Criterion for at least two months.

Budgetitis scrapped "Come On Marines" (Par), after a story investment of some $60,000 to James Kevin McGuinness, Thomas Boyd (borrowed from Radio) and Waldemar Young, who finally put the story into shape. There was also an investment for technical supervision by a San Diego marine official.

Overboard on production cost, the New York end concurred that the studio had better forget about the marine story.

William Wellman had been borrowed from WB to meg it.

Fanny Holtzmann, on the coast to handle the Ina Claire-John Gilbert divorce, had it all fixed for a quiet hearing with no newsmen present. Arrangement for the hearing in chambers was supposed to be secret, but when the divorce party arrived it was greeted by a squad of photographers and reporters.

Papers had been tipped by the femme p. a., who herself couldn't understand the assemblage at court. "I called them up and told them to send reporters to Mr. Gilbert's attorneys' office," she explained. "I thought then we'd be sure there wouldn't be any at the court."

Paramount h. o. letter covering all activity and plans on production which goes out to the coast to keep that end continually informed, is now being signed by Emanuel Cohen, with Jesse L. Lasky currently on the other end. It places Cohen on production matters as directly next in line to Lasky, carrying v. p. title and with Cohen virtually in shoes Walter Wanger formerly occupied, except that Cohen has widened jurisdiction through distribution, Paramount News and shorts production from the business (budget, etc.) angle.

Metro on the Coast is committed to the re-make idea on the theory that the script, once it goes into production, be shot from start to finish regardless.

As almost always happens, that in the course of production certain things pop up, but the shooting schedule is not interrupted, idea being to screen the sequence first shot and then rewrite, remake and reinsert as circumstances demand.

"Strictly Dishonorable" will appear as a $1 novel in about a week, published by Grossett and Dunlap and preceding on release the picture with which it ties up. Angle is to have book freely distributed and on sale by the time the picture is ready.

Joe Weil, U's exploitation chief, did the novelization as well as a serialization, latter for "Mirror" and starting in that tab in 10 days.

Just as the hot spell seems likely to end Paramount has completed arrangements with the St. George Hotel, Brooklyn, obtaining a 25% discount to the hostelry's pool for Par and Publix employees.

While the company from time to time gets reductions for its people from big stores, etc., this is the largest slicing on original costs arranged.

Edward G. Robinson's present Warner contract is worth $280,000 an runs up to $500,000, with options. At 10% this gives Joyce & Selznick, agents, who are suing the actor in Hollywood, an ultimate claim of from $28,000 to $50,000 for commissions. Robinson made a $17,000 settlement offer on his Warner contract to J&S which was rejected.

Fox theatre employees are now permitted to take out their automobile insurance under the "fleet" plan, their privately owned cars getting the desired insurance protection at a materially reduced price.

John Gilbert has two more for Metro at $250,000 per, to be made in a year. That figures him $10,000 a week.

Inside Stuff—Legit

Total sales of SOS (Save Our Stage) buttons put out by the TPROA are said to have netted about $500 so far. As a chartered organization TPROA can't sell stock or produce shows, which resulted in the formation of Original Theatre Activities, Inc., and the $200,000 stock issue announced recently.

Several of the TPROA members on the original SOS committee didn't approve of the stock idea and have resigned from that committee. Reason said to be their unwillingness to assume liability on the stock sales.

Metro is understood to be backing Paul Streger in his legit production plans for the coming season. Streger has two plays being readied, "The Jewel Robbery," by Fodor, Hungarian playwright, and "Pariser Platz 13," by Vicki Baum.

Bertram Bloch, story editor for Metro, is adapting both plays for Streger, with production due to start in about two weeks.

An unknown femme nightly sends a bunch of gardenias to one of the male leads in "Shoots the Works," at the Cohan. He divides with the other principals. Nightly they sport a fresh flower in the bottonhole. Accompanying notes not clearly signed nor having an addresses puzzled the recipient but he is used to it now.

Of course he could send them to himself but that's a co-operative show.

"Sing High, Sing Low" is promised as the first show to be produced by Walker-Towne, Inc., new indie outfit formed by Sam Golden, theatrical printer, and David Boehm. Murdock Pemberton, brother of Brock, is the reputed author. Play is about an opera singer. Casting, for rehearsals this week.

Intended Boston time for "You Said It" has been eliminated because of Lou Holtz's long stay at the Palace. Instead the show will play Buffalo for a week, opening Sept. 21 and going to Chicago.

Should the piece fail to click promptly in the Loop, it will be closed quickly for good.

A year or so ago "Broadway" Charlie Levy had 20 shares of American Union Bank quoted at $395. He ordered the bank to sell the stock at $400, which point it never reached. The stock has now shrunk to a few dollars per share and on top of that he may be called on to pay into the bank the par value.

The glass partitions in the rear of the Ziegfeld have been removed affording a break to the standees. Latter not only hear better but no longer get a blast of cold air. Ceiling vents further reduce that.

House has best cooling system among the legit.

Pictures backing for stage production looks somewhat dim at present. Nothing toward that end is heard among the picture men.

Blame Equity's 20-Week Guarantee Ruling for Gypping by Some Agents

Failure to live up to Equity regulations and dishonesty as to contractual obligations with actors are claimed to be rampant among certain legit agents with proof in one particular case offered. In back of it all, it is claimed, is Equity's 20 week guarantee regulation.

Principally the gyp is involved in agents giving 20-week guarantee contracts to rated actors to get a larger commish, but neither providing the 20 weeks work nor paying off. Further than leading to gyp activities, producer and agent claims are that Equity's guarantee ruling is a barrier to discovery of new talent.

One specific case of charged gypping is that of an agent who recently mailed out a list of over 100 names he claimed to have contracted. On that list were people who sought work from other agents. Another name was that of a film actor, presently contracted for several years, and who hasn't been in a legit show for a long time.

Failure on an agent's part to find work for those he had contracted last year has resulted in no payoff, despite contracts, it is also declared, with the agent using his believed good rating as a bludgeon to prevent further work for the actor.

List, when seen, meant that if the agent didn't give his claimed contract people full guaranteed 20 weeks work, he'd be in the bag for $100,000 or more.

Holdup Shots on Stage Cover Real B. O. Bandits

Philadelphia, Aug. 17.

While a new melodrama by the Spewacks entitled "The Solitaire Man," which deals, among other things, with a holdup and robbery, was being played on the stage, the box office of the Hedgerow theatre in Rose Valley (Moylan) was held up and robbed of $200.

Three bandits drove up to the little playhouse located just outside the city and devoted to "Little Theatre" movements, about 9 o'clock, pointed guns and told Myriam Phillips, of the acting company who was on duty in the box office, to come across. They escaped and because of the remoteness of the theatre had no trouble making their getaway.

While the holdup was going on, several pistol shots were fired on the stage in a melodramatic moment, but the audience was unaware of the real robbery. "The Solitaire Man" has attracted the attention of several New York managers.

No More Spectacles

Progenitors of the spectacle show of a decade and more ago predict that the extravaganzas that once delighted in the Hippodrome will never return.

R. H. Burnside, one of the prognosticators, sums up the trouble in unions. The way things are going in the trade now, he states, would make such a backstage institution, as required in the old days, an insurmountable expense.

2d St. Louis Stock

St. Louis, Aug. 17.

O. D. Woodward, who conducted a dramatic stock company in St. Louis from 1922 to 1927, has leased the Midtown for stock this winter. His previous company was known first as the Woodward Players and later as the National Players.

The new venture will give St. Louis two stock companies, with Mary Hart, who operated at the Orpheum theatre the last two seasons, to reopen at the same house about the first of October.

STOCK PRODUCER FOR B'WAY

George Sharpe, stock producer, who made his debut on Broadway last season with a stock troupe of "Young Sinners," will try this fall with a full fledged show. He has "Mrs. Garibaldi" by a Mrs. McCarroll, said to be a prominent political figure.

Sharpe is trying to land Vera Gordon for the play.

Golding's % Show

Samuel Ruskin Golding, who writes, directs and produces his own plays, has another slated for rehearsal shortly. New one is "Enemy Within," with Manhattan Productions, Inc., named as producers and Golding understood to be that corporation and the author.

Show is minimum bonded at Equity, with the cast playing percentages against small guarantees weekly. Latter amount is said to be $50.

Golding last season produced "Puppet Show" for a quick out.

DENHAM ALWAYS LOSER BUT NEW BACKER SET

Denver, Aug. 17.

According to information from Los Angeles, the Denham will reopen with stock Sept. 12, under the management of George Cleveland, formerly directed and acted in the Denham stock, and Ben Ketcham, who managed the theatre several years ago.

They have taken over the interests of Capt. C. C. Spicer, Los Angeles capitalist, who, according to his own figures, lost around $1,000 a week for the last three months he had the house open. Later the Denver Amusement Council tried co-op stock with the amusement unions co-operative, but with the actors paid salaries, and it is reported the unions dropped $20,000.

Many rumors had been around, among them being that "Buzz" Bainbridge, of Minneapolis, and Henry Duffy, west coast producer, were interested.

The Denham company is being formed on the coast and Guy Usher, for many years a favorite with Denham fans, is likely to be a member.

Cleveland is a director for Tiffany.

"Decency" Film Held Up By Stager's Cut Demand

Hollywood, Aug. 17.

Arthur Gregor, picture director and author of "Decency," which was produced by Franklin Productions at the Mayan theatre here last summer, has filed a complaint with the Authors' League that F. P. is holding him up for picture rights on his play. It is scheduled to be produced by Tec Art, with Mary Nolan in the lead and Gregor megging.

Franklin Productions, through Franklin Warner, replies that it is entitled to a cut in the amount Gregor received for the picture rights. Gregor states the piece had only 23 performances and that his agreement with F. P. stipulated it not participate in sale of the story for pictures unless the play had the required run of at least 75 performances.

2d L. I. Failure

Locust Valley, L. I., theatrics have set back another young producer, this time Jack O'Connor, college student, who took the red barn activities over after Martin Coffin, failed. O'Connor is stated as having lost $1,500 of his own money, with two performances said to have brought only $400.

Cast was paid off but prop bills of above $3,000 still reported owing.

Fold means subscribers are hung.

EBEY HAS REED

Hollywood, Aug. 17.

George Ebey opens his stock season at the Fulton theatre, Oakland, next Sunday (23), with Florence Reed in "East of Suez." Following week she does "Magda." Both at $1.50 top.

John Fee goes back to the Fulton as director.

Hopkins' First

Arthur Hopkins' first play for the new season will be "The Man on Stilts" by A. W. and E. L. Barker.

Rehearsals are to start immediately.

High 'Wagon' Royalty

"The Band Wagon" is reported to have the most costly royalty hook-up of any musical show up to date. Several participants receive a flat sum weekly but the total amounts to 12¾%.

Usually a musical show's royalty totals 6% and rarely exceeds 7%.

George S. Kaufman and Howard Deitz each receive 4% of 'Wagon's' gross while Arthur Schwartz who composed the score gets 2%, which is usual for that end of the writing.

$18,500 as B'way's Top Matinee Benefit for Mrs. Walsh by "The Follies"

"Follies" matinee benefit performance given last week to raise money for the mother of Helen Walsh, the show girl burned to death when Harry Richman's boat blew up, netted the widow $18,500. Several checks received after the event swelled the fund about $500.

It was the most successful benefit of its kind ever staged on Broadway, attesting to the work of the committee and their friends, besides indicating the public sympathy over the tragic end of the "Follies" girl.

The show could have sold out twice despite the rain Tuesday. It required cops to handle the crowd which failed to obtain admittance.

Prevented Hysteria

The box office statement held a gross of $4,660, with the usual $3 afternoon top. The balance was money paid in excess and as donations.

Mrs. Walsh left for a rest in Canada last week. Although the mortgage on the Walsh home will be paid off, Mrs. Walsh felt she could not reside in the Riverdale place. She will take an apartment, placing the house for rent.

It had been intended to spotlight the place Miss Walsh occupied at the end of the matinee. For fear it might cause hysteria among the other girls, it was scratched.

Mark Hellinger is administering the fund, turning over the total to Mrs. Walsh. Aiding him were Richman, Walter Winchell, Willie Moore and Dan C. Curry.

L. A. Legit Activity

Hollywood, Aug. 17.

Two freelance legit producers active last season contemplate an early start this year.

Dickson Morgan is considering "Precedent," a play containing strong Tom Mooney propaganda.

Arthur Greville Collins still holds stage rights to "Fish Gotta Swim," a play by Bernard Schubert, and expects to stage it for the Biltmore.

The Biltmore, following McGuire's "Bad Penny," may show "A Fast One," which J. C. and Elliott Nugent opened in San Francisco.

Potboilers, the old arty bunch recently revived, are crashing a professional theatre, taking the Figueroa Playhouse for a season of highbrow.

Muriel Kirkland's Lead

Muriel Kirkland will head the cast for Chester Erskin's first play, "I Love An Actress." Play will have a cast of 40, among them, Walter Abel, Fuller Mellish, Alice Belmore Cliffe, Ellen Lowe, John Dunn, John Williams and Etienne Girardot.

"Actress" goes into rehearsal tomorrow (19). It will open at the Times Square, New York, about Sept. 28. Break-in date is the Flatbush, Brooklyn, on Sept. 14.

Colored Show for New Yorker

Although having rehearsed over the allowed time period, later hitting difficulties with Equity, Fo bes Randoph proposes to open his all-colored revue, "Fast and Furious," at the New Yorker Sept. 7 or 14. He believes that with his cast colored, Equity may not take jurisdiction over the piece, letting it ride without a bond.

"Furious" involves over 30 scene changes and sets.

Chi Can't Chuck Cutrates

Nuisance Sticking Because Boys Know Each Other Too Well

Chicago, Aug. 17.

Chances of the managers getting together on the elimination of the cutrate evil for the coming season appear slimmer than ever. All agree that the practice, to say the least, is an unmitigated nuisance and has brought inestimable injury upon the legit business here, but each one is waiting for the other to take the initiative and lead them out of the mess.

Lack of mutual trust among themselves and a stubborn conviction among the independent managers that the Shuberts would unscramble any sort of an agreement are the major stumbling-blocks to a possibility of a get-together. Frame of mind common among the indies revealed by the assertion of one that he wouldn't pledge himself unless every one of the managers posted a bond guaranteeing adherence to the ban. Otherwise, it is his contention, an agreement wouldn't mean a thing.

Wise Natives

Cutrating gaff has become so firmly established that the natives have got into the habit of expecting to buy at anything but the full price, leaving shelling out of the latter strictly to the transient. Boxoffice men have come to distinguish the native from the transient by the introductory query: "Can I buy two tickets for the price of one to this show?" And then asking where one of the cutrate cards can be picked up.

If a show opens at the boxoffice price level, natives now hold off their buys for the first week, in expectation of a subsequent cutrate policy.

Underscaling reached bottom this summer when the Adelphi scattered 40,000 fifty-cent service cards for "High Hat," with the result that the Couthoui refused to handle any of its ducats. House later cut out the service coupon come-on and went two-for-three dollars.

Hammerstein's Golf Pain

Arthur Hammerstein is home, after under observation for a week at the Fifth Avenue hospital, New York. He complained of abdominal pain, diagnosed as the result of a strain while playing golf.

The manager explained the change in the name of Hammerstein's theatre when Schwab and Mandel took it over recently and made it the Manhattan. Hammerstein said he requested a new name be given the house, since he is no longer identified with it.

NO GUILD ROAD SHOWS GOING OUT BEFORE DEC.

Theatre Guild won't send a show of its own out on the road this year before late in December. Earlier road dates of the Guild will be taken up by "The Vinegar Tree" and several other non-Guild shows under their recent tieup for the road with Erlanger's and Gilbert Miller.

Reason for the Guild not shooting out any companies of its own shows is that all of their last season's plays have toured about as much as possible, with the Guild not wanting to dig back further than one season for road attractions.

$40,000 for Old Worcester, Tax Assessed at $118,000

Worcester, Mass., Aug. 17.

The old legit Worcester theatre was sold for $10,000 last week to the Spencer Savings Bank, holder of a $30,000 mortgage, which was foreclosed for unpaid interest due from P. F. Shea., Inc., of New York. Mortgage had stood more than 20 years.

The property is appraised at $118,800 in the Worcester assessors' 1931 property valuation lists. The land is valued at $33,800, and the building at $85,000.

At the auction the first and only bid was that on behalf of the Spencer bank. Only a half dozen persons attended the sale. Bank officials said they had no immediate plans concerning the theatre other than to rent it whenever possible.

The Worcester theatre has been closed most all of the past season. Three different attempts to operate a stock company flopped. It is an old type of structure.

"Little Show" Going

"Third Little Show," at the Music Box, is due to fold the end of this month. It goes to Chicago Sept. 15.

Sam Harris' new musical by Moss Hart and Irving Berlin is expected to succeed "Little Show" at Music Box.

Wiman's 1st Solo

As his first solo production since splitting from young Bill Brady, Dwight Deere Wiman will produce "Anything to Please," comedy by Sheridan Gibney and Russell Medcraft.

Play will be tried out in Greenwich, Conn., for a week, with Wiman recasting and fixing for New York.

Mayer Here Directing

Edwin Justus Mayer arrives in New York today from the Hollywood Metro lot to begin on the production of his play, "Things As They Are." Horace Liveright is producing. Mayer has a leave of absence from Metro to direct.

There'll be a week's delay because of inability of Liveright to cast the play during the past two weeks.

Grossmith Here

George Grossmith, English manager, producer and actor, is in New York for the new Max Gordon musicale for the Globe, "Passionate Pilgrim."

Grossmith came over from London.

Ketcham-Oberfelder Now Rivals in Denver

Hollywood, Aug. 17.

Ben Ketcham is returning to Denver to produce dramatic stock at the Denham theatre, opening Sept. 12. Top will be 75c. His associate is George Cleveland, director.

Ketcham put on stock in Denver from 1918 to 1928. For two years he was with A. M. Oberfelder in production at Kansas City.

Oberfelder will be his opposition now, operating the Broadway in Denver as a roadhouse.

Molnar Musical Off

Billy Rose's yen for making a musical out of Molnar's "The Play's the Thing," has gone cold. Some of the music, by Rodgers and Hart, had already been written, and some casting done.

Rose's reason for dropping the plan is that he couldn't find the proper cast. That combined royalties on the play would be about twice as high as any ordinary musical may have been another reason.

Sherman Brown's Job

Milwaukee, Aug. 17.

Sherman Brown, for many years manager of Milwaukee's only legit house, Davidson, has been appointed asst. sec. of the Milwaukee Park Board.

Brown retired from the theatre more than a year ago.

CUT-RATE PILGRIMAGE

Hollywood, Aug. 17.

The Hollywood pilgrimage play is cut-rating.

Dollar tickets for the dramatization of the life of Christ are sold for six-bits. The $2 top costs $1.25.

LEGIT'S TALENT OGRE

"Vanities" in Ticket Deal at $3 Top; Over 30 Musicals Listed for '31-'32

New season's indications are strongly musical. More than 30 shows of that type are in sight, nearly 20 different managers being concerned. Some of the latter are taking a fling for the first time on their own or with backing, but all are of show business.

Following last season's record of heavy losses in musical production, the present survey is surprising. It appears a scarcity of straight play scripts, which is holding back a number of better known managers, gives an in for the musical. Some will follow the newer idea of musical farce without choruses but there is plenty of girl show activity.

The plenitude of musicals may explain the unusual care exercised by ticket agencies in considering buys. First two big musicals to come in are "Scandals" and "Vanities" with the buys not completed on either. George White's demand of a 32-week deal (20 weeks and 12 weeks, allotments to be reduced during last three months) has been accepted by some brokers, but Postal-Leblang and McBride's with the latter's Bascom tie-up, have not come to an agreement with the producer. They maintain they cannot enter such a long term by because of the limited premiums.

"Vanities" Buy

The McBride-Postal Leblang combination has made a deal with "Vanities," with Earl Carroll holding off the deal with other agencies. Both McBride's and Leblang agreed to post a bond for $50,000 that tickets for "Vanities" shall not be sold for more than 75c in the case of McBride's and 50c for Postal-Leblang over the box office price of $3.

The low scale for "Vanities," possible because of the 3,000-seat capacity and 10 performances weekly, is expected to influence the moderation of scales for some of the other musicals. The downward trend was noticeable last season. One of the new projected revues intends a top of $2.50. Even at $5.50 some major musicals have found it difficult to play at a profit because hooked up too high in salaries and operation expenses.

Although the Shuberts were said to have veered away from musical show production last season, they have five in rehearsal and five more are scheduled. Two musicals are due from Schwab and Mandel, Sam H. Harris, Aarons and Freedley, Flo Ziegfeld and Morris Green.

One musical each is carded by Arthur Hammerstein, Max Gordon, Vincent Youmans, W. A. Brady, Ed Wynn, Jack Yellen, Anatole Friedland, Louis Gensler, N. G. Grandlund, Gus Edwards, Allan K. Foster, Earl Lindsay and Peter Arno.

Mantel and Cosco Take Tab Troupe to Orient

Los Angeles, Aug. 17.

Lem Mantel and Joe Cosco are taking a musical tab show to the Orient, leaving here Aug. 31 on the Asama Maru for Honolulu. The Honolulu date is for two weeks, with Manila, China, Japan, Dutch Settlements, Java and Batavia to follow. Company plans to be away eight months. Cosco, bankrolling the show, is a former Detroit picture house operator. Palmer Parker is ahead.

In the troupe are Charles Keating, Esther Valey, Kay Scott, Grace Keating, Peggy Shann, the Three Hot Shots, Martin Sands, Mildred Dawn, Betty Benn and Tellman the Mystic. Show carries a chorus line of eight girls and a six-piece femme band.

Leave "Vanities"

Olive Olsen and the Foreman Sisters are out of "Vanities," both withdrawing after the premiere at Atlantic City.

Understood backstage differences with Helen Lynd, also a comedienne, led to Miss Olsen's leaving.

Woollcott as Actor

Alexander Woollcott, recently back from China, is said to have the yen to go legit, wanting to take a role in a number 2 company of "Barretts of Wimpole Street," currently being cast.

Woollcott also wants to p. a. the show while touring.

Elliott's Share Sale Idea for Angels from Ads in Daily Papers

An advertsing innovation, regarded as new to show biz, has been recently started by a New York legit producer. Latter is running an adv in a Sunday help wanted section for salesmen.

Producer is James W. Elliott, through his James W. Elliott Operating Co. Ads are in the "Herald Tribune," with the "Times" said to have refused to run them because of censorship.

Scheme, as told to an applicant answering the ad, compares with methods used for selling insurance. Applicants are given a lengthy prospectus to read, plus a sample contract as used. Prospectus is called the Five-Play Plan. Included in the spiel are all the usual sales talks in promoting legit angels, taking in the so-called ratio of hits and picture sale profits.

15% If and When

Salesmen, or promoters, are paid 15% commish, coming out of all they raise. Payment, it was asserted, is to be made as soon as the check is cashed.

Angels receive, according to a specimen contract, pro rata shares in the five proposed plays. Before the operating company takes anything, investments are to be repaid, with the pro rata share then understood to be split 50-50 between the producer and the angel, who is called a member of the financial syndicate.

Quoted is a 1 to 5.7 ratio for hit shows.

Rosetta Duncan Alone In Musical; 1st Time

Rosetta Duncan will go into "The Broadcaster," musical being prepared by Major Andrew White.

It'll be the first show she's been in on her own, although doing a single in vaude since her sister, Vivian, split with her a year ago to marry Nils Asther.

Stager Sues Carroll

William Holbrook, dance director, is suing Earl Carroll and Vanities Productions, Inc., for $3,500 he claims due under a written contract. His attorneys are Rubien & Bregoff.

Dance man claims that on June 15 last he was engaged to put on all the dances for "Vanities of 1931." When the show was placed in rehearsal, Holbrook says he was aired, with no payoff.

Harry Green Starring

After an absence of six years Harry Green will return to Broadway under Crosby Gaige's management this fall. He will be starred in a comedy drama called "Twisting the Law."

Show was written by the Spewacks and is being revised by David Freedman. It was originally tried out on the coast by Green under the title of "The Ambulance Chaser."

Green was in Australia in legit for several years. He has been in pictures more recently.

FILMS COPPING ALL YOUNGSTERS

Having Attracted Biggest Names from Stage Picture Producers Now Sifting Bit Players for Possibilities—Not Developing Own

B'WAY CAN'T HOLD 'EM

Hollywood, Aug. 17.

Currently the search for prospective femme star talent for pictures is in a state of desuetude. Attitude is: "Let legit find them and then we'll take them."

Leaning on legit to find the future Pickfords and Swansons of the screen has forever killed that Cinderella theme that all girls flocking to Hollywood from the four corners of the world have a chance some day to hit the marquees. Just now every company is legit-conscious and doesn't see a chance for a girl unless she has had early stage training.

Just where legit is to get its future top billing talent, now that pictures are knocking them off as soon as they show the least bit of form, is still another question. But, at least one which is not causing any worry here.

It's going to be tough in another direction. Those good-lookers who come west on every train looking for studio jobs are now, more than ever, gravitating to the beaneries. Pulchritude is not in such heavy demand.

Easy to Build

Recent experiments with girls from the stage is that they can be safely put into secondary and even top parts as soon as they land here and can handle them very capably. So different from those earlier days when the girls traversed the long ladders by almost imperceptible steps. History of all the former favs of the screen on the femme side has been the same. Extra list or comedy lot upwards, by easy stages.

With girls from legit who have the essentials, producers feel that the starring process can be cut by years. Such cases are exemplified by Peggy Shannon, Sylvia Sidney, Karen Morley, Irene Purcell, Elissa Landi and others who have been recruited from the stage to top places in pictures almost overnight.

Studios' Youngsters

In recruiting for candidates for picture spots in the months to come producers have been gradually gathering up all youngsters who show possibilities in legit. Currently every major lot has its quota of girls between 18 and 22, grabbed from legit, upon whom they depend to carry the star banners of the future.

Girls aren't getting heavy money, but it's a shade better than their former stage bit parts, and there's that big chance of the future with which the girls are more than willing to gamble.

Under this classification Metro has Janet Currie, Astrid Allwyn, Dorothy Appleby, Ann Dvorek, Phyllis Elgir and Inez Meredith. Paramount has Frances Moffett, Vivienne Osborne, Jean Raymond and Dorothy Tree. Fox has Helen Mack, Claire Maynard, Linda Watkins and Elda Vokel, with Radio taking Rochelle Hudson, Arlene Judge and Jill Esmond.

Producers are having an almost unbelieveable time trying to cast plays, a number of offices claiming that it has never been harder to find talent than at present, despite the exceptionally low number of plays current or in rehearsal.

A number of plays, scripts of which are ready with producers willing to proceed, are being held up because of difficulty in finding leads. While there is a super-abundance of small part players and character people around, name actors or others capable of handling leads, of both sexes are scarce. Femme leads are reported specially hard to find.

Last season the pinch on actresses for lead roles was felt several times. Males, however, were available almost always. This year they are harder to locate.

Losing 'Em Young

Agents have plenty of untried names on hand who, they claim, need only a chance, but producers are afraid to gamble with these.

Also, according to producers, Hollywood is in the habit of using up up all the new talent that shows any promise. If a legit producer takes a chance on new and unknown people to develop them, he's got little to gain with the picture people grabbing the actor away if any good. Iron-bound contracts are the only out.

While general depression is largely at the back of talent shortage, having forced a number of actors into other lines of endeavor, legit producers all bitterly blame the pictures as the sole source of their headache.

Shoestringers Finding Additional Handicaps in Starting New Season

Undertaker Backing

With an undertaker backing him, George "Lefty" Miller will shortly place "What Are You?" into rehearsal. J. J. White will stage, with Peggy Allenby a lead possibility.

Miller also will do "Dog Watch," Bide Dudley's play.

$200-$250 for Co-ops in Broun's Pro Rata Show; $12,000 Gross Last Wk.

With the Marx Brothers due into the show for several days starting Thursday and the gross taking an upward leap of $5,000, indications are that Heywood Broun's aim to keep the co-operative "Shoot the Works" playing from eight to 10 weeks will be realized. Show is in its fifth week at the Cohan. No advance mention of the Marx appearances has been made, since it might affect attendance the early half of the week.

Last week's gross went to $12,000, actually the best figure since opening. The revue had to buck terrific heat until overcast skies and rain favored theatre going. The split-up among 14 principals was from $200 to $250 each, or about $100 more than at any time heretofore. Some players receive bonuses because contributing more than others, which explains the variance from a straight pro-rata split.

$1,000 Back on Cost

In addition Broun received back $1,000. Previous week when takings were $7,100 he went into his pocket and split $1,400 among the principals to hold the show together and maintain a back-stage spirit. With the Marx boys in this week should show a further increase.

After going out of "Works" with chickenpox, following the opening performance, Jack Hazzard returned Monday. He had been under observation at Roosevelt hospital.

LEGIT CLASSIC AT MET. MARGARET ANGLIN AIM

A legit show will go into the Metropolitan Opera House for a week's run, and possibly two, next fall, if Margaret Anglin gets her wish. She wants to star at that spot in Euripides' "Media," an old Greek classic.

Miss Anglin recently joined the producing firm of Minturn, Harrison & Gaskell and goes on the road in the star role of "Elizabeth the Queen," which that firm bought from the Theatre Guild. Opening is set for Oct. 5, with a possibility that she'll also do "Henry VIII" for the road during the fall.

Shows of the turkey type are starting to abound. Several have already folded, after starting rehearsals, with some other hitting snags with Equity.

It is believed at Equity that the number of turks which have started and gotten into trouble would be larger than now listed were it not for Equity's recently invoked waiver regulation requiring assignment of 25% of stock and film rights to one cast when there is no bond posted for the cast. Forfeiture of this money is a principal barrier for the shoestringer hoping for a break on sale to either end.

One show in trouble is "Mlle. Modiste," with Fritzi Scheff, which her ex-husband, George Anderson is managing for a tour. Equity stepped in last week to stop the show when the management failed to produce the cast guarantees.

Another, a prospective Broadway candidate, is being produced outside of Equity jurisdiction, its cast all being vaude players. Show is "Glory Bound," Percy Oakes' revue.

Morrisey's Second

Marking its second demise, "Crooner" Will Morrisey's musical, put in rehearsal after a tryout fold, was stated out of the running at Equity. Offered reason was forgetfulness on the part of Will's backer.

"Singing Rabbi," Boris Tomashevsky's musical, has no Equity bond. Part of stock and film rights have been assigned to the cast instead. "Playing the Game," stated due for rehearsals Wednesday (12) wasn't around then. "Bitter Road," which Walter Gluck announced for this time last season, is another that Equity can't find.

Valentino Fans Want Action from Mindlin Or Their Money Back

Chicago, Aug. 17.

Chicago's Valentino Memorial club, through the persistence of its chairman-treasurer, Mrs. Adeline Linnell, is trying to recover $2,500 paid to Michael Mindlin, arty theatre impresario, on May 25, 1929. A photostat of the cashier's check bearing Mindlin's endorsement and bank stamps of June 12, 1929, is the club's Exhibit A. With that goes a contract, elaborately full of whereases, that purports to be a duly sealed covenant concerning a plaque in honor of Rudolph Valentino.

Complaint of Mrs. Linnell is that, whereas, Mindlin was supposed to open an art theatre in the Oriental room of the Hotel Knickerbocker, Chicago, and whereas her club paid him $2,500 for the plaque to be placed in the lobby therein and whereas he never opened the theatre, he ought to return the money.

A considerable volume of correspondence between New York and Chicago has traveled back and forth since 1929. Hoping some day to come back to dear old Chicago and fearing if he returned the $2,500 there would be no one else at the future date willing to decorate his lobby with bronze bas-reliefs, Mindlin has shown reluctance to reimburse the sentimental ladies whose faithful dues grew into $2,500.

Unkindest of all, however, the Chicago Valentino Memorial club complains that within the last six months Mike Mindlin has grown weary of the letter-writing and now ignores them completely.

Shying Public Eye

Shuberts, understood to be backing "Constant Sinner," Mae West's new show, are reported suggesting the corporate name, Constant Productions, Inc., as the producer.

Shuberts didn't want name nearer than could be helped.

31-32 Legit Season Starts Next Wk. With 3 New Shows on Broadway

Next week (24) Broadway's new season may be said to have started, three new shows going it. The premieres will end a lapse of five weeks during which time there have been no additions to the B'way summer group of 12 attractions.

A combination of August's visitor influx and better weather accounted for a business boom last week. Boost in business was from $3,500 to $7,000. Threatening skies and rain continued throughout the week.

"Follies" topped $46,000; "Band Wagon" shot over $42,000; biggest leap was for "Third Little Show," which went to $21,000 after sagging for weeks; "Shoot the Works" participated, picking up about $5,000 and making the best gross since arrival. "Grand Hotel," dramatic leader, went up to $22,000; "Wimpole Street" in seven times got $16,500.

"Vanities" is to open the new Carroll Thursday of next week (27). "Scandals" will remain out an additional week, and the same applies to "Free for All," now slated for the Manhattan, Sept. 7. Latter show is in Boston and may be forced to lay off one week to show in Atlantic City prior to Broadway.

Opening next week too are "After Tomorrow," at the Golden, and "Three Times the Hour," Avon.

Estimates for Last Week

(Symbols: R—revue; M- musical comedy; D—drama; C—comedy; F—farce; O—operetta. Capacities and top prices also indicated.)

"Barretts of Wimpole St., Empire (29th week) (CD-1,099-$3.85). Picked up about $3,000 to $16,500; still on seven-performance basis.

"Follies," Ziegfeld (8th week) (R-1,622-$5.50). Except Monday and Saturday evenings standing room rule; leads list with over $46,000.

"Grand Hotel," National (42d week) (D-1,164-$4.40). Weather only factor; $22,000 last week.

"Green Pastures," Mansfield (78th week) (CD-1,050-$3). Nearly $12,500, $3,000 over previous week; goes to road after two weeks more.

"Once in a Lifetime," Plymouth (48th week) (C-1,042-$3). Due out soon; house to start new season with "The Man On Stilts" around Labor Day; "Lifetime" bettered $6,000 last week.

"Private Lives," Times Square (28th week) (C-1,057-$3). Went ahead with field getting over $7,000, satisfactory at this time.

"Shoot the Works", Cohan, 5th week) (R-1, 360-$3). Improved over 40% and topped $12,000; best week co-operative show has had.

"The Band Wagon," New Amsterdam (12th week) (R-1, 423-$5.50). "Follies" only show to better this one's grosses; improved further and over $42,000.

"Third Little Show," Music Box (12th week) R-1,000-$5.50). Got bigger share of last week's going than any other show; gross went to $21,000.

"Unexpected Husband," 48th St. (12th week) (C-969-$3). Topping $5,000 last week, best gross since opening; in doubt, but date now indefinite.

Other Attractions

Ruddigore," Erlanger's! revival will be followed by repeat of "Mikado" next week.

"Precedent," Bijou; going on tour after another two weeks.

Guild Start Set

Theatre Guild starts its season Sept. 21 when "He" goes into the Guild. Show will be restaged by Chester Erskin, who directed the tryout last season.

Guild will reopen the Martin Beck Oct. 19, installing "Reunion at Vienna" there. Alfred Lunt and Lynn Fontanne will be starred.

Beck is leased until Dec. 1, 1931, by the Guild.

Engagements

Armida and Jack Sheehan for "Best Wishes" (Shubert).

Louise Beaudet for "Everybody Welcome" (Shubert).

Flora Le Breton, Sam Ash and Judah Cogut for "Singing Rabbi" (Tomashefsky).

Charlotte Walker, Eleanor King, Josephine Hull, Edythe Elliott, Barbara Robbins, Jos. Sweeney and Ross Hertz for "After Tomorrow" (Golden).

Paul Kelly, Sylvia Field, Peg Entwistle, Owen Davis, Jr., Edward H. Robins, Gladys Hurlburt, Frank Shannon, Harold Healey, Calvin Thomas, Jessie Graham, Charles Slattery, Tom Fadden and Frank McDonald for "Just to Remind You" (Sam H. Harris).

Local Stock Promotion

Seattle, Aug. 17.

Powers-Miller Players at the Moore continue to do very fairly. This week, "Bad Girls," and may do $5,000.

Local men have formed the Seattle Show Company, to promote the speaking stage here.

New organization to take over a house in October, with Kent Thompson as manager.

COOL SPELL KISSES CHICAGO'S 2 LEGITS

Chicago, Aug. 17.

Five straight days of cooling zephyrs and the two surviving cutraters, "High Hat" and "Stepping Sisters," took it on the rise for around another grand each on the week. Pair figured to coast along at a profitable clip until the new exhibits move in. First of the fall season's ingress, "A Modern Virgin," unfolded at the Garrick tonight, (Monday).

Playhouse, with "Salt Water" carded for Aug. 29, is holding off on deciding the scale policy until it gets a line on what the Shuberts are going to do with the Garrick show. Latter opened at $2.50 top. If "Virgin" cuts, so will "Salt Water," from scratch.

Ralph Kettering is now in New York trying to hook up a successor to "High Hat" at the Adelphi. Has "Five Star Final" set for Oct. 22.

Estimates for Last Week

"High Hat," Adelphi (8th week) (C-1,100; $3). Strictly box-office rake-in here. Heavy party plugging and mercury drop combined to lift this one up to approximate $7,000.

"Stepping Sisters," Blackstone (21st week) (D1,984; $2.50). Still showing neat cut, $6,000.

Two Revues in A. C. Claim $81,000 on Week

Atlantic City, Aug. 17.

Both "Vanities" and "Scandals" claimed sellouts the first week. At the Garden Pier, "Scandals" maintain its was just a few hundred short of $50,000.

Carroll show, at the Apollo, with a hundred seats less than the Garden Pier, and playing at $3 top against its rival's $4, said $31,000 for the week.

Nadel Plans Musical

E. K. Nadel will shortly make his contribution to the growing list of musicals. It will have a story.

Expected in September.

Wagner Getting Ready

Charles L. Wagner has engaged Charles E. Ashley as general stage manager and Horace Sinclair as director of his forthcoming legit productions. First will be an English operetta called "Boccacio," slated to go into rehearsals in September for an October opening.

Wagner is dickering for his own theatre in the Times Square district.

Harris' Book Show

Sam Harris has changed his mind again about the musical he's preparing for the Music Box, New York, for October. It won't be a revue, but a book show, and titled "Just To Remind You."

Irving Berlin and Moss Hart are doing the writing, with the rumor the Marx Brothers will be in.

Warehouse-Produced

Shuberts are reported lining up a musical repertory company as a filler for another of their houses.

Said most of the shows will be available from the warehouse, including "Student Prince," "Blossom Time," and similar standbys.

AHEAD AND BACK

Harry Davis ahead of "The Vinegar Tree" with Billie Burke on western tour. Lou Wiswell back with the show.

Shows in Rehearsal

"Just to Remind You" (Sam Harris), Music Box.

"Dracula" (road, Wee), Holy Cross Lyceum.

"Man on Stilts" (Hopkins), Plymouth.

"Glory Bound" (Oakes), Vanderbilt.

"After Tomorrow" (Golden), Golden.

"Constant Sinner" (Constant Prod.), Royale.

"Broadcaster" (White), Gaiety.

"Sing High, Sing Low" (Walker-Towne), Harris.

"Everybody Welcome" (Shuberts), 44th St.

"Friendship" (Cohan), Fulton.

"Fast and Furious" (Randolph), New Yorker.

"Singing Rabbi" (Thomashefsky), Selwyn.

Fields Minstrel Head Held on Hotel Charge; Troupe Meets Trouble

Cincinnati, Aug. 17.

George Bradford, co-promoter with Walter J. Redhill of the recently revived Al G. Field Minstrels, was returned here from Toledo, O., on a warrant charging him with failure to pay a $1,106 room and board bill at the Ft. Washington Hotel, this city. The case was called in Municipal Court and continued for a week, Bradford being held in $2,000 bail.

The troupe, numbering 40, rehearsed in Cincinnati for two weeks and put up at the Ft. Washington. According to Bob Uricho, proprietor of the hotel, Bradford, as manager, was to make a cash settlement in full before the show left for its opening stand in Dayton, O. Most of the performers and band boys, it was explained by Bradford, had been in financial difficulties and the show management agreed to take care of their hotel bills during the rehearsal period and deduct the amounts owing during the season.

Hot weather and general conditions combined to hurt attendance for the show during its early stands in Ohio. This week the attraction has been at the Empire theatre in Toledo. The show is heralded as a 100 per cent. Eagles outfit, and the national convention of the Federation of Eagles being held in Toledo was expected to produce packed houses. Reports reaching here are that receipts in Toledo were small and the show is in difficulties.

Comes word that Redhill filed suit in Common Pleas Court in Toledo several days ago for a receiver for the enterprise. He named his partner as defendant, claiming that Bradford failed to keep his agreement in the partnership.

The aggregation includes "Blackface" Eddie Ross, Slim Vermont, Emmett Miller, Jack Smoke Gray, J. Lester Haberkorn and Karl Denton, Roy Slippery Francis, Hi-Brown Bobby Burns, Johnny Healey, Leslie Berry, Jack Scoops Kennedy, Al Tint, Melnotte Duo, Henri Neiser and Hadji Lessik.

The outfit was motorized and took to the road with new scenery, wardrobe and special paper.

"Love's Fashion" Off?

Shuberts' tryout of "Love's Out of Fashion," by Gladys Unger, is reported due to fold without coming to Broadway. Cause is said to be salary difficulties Walter Woolf, starring, has had with the producers.

Playing Asbury Park currently.

Future Plays

"Playing The Game," by Walter Newman, is now slated to open Sept. 21. Talbot, Inc., producing, with the author to direct. Show is a revamped version of "Judge's Secretary," tried last season. Jane Allen, Lucille Sears, Norville Keedwell, Oliver White, Sue Maude cast.

"Rigadoon" by Charles Knox Robinson (Green & Gensler).

STALLINGS' NEW PLAY

George Kaufman Staging and Sam Harris Producing

Laurence Stallings, back at book reviewing for the New York "Sun," will be among the new season's playwrights.

Sam H. Harris has accepted a comedy drama which he recently completed. It is called "The Miner Came in '49."

George S. Kaufman will direct.

CO-OP REVUE IN L. A. GOT $8,500 4TH WK.

Los Angeles, Aug. 17.

Only three legit houses open this week after a month of six plays. Closing of three and a letup in the hot weather didn't help boost business, but returns for the week were far from starvation.

"Greeks Had a Word For It" led the town with $9,500. Below average take for the Belasco, but at that figure still a good profit.

"The Broken Wing" at the El Capitan, despite presence of Leo Carillo and Dorothy Burgess, failed to show speed at $5,000. Carillo and the Mexican plays are well known to the Duffy audiences, which in a way is responsible for the small take.

Cooperative "Nine o'Clock Revue" is breathing strong at $8,500 for the fifth week. Nut for the piece is close to $5,000. Production expense is about off now, with the principals getting close to their regular salaries. Plans are for a change in both numbers and blackouts. Coppers put out 100 new stands last week.

Estimates for Last Week

"The Broken Wing," El Capitan (2nd week) (CD-1,571-$1.50). Just about nut money at $5,000. Public losing interest in pigeon English.

"The Greeks Had a Word For It," Belasco (3rd week) (C-1,103-$2.50). Holding up at $9,500 with word-of-mouth canvass responsible.

"Nine o'Clock Revue," Music Box (5th week) (R-965-$2). Salaries are being paid and they're talking about a new edition. Return of $8,500 peps up the show.

Angeling on Own

Three way billing for a legit angel on the loose will occur this fall. Angel is George Schulte.

His play, "Sir Tiny," will have him as lead and producer. Show is to have music, but someone else will take care of that.

Last year Schulte backed "Grey Shadow" for Edward Brown. The play flopped.

Carol Sax Dares B'way

Carol Sax is preparing to enter the legit field in New York as a producer. Has a play titled "Lottie Gathers No Moss," by Arthur Wilmurt, which he'll show in October.

Sax produced American plays in Paris with an American company two seasons ago.

Arno's Own Musical

Peter Arno's entry into legit as a producer will be an untitled musical, opening, he hopes, in Pittsburgh Sept. 21.

Arno wrote the book and will do the scene designing. Score is by John W. Green and lyrics by Edward Heyman. Edward Clark Lilley will stage.

"Dracula" for Road

Going out on its fifth road season, "Dracula," chiller, went into rehearsal again yesterday (Monday). O. E. Wee is producing, with opening set for Newark Aug. 31.

Show will have same cast, headed by Courteny White, Maurice Morris and Marcella Goudel.

Just a Gambler

Royal Tracy, playing part of Mooney in "Precedent," wants to leave that show around Sept. 1.

He hopes to turn producer.

Stock Try Flops

Uniontown, Pa., Aug. 13.

The Penn, operated by the Penn-State Amusement company, is back again to straight talkers, after a two weeks' attempt to put over dramatic stock two days a week. The venture proved a flop. The Robert Fiske players opened the house on July 22 with "Apron Strings."

BALLY TO GET LEGIT SHOWS AS HELP

Legit for the first time in several seasons is being extensively ballyhooed. Principally the propaganda is being unleashed outside of New York, with the big town not hearing much about it.

If the propaganda can be utilized by shows, it is stated, it will aid greatly in any hope of road recovery. Bally, mainly through newspapers and chambers of commerce, is traced to three organizations, with each out for itself and regarded as certain to get into a battle for attractions.

These are the TPROA, Theatre Guild and Shuberts, with all three trying to build subscription audiences with agents out on the road.

One of the propagandaizing results has been several hundred letters from both individuals and chambers of commerce, with the latter offering to turn over auditoriums and halls in the attempts to give their towns stage attractions.

Because of the closing of theatres to legit, auditoriums may be played on a larger scale than heretofore. One producer, with that in mind, has obtained a list of every such hall in the country with data. It may also mean that there will be considerable wildcatting of shows.

Frisco Grosses

San Francisco, Aug. 17.

"Oh, Boy" opened strong at the Alcazar, with the chorus getting as many raves as the principals; $6,000 the first week. Billie Burke in "The Vinegar Tree" is still doing outstanding biz, $17,500.

The Nugents closed their new comedy, "A Fast One," after two try-out weeks at the Columbia for poor b.o., final week $5,500.

The town is on its toes to see Ethel Barrymore after a week's rest offering "The School for Scandal" at the Geary (17). Maybe it's all the publicity, but the advance mail-order sale is reported heavy.

Estimates for Last Week

"Oh, Boy," Alcazar (1st week) (M-1,269; $1.50). Good opening week at $6,000.

"Vinegar Tree," Curran (3d week) (C-1,700; 2.50). Holding up steadily, $17,500.

"A Fast One," Columbia (2d and final week) (C-1,700; $250). Poor at $5,500.

Cinsy's Legit Season

Cincinnati, Aug. 17.

The Shubert, dark for the summer, will start the new legit season Sept. 21 with "Crazy Quilt."

Under Drama League auspices, says Trowbridge, manager, the house will present "House Beautiful," "Mrs. Moonlight," "Improper Duchess," "The Silent Witness" and "As You Wish Me." Other coming attractions named by him are "Wonder Bar," with Al Jolson, and "Three Little Girls."

Trowbridge also manages the Cox. He says a new stock may operate there. The Cox has been idle since spring.

Walter East with Plays

Hollywood, Aug. 17.

Eugene Walter is working on a deal to produce a number of plays on Broadway this fall.

He plans leaving here in two weeks for the east to close negotiations. He states he isn't currently interested in pictures, not having done anything in that line since leaving Pathe several months ago.

Mrs. Cohn Runs Agency

Samuel Mayer, manager of Cohn's ticket agency since the death of Louis Cohn, is out, as is Phil Bloom, the auditor.

Mrs. Cohn is conducting the agency. Understood new financing led to the changes.

$18,000 for "Free"

Boston, Aug. 17.

"Free For All," the musical at the Colonial, got $18,000 last week.

Only legit show in town.

London Show World

London, Aug. 7.

New theatre, Shaftesbury avenue, Gaumont British owned and controlled by Fox Movietone News, opened August last year and within 11 months clicked up its 1,000,000th paying patron. This is hot going for a 523-seat house. Show runs for 50 mins. and draws queues most of the evening.

John Maxwell, head of British International Pictures, bought the film rights of "Queer Fish" at the fall of the first night curtain at the Apollo.

Arthur Hardy and D. A. Clarke Smith, managing and playing a stage role, will repeat their parts in a talker.

Film grosses are booming, with a load of top line pictures around the West End.

Maurice Chevalier's "Smiling Lieutenant" clicking to around $25,000 weekly, very hot for a 1,200 seater, Carlton. Tivoli doing similar business with "Daddy Long Legs" and Plaza drawing heavy patronage on weekly or fortnightly change scale.

Attitude of British censors is evidenced in the way they snicked "Smiling Lieutenant" for this country. Shots of the Austrian Emperor were ousted, as were the handslaps between the two women, latter being prettiest pansy pats.

Checkerboard sequence also got a slicing. Judging by reports from New York, some new dialog must have been dubbed into the film.

Much talk of developing multilingual and Anglo-American production, with Paramount, M-G-M, Radio, Universal, Warner Brothers and United Artists known to be either dickering for entry into the British field already or established in it.

Well-known Continental producer, Carmine Gallone, said to plan making a dozen over here.

First serious effort in England to establish a film school has been sponsored by Adrian Brunel and Sinclair Hill, film directors.

Backed by a board including an odd Lord or two, not to mention a Knight, they are starting the British Cinematograph Training Studio, and all pupils will have to satisfy an examining board they are worthy.

Young English agent couldn't get a break and decided to do something else.

He thought of an accordion band, lined up a troupe and called it "Henry Benito and his San Marino Piano-Accordion Band."

The band clicked. At Birmingham the local Fascisti organization went back-stage to pay homage to their countryman, Benito, who bore the illustrious name of their patron saint.

After failing at the sign of the order several times, Benito admitted he was born and brought up in London, whereupon the gang aired him.

Benito is sticking to his cognomen. He may not be popular with the Fascisti, but the bookers like the accordion band, now making it's first appearance in England.

Benito's real name is Bennett.

LONDON 'SUNDAY NEWS' ABRUPTLY SUSPENDS

London, Aug. 17.

At six o'clock Saturday evening (15) the staff of the "Sunday News" was told the paper would cease to function immediately.

Paper has been edited by Edgar Wallace for the past six months. Wallace added 40,000 circulation in that time, but the paper still failed to show a profit.

Prague's Musical Talker

Prague, Aug. 7.

Prague film director, Carel Lamac, is preparing a new film in both Czech and German languages which will bear the title, "What Say You of Haselhuhn?" The story is based on the German comedy, "Under Business Control," by the German authors, Arnold and Bach.

Famous Czech actor, Burian of Fieldmarshal fame, will fill the chief role, assisted by Marie Kopecka, the native beauty queen of 1929.

Songs and dances in the picture.

Brailowsky's Wife a Suicide

Paris, Aug. 8.

Mrs. Brailowsky, wife of the pianist, committed suicide by taking poison. She died after three days of suffering.

Temporary insanity is the reason advanced by the authorities.

2 BAD AUTO CRASHES

Janaine Maresse Killed — Mary Heaton Injured

Paris, Aug. 17.

Janaine Maresse, actress, was killed in an auto crash on the Riviera yesterday (16). Three other occupants of the car were badly wounded. Among these is Lucie Derain, local newspaperwoman.

They were driving to the Sainte Maxime Beach bathing resort for a swimming contest when the accident occured.

In another motor crash, near Paris, Horace Ashton, Stellen Windrow and Mary Heaton were hurt. Ashton and Miss Windrow are locally producing a film entitled "Sand."

Miss Heaton is one of the more prominent Americans residing in Paris.

METRO BUYS TALENT FOR FOREIGN BOOM

Hollywood, Aug. 17.

With Irving Thalberg back and having a good line on the foreign situation from his European jaunt, foreign production at M-G-M will be zooming once again.

Thalberg has signed quite a few people this week through Herbert Heidecker, German agent. Latter represents Andre Mertens, the large continental agency. Heidecker will remain here indef, associated with the I. M. Sackin agency.

Through this agent, for German versions, Metro signed Lothar Mayring and Elsa Janssen for leads; also three writers, Robert Harari, French; Werner Klingler, German, and Rene Borgia, Spanish, to do adaptations.

The big Metro find, via the same agent, is Hans Twardowski, who appeared opposite Marlene Dietrich abroad in films and revues, and who will do German leads and English-speaking originals, having a command of both languages.

Heidecker also placed Christian Rub with Fox for German versions.

Stoll Going to Musicals, Replacing Picture Policies

London, Aug. 17.

Sir Oswald Stoll has been so much encouraged about the future of musicals in London he's practically decided to abandon the picture policy at his Kingsway theatre and turn it into a legit house for musical shows.

Encouragement is largely due to the success of "White Horse Inn" at the Coliseum and the potentialities of "Waltzes from Vienna" at the Alhambra.

Stoll is now in close conference with Max Gordon and Hassard Short, both from America, for them to stage either "Band Wagon" or "Casanova" in London. "Band Wagon" is the American show and "Casanova" is a German musical, originally scheduled to follow "White Horse Inn" into the Coliseum. Now, it seems, Stoll wants to put it on right away.

Champ Hand Shaker

London, Aug. 17.

Tubby Turner has been appointed as manager of the new Saville theatre here.

He was formerly manager of the Winter Garden and is accounted the champion hand-shaker among the London managers.

Ada May Coming Over

London, Aug. 17.

Ada May sails for New York Saturday (22), on the "Mauretania."

She'll come back in December to go into the new Cochran show.

AVENUE RENT ROW

Paris, Aug. 8.

The wealthy but sketchy actress-manager, Falconetti, is at odds with the landlord of her Theatre de l'Avenue, Mr. Dupont. Latter declares he was unable to collect the quarter of rent due July 14.

Lease runs until 1938 and Falconetti is said to be trying to sell it.

Apollo Turns Banker

Paris, Aug. 8.

Business so bad here that the banks are taking a leaf from the nite clubs to draw the femme trade. They hire good looking tellers just as the nite joints select their gigolos.

One bank clerk calls the contact boys of the firm the "sex-appeal department."

June Gets Divorce and Marrying Mendes, but Not Going to London

Reno, Aug. 17.

Lody June Inverclyde, who gained a rep across the pond in musical comedy, got a divorce today from John Burns, British shipping magnate. She is going to give Lothar Mendes a chance if Lothar feels the same way about marriage as she does.

June admits she is very fond of Mendes and says they are going to wed in the near future. She hopes her present husband will be a good boy and wish 'em happiness. Not going back to London for the present, she says, and hopes to break into the Hollywood studios.

June said in her complaint that her husband was very, very cruel, extremely cruel in fact, but she neglected to elaborate on the charges, except to say, not for the record, that the complaint covered a multitude of sins.

Burns ignored the summons in the case and made no appearance in the divorce trial. As far as he is concerned there is no divorce. If he wants to be real mean and June marries again he can charge her with bigamy if she ever returns to London. But June has hopes that he'll be the nice fellow he always has been and let her find marital happiness with Mendes, who formerly was the husband of Dorothy Mackaill.

GORDON BUYS 'WALTZER' EXPECTED LONDON HIT

London, Aug. 17.

Max Gordon has bought the American rights of "Die Waltzer," Vienna piece due to open here at the Alhambra tonight. He will stage it in New York in association with the Erlangers with Hazzard Short doing the staging and Albertina Rasch handling the dances.

The deal was closed after Gordon had watched the rehearsals. One of the Shuberts' scouts attended the dress rehearsal and cabled Shubert pronto to bid for the piece, unaware the rights had been disposed of.

Is There a Reason?

Paris, Aug. 17.

Al Woods has changed his mind on sailing again and returned from Cherbourg Friday after going down there to catch a boat.

It's a regular trick with Al, booking a passage, getting on a train and changing his mind. Four times so far this year.

About the same number of times last year.

A Rocky Twin Hurt

Stockholm, Aug. 7.

One of the Rocky Twins, Rolf revue's dance attraction, had an accident on the stage during their performance with Mona Lee (American). Due to a rain sketch preceding, the slippery floor caused one of the boys to fall and hurt his knee.

The boy was subsequently taken to the hospital and will remain there for a couple of weeks, while the brother took the airplane from Stockholm to Paris to see about engagements. The Rocky Twins are Norwegians by birth, educated in England and America.

"Companions" Co. Sailing

London, Aug. 17.

Hugh Sinclair, Vera Lennox, George Carney, Valerie Taylor and a company of 18 sail on the "America," Aug. 28 for New York in order to open there in "Good Companions" for the Shuberts.

Play is scheduled to open in New York on Oct. 6.

European Vaude Ring Can Book Am. Acts for 3 Months on Continent, As Marx Explains to Press in Berlin

Berlin, Aug. 8.

At a dinner given by the press, Jules Marx, of the Scala concern, said that for some years the United States have had a tremendous influence on the entire European vaudeville business. It seems as though the U. S. is inexhaustible in this respect. For some time he had been trying to sign certain acts from the States, but was never successful because the artists did not regard it worth their while to come over just for an engagement with the Scala.

For example, the Scala, has on its September bill Florenz Ziegfeld's best act, "The 22 Ingenues." The transportation of this show alone costs between 10 to $12,000, as their baggage weighs more than 10,000 kg. including instruments worth about $60,000, said Marx. After negotiating for months the technical difficulties of the problem were solved by uniting.

The Scala, concern which covers 5 vaudeville houses, closed a vaudeville booking agreement with Ufa, as it needs the best acts for its many

(Continued on page 56)

WHOLE TAKE BID VAIN

Jeannette MacDonald Barred From Taking Salary Plum

Paris, Aug. 8.

Impossibility of Jeannette MacDonald's playing in Europe before appearing at the Empire, Paris, where her salary is said to be five grand a week, is due to Dufrenne et Varna, the producers also paying her transportation, $1,000 each way.

Numerous offers were made in Europe for appearances of the girl, who is enjoying tremendous advance publicity.

One small Bruxelles house was willing to raise its prices and give her the whole takings for the sake of the publicity she would have given the place.

THEATRE AND FILM MEN MEET FOR DISCUSSIONS

Berlin, Aug. 7.

A discussion took place between the association of Berlin theatre managers and the association of picture producers. This is the first time a meeting has been held between the theatres and picture people.

Situation resulting from the present economic conditions was discussed, also the actor question, and on several important points a mutual agreement was reached.

No resolutions were passed at this first meeting.

Both associations agreed that in in their own interest, as well as in the interest of the entire show business, it would be necessary to find a new and more promising economic basis.

In a short while discussions will be renewed.

Moss Empires Passing Mid-Years Dividend

London, Aug. 17.

Moss Empires will omit its semi-annual dividend this year.

Financial depression given as reason.

3d Sea Farce Likely

London, Aug. 17.

"The Midshipman," just opened at the Shaftesbury, is the third successive farce by Ian Hay and Commander Stephen King Hall, laid aboard a ship.

It's an amusing concoction mainly about naval amateur theatricals and splendidly received. Play looks like a winner.

Champ Accident Jinx

Paris, Aug. 8.

Frances Strauss, an American girl doing the travesty part in Sibyl Harris' production of "Maya" at the Studio des Champs Elysees, holds the American hospital record of having been admitted there eight times in two years.

She is there now after a fall on the stage which caused internal hemorrhages and bruised ribs. An understudy is replacing her in the show.

Besides acting, Miss Strauss also writes songs and plays, one of which, "Reborn," has been bought for A. H. Woods by Irwin Marks, but never produced yet.

Safety First

Paris, Aug. 8.

Professional regulations forbid French barristers from having sofas, couches or other divans in their offices. Armchairs are the limit.

Maria Delbaicin

Paris, Aug. 17.

Maria Delbaicin died here Sunday (16).

She was a Spanish dancer quite well known on this side.

RESENT GERMAN ACTOR IN DUTCH 'WONDER BAR'

The Hague, Aug. 17.

Theatre season in Holland opened officially this week by a showing in Rotterdam of "Wonder Bar." Play was translated by Loeb, Dutch writer, and produced by the Hofstandtooneel with Wolfgang Staudte, German actor, in the lead role.

Considerable protest raised on the part of Dutch actors because of the choice of a German for the play, but the management insisted there's no suitable Dutch actor available.

Belgian Film Venture

Brussels, Aug. 8.

Ostend is headquarters of Ankerfilm, a new Belgian talker producing company. Producer is Henri Storck who has so far confined his attention to semi-educationals like "Excursion Train," "Ostend Scenes" and "Life Saving Service."

Ankerfilm's first effort will be "A Seaside Idyll," scenario by Jan Teugels, Flemish poet. Cast includes Gwen Norman, Raymond Rouleau, Leon Levy and Pierre Vandevoort.

Weather

Paris, Aug. 17.

Quite a lot of rain here, with frequent showers.

Theatricals are being boosted because of that.

London, Aug. 17.

Rainy weather here all last week (16).

Show business benefited.

Farce Needs Fixing

London, Aug. 17.

"Gentlemen Prefer Crooks" opened at the Grand Croydon, for a week's tryout.

It's a roaring farce that needs some drastic revision before becoming a West End possibility.

One Am. Act at Pal

London, Aug. 17.

Only newcomer on this week's Palladium bill is Vic Oliver, American, assisted by Wee Margot Crangle. At the opening show today went over nicely.

Business was practically capacity for the show.

Gest in Germany

Paris, Aug. 17.

Morris Gest, looking well, was in town, looking around. He's off to Germany now.

Cochran's Minor Op

London, Aug. 17.

C. B. Cochran went under the knife Saturday (15) for a slight operation.

He'll be laid up about two weeks.

—Out of Town Reviews—

SCANDALS

Atlantic City, Aug. 15.

The new "Scandals" shows George White with a restraining hand. Either economic conditions have influenced White or he is aiming at a more intimate type of revue. The 11th edition of his "Scandals" has little of the spectacle or the splendor which the producer has been known to cultivate.

Where there used to be curtains of gorgeous stuffs and audacious designs, now one single silk drop serves for the whole show. In the 36 numbers listed there are several decorative episodes but these do not show the lavish hand nor the novelty of the "Scandals" of other years. To compensate for this lack of the pictorial are new faces and new talent plus a half dozen good, lively tunes for which the current extravaganza will be remembered.

Willie and Eugene Howard, the former particularly, provide the humorous necessities as a saving touch. Willie appears in nearly every skit, singing, clowning, burlesquing, and on the whole successful with sallies too reminiscent to be called fresh. Rudy Vallee is spotted in several song numbers and scores easily with his winning personality. He also appears in several of the sketches. While not wholly at ease, as yet, he shows signs of becoming acclimated to the acting stage.

Ethel Barrymore Colt, in her first revue, gives a hint of talent which may be developed. Everett Marshall recently of the operatic stage brings an unusually good voice to this sort of show. Barbara Blair is amusing and Ray Bolger more than that with his eccentric dancing. These are outstanding in a long list of entertainers which include the Loomis Sisters and the Gale Quadruplets.

Lew Brown and Ray Henderson have written some catchy songs. "Life Is Just a Bowl of Cherries," "This Is the Missus," "My Song," "That's Why Darkies Were Born," "Ladies and Gentlemen, That's Love," and "If I Thought I Could Live Without You I'd Die," all seem destined for popularity. Vallee and Marshall share the largest portion of the singing.

White, Brown and Irving Caesar have not done so well with the skits. Most of them take too long to get to their point. There is an attempt to reflect topical issues but this does not go beyond the homely mockeries. Several of last season's play hits are parodied with fair success.

The chorus is nice to look at and completely dressed in all but one number. But dance directors have not awakened, it appears, to the fact that the long skirts of modern fashion call urgently for a new technique in ensemble dancing.

Weintraub.

VANITIES

Atlantic City, Aug. 14.

The latest "Vanities" by Earl Carroll is a revelation of the glamorous, costly hand, playing over sensuous suggestion and pictorial embellishments.

It is a lavish spectacle, lending more than a little novelty and color to his decorative episodes. Stage is crowded with pretty chorus and beautiful show girls, displayed to their fullest in veiled costumes. While this matches Carroll's last year's revue in nudity, with an undercurrent of sexual innuendo and tabloid sketches of double meaning and similar implications, these do not near approach the borderline of the 1930 "Vanities," which brought the producer court notoriety. There are even several sentimental interludes.

Aside from the decorative side, it's a good dancing show. Will Mahoney tickles the funnybone with his eccentric stepping, and does an out-of-the-ordinary stunt with a song medley which he dances on the xylophone. His flair for the comic also serves him well in several of the skits. Lucille Page seems to be made of rubber the way she twists herself in her two contributions. The 3 Slate Brothers score in synchronized dancing. Mitchell and Durant provide the comicalities of grotesquerie and slapstick. Lillian Roth, Helen Lynd and Olive Olsen squeeze as much humor as possible from the material provided. Miss Roth sings most of the tunes which, if not distinguished for freshness of invention, have some compensation in their liveliness.

Best of the numbers are a ballet in chronium, an exotic dance employing Ravel's "Bolero," a scene called "Modern Music," using an ensemble of Theremins; and the dance, "Mask and Hands," a skillful drill in which white hands against a black background give a startling and menacing effect.

A revue fashioned for sophisticated playgoers. *Weintraub.*

FREE FOR ALL

Boston, Aug. 17.

Schwab & Mandell's comedy with music in two acts and eight scenes; written by Oscar Hammerstein, 2d and Larry Schwab; score by Richard Whiting, numbers by Bobby Connolly; first performance at the Colonial theatre, Aug. 10.

Jack Haley, Tamara, Don Tomkins, Dorris Groday, Seth Arnold, G. Pat Collins, Al Downing, Edward Walters, Russ Brown, Gus Howard, Vera Marsh, Peter Higgins, Dorothy Knapp, Philip Lord, Charles Althoff, Jeanette Loff, John Donahue, Grace Johnson, E. Saulpaugh, Peter Lang, Edward Emery, Thelma Tipson and Lillian Bond.

This would have been a regulation Schwab & Mandell collegiate musical comedy if there had been a chorus. Without the chorus, its chances on Broadway depend entirely on speed and humor, neither of which is as yet present in sure-fire quantities.

Hoke is its present saving grace, with Jack Haley doing a great job as the awkward and dumb hero who turns out to be a flop in the finale although he wins the girl. Its a great part for young Haley and he is turning in a hopeful performance, with Russ Brown playing juvenile comedy that does not conflict.

The story is cumbersome and at many spots inept, having to do with college youngsters with too much money who get the communist bug and instead of going to Russia are given a chance to live in an abandoned mine in Nevada and work out their socialistic and free love theories. The second scene where the sap son is sent to be psychoanalyzed is a hokum howl and a low comedy act for vaudeville that should panic the Palace.

The songs average up well although poorly sung, Grace Johnson putting over "When Your Boy Becomes a Man" well enough to run a close second to what Libby Holman would probably turn in with the same number.

A revolving stage is used for quick shifts, although it is not used for audience novelty, but for practical elimination of delays between the eight heavy sets. Without a chorus, and handicapped by absence of voices and more than one dancing team, it will probably reach New York in September as a good laugh show. *Libbey.*

Vaude Ring

(Continued from Page 55)

theatres. Scala-Ufa, the dominating vaudeville group in Germany, proceeded to close booking agreements with the largest vaudeville groups in Paris and London.

This new European "Ring" guarantees the artists, before they leave home, uninterrupted work for three months, claims Marx.

What this means is illustrated by the case of the "Ingenues." The transportation expenses, which the Scala could not have borne alone, will now be met by five theatres.

In future, all the acts brought to Europe through this booking system are subject to a priority right by the Scala concern. Through it the following acts will be seen in Berlin next season: Barto and Mann, Will and Gladys Ahern, Kitchen Pirates, Hudson Wonders, Walter Dare Wahl, Grace du Fay, a troupe of dancers from post-war Russia; The Maxellos, Enoze Frazere, "Ingenues," Edith Lorand, The Bricktops, Bernard Ette, Di Mazzei

Native Artists

Marx added the vaudeville managers are often accused of neglecting domestic artists. Still, as he stated previously, America at present, is the leading country for new and first class vaudeville acts, and consequently the biggest attractions must be imported from that country. Already before the war the percentage of foreign acts as compared to domestic turns was practically the same as it was today.

In concluding Marx stated the policy of his concern is not to build up on wrongful advertising or untruths. He recommended to the German press to investigate and convince itself that acts listed in the Scala program as world attractions are really that. For this purpose he advised them to read "Variety."

"Collaborator" Monthly

New monthly is "Collaborator," devoted to interests of songwriters.

Richard Best, publisher; Richard Forester, editor; Art Ede, adv. mgr.

Being Different

Plays this season are generally running to long casts and many scenes.

So George Greenberg has written one calling for midgets and one set.

86TH STREET

(Continued from page 43)

hearse the show Wednesday morning for the last half engagement, and the others aiding him, have accomplished considerable improvement, but the show is still without punch. Running time is down to 50 minutes, but there's still a certain slackness.

Blossom Sisters, previously No. 2, are replaced by Wee Willie Robyn with billing as from Roxy's Gang. His is a fine voice, but the act never raises itself above the average on sock for vaude audiences.

Unit is now better knit with the Rasch ballet appearing both ahead and behind Robyn, and the latter also chiseled into the afterpiece, "New York to Paris," for a brief Victor Herbert solo with a girl who steps out to top by leading the ensemble through another number. Rasch girls are on so often that it almost seems, with the exception of Brems, Fitz and Murphy Bros., that they make up the unit. Quartet, spotted just ahead of the afterpiece, hold up their spot nicely and try to do the same for the afterpiece.

Scenically, the interior zep sequences for the afterpiece misses its mark to some extent through retention of those fast moving clouds which strike an unnatural note regardless of whether the speed is right or wrong, in progressing as though straight downward. To some extent these cloud effects distract some from the entertainment downstage ahead of it.

Rasch group open and slowly doing a snake hips routine with that probably partly responsible for the lagging part. A couple of the girls step out for very brief and unimportant specialties. Toward the end the girls string into a line and speed up for better results.

Robyn talks too much between numbers, and the Rasch ensemble again at this juncture, with Louise Hansen rating billing for the toe number she does. A cute little trick with an infectious style of dancing, she would probably score better if not jerked off so fast. In the afterpiece she also gets but a brief space for a pleasing jazzical specialty.

However, those in the unit get a better opportunity to sell what they're trying to sell than before.

Char.

Stone's Country Weekly

Walter Stone, recent head of NBC's publicity department, intends to purchase and operate a country weekly with a New England circulation.

Walt's dad was until recently the publisher of a country weekly around the New England territory.

Incorporations

(Continued from page 7)

Moines, listing 250 shares of common stock of no par value. Delmar Shaal president and treasurer, and R. D. Edwards vice-president and secretary.

DELAWARE

Wilmington, Del., Aug. 13.

Television Mfg. Co. of America, operate broadcasting stations of all kinds. $500,000. C. S. Peabbles, L. E. Gray, William M. Cooper, Wilmington.

Publix National Theatres Corp. $5,000. C. S. Peabbles, L. E. Gray, William M. Cooper, Wilmington.

Telephoto & Television Corp., photoelectric cells, curry vacuum switches. $30,000. C. S. Peabbles, L. E. Gray, William M. Cooper, Wilmington.

E. C. Lynch Ticket Agency, Inc. 1,000 shares, no par. J. Vernon Pimm, Albert G. Bauer, Philadelphia; R. L. Spurgeon, Wilmington.

Convex Screen Corp., general motion picture business. $100,000. C. S. Peabbles, L. E. Gray, William M. Cooper, Wilmington.

New Screen Corp., general motion picture business. $1,100. C. S. Peabbles, L. E. Gray, William M. Cooper, Wilmington.

The Great Northern Electric & Television Co., obtain patents and develop same. $100,000. G. H. Ashley, H. M. Ashley, A. G. Blyer, Denver, Colo.

International Radio & Electric Corp., 5,000 shares, no par. Arthur H. Braunwell, Union City, N. J.; Esmonde C. Cotter, New York, N. Y.; William B. Dunn, Richmond Borough, N. Y.

Candall Theatre Corp. $800,000 and 40,000 shares, no par. H. M. Crandall, J. P. Morgan, C. Chester Cayood, Washington, D. C.

Pennsylvania Dispatch Publishing Co. $200,000. Anna Gore Grise, George P. Grise, Philip Anthes, Pittsburgh, Pa.

Consolidated Newspapers Corp. of New York, owning and publishing newspapers and magazines. $50,000. George P. Grise, Anna Gore Grise, Philip Anthes, Pittsburgh, Pa.

Pittsburgh Dispatch Publishing Co. $100,000. Anna Core Grise, George P. Grise, Philip Anthes, Pittsburgh.

Symphonic Sound System, Inc., broadcasting apparatus, equipment, etc. 700 shares, no par. D. B. Hiliard, E. P. Crawford, A. M. Welsh, Wilmington.

Changes and Increases

Television Corp. of America. $200,000 to $600,000.

Western Television Corp., Chicago. $100,000 to $1,100,000.

Games, Inc., to Paramount Sales, Inc., Philadelphia.

International Radio Corp., to Intercontinental Radio Corp., Philadelphia, Pa., and from 250 to 300,000 shares, no par. (Corporation Trust Co.)

Des Moines Music Co., Inc., $20,000 to $100,000 Hennipen County, Mo. (Corporation Trust Co.)

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?

It encourages her to lay other eggs, of course, once she sees the first egg in the nest.

Once you have taken Life Insurance you will want to increase your Insurance as you go along—it's human nature to want to do so.

In this way the Life Insurance habit is born—the most valuable habit any one can acquire, and the foundation on which many of the great fortunes of today were built.

For further information see

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RKO
MAYFAIR Bway & 47th Always Cont. Show Cool
Barbara STANWYCK
in "THE MIRACLE WOMAN"
with DAVID MANNERS and SAM HARDY

PALACE 47th St. & B'way Mats. Daily, 2.30.
5th BIG WEEK
LOU HOLTZ | KATE SMITH | WILLIAM GAXTON
LYDA ROBERTI
LEW POLLACK & CO.

58th ST. 1st Lexington & 3d Ave. 11 a. m. to 11 p. m.
Wednesday to Friday, Aug. 19 to 21
RECKLESS HOUR
with
Dorothy Mackaill—Conrad Nagel
The MYSTERY TRAIN
with MARCELINE DAY

86th ST. at Lexington Ave.
Wednesday to Friday, Aug. 19 to 21
DOROTHY MACKAILL
in "RECKLESS HOUR"
CONRAD NAGEL
ARMIDA—In Person

BEATRICE LILLIE and ERNEST TRUEX
THIRD LITTLE SHOW
MUSIC BOX Thea., 45 St., W. of B'way
CH. 4-6160. Eves. 8.30. Mats. Today-Sat.

Copeland's Sport Mag

R. H. Copeland, formerly with "Women's Wear," has gone into mag publishing for himself. He'll put out a new sports magazine in early September.

Ad Getting Process

Odd spectacle of a New York department store supporting a labor organ, although perhaps not in the least interested in its objective, is furnished in the case of the new labor monthly newspaper, "The New York Labor World."

Bright idea of the editor was to insert in the first issue a cut of Grover Whalen, together with the prediction that the former Police Commissioner and now general manager of the John Wanamaker store, will be the next Democratic choice for Mayor. Gave the hint that New York labor liked the selection.

Second issue of the paper carried a half page ad of the Wanamaker store and the third a full page ad. Fourth issue out soon. Odd that Bernarr Macfadden, seeking all these years to lure the department store ads for his "Graphic" never thought of it.

The sheet, a monthly, is a three-men affair, with Royd Morrison and Richard Walsh handling the editorial end and S. J. Scoppa the business manager.

"The New York Labor World" has mostly an amusement tinge, the publication just now concentrating on the efforts of the union forces to unionize the Lee Ochs picture theatres in New York.

No set date of publication.

Fawcett Tax Fraud Suit

Capt. "Billy" Fawcett, publisher of three national film periodicals, and proprietor of Breezy Point, summer resort, is charged in Minneapolis in a suit filed in Federal court with having filed fraudulent income tax returns in 1925. The suit was filed by W. H. Taylor, former business manager of the Fawcett publications, in behalf of the United States. It is alleged that Fawcett owes the government $136,293.

In September, 1925, Fawcett filed a claim for refund of taxes and, as part of the claim, represented that in 1921 a salary of $81,250 had been paid to Harvey Fawcett, a brother, since dead. The government refunded $15,327, the complaint states.

The complaint charges that the salary actually paid to Harvey Fawcett was only $7,000 for services in 1921 and that instead of a refund being due Capt. Fawcett, there was a discrepancy of $51,819.38 in tax payment for 1921. Double liability for the deficiency and the amount refunded plus penalties bring the total demanded to $136,293.

Counsel for Fawcett declares that the government had once investigated the returns because Capt. Billy had filed his income tax statement on the wrong form and that the matter had been settled in 1926. It is charged that the suit is "spite work for an old grudge" and asserted that Harvey Fawcett himself paid an income tax of $30,000 in 1921 on the $81,250 salary, the correct amount, and other income.

Splurging on Show News

The leading morning and afternoon newspapers in Hartford are after the movie-going public. Both the "Times" and the "Courant" have added several features to their movie pages and now are devoting more space to that than to any one other department in the newspapers.

The "Times" is splurging with special page one boxes, while the "Courant" gives prominent publicity in large size advertisements. While the "Courant" and "Times" have leased wires carrying Hollywood stories, the former has added a columnist devoting his time to local theatrical news. The "Times" is also publishing personal reviews instead of readers, with the added comment on other than review days that all readers are paid for.

The "Courant" has eliminated all readers and will only publish actual comment made on pictures by members of its own staff. On various days as much as two full pages is given in each publication to amusement news features and publicity items some of it under the guise of Hollywood specials by feature writers.

Submerging Eds

Chain pulp-paper mag publishers, in an attempt to cut down the overhead, are placing groups of mags under a single editor. Makes the factory of pulp-paper mag publication complete, besides sending editors to early graves.

Individual editorship in the pulps, which made Bob Davis' name as well known as "Munsey's," when editing that mag, now a thing of the past. There isn't an editor's name that means a thing to a pulp any more, for the simple reason that editors' names are strangers to the pulps. Won't do to plaster a single name on five or more mags at the one time.

One of the oldest of the chain mag houses thinks nothing of saddling an even half dozen publications on a single editor. These editors haven't even an assistant for each of the mags under their supervision, either. Editor merely separates each of his accepted stories by their type, leaving the rest to the print shop.

Editors' personal columns and other touches which used to make the pulps alive now missing. Too much for an editor with so many mags to handle.

Merger Echoes

N. Y. "World-Telegram" reported taking it on the chin plenty of late. Estimated losses since the merger with the "World" is a quarter of a million. Drop in advertising has been marked, especially department store business.

In taking over the "World" the latter's contracts with the big shops were worked ut in the merged paper. It appears those contracts have expired and not yet renewed. It may explain the dropping of 13 people from the reportorial staff, mostly from the "Worlds," save the one or two under contract. In the "W-T" sports department alone seven former "World" men were let out. Understood some could have remained if agreeing to take a heavy salary cut.

Paris Trib Shakeup

The presence of Colonel MacCormack, owner of the Chicago "Tribune," in Paris, has thrown a lot of light on the existing conditions of the two American dailies in Paris.

Circulation of the Paris "Trib" estimated 14,000, and many throwaways in hotels and resorts. "Herald" prints 34,000 approximately and gives none away. Strength of N. Y. paper is in its financial section, its front page and sports. London takes 2,000 Heralds every day for the city where the paper supplies the only complete European reproduction of N. Y. Stock Exchange.

Both papes running small this season with "Herald" between 12 and 16 pages, usual winter size, and the "Trib" between 8 and 12 pages, smaller than of yore.

Before the Chi executive leaves this summer, it is expected a number of changes will take place.

Illustrating Writers

Practice of the illustrators is to scribble prose in their spare time. With some a fad, as in the case of Rockwell Kent. With others a serious effort to turn prose writer, as with John Held, Jr.

The late Arnold Bennett and Will James, cases of illustrators best known today as scribblers. Bennett continued drawing for a hobby and writing for a living and fame, reversing the former procedure. James now content to illustrate his own stuff, though it is his scribbling that makes him best known.

With Kent, one of the highest-paid commercial illustrators, it's hardly likely his scribbling will ever be his chief occupation. Held, on the other hand, also in the big money with his drawings, has had some excellent things published and continues to rush the typewriter no end.

Cyrus Curtis Turned Down

Chicago "Daily News" has been taken over by Frank Knox, publisher of the Manchester (N. H.) "Union Leader," and Theodore T. Ellis, formerly publisher of the Worcester (Mass.) "Telegram Gazette." Knox comes in as publisher of the "News," while Ellis is in as vice-president of the corporation, controlling interest in which was purchased from the executors of the estate of Walter A. Strong, former publisher of the "News."

Understood that Cyrus Curtis made high bid for the paper, but was turned down. Knox has 51% of the common stock at $2,500,000, while there is more than $19,000,000 on preferred stock and bonds outstanding. Knox has let the employees in on the stock purchases, to be paid out of their salaries.

No staff or policy changes are contemplated, immediately.

Sybil Harris' Aim

Sybil Harris is taking half a dozen scripts back to New York with her in October, and will try a writing arrangement with Samuel Goldwyn.

Her production of "Maya" was far above the Hollywood average.

Best Sellers

(Reported for week ending Aug. 15 by American News Company.)

Fiction

Shadows on the Rock, by Willa Cather	$2.50
White Birds Flying, by Bessie Streeter Aldrich	2.00
Hatter's Castle, by A. J. Cronin	2.50
Sixth Journey, by Alice Grant Rossman	2.00
Good Earth, by Pearl S. Buck	2.50
Red Pepper Returns, by Grace Richman	2.00

Non-Fiction

Washington's Merry Go-Round	3.00
Culbertson's Summary, by Ely Culbertson	1.00
Arrows of 1932	2.50
American Black Chambers, by H. D. Yardley	3.50
Mexico, by Stuart Chase	3.00
Russia's New Primer, by M. Ilin	1.75

Real Names of Authors

Nalbro Bartley, author of "The Devil's Lottery," is Mrs. Horace Lerch; Phyllis Bottome, "Devil's Due," is Mrs. Ernan Forbes-Dennis; Cheiro, "You and Your Hand," is Louis Hamon; Harry Sinclair Drago, "Women to Love," is John Wesley Putnam; Richard Keverne, "The Fleet Hall Inheritance," is Clifford James Wheeler Hosken; Godfrey Sweven, "Limanora,' is John Macmillan Brown; Rebecca West, "Arnold Bennett Himself," is Mrs. Henry Maxwell Andrews.

But who is Thomas J. Randall, author of "Virtue O. K.'d"?

Films as Book Spur

Film production affects considerably booksales in Paris. Whenever a film is to be made from a play or a novel, sales leap. Everybody connected with the studios attempting to get a copy.

The cheap edition of Tristan Bernard works which include the play "Cordon Bleu" ("Good Cook") is practically unobtainable, Paramount having decided to film the story.

Hearst Coppers Inspecting

Beaucoup annoyance is being registered by the "American" and "Journal" staffs over that package inspection thing. Can't take anything out of the Hearst building without a slip. Okay enough for factories, the editorial folks feel, but a nuisance for anyone else.

Last week two reporters off on hot tips were held up five minutes in the lobby arguing with the guards. There's plenty of steaming around.

Hannagan's Stories

Steve Hannagan, publicist of Miami Beach, the Memorial Day motor classic at Indianapolis and so forth, has opened offices in New York. At present he is devoting considerable time to magazine writing and is about to start a series of 52 semi-fiction stories for "Liberty."

Hannagan is completing a series of 12 stories on sports events and personalities for "Cosmopolitan." The yarns run about 5,000 words each.

A 3c Mag

Selling for 3c. a copy and listing such contributors in its first issue as Edna Ferber and Cosmo Hamilton, New York's cheapest monthly magazine, the Metropolitan Home Journal, goes on local newsstands Sept. 28.

It's the first-born of the Partell Publishing Co. and is specially designed to catch the female eye. Heywood Campbell is editor. If it goes over, press time will be once a week.

"Sun-Up" Mag Absorbed

The Portland (Me.) Evening News has taken over the monthly magazine, "Sun-Up," which, although in existence for the past six or seven years, has been a decided flop. The News has changed the form of the mag and in its new dress has the appearance of a tab.

Mac's Holding Corp

Teck Publishing Corp. is the new Bernarr Macfadden subsidiary under which the newly acquired group of Macfadden mags will be published. Included are "Novel Magazine," "Amazing Stories" and "Amazing Stories Quarterly," "Complete Detective Novel" and "Wild West Stories."

"Radio News," the newest mag acquired by Macfadden, also goes into the Teck group. Lee Ellmaker will be the Teck head.

Heaping On Scully

Frank Scully is in the American Hospital, Paris, for treatment. Mrs. Scully was also under treatment for a few days in the same hospital following the birth of the first Scully child.

Soon after reaching Paris Frank fell and broke his hand. He decided to go to the hospital for treatment. On the way he sustained a nasty fall, which is causing him much pain in his already bad leg.

Scully takes his troubles gamely but seems to be getting more than his share.

Needy "Boulevardier"

Erskine Gwinne, managing editor of the Paris weekly "Boulevardier," currently considering closing out. The venture is now in the red, showing a loss of about $28,000.

About two years ago, the paper carried as many as 53 pages of advertising, nominally at $60 each, but really bringing about $34 net. Advertising has dropped as low as 15 pages in the slump.

"Vanity's" Film Yen

Mrs. Claire Brokaw, associate editor of "Vanity Fair," is in Hollywood getting an intimate understanding of picture production. This is the first time the mag has sent anyone to the Coast on such an errand.

Currently here also is Stechan, the photog, making portraits for the same publication.

Another P-A Novelist

Another Broadway p. a. has written a novel. Leo Freedman now on the list with "Awakening Thelma," which Brentano's will put out Sept. 11.

It's his first.

Rachel Rubin Hikes

Rachel Rubin is on a six month leave from the Hollywood "Citizen" to visit and write on Syria and Palestine for her own paper and other publications.

During her absence (Miss) Dallas McDonnell is subbing.

1c Dispatch

Columbus, O., Evening Dispatch stands out today as the only metropolitan city newspaper with 1c street sale and home delivery price. The sheet cut from 2c due to a newspaper war with its evening competitor and because of a circulation drive. "Dispatch" has led local circulation field by many thousands for years but hopes to increase this lead overwhelmingly. Direct knock of the cut on opposition front pages has signified that it will maintain the two-cent price.

Chatter

Frederick Milton in on the reorganized "Motion Picture Magazine" and "Classic" with miscellaneous duties, mostly editorial.

Marie Colby is the only bookseller who became a successful scribbler.

The outfit which operates the three cut-rate book stores in those Times Square locations has opened an additional trio, also in New York. Sells books for the equivalent of apples.

Reported that Willa Cather is taking herself seriously since named generally as America's foremost femme novelist.

Louis Bromfield will stay in Paris with the kids because of the paralysis epidemic here.

H. A. McComas' added job is editing the new mag, "Jungle Stories."

Because Peter Arno and O. Soglow could do it, Alan Dunn will gather his drawings in book form, too. Knopf's idea.

After authoring a million or so short stories, Jack Woodford has only now done his first novel. Could never have managed it if he remained in Chicago, though.

Would-be poets circularized last week by a Boston "vanity publisher" who will include lyrical pieces in an anthology at so much per piece, cash in advance.

Rex Sout is.

William Allwin Guenstler got back from South America to discover cigar lighters are out of fashion.

Predicted that "Hatter's Castle" will set a fad for long books. Evelyn Scott already has one containing half a million words.

Mary Roberts Rinehart still counts birthdays.

Tiffany Thayer the hero of a recent fire near his home. Turned in the alarm.

"Author and Journalist" for August not out yet, and there are rumors.

Tom Davin dishing the dirt in earnest in his "New Broadway Brevities" mag.

First book of short-shorts out, "Cameos," authored by Octavus Roy Cohen. All of them previously appeared in "Collier's."

Village literary forum curdling because of the heat.

Clare Sheridan will live in Asia.

Wilson Collison says he'll never write another play, his novels bringing in what they do.

American booksellers ought to get a peek at the catalogs handed out by the French bookshops. Called catalogs, they're really mags and of a high order.

Selna Seaton turned down an assistant editorship on a new fiction mag.

"Mirrors of 1932" and "Washington Merry-Go-Round" invariably paired, though issued by different publishers.

May Edginton has gone over from the Penn Publishing Co. to Macaulay.

Emil Ludwig writing about himself, for a change.

If Rafael Sabatini comes over, it will be to lecture.

What's become of Michael Arlen?

More dirt in Richard Aldington's forthcoming "The Colonel's Daughter" than was in his "Death of a Hero."

Morris L. Ernst writing without Pare Lorentz.

That Random House book on George Gershwin, which comes out soon in a limited edition, will sell for $25 a copy.

Herbert L. Monk, St. Louis "Globe-Democrat" dramatic critic, is father for the first time. It's a boy.

Purchase of a half interest in the Kansas City "Journal-Post" by Henry L. Doherty caused unusual interest there. A hot newspaper fight is anticipated.

George Beck, Broadway p. a., has turned out his first novel. He calls it "That Broad Fanny" and says he wrote it in ten days.

Leo Marsh, of the "American," made an odd break in his theatrical gossip last week when he referred to "Camille" as "the Du Maurier opus."

BEST SELLERS IN THE MODERN LIBRARY

(The Modern Library is a series of 200 of the best-known books in modern literature, printed from large, clear type and bound in pocket size. They sell for 95 cents a copy. In 1930 more than a million copies were sold. The publishers are certain that every reader of "Variety" has taken a few Modern Library titles on one journey or another—but here are a few recent additions that may have escaped notice.)

OF HUMAN BONDAGE, by Somerset Maugham 176
THE DECAMERON, by Boccaccio 71
THE OLD WIVES' TALE, by Arnold Bennett 184
POINT COUNTERPOINT, by Aldous Huxley 180
CANDIDE, by Voltaire 47
THE ROMANCE OF LEONARDO DA VINCI, by Merejkowski 138
PAINTED VEILS, by James Huneker 43
LORD JIM, by Joseph Conrad 186
THE SUN ALSO RISES, by Ernest Hemingway 170
THE PLAYS OF TCHEKOV: The Sea Gull, The Cherry Orchard, Uncle Vanya, etc 171

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20 East 57th Street, New York

NASH PARADE
Historic Events
COMMERCIAL
WLS, Chicago

Love of country and glorification of national heroes are demonstrably susceptible to successful showmanly exploitation. But there is the eternal necessity in all dramatic presentation of doing a thing well. By theatrical standards these Nash patriotic pageants, so-called, are done very poorly.

Admitting an improvement in staging since the first broadcast reviewed two months ago, it was clear from Tuesday's (11) program that the confusion in conception and execution still has the density of a London fog.

Too much spilling and slobbering between the leaky second-hand goblet and the delivery of the inexpertly concocted beverage.

Narrative loses the precious quality of illusion by making the real action a story within a story. In building a modern frame for the historic picture and introducing such disconcerting elements as a 1931 crowd in a 1931 stadium viewing a pageant while aeroplanes roar overhead, and in allowing an NBC radio announcer to be, as himself, a character and an actor in the script, the program was guilty of gross mistakes in dramatic construction.

Common sense presumably, textbooks surely, should warn radio authors against the pitfalls of divided attention and allowing the setting and background to befuddle the audience by detracting from, and thereby, weakening, the story.

Struggling with a new and rigidly limited form it is natural that the radio writer should fumble and stumble. At the same time many of them seem never to have visited a legitimate theatre. Or if they did it was a revue.

After getting itself all tangled up in a skein of non-essentials, when it comes time to get down to real action, the announcer, the busy and popular Wallace Butterworth, has to use the clumsy narrative of telling his audience: "Now I'll transfer you to the microphone on the stage and you can hear the actors." What a strain on the slender thread of illusion!

Once the actors got started on the far-away stage in the 1931 stadium they gave a creditable interpretation of the Battle of New Orleans in 1815.

While on this critical rampage it is necessary to chronicle that the Nash advertising copy is pretty hopelessly unintelligible to anyone not chummy with automobile chatter. Nash names its new features, but doesn't explain them. It all listens like a lot of ritz for a new shift, but could be made interesting and possibly persuasive in a sales sense.

Nash programs are broadcast at 8 p.m. That's a cream hour. And WLS with its 50,000 watts is an ace station. Possessing so much, it's too bad the program has so little.

Land.

CAPT. JIMMY THOMPSON
Talk
COMMERCIAL
WBBM, Chicago

As a reconteur of bedtime fables the captain isn't one to pull his punches. Into the mike he pours them at a Floyd Gibbon pace, with gore and all included. "One shot from my trusty pistol and five Chinamen hit the dust." It's that type of an adventure that this boy, billed as a world war flyer and world traveler, regales the kiddies with, as mother, presumably, stands by to slip them into their nighties.

Guaranteed to work the youngsters up to a high pitch of excitement and fill their pillow-pounding with dreams of marauding bands of Chinese and themselves in the role of the heroic Capt. Jimmy—breasting every conceivable danger, fighting against innumerable odds, outwitting rebel armies and what not. All this for good old Thompson's Malted Milk.

Three 15-minute periods of these adventure stories are served up each week. Program, judging from the returns it pulls, is one of the most popular on the station's schedule.

Thompson's approach to the mike is heralded by airplane sound effects, with the announcer describing the captain's plane antics as he circles about for a landing, slips into a dive, levels off and comes to a full stop down on the water where WBBM's microphones are waiting to receive the captain's lullaby.

LARRY FUNK ORCHESTRA
Sustaining
WGY, Sechenectady

Larry Funk's band broadcast over WEAF three or four afternoons a week, with the orchestra also heard over the air at other times.

Outfit doesn't seem to be outstanding for arrangements used or style of playing. Nevertheless the music is smooth and on early afternoon programs aim appears to be to render tunes of the listening rather than of the dancing type. Orchestra is stronger on strings and reeds than in the brass department. Only occasionally gets hot.

Old as well as new tunes featured, also jazz arrangements of ballads. Banjoist sometimes has a spot for solos, he and pianist getting the breaks. Tenor, of the talking, confidential school, now and then.

Name of New York restaurant where band is playing is mentioned.

TRANS-PACIFIC BROADCAST
NBC Courtesy
KECA, Los Angeles

Whatever ulterior business motive may be present, NBC in the United States and the Radio Broadcasting Corp. of Japan are exchanging courtesies in the name of good will at infrequent intervals. Each has now broadcast one to the other, and more are vaguely on the schedule.

From San Francisco and Los Angeles Aug. 10 a short program was broadcast to Tokyo, there picked up and relayed to the various RBC stations. Items included addresses by Mary Pickford and Sussue Hayakawa in Los Angeles, and some singing Japanese school children and a studio band in Frisco. Announcements were first made in English, then translated to Japanese, and the old gag about the four-minute Japanese monolog which means "no" is no gag.

Miss Pickford was announced as on the program by popular request of Japan's citizens, and aside from the routine expressions of good will inserted a regret that talking pictures had cut her off from foreign audiences. Hayakawa needed no translator, delivering first in English and then in garble without muffing an up-beat.

The Japanese school children sang, first a native ditty and then "America I Love You" to show that everything's okay. The studio band started with "Here Comes the Sun," middled with Victor Herbert's "Pan-American Overture," and finaled with that hot pop ditty, "There Ought to Be a Moonlight Saving Time."

The scientific side of such a broadcast is remarkable. But programs would have to gallop steadily three years to catch up with science.

Bang.

HERR LOUIE'S HUNGRY (5)
Dialect Serial
COMMERCIAL
WGN, Chicago

Low Dutch. So low it's subterranean, so banal, atrocious, and nerve racking that it's an aphorism to say that nowhere but in radio could such moronic humor gain tolerance. Yet the somewhat depressing truth is that this feature has stayed on the air several seasons and is actually popular in some areas. Add to this the fact that it has recently acquired for the first time an advertiser, a rubber heel depot of Elyria, Ohio.

There is a hazard of seeming to exaggerate when attempting to convey the quality of the material used. The dialect, to start with, is very phoney. Every fourth word is everyday curbstone American. Rest is a ghoulish monstrosity such as reality never even resembled.

Perhaps the most unforgivable aspect of the whole stupid make believe is the character of Katie. A man with an especially deep baritone pitches his voice an octave higher and is supposed to be the romantic element. Katie keeps threatening to leave town but never quite gets away. That's the sum and the essence of the story which goes on night after night in maddening repetition of a few stock thoughts and a lot of forced and artificial chatter with much "chas, chas" for "yes, yes."

Imagination suggests nothing worse.

Land.

COWARD SHOE
Yiddish Program
Songs, Comedy
COMMERCIAL
WRNY, New York

Program is announced as under the direction of Misha Levitski, a name on the East Side. Hard to believe, as the Yiddish on the night caught was way off, with the announcer slipping constantly into English. For a Yiddish program, entirely in that language and with only that audience to appeal to, not so good.

Entire period is pretty sloppy. One nice soprano voice doing a couple of Yiddish sentimental songs stood out, though not likely to attract dial turners. Also a nice song by Levitski, supposedly.

Another bad feature is that at least half the time is taken up by praise of the product paying for the hour. Between every number, without exception, the whole spiel is gone through again, asking the customers to buy the shoes. And that enunciation of the name was so bad that you had to look up a newspaper to find out what it was, doesn't help.

Kauf.

EDDIE BUSH TRIO
KFI, Los Angeles

Eddie Bush is of the original Biltmore Trio, when they were at the local Hotel Biltmore. Since then Bush has been in presentation houses and now appearing with the Laughner-Harris orchestra in the Embassy room of the Hotel St. Francis, San Francisco. KFI, L. A., picks up the band and the trio from Frisco on a Coast NBC hook-up.

Bush's trio does vocal harmonics to self-uke and string accompaniments. Uke stuff, in odd solo form, comes through nicely, while their harmony is equally effective.

After a bit on the NBC network, which is a hook-up they didn't enjoy when at the L.A. Biltmore, the trio will be able to personally appear up and down the Coast on their ether rep alone.

Abel.

BENNY MEROFF ORCHESTRA
Dance Music
The Dells
WBBM, Chicago

True to the theatrical maxim that the acrobat always wants to sing ballads, Benny Meroff, a versatile entertainer for anybody's stage, wants to lead a dance band. And just as the ballad singing acrobat has to fall back on his muscles to put him over, Meroff at the Dells has had to fall back on his tricks of the stage in order to put him over as a dance leader.

It so happens that for 30 minutes or so Meroff's band is able to keep up a barrage of specialties, bits, gags, and novelty which ranks as something new and different for a cafe. It may even be that entertaining from the band boys becomes increasingly imperative as a booking requirement. That the Dells is going for this sort of thing is evident in the booking of Ted Healey and his stooges, who will augment the Meroff bunch.

With the Dells, regarded as one of the country's prime summer spots, it was nothing short of sheer Irish luck that allowed Meroff to step out of his five-year Balaban & Katz job into the prominence that the Dells reflects upon the bands that play there. It was possible because as a result of his long run locally as an m.c. Meroff is well known in Chicago.

But lacking this local reputation in other towns, it's questionable if he will be much of a prize as a dance band. For, however full of sock that whirlwind 30 minute act of himself and boys on the floor is, what the dancers want is danceable music. That's the main chore and the inescapable criterion for any dance band.

Meroff belongs on a stage. He will logically gravitate back to vaudeville where with that sensational half hour he can possibly write his own ticket, stand some holdovers and bind a lot of the performances into a knot.

On the radio he has one flaw. He is a poor talker. This was always his weak department as Beeandkay's pampered pet. Benny's tongue gets twisted. It's the missing link in his aplomb and command of the situation. That means he can not aspire to radio personality as such. Regardless of the bag of stunts, even some that could be adapted for the air, it's dubious if the Meroff band can rise above the multiplicity of its contemporaries.

Again forcing the deduction that Meroff belongs to vaudeville, or possibly a musical revue. A career as a dance band is not, of course, impossible. But that will take time and excepting Chicago, where profitable engagements might be arranged for a time, it doesn't seem as if Meroff can find the kind of money the versatility of his boys demands and ought to get.

Perhaps it is fair to remember that the Meroff band is new and to admit that in view of that newness their dansapation isn't bad. But only a sycophant could imagine the Meroffs in the dance division as a rival for top honors.

Land.

COTTON BLOSSOM SINGERS
Songs
WGY, Schenectady

Group of singers apparently touring the country in the interests of the Pineywood School for Negroes at Pineywood, Miss. On this broadcast colored lads offered spirituals, folklore songs, and numbers by Stephen Foster. Worked without piano accompaniment.

Harmony is their forte, singers achieving nice efforts along this line. One chap, leading in "Old Black Joe," revealed a good bass voice.

Program is enjoyable. A woman from the Schenectady area, interested in the efforts being made to train Mississippi colored youths (male and female) at the Pineywood School, gave a short talk in between vocal numbers. Explained economic plight of the negro in Mississippi and detailed the campaign to improve their status. Listeners wishing to help asked to communicate.

Announcing on this program was not up to snuff, pauses between numbers being too long.

RADIO ROUNDUP
Songs and Instrumental
Sustaining
WABC

Half hour of singers with Freddie Rich's band as the background. Thursday night (13) it was pleasant without being unusual. Specialists included Helen Rowland, John Quinlan, Miss Patricola, and a quartet.

Quinlan, announced as from several musicals, offered a ballad and then went into a medley. Voice has power for the mike. Miss Rowland confined herself to a pop but did nicely with that while Miss Patricola officiated for a couple of numbers. Vocal male foursome wound up with an elaborate arrangement of another popular melody.

Just a question here of routining and talent. Rich's orchestra took the long way around on a standardized rendition, branching into bits of other tunes, and, as a whole, gave too much emphasis to the brass.

A fair half hour in he regular radio groove.

Sid.

LANDT TRIO and WHITE
with HARVEY HINDERMYER and EARL TUCKERMAN
Songs, Talk, Instruments
Commercial
WJZ, New York

Crowd quite a bit of vari-entertainment into this 15-minute period. Landt Trio and White are harmonists. Hindermyer and Tuckerman, crossfire, Sam Herman, xylophonist, and Frank Pinero, violinist. Neel Enslen, m. c.

Talent is spotted nicely, no time wasted, and it's all easy to digest. One change for the better that might be made would be to use the crossfire team more often. As is, they are just between numbers which gives them about three or four gags to tear out during the entire broadcast, one gag per time.

Landt Trio and White are a corking harmony quartet. Have swell quartet arrangements. Group delivers all sings in fast, peppy style. Some eccentric harmony work for good effect.

Pinero and Herman, the instrumentalists, have the mike to themselves for about two or three numbers. Just a time filler. Together they don't mean a thing and bring more attention. Better yet, some of the time devoted to these instrumentation numbers could be shifted to the comedy team.

Talent, apart, is all right. But the manner of use could be altered for better results.

OD AND OL
Brooks & Ross
Harmony Singing
COMMERCIAL
WBBM, Chicago

Columbia's local key station imported the Brooks and Ross boys a couple of months ago from Cincinnati, where they had garnered some measure of ether repute as the warbling mainstays of WLW. Since then the boys have been shoved from one commercial or sustaining program to another with such frequency and in such dizzily short intervals that the songsters found themselves walking in on the wrong programs.

Currently the boys find themselves allied to the Odol five-time weekly show, the CBS Farm Community network daily broadcast, a 15-minute interlude over the entire Columbia chain Sunday afternoons, and sundry local programs as guest artists. It is only on chain and sustaining programs that Brooks and Ross are given name billing. And since the antiseptic ballyhoo is confined to local indulgence, their own monikers are not mentioned.

Strictly as vendors of vocal harmony, Brooks and Ross pack an easy edge over any of the local rival teams. But when they yield to the urge of crossfire persiflage, either between themselves or with one of the station's announcers, the boys dismally overreach themselves and chalk up a flock of demerits against their status as ether entertainers. For patter comedy they have neither the flair nor a fundamental understanding of its peculiar mike application.

On the Odol show the boys divide their routine between new and old pop numbers, usually including a punchy dramatic recital. Each of the team reveals a voice rich in melodic nuances and equally impressive in tossing off any type of selection, but withal most effective on ballad delivery.

Commercial is giving away $10 for limericks, including the word Odol, that can be sung to the tune of "It Ain't Goin' to Rain No More." Brooks and Ross warble the prize verses just before the close of the program's 15-minute stretch.

REIS and DUNN
Songs and Comedy
COMMERCIAL
WOKO, Albany

Les Reis and Artie Dunn broadcast a 15-minute program of songs over the Columbia network during an after supper period twice weekly. They are from vaudeville and work in the variety style.

Ballads, comedy numbers, topicals, fast-talking bits, and novelties. Harmonize acceptably on the straight musical selections and whang over the others. Some of their arrangements for pops sound a trifle different from the usual run. Little dialog of the nut order, too. Snappy accompaniment on a piano accordion furnished by a third chap.

Team packs a lot of entertainment into a quarter of an hour. Act is capable of "traction" on a commercial.

MAY F. SPEAR
Fashion Talk
Sustaining
WGY, Schenectady

Miss Spear, fashion editor of a magazine, gave an afternoon talk on the latest styles from Paris over NBC recently. Remarks directed exclusively to women.

Miss Spear's voice is pitched lower than that of the average femme chatterer on the air, tone being rather pleasant to the ear. She essays a conversational style. However, that clipped effect at the end of sentences, used by many women radio speakers, is in evidence. Speaks rapidly.

Some technical details used, but these undoubtedly understood by women listeners.

Speaker's position with the magazine mentioned in announcements.

CARVETH WELLS
Lecturer
COMMERCIAL
WENR, Chicago

Carveth Wells is an English explorer from Milwaukee. He has a delightful sense of humor in his lecturing but this he very carefully checked with his hat when entering the hushed and solemn broadcasting sanctorum of the American Tobacco Company to deliver a discourse on the charms of Cremo, the spic-span and spitless jitney cigar rolled in a decuspidored nicotinery.

Having experienced the pleasure of Mr. Well's drollery as commentator-star of his own geographical motion picture, "Hell Below Zero," now playing for B & K, it is possible some Chicagoans tuned in Tuesday (11) anticipating a few giggles. They should have known better. In this inflexible formula there is no room for humor. Mr. Wells in his best drawing room intonation merely read from a paper a lengthy harangue as dry as an English stogie.

It is to be assumed that Mr. Wells pocketed a nice fee for his little chore. It was really a fine bit of elocution. Much more bearable, for example, than the oh, so dramatic leading lady who came earlier in the same broadcast and—also for an honorarium — droned out two minutes of advertising flubdub.

That all is not completely serene in the radio council of the American Tobacco Company is evident from the public referendum now in progress to determine if there is a demand for something besides poultry. If and while contemplating a modification of its musical style this program might well ask themselves if their sledghammering of advertising copy is the acme of sound physchology. Light and softer and less bellowing by the announcer might be a worthy slogan all around.

Meanwhile, the next time they hire Carveth Wells they should really get some value out of him. He can be most entertaining.

Land.

GILBERT GABLE
Talk
Sustaining
WOR, New York

Gilbert Gable, announced explorer and adventurer, has an interesting series here. It's a sort of round-table, judging by the talk, with Gilbert telling his fellow-men of some of his experiences.

This sketch, Thursday (13), bordered somewhat on Ripley's "Believe It Or Not" type, although not intentionally so. Gable dealt with the unusual sights and experiences.

Gable took two small towns in New Jersey, which he had visited, as instances. One was Vineland, other sounded like Brighton. He tells of a four-story house in Vineland, the occupants of which have never been on the ground. He also stated that that town had a population of three million. After some gagging and egging on by the other chaps, Gable explains that Vineland is a chicken town, the four story house mentioned being used to raise chickens only. The three million population he spoke of, he later explains, is the chicken population of that town.

A pleasant verbal period that carries quite a bit of interest. Nicely presented.

VAUGHN DE LEATH
Songs
Sustaining
WEAF, New York

Vaughn De Leath is staging a return after away from the mike for a number of months. She left NBC during the early spring, last, to travel in Europe.

If Miss De Leath keeps up the type of work she is here doing and continues to be as well spotted as to time by NBC, she should outdo her former popularity. Looms up like a comer for commercial use.

Has a good little voice, not extraordinary, but likable. Also a catchy way of putting her songs over. Doesn't indulge in the current "croon" vogue, which radio artists of both sexes are currently obsessed with. Her method of handling songs though, is what counts most.

Uses mainly ballads, now and then weaving in a song of faster tempo. The few light patter moments with the announcer in between songs, oke.

Orchestra used both as accompaniment for the singer and for a few straight musical moments.

CHARLEY LUNG and GANG
Monolog
KGFJ, Los Angeles

A one-man mimic affair, with the originator, Charlie Lung (previously B. C. Davey, picture cameraman) doubling in voice for all the characters. He's a Chinaman, Negro, Italian, Mexican, and whatever other characters are needed to carry the continuity.

Motif is a Chinese broadcasting station from which the various characters ostensibly operate, and satirize radio broadcasting. Act has been at the station for three months and is one of the local favorites. Period is tied in with a regular hour broadcast of the station's orchestra.

Davey's ability to imitate the varied nationalities is the outstanding feature.

Inside Stuff—Radio

One of Those Never Admit Fellows

The other night the announcer for one of the national networks, spieling over the air for attractions at one of the Village night spots, forgot himself and announced the Greenwich Village Inn, place's opposition. Owner having the wire happened to hear the mistake in a restaurant nearby and called it to the attention of the announcer.

Latter still maintains, without knowing owner heard the announcement, that he couldn't have pulled such a boner.

Film Players Can't Ad Lib

Coast radio stations say that the toughest of all broadcasters are picture people. Same as at those Hollywood premieres, if they do show up they don't know what to say, and generally make a pitiful mess of it. Metro several months ago realized the effect this would have and now has a radio department headed by Ernest Van Pelt.

Metro's rule now is no picture celebs from that lot can go on the air unless they receive full instructions from Van Pelt on what to say or do.

No Television Pay

Of all the artists used on CBS television broadcasts, none receive any salary for the work except Natalie Towers, only girl holding a television contract from the network.

Rest of the artists used, and hundreds of them have already appeared over television, do so gratis. CBS has at its disposal for television its own talent, including artists under contract to Columbia Concert Corp., its subsid. Outside artists, frequently used by the network, are given a talk on benefits of appearing for sight-sound transmission, and, if willing, do so gratis.

Daily Mail

Making a three months' survey of the mail it received daily, NBC discovered that they averaged about 13,427 letters received daily. Survey included letters received of all types, fan mail, criticism, questions, etc.

It also discovered that an average of 100 special delivery and registered letters are received daily and also about 100 telegrams a day.

NBC employs 23, all men, to operate its mail room.

Ruling On Announcements

New ruling by the Federal Radio Commission is clearing up a lot of unwieldy announcements on records and transcriptions. Commission says it is not necessary to announce as an electrical transcription or record any sound coming from that source that is used as introductory, incidental, sound effect, atmospheric or station signature music or effects.

Only when transcriptions or records are being used as the main body of the program is it obligatory to announce the source of the sound.

In the past, when a sig or effect in constant use was canned to save time and money, it was necessary to cut in, spoiling the effect, and state that it was either a phonograph record or transcription.

Song Restrictions

For a week radio stations were permitted to play "I Found a Million Dollar Baby" without restriction and plugged it constantly in that time. Then the society sent out a restriction on "Baby," but allowing the other "Quilt" numbers to be played.

Longest list of tunes from one show ever on the A. S. restriction list is the score of White's "Scandals," which contains 17 "musn't" numbers.

Rate Clippers

Price-cutting on air time among the medium sized Los Angeles stations has the more ethical ones woozy. Oil company with $200 a week to spend on the waves was offered three 15-minute periods for that sum by one station.

Seeking a better deal, two other stations each offered the firm, for the same sum, six half hours with a 15-piece orchestra and a singer.

RADIO ON UNTIL 5 A. M. DAILY

Sept. 15 WMCA will stay on the air until 3 a. m. in the morning and eventually expects to keep broadcasting until 5 a. m. Donald Flamm, of WMCA, wants to keep the air waves busy 20 hours daily.

WMCA will first try 5 a. m. broadcasts on Saturday nights for the benefit of the all night parties. If idea catches, station will be on until that hour daily.

A-K on Canned Discs

Chicago, Aug. 17.

Atwater Kent, Philadelphia radio set manufacturer and sponsor of network programs over NBC for several years, joins Philco and Majestic, two other leading set builders, in switching for the coming season from network personal broadcasts to canned radio disc programs.

Kent will use the network for only a very few programs during the season, having contracted for 26 half hour disc programs.

Joachim's Idea Hits

Hollywood, Aug. 17.

After three months on the coast, Doubling at KFI and KNX, Maurice H. H. Joachim, East Indian actor and author, leaves here for 13 weeks in Chicago for Dr. Strasska's Toothpaste. He recites experiences in the Indian secret service.

Following the Chi engagement, Joachim will repeat in San Francisco for Strasska.

COLLEGE PROFESSOR PRODUCTION HEAD

Chicago, Aug. 17.

With the Artists Service branch now functioning more or less smoothly, NBC's local unit management has turned its attention to the reorganizing, reassigning of duties and general tightening up of the loose cogs of the production department staff. Revised setup, as far as it has gone, places C. L. Menser in full authority over all shows broadcast from this end and brings into existence a program advisory committee. Latter group will act as a contact between the production and sales department.

Production department had previously been carrying on without anybody in direct charge. Musical programs of major importance came under the supervising eye of Don Bernard, while Fred Ibbett gave directorial attention to the dramatic show phase.

For the past few months Menser, formerly a Knox college instructor, has been commuting between the network's New York and Chicago studios, putting the finishing touches to some of the ace commercial programs. One of those coming under his supervision on the Chicago end; the Nash Motors Pageant of Progress, hasn't been getting above mediocre rating in radio circles, and is generally regarded as a shoddy piece of work of its kind. Network's passup of the local studio boys in the appointment of Menser, an outsider, has come in for much comment.

Don Bernard heads the program advisory committee. Chain's idea is to have the latter work up program suggestions for submission to prospective clients, with a member of the committee, an experienced ether producer, going along with the network's salesman to expatiate on the suggestion in the presence of the prospect.

Morris Office Handling Draws 2d Cigar Account

Wm. Morris office Sept. 1 starts handling the Robert Burns program, CBS, for guest artists.

Commercial will be turned over to Morris because of the way the agency handled the recent White Owl CBS broadcast, which cost $5,000 for the hour.

Both firms are operated by the General Cigar Company.

ADVERTISING BY STATION IN DETROIT

Detroit, Aug. 17.

On the basis that radio entertainment is on a par with the theatre, Station WXYZ here has begun daily ads in the newspapers for its programs. Ads are on the regular show pages and mention the artists, sponsors and so on, as though it were a theatrical performance.

Probably the first time that a radio station has placed itself on the map definitely as theatre competition.

WXYZ is owned by John Kunsky and George Trengel, former Publix theatres partners in Detroit.

2 WHYS FOR LABEL CHANGE PROSPECT

Chicago, Aug. 17.

With the newspapers in the midwest threatening to follow the lead of the Chicago Times in eliminating all commercial mention in the listing of programs in the radio columns, the advertisers and agencies are hunting some manner of making their commercial and radio names synonymous. In many cases, it may mean the entire revision of commercial labels, and in all new advertisable products it is certain the new names will be those that will be interchangeable.

Manufacturers are getting their tips from the manner in which some products are being asked for by the public by their radio handle rather than the regular title. Thus, storekeepers in the rural districts offer many instances of customers asking for Amos and Andy toothpaste, rather than Pepsodent, also asking for "Real Folks" vaseline rather than Cheseborough, which puts on the "Real Folks" program.

Advertisers are figuring on getting in-between names for their product and programs, that both may be interchangeable, for listings and for sales.

Spitalny on NBC Staff

Phil Spitalny, currently on a barnstorming tour with his band for NBC, will be made one of NBC's musical directors at the completion of his tour.

It is reported Spitalny will be located in NBC's New York office as a leader for house orchestras, and not engaged for any hotels or theatres, during the fall at least.

Like the other NBC musical directors, Spitalny will be under Erno Rapee, head of NBC's musical department.

Johnstone Permanent

Johnny Johnstone, made temporary head of NBC's publicity department after Walt Stone's resignation, will fill that berth permanently. NBC decided to make no change in the present layout of the publicity department.

Johnstone preceded Stone as head of the publicity department until raised to M. H. Aylesworth's assistant. Hereafter Johnstone will continue permanently to double between both berths.

Engagements

Eileen Clarke added to Valspar broadcasts as regular feature past Saturday (15). Miss Clarke has had no former radio experience, being chosen by Valspar after an audition last week.

Name Bands Cutting Rates in Rush To Grab Air Commercial Side Money

Chicago, Aug. 17.

"Name" bands who have previously opposed and criticised NBC for the small stipends offered by the network for commercials, may soon be working for the same small money. And not for NBC.

A fever has struck the bands. They are throwing business judgment to the winds in an effort to grab quick broadcasting mazuma. An inevitable result of this policy will be the beating down of "name" dance band salaries to the levels of NBC studio groups.

Instead of respecting their own prestige and standing, bandsmen, over eager, are accepting non-exclusive contracts from advertisers to broadcast as low as $500-$750. Bandsmen have a single thought; get a lot of commercials. Combined revenue of three or four advertisers weekly would be large. But dangerous in principle and as a wedge for lower salaries all down the line.

Recently a Chicago band of reputation declined an offer of $500 premium for exclusive appearance for one advertiser. In the end the band worked for the same advertiser that much cheaper and went hunting for other accounts.

Right now advertisers and advertising agencies are willing to pick up the bargains. All they see is that they've got Joe Doakes Californians for $650. Later on when the Non-Squeak Shoe realizes that the Always There Frigidaire and Murphy's Hen Tonic also have Joe Doakes and that the public is hopelessly confused it may not seem like much of a bargain.

Another development just around the corner, unless their advisors halt the scramble among name bands, will be the projection of the second stringers. These bands of pretty fair musical merit, some local repute, but not quite a "name" in the fullest sense of that expression, will offer to broadcast for $450.

Unquestionably a great deal of the eagerness in band circles at present is a result of the gleefulness with which opposition interests grab accounts, bands, outlets, and anything else from NBC. If things go as they are, however, NBC may have the final giggle.

Bandsmen continue to maintain their mental attitude that radio money is so much velvet from a side job. Buyers of talent for commercials are getting wise to this curious quirk in the bandsmen's business outlook. During negotiations, reference to an offer from NBC for a studio outfit is an unfailing method of getting another slice in price from the name.

Meanwhile, it seems certain that this year will see dozens of dance bands on commercial programs. Where previously a rarity the sponsored dance band is set for a cycle of advertiser popularity.

After that—it's anybody's guess.

Radio 11 Yrs. Old

Chicago, Aug. 17.

Radio Federation is asking commercial radio accounts to come through with free plugs for the air industry during the national radio week, Sept. 21-27. Understood that more than 35 network commercials have already signified their willingness to give one program session to the interests of radio in general.

Federation has also practically settled with the two networks for a gratis chain program during the gala week, to tell the public about the 11th dated birthday of radio entertainment, and to get 'em to realize the tremendous amount of dollars tied up in their loud speaker.

Amos 'n' Andy, Guests at Negro Picnic, Answer Hostile Race Press

Chicago, Aug. 17.

As guests of the Chicago "Defender," negro weekly, Amos 'n' Andy put on an act at a picnic of 20,000 colored children held in Washington park Saturday (15). Invitation, paper admitted, was framed as a slap at that section of Afro-American journalism notably the Pittsburgh "Courier" that has been putting the blackface comics on the pan. Correll and Gosden brought along with them Niles Trammel, general manager of the local NBC unit.

"Defender's" editorial attitude is that the blackface team hasn't resorted to any material objectionable to colored people, and opposes the petition now being circulated by the Pittsburgh "Courier," demanding that Amos 'n' Andy be put off the network. Petition to date has over 15,000 signatures.

Radio stars also took the occasion as a chance to plug the Amos 'n' Andy candy bars, distributing a flock of samples among the kids.

Big KYW Rent Boost

Chicago, Aug. 17.

Huge increase of rental is reported holding up the renewal of the KYW lease by Hearst for his local Herald and Examiner. Station has been paying $65,000 a year. Westinghouse is asking $200,000 per annum on the new deal.

In the event Hearst fails to renew the KYW ticket, it is figured he'll take over WIBO, current Chicago American affiliate, and make it a combined Herald and Examiner and American station. Local Hearst executives, however, feel assured the Westinghouse price will be clipped and the station will continue to be operated under the Hearst banner.

New Mgr. for WKBF

Indianapolis, Aug. 17.

James D. Carpenter has been made manager of WKBF to replace W. C. Bussing, who retires. Carpenter had been asst. mgr.

Robert Bullard will be continuity and production manager. Blythe Q. Hendricks, former manager of WFBM, has joined the advertising staff of WKBF. G. F. Irish, former director of the Indianapolis Athletic Club orchestra, will be the new program director.

Wilson Stores Back

Chicago, Aug. 17.

"Headlines," a 15-minute dramatic show based on the adventure of a couple of newspaper reporters, has been tied up by Wilson Brothers, chain haberdashers, for release over NBC's WENR, starting in September. Program will run three times weekly for a minimum of 13 weeks.

Sponsors until recently had been using station WBBM, local CBS key. Store chain had pulled its program two weeks before the expiration of its contract because the latter had insisted upon blue-penciling the advertising credit copy.

WBBM'S ADVERTISER FOR BIG 10 GAMES

Chicago, Aug. 17.

Indicated that every one of the local major stations will broadcast the coming season's "Big Ten" conference football games. WBBM thus far has been the only outlet that's a pay check for the series, starting Oct. 8. Latter's sponsor is the Marshall Field department store.

Situation will be similar to that prevailing during current baseball season, with seven Chicago stations shooting a daily play-by-play account of either the White Sox or Cub games.

Patri Cream of Wheating

Chicago, Aug. 17.

Cream of Wheat has signed Angelo Patri, New York syndicating educator, for a series of talks on child welfare over the Columbia system, starting Sept. 8. Ticket calls for 26 weeks, with two 15-minute nightly spiels a week.

Program for the first 13-week period gets release over the chain's basic network only.

Boswell's Commercial

Boswell sisters, CBS artists, go commercial Oct. 16, with the Baker Chocolate period.

Disc Reviews

By Bob Landry

Rudy Vallee

(Victor 22742.) Two radishes are generally not more alike than any given brace of Rudy Vallee cuttings. But this one is different. At least half of the disc departs from the Rudy Vallee, who came to fame and love life intimacies in tabloids. Because it just can't be sung in slow tempo Rudy has to increase his tonsil vibrations for "When Yuba Plays the Rumba on the Tuba Down in Cuba."

It is almost a thrill to hear the great crooner-lover develop the volubility of a Latin. The words tumble over one another in the rush. This contrasts vividly with the usual stately progress of melting syllables that the world instantly knows as the Prince Charming from Maine.

That Vallee has improved a great deal in the passage of the last few years has been evident. On the picture house stages his expansion as a personality, gradually relaxing from the stiff brittle thing he was in the beginning, was in itself a lesson in what time and constant work in combination with self-confidence will accomplish.

Actually Vallee handles this entirely new and different type of song rather well, bearing in mind how steeped and saturated in the dreamy ballad thing he must be. It's like an engineer moving from a milk train to the Commodore Vanderbilt.

Vallee would probably be well advised to branch out and attempt more variation. There are no absent hints of diminished popularity for the crooning thing. Yet it is perhaps a matter of eternal gratitude that he, more than anyone else, finally brought to an end the epoch of raucous, vulgar mammy-shouting that ruined so many pairs of trousers at the knee in the old days.

Waring's Pennsylvanians

(Victor 22728.) Starting with zero on one side and nothing on the other, this disc adds up to a patient waiting for something that never happens. That something might be melody. It never emerges from "Falling in Love" and "You Forgot Your Gloves," production numbers from the "Third Little Show" that are musically negligible. Which perhaps again proves that however fine the organization there still must be meritorious material.

Henny Hendrickson

(Victor 22750.) These Louisville lowdowners tackle "Without That Gal" and "Never" in the manner of Memphis. Meaning it's not for those hard to please.

Jack Hylton

(Victor 22693.) Britain's number one bandman is starting to get onto the American gramophone shop lists in great abundance. His releases are almost as numerous as Shilkret, Vallee, Selvin, Lombardo and other industrious laboratory workers. Herein he gives two samples of English novelty songs.

"Sitting on a Five-Barred Gate," rather exclusively British in its humor, has for its main thought practical obstacles to love-making from this precarious position. "If You Can't Sing, Whistle" is self-suggested by the title. Together they make quite nice listening, because different, with the question mark still sticking for American consumption.

Bert Lown

(Victor 22740.) Supposed to be coming along among the newer generation of dance dispensers, Lown is also quite prevalent as a recording artist. In this instance the reverse is credited to a studio group named the Troubadours who play "How Time Can Fly." Lown offers "June Time Is Love Time." A fair coupling.

Golden Terrace Orchestra

(Okeh 41510.) Under this label Okeh continues to release a numerous tribe of pops with a heavy vocal element unidentified. "Hikin' Down the Highway" and "I'm an Unemployed Sweetheart" will depend for favor upon whatever appeal to the American public the title and lyrical idea of the latter number possess.

Gene Austin

(Victor 22739.) "I'm Thru With Love" carries the load. "Without That Gal" is a weakling. Not by any means up to Gene Austin standards as a release.

Nat Shilkret

(Victor 22728.) Although two splendid musical compositions of popular appeal, "Black Eyes" and "Trees," were assigned him, Shilkret notably muffed capitalization of his prizes. Disc is singularly lacking in fire, distinction, or feel.

Crooning From the Roof-Tops
WILL OSBORNE
famed radio vocalist, whose orchestra is the feature at the glorious Marine Roof of Brooklyn's Bossert Hotel, stays in the limelight because Robbins Tunes of the Times are important parts of his repertoire. For example:
"When the Moon Comes Over the Mountain"
"I'm Thru with Love"
"At Your Command"
"Hikin' Down the Highway"
ROBBINS MUSIC CORPORATION
1858 799 SEVENTH AVE. NEW YORK

Air Musicians Want More

Pittsburgh, Aug. 17.

Walkout of radio musicians in local stations looked for unless demands for pay raises ranging from 40 to 70%, are met. Negotiations between unions and station managers now under way although nothing settled yet.

Present scale for air musicians is $6 per program. It includes 15 minutes actually over the mike and 15 minutes for rehearsals. Musicians demanding considerably above that figure for actual program, with extras for rehearsals.

F-P Buys Off Waggner

Los Angeles, Aug. 17.

George Waggner, who formerly had his own local music publishing company, severed his connections as salesmanager of Freed-Powers this week, with the latter buying the six months to go on his contract.

Waggner went with Freed-Powers after he had published "It Must Be True." Deal for the melding was the taking over of that hit plus a year's salary contract and song royalties. Waggner retains his royalty interest in that song.

Waggner will go east Sept. 1.

Olsen for Carthay

Los Angeles, Aug. 17.

George Olsen is angling to open with his orchestra at the Carthay Circle when that house reopens with a presentation policy.

Theatre went dark yesterday (16). Georgie Stoll, the maestro, opening Wednesday (19) at the Roosevelt Hotel, succeeding Sam Coslow.

LEADING ORCHESTRAS DIRECTORY

BILL HOGAN
and his
BILTMORE ORCHESTRA
BILTMORE HOTEL
Los Angeles

HAROLD GRAYSON
and His Orchestra
EMBASSY ROOF
HOLLYWOOD

HOLLYWOOD COLLEGIANS
"Rhythmic Illumination"
Open for Engagements Oct. 1
Personal Representative
MATT KELLY
AL GROSSMAN OFFICE

ABE LYMAN
and HIS ORCHESTRA
FORREST CLUB
NEW ORLEANS, LA.
Brunswick Records

TED LEWIS
Exclusive Columbia Recording Artist
WM. MORRIS AGENCY
Personal Representative
H. HAROLD GUMM
1540 Broadway, New York

GEORGIE STOLL
and HIS ORCHESTRA
Carthay Circle Theatre
Los Angeles

Too Much Harmony

With everyone a suggester at the Co-op "Nine o'Clock Revue," Al Herman pulled the topper.

He complained that lately the orchestra hasn't been playing with as much animosity as before.

Gillespie Leaves Paul When Whiteman Weds

Denver, Aug. 17.

Tomorrow (18) is set as the marriage of Paul Whiteman and Margaret Livingston.

Miss Livingston is a picture actress. This is her first wedding ceremony.

Chicago, Aug. 17.

With the impending Paul Whiteman-Margaret Livingston wedding in Denver Aug. 18, Jimmy Gillespie, Paul's business manager for seven years, detached himself last week while here. Parting was friendly and is said to have been suggested by Gillespie when informed of the marriage.

Paul's third wife, Vanda Hoff, secured a Chicago divorce from him about six months ago. She is receiving a substantial weekly alimony.

The Whiteman orchestra remains at the local Edgewater Beach Hotel and will likelyl stay in there until around Xmas, when Whiteman and his musicians will sail for the other side, to keep contracted engagements over there made for them through N. B. C. Paul is reported under a personal contract with N. B. C. but beyond the European dates, nothing so far is reported set for him.

At present the Whiteman orchestra is also a commercial radioing hour.

Gillespie's Story

Jimmy Gillespie, returning to New York from Chicago in his car, after parting with the Whiteman band, is starting tomorrow (18) in the same car, with his family, for Hollywood. While on the coast Gillespie will start the series of articles he is reported under assignment for a weekly magazine, on the operation of a large popular music orchestra.

Gillespie will decide when reaching the coast upon his future. He may return to newspaper work which he left to assume the management of Whiteman in 1924.

Hollywood

(Continued from page 6)

club, may leave, with Georgie Ward subbing.

Back to Legit

Erin O'Brien-Moore and Derek Fairman, both here from legit, gave up the Hollywood ghost and returned to New York this week. Miss O'Brien-Moore was under contract to Metro. She'll appear in a new Charles Dillingham show this fall in New York.

Bennett's "Compromise"

Constance Bennett comes west as soon as arrival from Europe for RKO-Pathe's "Compromise," story intended for Helen Twelvetrees under the title "Salvage." Pathe bought 'Prestige," with Indo-China locale, for Ann Harding. For production middle of Sept.

M-G Drops Halperins

Victor and Ed Halperin are off the Metro payroll as a producing team but are still preparing "Bridge vs. Bridge" for the studio. They may return to direct it.

Carillo in "Angels"

Leo Carillo will appear in the play, "City of Angels," by Houston Branch, First National scenarist. Story deals with current murder case of Charles Crawford and Herbert Spencer, for which David H. Clark, former asst. d. a. is being tried; as well as other sensational local cases and personalities.

Juves Still Fighting

Tiff between Jesters and Thalians, local juve actors' social clubs, at a boiling point with raids by both on others' members continuing. Leonard Smith, pres. of the Jesters, announced his resignation, then about faced. Perc Westmore, make-up man, elected v. p. by the Jesters to work with Smith in ironing out the club's affairs.

With studios donating the prizes, International Photogs staging its first golf tourney, Sept. 3 at St. Andrews.

Bud Lollier, Fox-West Coast tax expert, back from tour of circuit, after making adjustments of union scales among Colorado projectionists.

Stamm Divorced

Orville Stamm, vaude, divorced by default, decree going to Jo Ann Hale, former assistant in the act, now in picts.

Butcher Subs Wurtzel

Edward Butcher, Fox studio manager, is sitting at Sol Wurtzel's desk for 10 weeks. Wurtzel started for Europe Friday on his first vacation in five years.

Sylvia Sidney replaced Peggy Shannon in "Ladies of the Big House," at Paramount; latter is in "Working Girl," which overlaps in production time.

David Burton takes the meg of "Mary Makes a Call," Par., from Stuart Walker, who will direct "Two Kinds of Women."

Buster Collier, lead, and Zasu Pitts are set for "Penthouse Murder," Bachman-Schlank indie.

Fred Allen, supervising RKO-Pathe westerns, will direct the next Tom Keene pictures.

Inside Stuff—Music

Coast's Internal Union Agitation

Recent rebellion in New York music union circles had is milder counterpart in Los Angeles. Started as a little "social club" by some of the top Philharmonic, radio and film studio men, the rebels were readying a movement to replace the union heads because of two restrictive rulings in regard to recording work.

Rulings provide that no man working nine hours in one week at one studio can work at any other studio that week, and that no man working another job, paying over $50 a week, could accept more than one job on a picture lot in a week.

This got the top men all riled up and they were ready to start a shake-up, but the drying up of all studio work for everyone killed the revolution.

Songwriters Argue With Producer

After an argument with George White regarding the handling of their songs in "Scandals," Lew Brown and Ray Henderson threatened not to write another show for White. Brown wanted to handle the songs one way, White another. White won out, hence the threat. Brown said the songs weren't being used right.

Songwriting team is reported to have an offer from Ziegfeld to write Zieggie's next.

ACCUSE DENVER BAND BOOKER IN FRAUD CASE

Denver, Aug. 17.

Running a booking agency on too grand a scale proved too much for Robert T. Jackson, of "The Eddie Jackson Attraction Company," and when the Denver Better Business Bureau investigated, he was arrested, along with Jimmy Burton, the "Boll Weevil Crooner" of one of the company's orchestras.

The arrest was the direct result of a request for investigation by "Ginger—and Her Snaps," an orchestra of Oklahoma girls, who said they had been promised $450 a week for an indefinite time in Denver.

According to police, Jackson operated under the names of Fred Hughes, Ted Cole, Bob Cole, Ted Wells and Edward B. Jackson. They were not aliases, Jackson insisted, but merely a diversity of names necessary to his business. The entertainment magnate operated by contracting with fraternities, sororities, lodges and hotels for theatrical and musical talent.

Five expensive automobiles, with negro chauffeurs were parked in front of the luxurious offices and were at the disposal of his clients and his employees. He employed ten salesmen. Robert J. Wilson, former Denver insurance salesman, was secretary-treasurer, and Bernard Gates, formerly attached to the district attorney's office, was vice-president.

It is charged that he attempted to sell the theatrical equipment to a local man after he had already sold it to someone else, giving rise to charges of fraud.

The investigators said he owes $1,000 back salary to employees and $1,000 to Denver firms.

L. A. 'Leggers Back

Los Angeles, Aug. 17.

Bootleg song sheet peddlers on the streets again. Coppers bagged five last week.

Freed-Powers' "Was It Wrong," out only a week, already in the locally published racket literature.

Pavilion's $70,000 July Shows $25,000 Increase Above July Last Year

John and Christo are reported having increased the gross of the Pavilion Royal on the Merrick road, Long Island, last month $25,000 over that of July last year. The Pavilion is said to have done from 65 to $70,000 in this July as against 40 to $45,000 the previous July.

A year ago the Pavilion charged coveur and received around $14,000 from that source. This summer it is without a coveur charge but has a minimum check of $2 on week nights and $3 on week ends. With the $3 week end minimum charge the Pavilion's checks average around $3.30 each and on the $2 week day charge, $2.40.

Under its no-coveur policy the Pavilion has added to its seating capacity, accommodating 1,500 in the added outside restaurant. The operating overhead is about 45% beyond that of last summer.

John and Christo are claimed to be the biggest restaurant money makers of this summer around the Metropolitan area.

HERE AND THERE

George Hall and band is in the Taft Grill indefinitely, broadcasting four times a week over the Columbia network.

Jimmy Carr and band will open at the Gibson, Cincinnati, first week in September.

Roy Teeven and band are on their 12th consecutive year in Grand Rapids, Mich.

William Goodheart, eastern manager of the Music Corporation of America, is back from a trip to Boston and Chicago via plane.

Phil Romano's orchestra is at Riley's, Saratoga, for the racing season.

Tal Henry's band closes at the Hotel New Yorker Saturday (23). Four days later it embarks on a two weeks barnstorming tour.

487 Radio Listeners
of
Station WSYR
SYRACUSE, N. Y.
voluntarily wrote letters of appreciation to
BERNARD and HENRIE
SONGLAND'S PENNANT WINNERS
during our engagement at
RKO-KEITH'S IN SYRACUSE
(Thanks to Manager Tubbert)
Booked solid with RKO. Intact No. 53
watch our ads for more returns.
This Week, RKO RIVOLI, TOLEDO

12,000 10c MUSIC OUTLETS

Everyone at the Dells but Owner Knew That Lyman Had Cancelled

Chicago, Aug. 17.

It's costing Abe Lyman $2,000 for using a go-between to get out of a playdate at the Dells. Sam Hare, operator of the Morton Grove summer spot, demanded the forfeit, after Lyman had called up the Dells from New Orleans and asked one of the performers in the floor show to tell Hare he would be unable to fill the local date because of a conflicting engagement. Chicago Federation of Musicians is helping Hare collect the two-grand tap.

Booked to come into the Dells Aug. 17 for two weeks, Lyman, meantime, had been given a 26-week ether agreement by Phillips Milk of Magnesia Toothpaste. Latter's initial program was set for broadcast Sept. 1 over the Columbia chain out of New York, with the contract stipulating the band be on the spot for rehearsals at least three days before that date.

Lyman put in the call from the Forest Club, New Orleans, where he was playing a two-week stand, and on the Dells end spoke to Edna Torrence. According to the Hare version, the dancer didn't deliver the message until three days later. But it wasn't the delay that burned up the roadhouse owner. What riled Hare was Lyman's failure to get in touch with him directly, outside of the fact that almost the entire Dells personnel knew about the cancelled date before he did.

Revives Feud

Incident at the same time revived a feud of two years standing between Lyman and Hare. A couple of seasons ago Lyman, while holding down the dance job, bought a piece in the Dells. Partnership wound up in a fist battle and the ousting of the bandsman from the premises. When Lyman was offered to Hare this season, the latter at first demurred, but, upon the persuasion of friends that the combo would be surefire in drawing a certain class of trade, he okayed the date.

Hare carried his burnup to James Petrillo, head of the local musicians union, and insisted that Lyman be forced to play the Dells date, declaring he had already spent $500 on advertising the band's advent. Petrillo got in touch with Lyman and after considerable pourparlering got the pair to call the contract off upon the payment of $2,000 to Hare.

Irving Aaronson has been substituted for the Lyman combo, with the Ted Healy gang also being brought in, to replace the current floor show.

WELFARE GROUP LOSES IN BATTLE WITH 802

The court fight between the Musician's Local No. 802 and a group of members from the local who banded together under the title of Musician's Welfare Association, ended last week with Justice Peter Schmuck denying the Welfare group an injunction against 802 officials.

According to Edward Canavan, chairman of 802, both he and the officers of the local discovered that the Welfare group had a motive for organizing other than for brotherly love and good fellowship. Canavan believed that the Welfare thing was organized by about 100 men from 802 who had as their main purpose the grabbing of political control of the union.

When Canavan started calling in members of the Welfare organization be made them sign statements, finally calling for their resignation from either local 802, or the Welfare order. The membership of the Welfare outfit took an immediate drop.

The officers of the Welfare outfit decided to take the matter to court for an injunction which would stop Canavan and the local from interfering.

SONGWRITERS' 1c MORE

General Return to Old Price Brings Royalty Back to 3c

On return of sheet music to the old price of 18c, songwriters get an additional cent royalty. With the cut, while on, they took a flat 2c. They were willing to accept this in the belief, shared by publishers, that they would make up for the 1c royalty loss by sales volume.

Publishers who will return to old prices, following those previously mentioned, are Ager, Yellen & Bornstein; DeSylva; Donaldson, Douglas & Gumble and Berlin.

UNION SCALES MESSED IN L. A.

Los Angeles, Aug. 17.

Overabundance of dance bands, caused by the fact that every musician with a good set of teeth and a clean shirt wants to be a leader, has all union dance bands in town with exception of about five working below the union scale of $96 per week per man.

Union for the past two weeks has been calling special meetings in attempt to eradicate the evil, but is getting nowhere. Even members appointed on the special committees to investigate the scale cutting are parties to the cut, several of them working in bands which are getting plenty under the scale.

All Types

Town is overrun with dance combinations trying to get permanent jobs. Hotel Roosevelt, in the market for a band, listened to 30 combos of everything from college crews to dance hall orchestras trying to edge into a steady job.

Unlike New York, Chicago and San Francisco, local musicians' union doesn't require that a musician shall be a resident of Los Angeles six months before he can work. Anyone arriving in town can present his card and go to work the following day if there's a job for him.

Competition in the dance band field has been increased by the letdown of musical productions in the picture studios. Added to this is the number of musicians who come here for the Southern California weather, which while it is a great thing to advertise makes Los Angeles about the poorest spot in the world for the working man no matter what line he follows.

Baron's Roxy Contract

Maurice Baron has been given a raise and a new contract as pit conductor at the Roxy. Term runs for three years. It is exclusive with Baron's compositions going solely to Roxy theatre, if wanted by the latter.

Hitherto Baron did outside musical writing besides conducting and arranging at the Roxy. So far as known it's the first exclusive contract signed for this house.

Baron succeeded Erno Rapee, now with NBC.

Hotel Spot for Benny

Chicago, Aug. 17.

Benny Meroff combo has been booked for its first hotel date. Band goes into the Lowry, St. Paul, Sept. 14 for two weeks.

Orchestra has been set as the feature of the Corn Palace Show, Mitchell, S. D., starting Sept. 27 and wiading up eight days later. Corn show, booked by MCA at all around cost of $10,500, also includes a 30-person revue.

NEW FIRM'S DEAL WITH AM. NEWS CO

Song-Hit Guild Arranges with National Periodical Distributor — Guild Promoted by G. A. Rosette, New to Music Trades—Thinks Any Songs Will Sell Because of Low Price

NO ROYALTY SONGS

About Sept. 1 the American News Company will start distributing sheet music to retail for 10c on 12,000 newsstands throughout the country, under a contract with the Song-Hit Guild, Inc., new firm formed for that purpose.

Song-Hit Guild was recently formed by George A. Rosette, former newspaper and advertising man still connected with the Peck Advertising Agency. Rosette holds the major interest in the firm, while a minor interest is held by Charles Guggenheimer. Other members of this new publishing company, which has opened offices in the Salmon Tower Building, are Paul Hill, Art McKay and Harold Spina.

Rosette, never previously connected with the music trade, promoted this deal with the American News Company after making a merchandising study of the music business.

Song-Hit Guild's contract with the American News calls for it to deal with the American News exclusively and to use no other outlet. It is to supply the American News initially with six songs, to be followed thereafter with a minimum of one per month, or as many as the popularity of the idea warrants. Each newsstand will be first supplied by the American News with 50 copies of the songs, making a total of about 600,000 to 700,000 initial distribution. Thereafter number of copies to be handled by the dealers will be according to public demand.

The 12,000 newsstands, giving the songs nation-wide distribution, is only the initial outlet. Thereafter, if the idea catches on, it is expected to grow to much larger proportions. The American News is now completing negotiations to supply chain drug stores with 10c sheet music, and also syndicate stores or any other spots that will handle them.

Song-Hit Guild is permitted to promote new outlets, but the accounts must be turned over to the American News for handling.

Outright Buys

All songs which Song-Hit Guild accepts for publication will be done on an outright buy basis. The firm will not pay any royalties to any songwriter. It does not expect that established or hit song writers will let it handle their tunes at the beginning because of the no-royalty basis.

Song-Hit is not interested in discs or any of the other by-products of music. Disc royalties, if record companies desire to record their tunes, may be turned over wholly to the songwriter, although this is not yet decided upon. It is only interested in functioning under its contract with the American News Company. Racks, each capable of holding 150 songs, will be supplied each news dealer by the publishers.

Rosette has made many merchandising surveys for the ad agencies he has been connected with. Publishers' statements that a song would sell at any price, and that the price of a song was no help to sales, was believed illogical by Rosette. He figured that since this was not true of any other merchandise, commodity or luxury, that the music biz was no exception.

He set aboutto prove this before forming any definite ideas. Rosette sent men out to interview numerous working girls in New

(Continued on page 62)

Songwriters Forming Own Ass'n To Create Closed Shop Among All Writers Dealing with Publishers

An association to foster the interests of the songwriters and establish a uniform contract has been formed by about 15 of the outstanding writers. It starts functioning next week.

Association, not incorporated, is called the Songwriters Protective Association. Committee of organizers are Edgar Leslie, Billie Rose, Bert Kalmar and Ira Gershwin. Other charter members are Irving Berlin, Harry Warren, Joe Young, Larry Hart, Richard Rogers, Sigmund Romberg, Joe Burke, Fred Ahlert, Ray Turk, Pete Wendling, Sam Stept, George Meyer, Al Bryand and George Gershwin.

This organization will be the songwriters counterpart of the Music Publishers Protective Association. Songwriters Protective Association will not, it is stated, clash with the American Society.

Main purpose of the new organization is to establish a uniform contract for all songwriters with publishers. It is also to protect and work for the songwriter in every phase of the music industry.

This uniform contract is to be drawn up shortly with the co-operation of publishers. Publishers, the songwriters declare, are wholeheartedly behind their association.

Closed Shop

As soon as the uniform contract is drawn up and executed, no publisher will be permitted to accept the works of any songwriter who is not a member of the S. P. A. If this is done, the members of their association will blacklist the offending publishers. Novices, or non-established writers who desire to place songs for publication, will be permitted to become associate members of the organization for $5 a year, which will be the dues for associate members.

The S. P. A. begins functioning with claimed assessments of $25,000 the first year the total of the voluntary contributions of its members. The first year the organization will be financed through these contributions, which will average about $500 per year per member, according to class of songwriter. After the first year, regular dues will be fixed.

Officers of the association will be elected at a meeting to be held the latter part of this week. Organization committee has enrolled all members which it considered necessary to start the organization. Hereafter new members will be admitted by a council to be elected.

Gene Buck, songwriter and president of the American Society, although not yet a member of the S. P. A., is expected to join shortly.

Arthur Garfield Hays, attorney for the Authors Guild, will be attorney for the S. P. A.

Last time the songwriters attempted to organize for their own benefit was about several years ago. It lasted about three years and then faded.

SAM FEINBERG KILLED

Struck by Auto in Culver City—10 Years With Metro

Hollywood, Aug. 17.

Sam Feinberg, 45, musician at Metro-Goldwyn-Mayer studios, was instantly killed Aug. 14 when his automobile was struck by a street car in Culver City while driving to work.

He was born in New York, and for years played piano in the old Tony Pastor theatre. Later he was in vaude.

Feinberg had been employed by Metro for 10 years, supplying music background for pictures. He is survived by his wife, Rose, brother, Jack and his parents.

Coast Pluggers Give Everything And Get Nothing

Los Angeles, Aug. 17.

Los Angeles song pluggers claim they are the biggest chumps in show business. Patsys of the Pacific is the new club the boys are forming, and they're electing themselves charter members.

They book acts into radio stations and are then turned down by the same acts when they try to place numbers. They have to get orchestras jobs in studios before the band leaders will look at their orchestrations. They finegle spots for singers in picture houses, then hear the warblers yodeling opposition tunes.

Because almost every one of the music boys here is tied up to a studio, radio station or theatre through New York affiliations, they are in a spot to advise the outlets as to music and musicians. It's brought them nothing but grief, trouble and the name of curbstone bookers.

Chiseling for cut-ins is common, and when a leader gets a little coupe from a publisher it sends all the other baton wavers into a froth of envy, jacking up their demands.

Song pluggers realize the futility of all this, knowing that only 5% of the music sold in this country is purchased on the Pacific coast.

RKO Organ Auditions At 86th Twice Daily

RKO is holding auditions for organists at the 86th street theatre. Two organists are tried out there weekly. For the auditions they replace Arlo Hults, theatre organist, two afternoons during the week.

Leo Weber, given an audition last week will be spotted at the Memorial, Boston, around Labor Day.

Fund for Flynn

The music industry is contributing toward a fund for the family of Jimmy Flynn, a popular member of the industry, who died Friday (14). Flynn left a wife and four children.

Some of his colleagues at Remick, where Flynn was last associated, are taking up the collection.

Clarence Parrish Moves

Chicago, Aug. 17.

Clarence Parrish, in charge here for Witmark, goes to New York to become general manager of the firm's standard catalogue sales.

Switch takes places on Oct. 1, with Jimmy Clark likely to come in from the east to pick up the local reins.

Coslow Quits Roosevelt When Classed as Servant

Hollywood, Aug. 17.

Sam Coslow and his orchestra leave the Roosevelt Wednesday night as result of a difference between Coslow and the management over Coslow mingling with the guests. Hotel objected to the band leader's table-drifting.

Georgie Stoll follows Coslow, doubling from the Carthay Circle for a limited engagement, having an NBC offer in the east.

OLSEN'S DATES

Los Angeles, Aug. 17.

George Olsen and his band, vacationing here for two weeks, go into Lakeside Park, Denver, for a fortnight, opening Aug. 20.

Then the band goes to the Forest Inn, New Orleans.

HOLLYWOOD
and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

National Music Stores has filed bankruptcy proceedings, with $16,958 owed, mostly for sheet music obtained from 69 music companies. Stock on hand at 720 S. Broadway worth $2,000 and accounts due from local customers amount to $2,621. H. G. Neville and A. R. Edson were operating the business.

Building permit issued for the United Artists theatre on Wilshire near Highland is for a $85,000 reinforced concrete theatre and store building.

Following studio assignments made last week:

Paul Fix, "On the Spot," Tiffany.

Lois Moran, "Men in Her Life," Col.

Bernard Schubert, dialog, "Penthouse," Radio.

Natalie Moorehouse, "Strictly Dishonorable," U.

Sylvia Sidney, "Ladies of the Big House," Par.

Gilbert Emery, Harry Allen, "Rich Man's Folly," Par.

Lilyan Tashman, Eugene Pallette, "Girls About Town," Par.

Donald Lee working on a story for Tom Mix at Universal.

Halliwell Hobbes, Edgar Norton, "Dr Jekyll and Mr. Hyde," Par.

Gustav von Seiffertitz, Ted Alexander, Arnold Korff, "Dollar Bill," Fox.

Kathryn Crawford, Pat O'Brien, romantic leads, "Flying High," Metro.

William Boyd, Skeets Gallagher, Kay Frances, "Through the Window," Par.

Charles Ruggles, Clive Brooks, Vivienne Osborne, "The Night Before Marriage," Par.

Herbert Brunston, Dorothy Tree, "Once a Lady," Par.

Roland V. Lee gets the meg for "The Guilty Generation," and William Beaudine for "The Man in Her Life," Columbia next week.

Noah Beery and Betty Bronson in "In Line of Duty," Bert Glennon directing for Trem Carr-Monogram.

Phillips Holmes, Miriam Hopkins, Wynn Gibson, George Barbier, "The Kinds of Women," Par.

Otis Harlan, Louis Bartels, Frank Daries, Harvey Clark, Billy Eugene, Edward McWade, untitled Quillan picture, Pathe.

Brian Marlow and Vincent Lawrence get the assignment to adapt and dialog Zoe Akins' story, "Girls About Town," at Par.

Josephine Lovett has been assigned to adapt "Tomorrow and Tomorrow" at Paramount. Frances Agnew will write an original story for the same studio.

Placements by Fanchon Royer-Noerdinger; Henry Victor, "Mystery Ships," Pathe; Alma Chester, "What-a-Bozo," Roach; A. S. Byron, Eddie Quillan picture, Pathe; Rolfe Sedan, "Stop That Run," Pathe; Kurt von Furberg, "War Mamas," Roach.

Kate Byron, Wallis Clark, Charles E. Evans, and Donna Earle added to the cast of "The Bad Penny," William Anthony McGuire show opening at the Biltmore tonight (17).

Julia Shaw, Ona Munson (replacing Mary Mason), and Jimmy Ellison (replacing Franklin Provo), added to "As Husbands Go," Pincus-Erlanger show for the Columbia, San Francisco, Aug. 24.

Dick Marshall is road manager for "Ladies All." The Perry Askam show goes into the Broadway, Denver, tonight (17), coast road dates to follow.

William Anthony McGuire's "Bad Penny," opening Tuesday (18) at the Biltmore in Los Angeles, has Henrietta Crosman, John Wesley, Maurice Murphy, Hector V. Sarno, Helen Clive, J. R. Manning, Donella Donaldson, Ashley Buck, Paul Nicholson, Charlie Grapewin, James Eagles and E. H. Calvert.

Added to the revised "As Husbands Go" company: Alma Powell, Franklin Provo, Fred Wallace (stage manager).

Robert St. Claire is with the Savoy stock at San Diego as juvenile.

Don Carroll, singer, left here to join a Fanchon & Marco unit assembling in St. Louis. O'Rourke and Wilcox, comedy adagioists, go into the "Rhymes and Rhythms" Idea.

Both placed by Joe Cornbleth.

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Music Outlets

(Continued from Page 61)

York City, Bronx and Brooklyn. About 700 girls, all stenos, were interviewed. Through this survey Rosette discovered that 72% of the girls interviewed said that they would buy sheet music for 10c where they would not do so for 35c, irrespective of the general nature of the song. About 48% stated that they bought sheet music regularly, but that they purchased, but a minimum because of the high price.

Rosette also had his men interview several hundred newsdealers and operators of cigar counters regarding their views for the sale of 10c sheet music on their stands. Of these, 85% were in favor of the idea.

First Experiment

It will be the first experiment by the American News on retail sales of sheet music along the handling lines of the hundreds of periodicals that transcontinental news distributor circulates. The American News has 70,000 sales outlets in this country. They take in the biggest cities as well as the smallest junctions or tanks. It is believed by the heads of the American News that 25,000 of these outlets are available for music sales if the experiment stands up.

About a year ago or so the American had a similar proposition before it of distributing 15c music. After some conferences the American rejected the proposal. Later some of the regular line music publishers considered applying to the American for distribution without a set retail price, the American to handle the music on sales as it does the periodicals, at varying prices as marked on the copies. Nothing came of this.

Whether the American will select a portion of the 12,000 outlets, maybe 100 or less, to test the scheme, before supplying all of the 12,000 outlets at one time, has not become known.

3-Way Split

At the 10c retail price the American will figure a profit for itself and another for the newsdealer, leaving the net for the Song-Hit Guild. In a distribution of this character the distributor and dealer usually insist upon a full return privilege, relieving themselves of liability for unsold copies. The full return privilege on unsold sheet music is a custom of the music trades in its regular manner of business.

Top outlets at present for the popular music business with none on newsstands are 6,000, with the music publisher more regularly reaching with a hit song between 4,500 and 5,000 outlets.

Against Tradition

The last time 10c music was on the retail market goes back to the days of the heavy sales of 10c music by the Woolworth stores. When the retail price moved up to 15c and later higher, Woolworth ceased to handle it. Woolworth's for years used the 10c music as a leader for its stores, having demonstrators and figuring its sheet music dept. brought in new trade.

To sell haphazard sheet music at any price without the music carrying popular favor distinction, exploitation or the customary plugging by radio or stage artists, and without known names as writers, is against all of the music trade traditions.

Established music publishers believe popular sheet music rates with legitimate stage shows in the one respect that unless a song is a hit it will not sell at any price. So ingrained has been this idea with the publishers, gained from experience, that none of the publishers has ever attempted to put over a flop song by the expedient of lowering the sale price.

H. MILLER
INSTITUTION INTERNATIONALE
Shoes for the Stage and Street
SHOWFOLK'S SHOESHOP—1552 BROADWAY

CAPITOL, CHICAGO

(Continued from page 42)

Brown is a picture name of much rostrum experience who knows how to walk on and off a stage. A deft, clean performer, working his laughs with a sure hand, and not missing a single opportunity for a giggle.

In those 16 minutes there are only two story-jokes and a pantomime bit, all stretched out into a full-length vaude turn, and yet without a hint of a slump in audience interest. Brown took five minutes to tell a joke, a familiar, but squeezed a dozen laughs out of it before reaching the punch-line. His wide-mouthed stunt he pulled only twice in the entire session, and both times legitimately. Pantomime also was old stuff; of a bush-league pitcher going through the motions, but registered with this crowd like peaches and cream.

Picture was "Chances" (FN).

UNITED ARTISTS

Los Angeles, Aug. 12.

If the same amount of interest exists with the laity as among the picture bunch, "An American Tragedy," regardless of its intrinsic merit, concerning which there is considerable debate, should be a b.o. clicker. One doubts, however, that outside the trade the general public has the same concern about all the shootin' that went on between Dreiser and Von Sternberg-Par.

The U.A. staged a $3 premiere, but went grind thereafter with "Tragedy," embellishing the straight film presentation by adding Bill Hoagland's orchestra from the Hotel Biltmore and June Knight and Jack Holland, dancers, from the Paramount, as the presentation.

The usual lights, celebs, hi-hats and expensive motors turned out the radio announcer's voice clashing with Fox Movietone News which started shortly after 9 p.m. A flock of shorts further helped to accomodate the fashionable latecomers and apease the early birds.

Hoagland has a sweet little combo which, while doing too much, can become one of those Georgie Stoll local presentation features. The Knight-Holland dance team, which has been at the downtown Par for a run, are working in great style and should get ahead with their song and dance. Miss Knight sells a song smartly and dances just as expertly with the seasoned Holland. *Abel.*

PARAMOUNT, L. A.

Los Angeles, Aug. 14.

This is strictly a star-draw town with Brook-Rambeau-Shannon in "Silence" not meaning enough. Biz off accordingly, although the stage portion, with Joe Lewis on the hold-over as m. c., is strong. Lewis didn't require the build-up announcement about his nite club antecedents to impress the picture house customers, who got him quick and enjoyed his tomfoolery.

In "Three Long Weeks," blackout variation which takes Lewis from his home and wife to the Seville-Biltmore, Havana, for the Cuban atmosphere, Lewis is more happily spotted than last week. The blackout is the familiar bit where he comes back to see a disappearing sailor and, as he demands he emerge, not only the sailor, but sundry other uniformed gents come out, including a street cleaner with his horse.

In between, in the Cuban atmosphere, Lewis introduces himself and other specialists. There are notably Jack Holland and June Knight in a nifty rumba double, the same number they presented at the United Artists' premiere of "An American Tragedy."

Chiquita is a Mexican songstress who warbles the Raquel Meller "Who'll Buy My Violets?" number neatly. Betty Wayne is an eccentric comedienne whose hokum "toreador" number dovetails into the flash toreador finale with Joe shouting that he is "Isidor the Toreador," a funny dialectic nonsense song.

Faust and DuFor are eccentric steppers in tails and white ties, looking somewhat more sartorial than terpsichorean, but managing decently enough in the early groove. They are on too long.

Lewis got the most, of course, aided and abetted by a stooge-on-stage who scored quite a bit on his own with a "champion fly swatter" specialty.

Lewis' ad libisms are funny in themselves, remarking at one time that "they tell me they're doing a heluva business around the corner" (Loew's State). This was in the course of his travesty on Ted Lewis.

Oscar Baum overtured "Three Shades of Blue" (Ferde Grofe), with the pit unionists, but while a skillful enough orchestral piece, it's not the type of number for a pop overture. *Abel.*

CHICAGO
Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

DENVER

Denver, Aug. 13.

The stage show at the Denver is the third circus in town this year, but is attracting crowds.

Hooper and Gatchett are the ringmaster and "rube" and make a good team, with chatter and songs, and get laughs with their imitations of musical instruments. Adele Nelson's elephants present one of the smoothest bull acts ever to show in Denver. They walk the barrel, dance the hootch. One does a funny drunk act and they work singly and in groups. A good finish flash.

Bee Starr dances on a high rope, capital bit of daring. Finish is a series of "planches," always spectacular.

The riding feature is supplied by Lillian St. Leon and Co., first rate woman bare back and fancy rider, and a couple of clever clowns. Rope skipping and dancing on horseback smooth and striking. Finish has boys invited from the audience to try the mechanical apparatus used to train bareback riders. Uproarious comedy.

Carl Sayton and partner do slow motion gymnastics on a darkened stage. A large fashion review, with models and costumes, entertained the women and bored the men.

The feature is "Silence" (Par). Attendance good opening day.

LOS ANGELES

Los Angeles, Aug. 12.

Jumping from one stage policy to another, then trying a straight picture policy for a time, the Los Angeles theatre is still unsettled. This week's stage show doesn't offer a solution unless it induces the operators in receivership to throw out stage entertainment again.

Babe Egan and her Redheads are he attraction, with four acts thrown in to work in front of the femme band. Miss Egan and her musicians were taking a vaction locally, so the L. A. date is just as filler. Act opens for RKO in the fall.

Band is not up to par, with several of the former members out, particularly the heavyweight who played trombone and carried most of the act's comedy. Also five brunettes have appeared in the lineup, making the band no longer exclusively sorrel topped. Numbers are the usual opening medley, with the familiar "Man from the South" minus most of the hoke formerly used by Miss Egan as the high spot.

Acts working in front are Bobby Thompson, tap dancer; Laddie and Garden, hoke acrobats; Madelane, operatic vocalist, and the Four Covans, colored hoofers. With the exception of the Covans, some club booker could have spot-booked the others turns. None of them belong in a picture house of this class. Staging was probably done by the flyman, with suggestions from one of the grips. Acts walk on and off with a lack of professionalism that leaves the audience cold.

For a house trying to build up patronage, this haphazard method of throwing bodies on the stage and expecting some sort of stage show to jell is the poorest form of showmanship. With the L. A. in financial straits, someone should try to inject an essence of showmanship into its operation. That goes for all departments of the house.

Miss Egan is in for two weeks, booked by Sam Kramer. Entire presentation sets the house back about $2,000. Attendance at the first show Wednesday indicates that the money is wasted. House was less than half full.

"The Great Lover" (MGM), a Krazy Kat comedy and Grantland Rice Sportlight filled the picture end of the bill. *Call.*

Englewood

Nine acts of vaude of which only a couple relieved the general weakness of a poor show.

Frances and Roberson are a pair of tap dancers, obviously new to the stage but without a new step to offer. Doris Snelgrove sang three songs in an apparently concert manner.

C. White Co. means a guy who was with the "Undercurrent" sketch and who sincerely attempted to tell this audience how they took a trip from Seattle to San Francisco, and finally to the Palace in N. Y., where they took 14 bows and were a success. He should rejoin the skit; it needs him. There's a girl in the act for some unbelievable comedy stabs. No use telling about this act, as nobody would believe it.

Jim and Midge Rooney gave the audience their first chance to expand with some old but well sold gags, a couple of warbles from the girl and a dash of dancing from the boy. Lucas and Lillian, as standard as a Rockefeller dime, with their balancing and adagio posing.

Ralph Seabury, artist and lightning cartoonist, who has also been around, now arrives with a stooge, who gives him an opening for a couple of fair gags, but now, as formerly, closes with his quick time picturization of a sunset on a cottage by a lake down near the pines in Carolina.

Smiletta Sisters, acrobatic trio, who jounce heavily about the stage, tossing off a series of tumbling and hand-to-hand stunts. Jo and Mo, blackface team, have been about individually and jointly under various names. These boys have old comedy and fair ability as concerns harmonica and tonsils. But they were big here, due primarily to the void ahead of them.

Szita and Anis, dance pair, assisted by a femme vocalizer, all good enough, with the dancing taking in the classifications of ballroom, adagio and Russian.

"Annabelle's Affairs" (Fox) the feature. Business good on a cooler Tuesday night.

Lloyd Gould closed his dramatic show in northern Michigan.

Charles H. Wortham dramatic company melted in southern Illinois.

Fairfield Production Company, with Alfred E Wolfe as manager, now organizing a Passion Play at Fairfield, Ia.; slated to start early in September.

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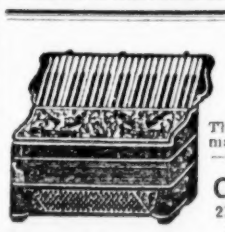
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Obituary

JOE PEARLSTEIN

Joe Pearlstein, who died in New York Aug. 13, was one of Toledo's pioneer theatre men. He got his start in Wheeler's opera house about 1880 and later joined a circus as advance man. After several years of this work he became associated as a stage hand for a rep show and in 1895 began work at the Valentine theatre, Toledo.

In 1911 when B. F. Keith constructed a house here Pearlstein was appointed manager. He held that position throughout the Keith regime and then worked the house until 1929, with the advent of talking pictures. In that year he was transferred to his New York position, which he held at the time of his death. He died suddenly of heart disease after removal to a hospital.

His death is the second showman's death in Toledo in little more than a week. Chet Marks, nite club and dance pavilion proprietor, was shot and killed last week. Mr. Pearlstein was buried here.

JIMMY FLYNN

Jimmy Flynn, 48, well known in music circles as a radio singer, song plugger and song writer, died of heart failure in the Bellevue Hospital, New York, Aug. 14. He was suffering from various ailments for 12 weeks before his death.

Flynn was one of radio's first popular singers. He appeared daily several years ago over station WHN, New York. He also sang at numerous big affairs held in Madison Square Garden.

Up to two years ago, Flynn was connected with J. H. Remick, publisher, where he worked for years as a song plugger. Previous to that he was connected in the same capacity for 12 years with Feist.

He was the writer of numerous songs, the most popular of which was "My Georgia Rose."

Interment yesterday (Monday) from the Bellemore Undertaking Parlors, Long Island.

A wife and four children survive.

LESTER LONERGAN

Lester Lonergan, 62, for 40 years actor, author and producer, died in Lynn, Mass., Aug. 13, while on a vacation tour. He had played with many of the stars of the past generation and was leading man for Mrs. Fiske. His first starring venture was "If I Were King," on the road, but he was better known as a leading man and stager. Getting his picture experience with the old Thanhauser Co., in New Rochelle, he has had much to do with pictures during recent years, his last work for the screen being the direction of Walter Huston in the Griffith production of "Abraham Lincoln." Following his trip, he was to have come to New York to stage the O'Neill triology for the Theatre Guild.

He is survived by his wife, three brothers, Patrick, James and John, two sons, Lester, Jr., and Roland and two sisters.

LILLIAN LIBBEY

Lillian Libbey (Kaufer), 22, stock actress, died in Polyclinic hospital, New York, Aug. 11, as a result of accidental burns, suffered while cleaning stage costumes in preparation for an engagement with a Portland, Me., stock company.

Miss Libbey was a Chicagoan and had played numerous stock engagements in the middle west. During the summer she lived in New York, doing a pianologue for one of the lesser radio stations and living at Mansfield Hall.

She had done the cleaning of her costumes on the roof of the hotel, and bringing the things back to her room, the cleaning fluid ignited, inflicting fatal burns.

EDWARD A. FLEMING

Edward A. Fleming, former vice-president of the IATSE and past president of Local No. 22 of that organization, died in Washington Aug. 11.

He had been a member of the Alliance for 35 years and was noted among the membership for his abilities as a speaker and for his command of parliamentary law.

LAWRENCE P. KANE

Lawrence P. Kane, who had been presenting a dancing act in partnership with Lillian Wright, died in Roosevelt hospital, New York, Aug. 2 of an arterial affection. He had been ill since January.

Body was taken by Miss Wright to Lansing, Mich., for burial in the family plot. A sister and two brothers survive.

SAM COSTON

Sam Coston, 48, manager of the Warners' Cosmo, died in Chicago on Aug. 10 of heart failure. He was the brother of James Coston, midwest district supervisor for Warners.

Widow and two children survive. Burial in Chicago.

JOHN J. GRIFFIN

John J. Griffin, 77, pioneer film exhibitor of Canada, died in Toronto, Aug. 13. He opened the first picture show in Canada in 1906, ahead of Chicago and other American cities. He injured his back in a fall about six months ago, this eventually resulting in his death.

CHARLES C. COLLINS

Charles C. Collins, 58, veteran stage and theatre manager, died at his home, 3969 Broadway, Aug. 15, of a heart attack brought on by the protracted heat.

He began his career at 18 as manager of a theatre in Providence. He had managed many stars.

WATSON HOWE

Watson Howe, 74, died at his home in Valley Stream, L. I., Aug. 10. He was for a time associated with William F. Cody ("Buffalo Bill") when the latter was doing stage plays and later with various touring companies. An advance agent for a time in 1919, he quit the road to start publication of a local paper in Valley Stream.

ADOLPH REISLEY

Adolph Reisley, 78, acrobat, died at Columbus, O., Aug. 11, from a paralytic stroke. He was a circus performer for more than 40 years and once a member of the famous team who gave their names to the "risley" style of acrobats. Later he worked with the Livingston Bros.

Baroness Kraft von Crailsheim, 79, former opera singer, died in San Antonio, Aug. 12. Her career was terminated when she married into the Prussian nobility many years ago at Cincinnati, O.

She made her debut in Berlin as Angelica Hofercorn; and had been the pupil of Lizst and the classmate of Mme. Schumann-Heink Came to America about 30 years ago.

Burial in San Antonio.

Charles "Dad" Morris, 68, veteran gateman at various Hollywood studios, died Aug. 11 at the California Luthern Hospital, Los Angeles, following a lingering illness. George Morris, general auditor for Walt Disney studio, son, survives. Cremation was at the Hollywood cemetery.

Conrad H. Minch, 69, well known in Central New York as a band leader and orchestra player, committed suicide at his home in Amsterdam, N. Y., Aug. 13, by slashing his throat with a razor. He had been in ill health for sometime.

Amos Ingalls, 68, owners of the Crystal theatre and opera house, Dubuque, Ia., and publisher of the "Greene Recorder," died from a skull fracture he suffered in a fall down steps at his home.

Harry T. Lynan, 47, sound technician at Fox studio, died of a paralysis attack at his Hollywood home Aug. 13. Survived by his widow.

Nellie Erne Smith, 83, former vaude actress, died Aug. 10 at the Brunswick Home, Amityville, L. I. She had been a guest of the Actors' Fund the past six years.

Mother of Grace Allen, (Mrs. George N. Burns) RKO vaudevillian died at St. Francis Hospital, San Francisco, Aug. 5.

Thomas F. Ennis, 42, Chicago radio entertainer, died in a tourist camp in Jonesville, Mich., Aug. 11.

REAL CARNEY GUY FELL FOR QUICK WIRE PHONEY

Cleveland, Aug. 17.

If Joe Cook could get into the dough with only four Hawaiians who never showed up, Harry Copping, owner of the Harry Copping carnival at St. Marys, Pa., figured that any guy who had eight real Hawaiians and a monkey speedway would be a wow.

Copping received a telegram from a Clevelander who called himself Theodore Metz. "Have own trucks and equipment," wire said. "Please advance money to join you."

Copping wired $40 and Theodore Metz, alias Bryan Woods, cashed money order.

But Metz never showed up. Copping squawked to Western Union and telegraph company squawked to Cleveland cops.

Metz was arrested in Buffalo on a vagrancy charge. Cleveland detective was sent out to visit three cities, to Columbus to get extradition papers, to Albany to get them honored and to Buffalo to pick up Metz on charge of obtaining money under false pretenses.

It seems that Metz, when finally caught, didn't even have one Hawaiian or a monkey flea.

News From the Dailies

(Continued from page 50)

ran through a boulevard stop in Hollywood and into Whalen's car. Comic was ordered to appear in court before, but failed to show.

Ernest Otto, Hollywood tailor for many studio people, was at liberty under $1,000 bond, following arraignment on a charge of contributing to the delinquency of 17-year-old Elizabeth Ainsworth. Girl's mother charged Otto attacked the girl and encouraged her to leave home.

Wallace Harvey, promoter, named as the cause of Mrs. Earle Williams losing the money left by her husband and also as the father of her youngest child, expects to marry Mrs. Margery Chapin Wellman, divorced wife of William Wellman, film director, as soon as he divorces his present wife, Mrs. Jane Harvey.

Meanwhile, to save them from potter's field, the Motion picture Relief Fund is paying all funeral expenses for the burial of Mrs. Williams, her two daughters and her mother, all of whom died by Mrs. Williams' hand in San Francisco.

Police are holding Felipe Veracoechea, film producer and magazine publisher, who married Paquita Santigosa, Porto Rican film actress, in Hollywood without divorcing Carmen Brannan, Spanish actress, whom he married in New York in 1927. Veraoechea is held under $2,500 bail on bigamy charges.

Daniel E. Charles, actor, and an unnamed woman arrested on liquor charges in L. A.

Walter T. Mead filed suit in superior court against Paramount-Publix, charging that they pirated his scenario, "As Ye Sow," which he had submitted to them, and released it as "Sins of the Fathers." Wants $1,000,000 damages and also names Norman Burnstine, author of the latter, as a defendant in the action.

Suit of Jean Harlow against her former husband, Charles F. McGraw III, son of a Chicago attorney, settled out of court. She had sued to enforce a property settlement whereby McGraw had agreed to pay her $375 monthly.

Eugenia Bankhead, sister of Tallulah Bankhead, says she's starting proceedings to annual her marriage to Edward Ennis White, which took place six weeks ago. White is currently in jail on bad check charges. It will be Miss Bankhead's sixth divorce.

Divorce granted Edna May Oliver from D. W. Pratt, New York business man, on desertion charges. Couple married in 1927 and lived together six weeks.

Frederick Lonsdale arrived to write three original stories for Metro.

Arriving on a Swedish liner at San Pedro, Anna Q. Nilsson returned from Sweden after 10 months' recuperation from injuries when a horse threw her. Intends to make a new start in talkers.

Second trial of Alexander Pantages on charges of having attacked Eunice Pringle was postponed until Nov. 2 because of the death in the east of the father of Jerry Giesler, attorney for the defendant.

Announcement of the building of a film studio near Azusa, Calif., has been made by Henry W. Scott, promoter from St. Louis. Expects to expend $45,000 for sound stages and $35,000 for sound equipment.

Jack Dempsey-Estelle Taylor divorce suit being held up over property settlement of $100,000 worth of furniture and $100,000 in cash which the actress wants. Dempsey reported willing to give $50,000 in cash, but says he can't dig any more. Ex-champ said to be riding the streets of Reno in the Rolls-Royle taken from his former wife by his brother.

Norman Selby (Kid McCoy), may be released from San Quentin prison, Calif., on parole, Dec. 11, 1932. Parole board states that his sentence is being shortened due to his excellent conduct while a prisoner. He will be paroled in custody of the Ford Motor Co., which has agreed to furnish him with employment.

McCoy entered San Quentin Aug. 11, 1925, under sentence of 20 years on charges growing out of the slaying of his sweetheart, Mrs. Theresa Moors, in Los Angeles.

Jack Dempsey filed a divorce action Aug. 15 against Estelle Taylor in Reno. It abruptly ended arrangements towards an amicable divorce and property settlement.

Miss Taylor announced her intention of filing a similar suit in Los Angeles.

Bit Wrong Man

Seattle, Aug. 17.

Morton Brown, snake keeper for Levitt, Brown & Huggins shows, was bitten by a rattlesnake a couple of days ago.

He became very ill, but a phone call told his nurse that the snake didn't have poison fangs and Brown felt better.

A little later a second phone call told the nurse that the snake had died.

Fell 20 Ft., Broke Ankle

Asheville, N. C., Aug. 17.

Mrs. Mazie Floto tumbled to the ground 20 feet below when a trapeze rope broke during the Robbins circus performance, Friday (14). She was carried out of the big tent almost before the crowd was aware she had been hurt and rushed to a local hospital where physicians said she had merely broken her ankle. She left with the circus that night for Knoxville.

Circus was a newcomer to this town and gave two performances Friday to capacity crowds.

Optionitis

(Continued from page 1)

or not their options will be renewed the disease becomes most violent.

At this time they are unbearable. They pace up and down; take to cracking their knuckles; kicking furniture; snap at the wife; pinch children; tear papers, and lead aces.

"January to July—August to December!"

Their lives are divided into halves —the first and second options. When the first option is taken up, they begin to worry about the second.

Nothing can be done for them. They are a race who must suffer to eat. They claim it's part of the system to keep them ever on edge. If so, it accomplishes its purpose. They are always on the edge of insanity.

As option time approaches, droves of picture people take on that prison pallor; refuse to smile; furtive; haggard; nervous; bleary-eyed; hide away; wives leave their husbands; husbands leave wives; children find that their fathers are brutes; dogs seek other masters.

When the option has been renewed, they live again—until next option time.

Mid-West

Harley Clarke and Mayor Cermak were named on the board of trustees for the Chicago World's Fair last week.

Harry Harris of Pittsburgh has rejoined his wife, Jane Thurston, daughter of the magician. They had been separated for several months.

Two carnivals got an injunction against the police last week, restraining them from interfering with their operation; following an order from Mayor Cermak ordering the coppers to shut down on the outfits.

EMPLOYES GO TO COURT, HOLDING 101 IN WASH.

Washington, Aug. 17.

Attorneys for 400 stranded employees of the 101 Ranch are battling to force the show, stranded here, into the hands of receivers in order to obtain three to eight weeks' back pay due them.

Justice Joseph W. Cox, of the District Supreme Court, granted an injunction prohibiting the owners, of the show from deporting it to Oklahoma. The players and other employees spent a miserable week on a mud-soaked lot where most of Washington's circus performances are given.

Word has been received here by Fred Olmstead, representative of the owners, that a meeting of the creditors will be held at the home of Col. Zach T. Miller, owner, in Oklahoma. A six months' moratorium on all debts hanging over the 101 had been proposed by Miller to his creditors.

Mother, Daughter Hurt In Yankton Fair Mishap

Chicago, Aug. 17.

Mother and daughter of the Aerial Butters were injured on Aug. 11 at Yankton, S. D., when they fell during an iron-jaw bit. They dropped 35 feet when the cable snapped.

Older woman is the more seriously hurt, having sustained a fractured hip and leg, besides internal injuries. Her daughter escaped somewhat when breaking her fall by grabbing a rope. She drew a jaw fracture, together with a flock of cuts and bruises.

CIRCUSES

Allen Bros.

August 18, Pinehill, N. Y.; 19, Phoenicia; 20, Tannersville.

Al G. Barnes

August 18, Portage, Wis.; 19, Stevens Point; 20, Waupaca; 21, Oshkosh; 22, Sheboygan; 23, Menasha; 24, Beaver Dam; 25, Beloit; 26, Freeport, Ill.; 27, Moline; 28, Ottumwa, Ia.; 29, Trenton, Mo.

Gentry Bros.

August 18, Olney, Ill.; 19, Mt. Vernon; 20, Marion; 21, Cape Girardeau, Mo.; 22, Popular Bluff.

Hagenbeck-Wallace

August 18, Watertown, Wis.; 19, Janesville; 20, Burlington; 21, Racine; 22, Kenosha; 23, Waukegan, Ill.; 24, Hammond, Ind.; 25, Logansport; 26, Lafayette; 27, Tipton; 28, Marion; 29, Piqua, O.; 30, Springfield; 31, Columbus.

Ringling-Barnum

August 18, Fond du Lac, Wis.; 19, Manitowoc; 20, Appleton; 21, Wausau; 22, Eau Claire.

Russel Bros.

August 18, Lenox, Ia.; 19, Bedford; 20, Mt. Ayr; 21, Leon; 22, Osceola.

Sells-Floto

August 18, Salem, Ore.; 19, Eugene; 20, Klamath Falls; 21, Alturas, Cal.; 22, Reno, Nev.; 23, Auburn, Cal.; 24, Sacramento; 25, Stockton; 26-27, Oakland; 28-30, San Francisco.

CARNIVALS

(For current week (August 17-22) when not otherwise indicated).

American Expo: Ambridge, Pa.
Artdick: Middlebury, Vt.
Bee: Ewing, Ky.
Bernardi Breater: Valleyfield, Que., Can.; Three Rivers, 23-28.
Bistany: Glens Falls, N. Y.
Blotner: Kingston, N. Y.
Bullard Bros.: Stround, Okla.
Butler Bros: Hillsboro, Ind.
Capital: White Bear Lake, Minn.; Waseca, 24-29.
Coe Bros: Stanford, Ky.; Somerset, 24-29.
Coleman Bros: Cambridge, N. Y.
Copping: Butler, Pa.
Corey: Osceola Mills, Pa.
Dicks Paramount: Sheldon Junction, Vt.
Dixie: Meyersdale, Pa.
Edwards: Quaker City, O.; Galion, 24-29.
Fleming: Hopkinsville, Ky.; Madisonville; 24-29.
Fold: Columbus City, Ind.
Francis: Mankato, Minn.
Galler: Carthage, Tenn.
Gibson: Cayuga, Ind.
Glick: Massina, N. Y.
Gloth: Alliance, O.
Great Inter: Salisbury, Md.
Great Southern: Manchester, Ky.
Greenburg: Las Vegas, N. M.
Greenland: Brodhead, Ky.
Heth: Frankfort, Ind.
Isler: Hastings, Neb.
Kearney & Pope: Huntingsburg, Ind.
Krause: Windgap, Pa.; Branchville, N. J., 24-29.
Landes: Smith Center, Kan.
Lang: Tipton, Mo.
Leggette: Cassville, Kan.
Morris & Castle: Ionia, Mich.
Pacific States: Havre, Mont.
Page: Hinton, W. Va.
Pearson: Arthur, Ill.
Reithoffer: Montrose, Pa.; Towanda, 24-29.
Rogers & Powell: Ripley, Miss.
Royal American: Winnipeg, Man., Can.
Scott: Toppenish, Wash.
Sheesley, Watervliet, N. Y.
Six: Cygnet, O.
Speroni: Amboy, Ill.
Vitale & Mitchell: Robervale, Que., Chicoutimi, 24-29.
Western: Grayson, Ky.
Williams: Skowhegan, Me.
Work: Clymer, Pa. Huntington, 24-29.
Zeiger: Eaton, Colo.

ABE LYMAN

Perfect Entertainment

The Lyman program was one of unusual merit. As each succeeding number's melody floated on the air, the faces of the adults became alight with pleasure. Here was a conductor who knew how to please them. Here was an orchestra that was playing directly on their heart strings. Here were 20 men who were pouring out all the compassion in their beings to lighten the burden of the unfortunates. It is doubtful if Mr. Lyman ever had such an audience although he has played ...

SIXTEEN

THE MORNING TRIBUNE, NEW ORLEANS, THURSDAY, AUGUST 13, 1931

It's So Much Fun, Hope They Will Let Us Do It Again, Abe Lyman Says

Photo By Tribune Staff Photographer ... Tribune Abe Lyman con... in the

One of the girls from the Orpheum with Sidney Page, is shown doing a remarkable split on two chairs for the edification of the crowd of approximately 4000, who a... cert yesterday afternoon at the Municipal Auditorium. Entertainers from Club Forest, the Saenger and Loew's State theatre were among the performers and every instit... throng that attended the show

The SPOTLIGHT
BY MEL WASHBURN

The Item-Tribune Orphans' party is to become an annual or a semi-annual affair. The entertainment at the Municipal auditorium yesterday afternoon was such a success that James M. Thomson, publisher of The Item-Tribune, announced before the party was over that this was only the beginning and that such programs would be given at least once a year in the future.

The matinee was scheduled to begin at 2 p. m. and end at 4 p. m. It started and stopped on those hours and as one guest laughingly said as he drank a bottle of Dr. Pepper, "Ten—two—and four."

Probably one of the happiest men present was Manasse Karger, owner of Club Forest, who was getting his biggest thrill of the afternoon, sitting between Mayor Walmsley and Chief of Police Reyer, supremely happy in the knowledge that he had been instrumental in assisting in providing sunshine and happiness for thousands for two hours at least.

And the girls flocked around Abe Lyman as much during the afternoon as they do at Club Forest at night. Only these girls were for the most part on the other side of 60. Abe probably got a bigger thrill out of their happiness than he has out of a lot of movie stars and such.

Just to be sure that everything should be in tip top shape Lou Lemler had "his gang" at the auditorium at noon, putting the final touches to the arrangements for the comfort of the guests and seeing to it that the drinks were properly iced and convenient for everyone.

"I never saw so many orphans and old people come to a party like this in taxicabs before," said a policeman, stationed at the door to assist in getting persons into the building. He didn't know that the cabs and busses were donated by the Toye Brothers Yellow Cab company, especially for the occasion.

... George McQueen told ...

ITEM-TRIBUNE PARTY FUN FOR ALL
(CONTINUED FROM PAGE ONE)

sang to the youngsters around him. He choked up, too, at the end of his song, but he made the kids laugh.

Big Aunt Jemima dolls were given away. The kind that have to be cut and stuffed. Captain Joe Cassard, himself a seasoned vaudeville performer, distributed them. There were only 500, so he only gave them to the littlest girls.

He was besieged. A tiny tot—about four and dressed in her best blue ruffles—came up leading a toddling baby brother.

"Mister, please give him one."

"But boys don't like dolls. These are just for the girls."

"Well, he likes 'em, and I'll give him mine." That cinched it. The baby brother got one, too.

Negroes Attend

The big auditorium was a spectacle. On the top rows were the old negroes from the Thomy Lafon home. Many of them were over 70 and the oldest there was 86. Five of them were blind. They were dressed to kill, and the music made their old hands and feet patter.

Fire Chief Evans had about 40 of his firefighters there to help carry ...

from the Orpheum ... her blues went ... finished the ... made that dolls ... uted.

Several kids ... immediately ... "Wait, they ain't ... ing yet," and ...

Joe Borello, ... team known ... "Tony Joe and ... one about his ... street cars and ... (transfer) for ...

Mayor ...

Mayor Walmsley ... and said he ... time. Then ... publisher of ... introduced ... people who ... party for the ... sioner Joseph ... speech to the ... the program ...

Then Abe ... Their first ... the Bayou ... sang and ... if ever ... number ... story. The ... away the ... many a ... time to ...

North Claiborne avenue; Fink asylum, 3643 Camp street; John M. ... home, Algiers; ... Gentilly Road; St. Joseph ... age, 825 Josephine street ... Old Folks home, 3301 ... Waldo Burton M...

ITEM-TRIBUNE PARTY TO DRAW GREAT THRONG

5000 Unfortunates Expected This Afternoon At Auditorium

There will be an assembly at the Municipal auditorium this afternoon that will rival anything of the kind ever seen in New Orleans. It will be composed of about 5000 orphans, inmates of homes for aged, members of various institutions of the city and men, women and children from homes of unemployed and needy residents of New Orleans.

They will begin filing into the auditorium about 1 p. m. to be on hand for the huge "Orphans' Matinee" to be staged at 2 o'clock by The Item-Tribune and Abe Lyman, through the co-operation of the city officials, Mayor Walmsley, and various civic and social leaders of the city.

The performances promise to be two full hours of rare entertainment with Mr. Lyman and his world famous orchestra as the chief attraction. The orchestra to which the Prince of Wales danced hours almost every night while Mr. Lyman ...

Lyman's Band Conquers City

Debut Of 'Big Music' Here Starts New Dance Era

By MEL WASHBURN

Hotter than a jungle night and often more savage in tempo, Abe Lyman's orchestra demonstrated to New Orleans Monday night why it has been the sensation of Hollywood, New York and the play spots of Europe. Opening at Club Forest for a three week engagement this group of internationally famous musicians "got hotter than the night" and remained hot long after the recalcitrant new cooling system had finally decided to work and cool off the perspiring dancers.

By 10 p. m. the place was packed to the limit and at 4 a. m. it was still jammed with tired but happy dancers. Lyman, who for years has been rated one of the country's best showmen and personable orchestra leaders, is nothing if not generous. The fact that his last dance number ran 57 minutes is proof enough of his generosity and the entire 57 minutes were overtime too. The band was supposed to sign off at 3 a. m. and at 4:30 it was still syncopating request numbers. The program for the entire night was one of request numbers, making it one of the most varied ever heard in New Orleans. Old favorites such as "Milneburg Joys," "Tiger Rag," "Twelfth Street Rag," "St. Louis Blues" and others of equal popularity were mixed with the popular tunes of the day in one of the greatest jamborees of dance music ever offered discriminating New Orleans dancers. It is useless to say every man of the 20 members is an artist. Of course he would be, but every one is an entertainer in other ways. Singers all, comedians, imitators and originators they mixed laughs and vocal harmony with the dance music with the result that the crush of dancers near the band stand was almost impregnable.

Lyman, who is noted as one of the best drummers in the world, didn't touch a stick during the night. He was conducting and greeting throughout the night. Following the floor show the Lyman aggregation put on a show of its own that brought the patrons to their feet in sustained applause.

There'll be a lot of tired feet before the next three weeks have ended.

The Versell Sisters, a dance team formerly with Earl Carroll's "Vanities" opened the floor show. They are a pair of Junoesque steppers and plenty good enough for any floor show.

George McQueen was forced to respond to several encores at each performance.

Johnson and Boles another whirlwind dance pair close that part of the program with a beautifully done combination of ball room strut and tango.

The new cooling system was finally persuaded to begin work about 1:30 a. m. and in half an hour the temperature of the cafe was as delightful as the music.

The guest list on opening night was a mixture of civic, social and political satelites and although many of them hadn't danced much in years they were on the floor for the final number.

There is no doubt now that this new era of famous bands is to be popular. New Orleans, off the beaten track, has missed them heretofor, but the response to their arrival proves that none but the best will be acceptable henceforth. Lyman has conquered, and the Club Forest management is to be congratulated.

THE NEW ORLEANS ITEM

Stars For Lyman Concert

Left to right, PHIL NEELY, ABE LYMAN and "SKIN" YOUNG, the three outstanding stars of the Abe Lyman orchestra, now at Club Forest, who will be features of The Item-Tribune Abe Lyman concert at the Municipal auditorium next Wednesday afternoon. Young was with Paul Whiteman's band for years and is recognized as one of the most popular comedians and singers in the country. Neely runs him a close second. Lyman, considered the world's greatest drummer, has promised a real treat for the youngsters who attend the concert.

THE NEW ORLEANS ITEM

He's Daddy To City's Orphans

ABE LYMAN, the world's greatest drummer, ... world famous Abe Lyman orchestra, whose conce... show at the Municipal Auditorium, Wednesday a... to be the biggest event of its kind ever staged i... Lyman, who has played for kings, queens, pri... standing figures of the New and Old World, h... the stage and in the movies, promises the city's greatest entertainment ever given them.

Lyman Concert To Set Record

Vaudeville Stars Rush To Perform Wednesday For Orphans, Aged

If time would permit, the Abe Lyman-Item Tribune concert at the Municipal auditorium, next Wednesday afternoon, would develop into the biggest variety show ever staged in the city of New Orleans.

Virtually every vaudeville act at the theatres this week has volunteered its services, every popular entertainer in New Orleans, singers, and musicians galore, have come forward with an offer of their talents in any capacity. If it was not necessary to get the orphans, aged persons and others who are to be guests at this huge entertainment, home before night, the show could run on and on.

Gobs Of Talent

Mr. Lyman and his band alone are capable of putting on more than an hour's entertainment to say nothing of the many popular tunes they are accustomed to playing nightly at Club Forest. Mr. Lyman has enough talent in his band to put on at least a dozen acts of the kind seldom seen on local stages. Added to these will be the entire floor show from Club Forest, headline acts from the various theatres, Lou Forbes, of the Saenger, and his "Four Horsemen" and singers and dancers of other vaudeville bills, who are spending a week in New Orleans before their regular engagements begin.

Acceptances to the invitations sent out to the various orphanages, homes for the aged and kindred institutions, indicate that the Auditorium will be filled to capacity.

Chief of Police George Reyer has detailed a squad of police officers to assist the children and aged persons from the street into the auditorium and Fire Chief Evans has detailed a squad of firemen who are to act as ushers and assist the various contingents in getting comfortable and suitable seats.

Everything that can be done to enlist the comfort, safety and enjoyment of the guests is being done. City officials and members of the Auditorium board are co-operating in making this concert, the first of its kind to be held in the auditorium, a memorable one.

Transportation Provided

Automobiles and busses, to aid in bringing crippled children and aged and inform men and women from some of the institutions, are needed and anyone who wishes to volunteer their services and the use of an automobile for this purpose, is asked to communicate with The Item-Tribune and they will be assigned to some delegation.

Cakes, pop and ice cream are to be served the guests during the afternoon and Manasse Karger, proprietor of Club Forest, who is providing this treat for those present, has marshalled all the employes of his night club, under the leadership of Lou Lemler, cafe manager, to serve the guests.

City and state officials, business and social leaders of the city and state have been invited to attend and occupy seats especially arranged for them on the huge stage, and many of these will be heard from during the afternoon. WSMB is arranging to broadcast at least part of the program.

... sich boy who ... and mother ... to the Or... of the young... our desk the ... was an or... ticket to the ... he was given ... ed a minute ... ould have one

... rs grab their ... Eagle Feather, ... chief, in all ... feathers, came ... ling whoop.

... ers are begin... few bricks ... of our high ... heads of the ... number of bat...

... mending nicely ... hospital after a ...

... t around in fight ... harkey is to quit ... good—maybe for ...

... in one of our ... its the other hot ... orine carelessly let ... ore draped snugly ... l open and reveal ... she was absolutely ...

... contention of land... its are not coming ... ns are being made ... induce them to re... es by October 1.

... a, actress playwright, ... a letter to a friend in ... States stating that she ... om the stage for good. ... was written aboard a ... bound for Egypt. She ... e Old World with her ... Stewart of New York, ... g spent the last two ... Monte Carlo villa.

... ie, who comes to Club ... e near future, has been ... ch music on the air dur... t few years, but the other ... scattered 40 of his choice ... ions to the four winds at ... A windstorm lifted the ... n the dance hall of the ... d Gardens, in New York, ... ernie and his band suc... be Lyman, and the music ... rling with the roof. That ... accounts for the unusual ... cently.

... ice story has just leaked ... Hollywood. It seems that one ... biggest studios was making ... cational short. The executive ... the staff artist into his office ... old him to paint a still of a ... mine. "What in h——'s name ... pearl mine?" the artist asked. ... t's for you to find out," his ... snapped. The next day the art... as not admitted to the studio ... the "big gun" furiously ... the portrait of an oyster.

... ard luck certainly trails Frank ... a. Frank was all set to sing ... new song, "Those Days Are ..." to the guests of The Item-Tribune-Abe Lyman party at the ... ditorium yesterday afternoon ... hen a car door slammed on th... ingers of his wife, inflicting ... ainful injury and preventing ... rom playing his accompaniment ... course, no one else could ... or Frank and he didn't sing.

George McQueen made the ... take of getting down off the st... ... songs and sing...

Matinee
(CONTINUED FROM PAGE ONE)

Orpheum this week, have been given by the Quaker Oats company, and are to arrive in New Orleans from Chicago in time for the party.

Unions Let Down Bars

The executives and members of the Musicians and Stage Hands unions have added their co-operation and the stage hands' organization has delegated a full crew of stage hands to work the performance, after lifting, for the one day only, the ban placed on the auditorium by the International Union some time ago. The Musicians' Union granted Mr. Lyman permission to play the concert, as his contract with the union stipulates that ... play no other engagement ... that for which he has ... Club Forest, during ... Orleans.

... Orleans Public ... provided street ... and from the ...

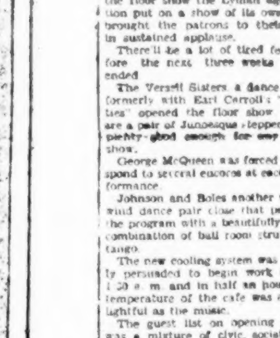
Big Band Policy Most Costly Ever Attempted In New Orleans

New Orleans has at last entered the list of cities in the United States in which the famous dance bands of the country are to be featured. With the announcement by the management of Club Forest that beginning July 27, and continuing indefinitely, the biggest and most popular bands under the banner of the Music Corporation of America are to be sent here at regular intervals the music loving and dancing populace of this section of the South has become intensely interested and just a bit surprised that these famous organizations are within the reach of New Orleans.

It has been generally understood that Abe Lyman's band, an internationally known unit, could only be afforded in the centers where big money meant little to producers. Lyman, who opens the new policy at Club Forest is now playing at the Hollywood Gardens in New York City and is getting $5000 per week. He comes here for the same figure and Manasse Karger who recently signed the contract with the Music corporation, which will give him the best bands in America during the next several months, feels that price is not too high for New Orleans. In almost two years, since Club Forest was opened, he says he has learned that the better the attraction the bigger the crowds, and he feels certain that the expensive step he has taken will be only the fore runner of a permanent policy.

Certainly no night club outside New York and Chicago has ever attempted so ambitious a program. ... to remain here three ... he will be followed by ... who commands a ... and who will remain ... Following Olsen will ... Bernie and his band for ... and after them will come ... Night Hawks for ... or more. Guy Lombardo ... others are to follow the ...

... with this new ... policy Mr. Karger has ... the installation of a ... in Club Forest simi... used in modern the... will permit an even ... of around 70 degrees ... to add to the comfort ... during ...



ABE LYMAN

will be in operation when Lyman's band opens here.

The big bands are not to supplant floor shows and bookings are now being made for talent that will be on a par with the music.

This step marks the most expensive entertainment ever attempted in New Orleans since the death of French Opera. Lyman has already created no end of excitement as all of the bands contracted are famous for stage, phonograph and radio work. Lyman only recently returned from a second engagement in London. Prior to that he provided the music for many of the talkies a year or two ago in which music played a prominent part. All of the bands are now fulfilling radio contracts and during their stay in New Orleans will make this city the broadcast center, giving New Orleans as much favorable publicity as other big cities are now enjoying.

Mr. Lyman, who took New Orleans by storm two weeks ago when he came to Club Forest, has more than a dozen special numbers he intends to play for the concert along with many popular tunes and dance arrangements.

In addition to these he has enough to make at least a half dozen high class vaudeville acts and all these are to be put through their paces. Mr. Lyman never feels happier than when he is doing something of this sort and since the concert was first planned he has been spending all his spare time rehearsing numbers, planning new features and otherwise getting his musical organization in fine for one of the most outstanding entertainments ever presented in New Orleans.

THE NEW ORLEANS ITEM FRIDAY, AU...

"'Tain't Everbody Can Go To Shows Free"

All Attendance and Publicity Records Broken at

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